



Neighborhood  
**SYNERGY**  
Conference 

September 2024

# Sponsorship Opportunities

**HOSTED BY:**

City of Phoenix Neighborhood Services Department



**NEIGHBORHOOD  
SERVICES  
DEPARTMENT**

 City of Phoenix



# ABOUT NEIGHBORHOOD SERVICES

Phoenix Neighborhood Services Department (NSD) is committed to partnering with residents to preserve, enhance and engage Phoenix neighborhoods. NSD helps neighbors work together to connect, identify needs, build consensus, coordinate and advocate for their neighborhoods. Our goal is to emphasize partnerships between residents, business owners, elected officials and city employees to develop and maintain neighborhoods that reflect the city's diverse population. One of our strategies to foster and maintain connectivity among neighborhoods is to host an annual neighborhood conference, where information on available resources and updates on city initiatives are shared. In the past, these yearly events were very casual and low-key, but well-attended.

Last year, after weathering uncertainties and disengagement due to COVID-19, NSD revived the conference with the hope of re-igniting the common desire to create neighborhoods that are safe, healthy, diverse and offer various opportunities.

Revive we did, and we hope to keep the momentum going with your help and support.

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# NEIGHBORHOOD SYNERGY CONFERENCE

September 2024



Once again, NSD will be hosting a one-day neighborhood conference that will feature breakout sessions, an awards luncheon and networking opportunities, all designed to re-invigorate neighborhood advocates and leaders to collaborate, engage and work with others to find solutions to the challenges many neighborhoods face.

We are calling it the **Neighborhood Synergy Conference** and its objective is to empower participants with information and expand their network of resources that could support their neighborhoods' unique initiatives. With a more organized, thoughtful and worthwhile event, NSD hopes to deliver a benefit to being an engaged leader and demonstrate its commitment to remain a staunch partner in improving the quality of life in Phoenix neighborhoods.

## AUDIENCE

NSD has invites all of its neighborhood leaders representing various citywide associations, alliances, and some nonprofits registered with Neighborhood Link, the city's official listing of neighborhood groups. These are the volunteer leaders who often engage with residents, business owners and city departments to strategize and find solutions to their neighborhood's challenges. NSD anticipates 300 engaged active, volunteer neighborhood leaders will attend.

## AGENDA

The conference will offer up to 16 breakout sessions, discussing topics that include: crime prevention through environmental design; understanding homelessness; how to run a productive neighborhood meeting; finding grants and writing a winning proposal; short-term rentals, and many more. Each session will feature subject matter experts to share practical but valuable information to participants.

## AWARDS LUNCHEON

At the heart of the conference is a celebration of the impactful work neighborhood leaders have accomplished -- the awards luncheon. Phoenix Mayor Kate Gallego and Councilmembers attend this portion of the conference to meet with their constituents and neighborhood leaders in a casual setting, and help NSD recognize the neighborhoods' staunch advocates and achievements.



# BE A PART OF SYNERGY

through our sponsorship opportunities

## Bronze Neighborhood Package – \$3,000

- 1/4 page in the conference program booklet.
- Logo inclusion in the slide presentation during the opening program.
- Logo inclusion in the slide presentation during the awards luncheon program.
- Logo inclusion on the Neighborhood Synergy Conference webpage as a Supporter.

## Silver Neighborhood Package – \$5,000

- 1/2 page in the conference program booklet.
- Logo inclusion in the slide presentation during the opening program.
- Logo inclusion in the slide presentation during the awards luncheon program.
- Logo inclusion on the Neighborhood Synergy Conference webpage as a Collaborator.
- Brief mention during the morning opening program by the NSD Director.
- Social media mention as a partner of NSD.

## Gold Neighborhood Package – \$7,000

- Full-page in the conference program booklet
- Company flyers or handouts personally distributed to conference-goers.
- Logo inclusion in the slide presentation during the opening program.
- Logo inclusion in the slide presentation during the awards luncheon program.
- Logo inclusion on the Neighborhood Synergy Conference webpage as a Partner.
- Brief mention during the morning opening program and awards luncheon by the NSD Director.
- Social media mention as a partner of NSD.
- One informational table in the event space.
- One hosted breakout session to present on programs and discuss opportunities to partner with neighborhood groups (in collaboration with NSD).
- Half a table (5 persons) for the awards luncheon.

## Platinum Neighborhood Package – \$10,000

- Entire back cover of the conference program booklet.
- Company flyers or handouts personally distributed to conference-goers.
- Logo inclusion in the slide presentation during the opening program.
- Logo inclusion in the slide presentation during the awards luncheon program.
- Logo inclusion on the Neighborhood Synergy Conference webpage as a Friend of NSD.
- Brief mention during the morning opening program and awards luncheon by the NSD Director.
- Social media mention as a partner of NSD.
- One informational table in the event space.
- Two hosted breakout sessions to present on programs and discuss opportunities to partner with neighborhood groups (in collaboration with NSD).
- One table (10 persons) for the awards luncheon.