

27TH AVENUE

TO DO LIST

VISION:

An active, safe, and welcoming community with vibrant retail and sustainable housing

GOAL 1: INCREASE CURB APPEAL ALONG 27TH AVENUE THROUGH CORRIDOR BEAUTIFICATION

Strategy 1:

Encourage well-lit pedestrian connections to business entryways throughout the 27th Avenue Corridor.

Strategy 2:

Encourage high quality landscape and streetscape treatments along 27th Avenue, such as signage, facade improvements, and landscaping to create a safe and welcoming pedestrian environment.

GOAL 2: CREATE A VIBRANT AND CONNECTED COMMERCIAL CORRIDOR THAT SERVES NEARBY NEIGHBORHOODS

Strategy 1:

Encourage safe, frequent, and shaded pedestrian crossings between neighborhoods, commercial retail, and restaurant land uses.

Strategy 2:

Encourage the development of gathering spaces throughout the 27th Avenue corridor.

Strategy 3:

Partner with 19North on projects, programs, and initiatives to build synergies amongst the two commercial corridors and with the planned redevelopment of Metrocenter.

Strategy 4:

Facilitate coordination between businesses through the North Ocotillo Business Alliance and the D27 Business Alliance for their respective target areas and encourage collaboration amongst the two groups.

GOAL 3: COMMUNICATE AND ADVOCATE FOR HIGH QUALITY DEVELOPMENT AND REINVESTMENT

Strategy 1:

Develop a Neighborhood Identity that includes the Canyon Corridor as an International District.

Strategy 2:

Establish a marketing plan and strategy to engage partner organizations on meaningful projects.




Strategy 3:

Promote and leverage available tools, programs, and incentives to advance the vision for a vibrant 27th Avenue.

Strategy 4:

Continue implementing the recommendations contained in the VIP Coalition Action Plan assembled by the Neighborhood Services Department.

OPPORTUNITY AND ASSET MAP LEGEND

-  Neighborhood Identified Assets
-  Redevelopment Opportunity
-  Retrofit Opportunity

DUNLAP

- Support the redevelopment of the fmr. El Caro golf course
- Support and facilitate the redevelopment/reuse of the former K-Mart
- Beautify 27th Ave and I-17 interchanges
- Support reinvestment in Metrocenter as a walkable urban center
- Facilitate neighborhood identity projects, such as street sign toppers

NORTHERN

- Support street landscaping at Fire Dept. parking lot
- Facilitate neighborhood identity projects, such as street sign toppers
- Support reinvestment in businesses on Northern Avenue

GLENDALE

- Complete tree replacement in city landscaping areas
- Facilitate a front yard beautification project for homes fronting 27th Avenue
- Facilitate neighborhood identity projects, such as street sign toppers
- Implement pedestrian safety improvements at Bethany Home and 27th Avenue

BETHANY HOME

- Implement pedestrian safety improvements at Bethany Home and 27th Avenue
- Facilitate neighborhood identity projects, such as street sign toppers
- Support reinvestment and retrofit of strip malls
- Support redevelopment and reinvestment near Grand Canyon University

CAMELBACK

- Facilitate neighborhood identity projects, such as street sign toppers
- Support reinvestment and retrofit of strip malls
- Support and facilitate sustainable housing and workforce development projects
- Support the efforts of the D27 Business Alliance

INDIAN SCHOOL

