

One Vision Plan Summary

Final June 2018

The Edison-Eastlake Community (EEC) One Vision Plan outlines a community-driven vision developed in partnership with residents, community stakeholders, partner agencies and City departments over the course of two years starting in June 2016, and a road map for how to make that vision a reality.

With the opportunity to radically reshape the landscape of the EEC anchored by the redevelopment of Frank Luke, A.L. Krohn, and Sidney P. Osborn Homes, the One Vision Plan targets the holistic revitalization of the community including key physical improvements and human services as identified by residents.

A VISION FOR EDISON-EASTLAKE

"Edison-Eastlake is a diverse and thriving in-town neighborhood rich with history that offers exceptional access to downtown, high quality homes, healthy living and excellent connections to jobs, schools and services."

To achieve the EEC vision, the One Vision Plan focuses on short-, medium- and long-term strategies centered around three themes that harness the community's potential to be a premier in-town neighborhood in the City of Phoenix:

- **Connect us to our community and to each other** - eliminate the physical, social and economic barriers that have isolated Edison-Eastlake from the rest of Phoenix as well as residents from each other within the community
- **Embrace where we have been, where we are, and where we are going** - recognize the very real challenges facing Edison-Eastlake, but also recognize its inherent strengths and assets
- **Lift up each and every one of us** - create a network of services and amenities that values the whole individual and families and empowers the entire community

With the One Vision Plan complete, the hard work of making the community's vision a reality begins. Some strategies are already being implemented, i.e. Early Action Activities, and have generated positive energy within the EEC that a better future is to come. For other strategies, various community and City partners have started to make the financial and resource commitments necessary, and offer requested services and programs to begin fulfilling identified needs. Further supporting this effort is the recently awarded \$30 million Choice Neighborhoods Implementation Grant to carry out housing, neighborhood and human capital activities identified in the One Vision Plan.

EARLY ACTION ACTIVITIES

From fixing street lights, hosting a neighborhood clean-up, and expanding access to a mobile produce market to implementing a recycling/waste diversion program and starting a new affordable GR:D bike share membership, the City and its partners took the initiative to address concerns and needs identified by residents throughout the planning process.

Furthermore, \$1 million in Action Activities funding from HUD is being leveraged with additional local funds to make improvements to Edison Park - including a new Activity Hub and park lighting; carry out place-keeping investments (gateway monuments, street medallions, and street sign toppers); and create a gateway transit node at 16th and Villa. These initiatives are currently underway.



CONNECT US TO OUR COMMUNITY AND TO EACH OTHER

Whether perceptual or actual, Edison-Eastlake residents face a number of barriers that isolate the community. Connecting the community back into the larger social, economic and physical fabric of greater Phoenix improves the lives of current residents and attracts future residents, which is critical for Edison-Eastlake to realize its full potential.

- **Edison-Eastlake offers modern and sustainable homes affordable to households across a range of incomes.**
 - ~ Redevelop public housing as mixed-income communities to deconcentrate poverty and expand housing options
 - ~ Incorporate energy-efficient, healthy, safety and sustainable design features into the new homes and site plans to conserve natural resources and promote healthy and active lifestyles
 - ~ Preserve and expand affordable housing resources to ensure current residents can remain in the community as it transitions over time
- **Edison-Eastlake is a transit-oriented community with easy access to multiple transportation options.**
 - ~ Create a network of green, shaded, and/or multi-modal streets with Complete Streets features to enhance walkability and bikeability to destinations within and outside of the community
 - ~ Prioritize pedestrian improvements to address safety concerns and enrich the pedestrian experience
 - ~ Continue to advocate for a new Valley Metro light rail station at 18th and Washington/Jefferson Streets
- **Edison-Eastlake is characterized by strong neighborhood organizations and engaged residents.**
 - ~ Establish neighborhood organizations and/or block watch groups to be active community partners
 - ~ Install neighborhood Wi-Fi technology to provide free internet access for residents and visitors
 - ~ Include community centers in the new developments to provide space to for community meetings, trainings and workshops, and areas that residents can reserve for social gatherings

EMBRACE WHERE WE HAVE BEEN, WHERE WE ARE AND WHERE WE ARE GOING

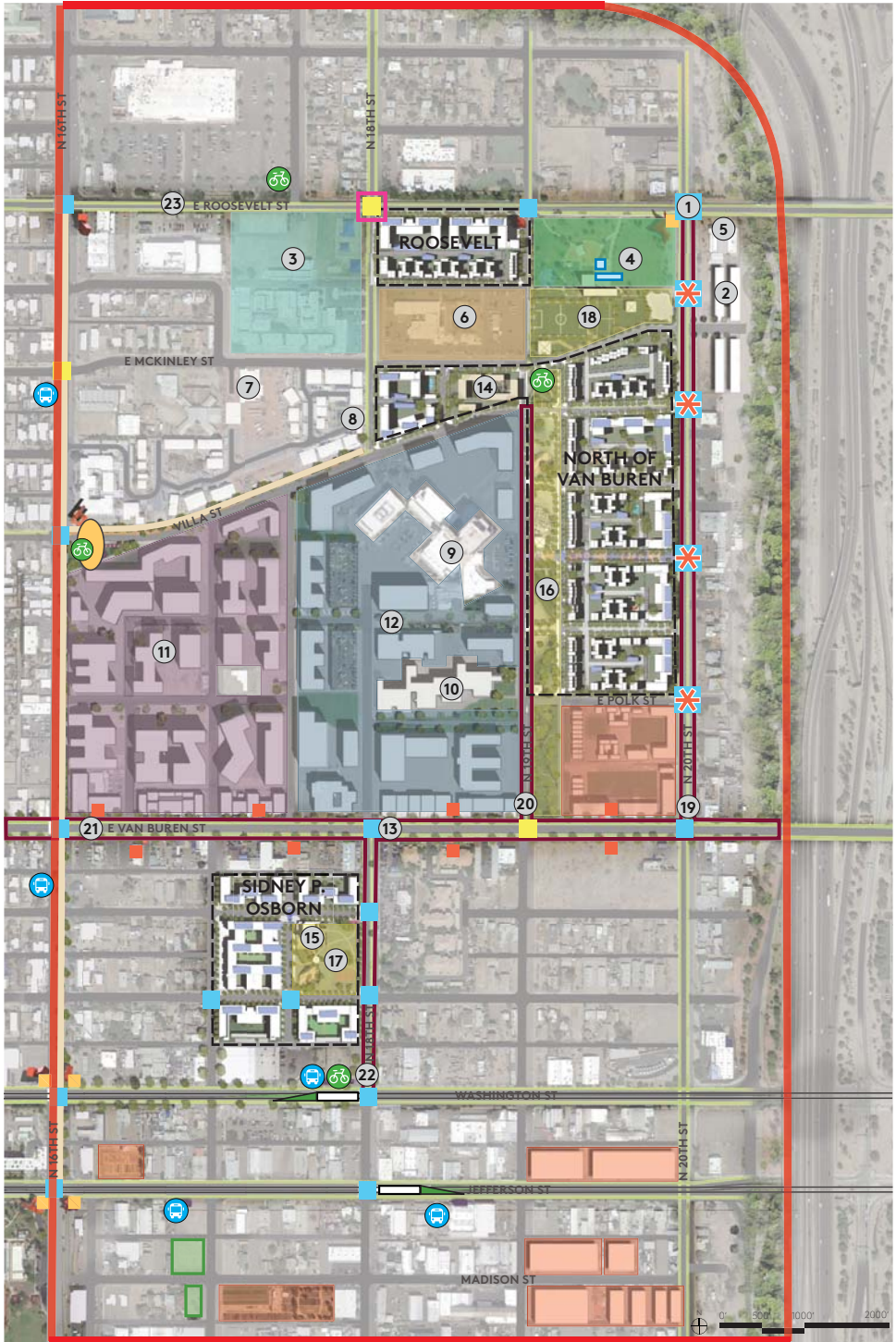
With a rich history that dates back thousands of years through modern times, the community embraces change, but residents are also proud of their history and do not want that lost as new development occurs. Residents also know the EEC will not transform overnight, and interim strategies are necessary to address immediate needs and existing realities.

- **Edison-Eastlake has a diverse and thriving economic environment including community-serving retail.**
 - ~ Work to attract retail and businesses that offer desired products, services, and job opportunities for residents
 - ~ Create an Edison-Eastlake Business Alliance to promote initiatives that improve the business climate
 - ~ Establish an Urban Farm in Edison-Eastlake to empower residents to turn food production into a viable economic enterprise and address the need for healthy fresh food in the community
 - ~ Pursue redevelopment of vacant lots with appropriate uses including a potential biomedical campus
- **Edison-Eastlake is a visually appealing community with a strong sense of place and neighborhood identity.**
 - ~ Incorporate place-keeping (e.g. gateway monuments, public art, sign toppers) in collaboration with residents throughout the neighborhood to create a sense of arrival in the community
 - ~ Continue regular neighborhood clean-ups to address trash and litter and bring the community together
 - ~ Utilize existing tools to target nuisance properties (e.g. Neighborhood Preservation Strategic Action Plan, Abatement Lien Program)

PUBLIC SAFETY

Crime and safety was a top and consistent concern voiced by residents. To address this issue, multiple strategies engaging City departments and the community will be deployed that target the drivers of crime and prevent crime before it happens. Through a combination of physical improvements (e.g. traffic calming, improved lighting, graffiti and trash removal) and programmatic initiatives (e.g. block watches, security camera registration, programs targeting at-risk youth, homeless outreach and services, domestic and sexual violence education), the One Vision Plan incorporates these public safety efforts throughout the plan to positively impact perceived and real safety.

OVERALL MASTER PLAN



MASTER PLAN KEY

- Edison Eastlake Community Boundary
- Proposed Housing Redevelopment Areas
- ✖ Speed Cushion / Traffic Calming
- ⓑ Bus Stop Improvements
- ⓐ New GRID Bike Stations
- Bike Lane Improvements
- Multi-use trail
- Complete Street Improvements
- Potential Future Light Rail
- Potential Future Light Rail Access
- Pedestrian HAWK
- Urban Farm
- Small Business / Flex Infill and Pop-Ups
- Decorative Intersection
- Gateway Transit Node
- Crosswalk Improvements
- Edison Park Activity Hub
- Street Medallions
- Gateways
- 1 New Street Signal
- 2 New Workforce Housing
- 3 Edison Elementary Facility Improvements
- 4 Edison Park Improvements including Thermal Comfort Pilot Project
- 5 Cultural Food Corridor (Incubator)
- 6 Vacant Former AZ Dept. of Economic Security
- 7 Aeroterra Community Center
- 8 Aeroterra Family Resource Center
- 9 St. Luke's Medical Center Facilities Improvement
- 10 St. Luke's Behavior Health Center Facilities Improvement
- 11 Future Potential Biomedical Campus
- 12 St. Luke's Campus potential future improvements
- 13 Targeted Van Buren Neighborhood Commercial Rehabilitation / Operation Patch and Paint
- 14 Proposed Family Education Center
- 15 Proposed Community Hub
- 16 New Linear Park
- 17 Reconfigured Kana Park
- 18 Edison Park Expansion
- 19 20th Complete Street Improvements
- 20 19th Complete Street Improvements
- 21 Van Buren Complete Street Improvements
- 22 18th Complete Street Improvements
- 23 Roosevelt Street Improvements

Edison-Eastlake Community Overall Housing Program

Rental Units	
Public Housing - RAD	427
Public Housing - Project Based Vouchers	150
Low-Income Housing Tax Credit Only	319
Market-Rate	226
Total Rental Units	1,122
Homeownership Units	
Affordable	29
Market-Rate	10
Total Homeownership Units	39
Total Overall Units	1,161

LIFT UP EACH AND EVERY ONE OF US

At the heart of every community are the people who live there and experience the highs and lows of their neighborhood on a daily basis. The One Vision Plan is about more than making physical improvements to the community, but also putting in place services, programs and associated amenities that address the needs of residents and support the positive and healthy development of youth.

- **Edison-Eastlake promotes healthy lifestyles and active living opportunities.**
 - ~ Create high-quality, usable and safe open spaces to provide opportunities for exercise and relaxation and places for neighbors to socialize and host group activities
 - ~ Incorporate community gardens in the new developments
 - ~ Implement heat mitigation strategies to counteract the urban heat island impact in the community
- **Edison-Eastlake provides a comprehensive network of services that fosters individual and family well-being and self-sufficiency.**
 - ~ Connect residents to needed services using a service coordination model
 - ~ Establish a clinic offering primary care and mental health services in the neighborhood
 - ~ Provide oral health screenings and dental services for youths and adults
 - ~ Hold fitness classes and health cooking and nutrition programs at the community centers
 - ~ Provide employment and training programs and other services that target identified barriers to employment and/or contribute to underemployment
- **Edison-Eastlake is a model community for youth development and growth.**
 - ~ Establish a satellite branch of the Phoenix Public Library in the neighborhood along with associated library youth programming around early education and afterschool activities
 - ~ Conduct early childhood screening for hearing, vision, dental and developmental issues to identify delays and connect to early intervention programs and services
 - ~ Increase participation in high-quality center-based or formal home-based early learning programs
 - ~ Support high-school age youth with graduating from high school and transitioning into college or career
 - ~ Expand the number of out-of-school time opportunities available in or close to the neighborhood



Rendering of new linear park looking south along 19th Street to establish a green spine in the neighborhood featuring walking paths, fitness stations, meditation garden, ramadas, sitting areas, trees and man-made shade structures. New homes front on to the park providing "eyes on the street" for safety.

For more information, special accommodations, or a copy of this publication in an alternative format, please call 602-261-8646.

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