



HOMELESSNESS STRATEGIES PLAN

Community Engagement

HOMELESSNESS OVERVIEW

- The number of unsheltered individuals experiencing homelessness in Phoenix increased by 18% in 2020.
- There are currently 2,380 unsheltered homeless individuals in Phoenix.
- The City of Phoenix currently invests over \$20M annually.
- The City has invested an additional \$26.6M to address homelessness during the COVID -19 emergency.



COMMUNITY PARTNERS

justa
center



City of Phoenix



Maricopa County
Continuum of Care

VA



U.S. Department
of Veterans Affairs

Human
Services
Campus
Solving Homelessness For 15 Year



Circle the City
a time and place to heal



umom
NEW DAY CENTERS



HMIS
Homeless Management
Information System

CASS
Moving Life Forward



NATIVE AMERICAN CONNECTIONS



HOM

PROCESS FOR THE PLAN

City Departments

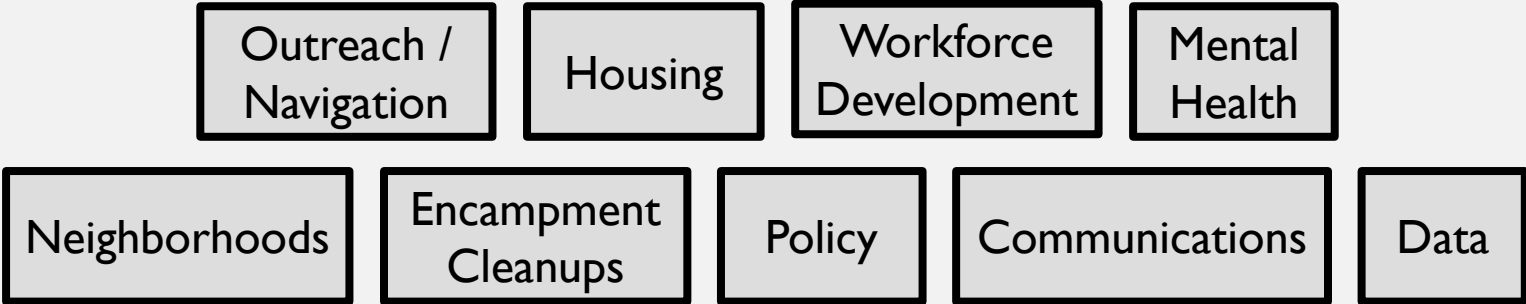
Transit	Human Services
Streets	Parks
Planning and Development	Government Relations
Police	Library
Neighborhood Services	Law
Communications	Public Works
Fire	Housing

Areas of Focus

Outreach / Navigation	Neighborhoods
Housing	Encampment Cleanups
Workforce Development	Policy
Mental Health	Communications
Data	



STRUCTURE OF THE PLAN



Strategy

Current Conditions / Solutions

Gaps

Long-Term Objectives

Short-Term COVID-19 Emergency Solutions



OUTREACH AND NAVIGATION

Addresses how persons experiencing homelessness can access services

Enhancing Services for:

Single Men and Women
Experiencing Homelessness

Families Experiencing
Homelessness

Seniors Experiencing
Homelessness

Veterans Experience
Homelessness

Youth Experiencing
Homelessness



OUTREACH AND NAVIGATION

- Improve access and funding to ensure seniors receive proper healthcare
- Pursue additional opportunities to create more outreach teams
- Additional Veteran Administration staff are necessary to serve the homeless Veteran population



HOUSING

Outlines housing needs within the City to address homelessness

Prevention: Prevent Loss
of Homes through
Eviction or Foreclosure

Provide Adequate Shelter

Bridge Housing

Permanent Supportive
Housing

Affordable Housing
Approved June 16



HOUSING

- Utilize vacant hotel/motel/apartment(s). Partner with Non-profits to operate/provide services
- Increase number of emergency and low barrier shelter beds throughout the region
- Improve Section 8 Landlord outreach and provide incentives to rent to voucher holders



WORKFORCE DEVELOPMENT

Addresses employment barriers for individuals experiencing homelessness

Address the barriers individuals struggle with
as they seek employment while homeless



WORKFORCE DEVELOPMENT

- Grant fund a position to serve as a workforce development liaison to homeless individuals to assist with the removal of employment barriers
- Expand access to services for individual jobseekers facing barriers to employment
- Identify employer partners to hire individual jobseekers who have completed training or obtained a certification or credential



MENTAL HEALTH

Addresses mental health challenges for those experiencing homelessness

Increase Access to Mental Health Services

Increase Participation in Mental Health Services



MENTAL HEALTH

- Seek and partner with mental health-specific/recovery facilities
- Advocate for changes to increase the current limitation of 16 beds for Institutions for Mental Disease receiving Medicaid funds to allow for additional capacity
- Fund mental health outreach teams for homeless individuals who are experiencing a mental health crisis



NEIGHBORHOOD STRATEGIES

Outlines strategies to address neighborhood impacts of homelessness

Increase Neighborhood
Outreach

Address Neighborhood
Safety and Blight Concerns



NEIGHBORHOODS STRATEGIES

- Provide clear and simple instructions for requesting help from multiple City departments
- Continue to implement and evaluate expansion of Gated Alley Program
- Consider other targeted infrastructure solutions such as lighting improvements



ENCAMPMENT CLEANUP

Outlines strategies to address encampment clean-ups

Trash and Debris from
Alleys and Rights of Way

Bus Stop Cleanup

Parks and Preserves

Wash Cleanup



ENCAMPMENT CLEANUP

- Create a policy and procedures for the notification of encampment clean-ups and property removal
- Continue clean up, including biohazards at homeless encampments:
 - Human Services Campus area
 - Preserves
 - Rights of Way
 - Bus Stops
 - Washes
 - Alleys



POLICY

Outlines City policy areas for recommended changes

Draft A.R. - Codes of
Conduct and Trespass Notice

Provide Temporary Provisions
(Heat Relief, Shade, Drinking
Fountain, etc.)

Clarify Grand Canal
Bank Use



POLICY

- Draft and implement a citywide Code of Conduct Administrative Regulation (A.R) to establish behavioral expectations while in/on city land/facilities
- Develop an annual heat relief stations in critical areas in partnership with our non-profit partners
- Work with community stakeholders to address unique development regulations on private property regarding the impacts of homelessness on their property



COMMUNICATIONS

Outlines communication strategies

Provide real time information on the status of homelessness in Phoenix as well as current efforts



COMMUNICATIONS

- Actively engage with community for feedback on proposed plan
- Actively maintain data sets and information for the public to consume
- Remain transparent in the role that Phoenix plays in the regional plan to end homelessness



DATA

Outlines strategies for increasing data collection and sharing

Improve tracking of homeless persons accessing services throughout the region to better report outcomes

Create a central database to track bed availability



DATA

- Engaging Maricopa Association of Governments (MAG) to retrieve persons experiencing homelessness movements throughout the county over time which will show the effects of city efforts in focus areas
- Entered into a contract to provide bed availability via Crisis Response Network mechanism



RECOMMENDATION

Discussion on the plan

