



City of Phoenix
PLANNING AND DEVELOPMENT DEPARTMENT

ADDENDUM A

GPA-12-23
(PlanPHX 2025 Update)
March 3, 2024

Application:	GPA-12-23
Applicant:	Planning Commission
Requested Change:	To update the General Plan to provide policy direction for growth, redevelopment, conservation, and infrastructure investment for the city.
Reason for Requested Change:	As required by Arizona Revised Statutes.
Planning Commission Meeting Date:	March 7, 2024
Staff Recommendation:	Approval, as shown in the recommended text in Exhibit A

SUMMARY

The Phoenix General Plan was last adopted by the Phoenix City Council and approved by voters in 2015. In January of 2023, the Planning and Development Department (PDD), with the leadership of the Phoenix City Council, initiated an effort to update the Phoenix General Plan generally referred to as PlanPHX. The project's launch included the appointment of a PlanPHX Leadership Committee by the City Council.

This General Plan update focused on the following:

1. Building on and refining the existing General Plan Framework.
2. Aligning General Plan's goals and strategies with other City Council adopted initiatives.
3. Outlining what we will be working on to accomplish goals for the next 10 years.

COMMUNITY REVIEW AND FEEDBACK

Arizona Revised Statutes requires that a municipality provide a minimum of a 60-day review period for the community to provide feedback on the draft General Plan. PDD circulated the draft General Plan on December 18, 2023, and continued taking feedback through February 16, 2024. Outreach efforts included presentations at each of the Village Planning Committees (VPC), cards, flyers, community meeting and events, meeting people where they were at, as well as provide informational presentations to various groups, boards, and commissions along the way so that everyone had opportunities to stay involved and provide input on their own priorities via our online surveys.

Between October 14, 2023, and December 16, 2023, staff hosted seven roadshows throughout the city to unveil the draft General Plan and obtain feedback, where more than 200 total attendees provided feedback to staff.

Each of the Village Planning Committees had the opportunity to provide a recommendation on the General Plan. Below is a summary of the recommendations.

Village	Recommendation Date	Recommendation	Vote
Paradise Valley	1/8/24	Approved	12-0
Encanto	1/8/24	Approved	12-0
Camelback East	1/9/24	Approved	16-0
Desert View	1/9/24	Approved	8-0
Deer Valley	1/16/24	Approved	9-0
North Gateway	2/8/24	Approved	6-0
Central City	1/8/24	Approved with direction	13-0
Laveen	1/8/24	Approved with modifications	6-1
Rio Vista	2/13/24	Approved	4-0
South Mountain	1/9/24	Approved	12-0-1
Maryvale	1/10/24	Approved	7-2
Estrella	1/16/24	Approved	9-0
North Mountain	1/17/24	Approved with direction	12-0
Ahwatukee Foothills	1/22/24	Approved	7-1
Alhambra	2/27/24	Approved	13-0

As a result of the feedback received from the Village Planning Committees, community groups, residents, and staff during the review period, staff has made several updates to the General Plan as outlined in Exhibit B.

RECOMMENDATION

Staff recommends approval of GPA-12-23 as modified in Exhibit B.

EXHIBIT

Exhibit A: [Draft 2025 General Plan](#)

Exhibit B: Proposed Changes

Exhibit B

Location in General Plan	Proposed Changes
Pages 2-3	Add Letter from Mayor and PlanPHX 2025 Leadership Committee Chairman
Page 3	Update photos of Planning Commissioners and PlanPHX Leadership Committee
Page 3	Update Vice Mayor to reflect current Vice Mayor Debra Stark and former Vice Mayor Yassamin Ansari
Page 6	Change the “phoenix today” “occupied housing units by jurisdiction area” from 659,880 to 579,876.
Page 6, Phoenix Today Population, Occupied Housing Units, Median Age, and Housing Mix	Add as follows: “Source: Maricopa Association of Governments (MAG) - U.S. Census Bureau, 2017-2021 American Community Survey (ACS) 5-Year Estimates”
Page 6, Population Growth by Decade	Update as follows: “Source: Maricopa Association of Governments (MAG) 2023 MAG Socioeconomic Projections - June 2023” with hyper link to resource.
Page 6	Added source under Square Miles as follows: “City of Phoenix Planning and Development Department”
Page 7	Updated Employment figure as follows “933,700 Jobs by Municipal Planning Area” and “Added source as follows: “Source: Maricopa Association of Governments (MAG) 2023 MAG Socioeconomic Projections - June 2023” with hyper link to resource.
Page 7	Replaced Phoenix weather figures with the following “Average annual temperature High 87 degrees and Low 63 degrees Fahrenheit” and source as follows: www.usclimatedata.com
Page 7	Updated Sunshine figure to “Averages approximately 300 days of sunshine” and source as follows “ en.wikipedia.org ”
Page 7	Replace “30,000” with “41,000” for Desert Parks and Preserves and added source as follows: “City of Phoenix Parks and Recreation Department, https://www.phoenix.gov/parks ”
Page 8	Added source under the Phoenix 2025 Population, Housing Unit, Jobs, and Population Growth by Decade as follows: “Source: Maricopa Association of Governments (MAG) 2023 MAG Socioeconomic Projections - June 2023” with hyper link to resource.
Page 9	Added source under the Projected Population Concentration, 2050 exhibit as follows: “Source: Maricopa Association of Governments (MAG) 2023 MAG Socioeconomic Projections - June 2023” with hyper link to resource.
After Page 9	Add updated spread modeled from the current 2015 general plan (pages 44-45) to articulate continued regional coordination and collaboration.
Page 10, 2nd Paragraph	Replace “this vision by providing” with “a vision that provides”
Page 10, Last Paragraph	Replace “making” with “preserving, shaping and building”
Page 10, 3rd Paragraph, Last Sentence	Remove “a privilege not often found elsewhere”
Page 11, Last Paragraph	Replace “Create” with “Create a Network of”

Page 12, 1st Paragraph, 2nd Column	Replace “Planning Department” with Planning and Development Department” also replace “Phoenix City Council” with “the PlanPHX 2025 Leadership Committee”, also update “Appendix X” with “Appendix L” and make clickable link.
Page 15 and Parts III & IV	Add a Youth icon to celebrate alignment between Youth recommendations and General Plan Goals and Actions.
Page 17, 2nd Paragraph	Replace “relationships across the city” with “connection across all city initiatives”.
Page 23, 1st Paragraph and Page 64	Replace total miles of streets to 4,870 miles, 269 Major Arterials, 428 for Arterials, 135 collectors, 473 Minor Collector, and 3,565 Locals
Page 26, 1st Paragraph, 1st Sentence	Remove the word “true” and replace “any” with “of any”
Page 26, 2nd Paragraph, 1st Sentence	Replace “They” with “People”
Page 28, 1st Paragraph, 2nd Sentence	Replace “particularly in” with “particularly within”
Page 28, Environment Column, Progress in the areas of section	Add "access to natural spaces" and "increased preservation and restoration of natural open space". Add “rates” after asthma.
Page 31, 1st Paragraph, Last Sentence	Replace “articulate input and the needs” with “articulate and address the needs”.
Page 31, 5th Paragraph	Replace “has noted” with “recognizes”.
Page 32	Add "environment, recreation, and natural open spaces" to the following paragraph: Continuously creating new, high-quality opportunities in Phoenix for workers and businesses. This includes our residents’ connectivity to education, training, jobs, services, housing, arts, culture, environment, recreation, and natural open spaces and transportation options.
Page 32	Add “Viability of” to 2nd bullet under Prosperity Challenges
Page 32, Mobility Paragraph	Revise as follows: “Mobility is critical to humanity’s growth in the urban environment. It is one of the major facilitators of human settlement and success. Where an individual goes, if they drive a vehicle or instead walk, ride a bicycle or e-scooter how they use to get there , and the resources they have access to have can the potential to influence nearly every other element of their lives. Mobility and equitable access to adequate infrastructure transportation and transit facilities have become more widely regarded as civil rights, central to inclusion and critical to individuals’ capacity to participate and prosper in the modern-day economy.”
Page 34	Replace “and has faced housing challenges like every city across the country” with “but faces housing affordability challenges.”
Page 34	Remove “aspect of the” from second to last sentence in first paragraph
Page 34	Change Strategies to Address Homelessness “report” to “plan”.
Throughout	Replace “HousingPHX Plan” with “Housing Phoenix Plan”
Page 35	Add the word “Plan” in the following sentence: In response to the current housing challenges and the goals and recommendations from the Housing Phoenix Plan and Strategies to Address Homelessness Plan the conversation around housing in Phoenix must now look to answer the question about what can be done to provide a robust mix of different housing types throughout the city.

Page 35, 2nd Paragraph	Revise the following sentence as follows: The General Plan’s Cores, Centers and Corridors and Place Types concepts will provide the policy framework for this next evolution in the conversation around housing. and Several of the actions outlined in Part IV of the General Plan call for continued updates to the Zoning Ordinance related to facilitate a diversity of housing types to be dealt with a variety of scales, sensitive to unique and varied context, while utilizing the Urban Village Model to ensure all communities and neighborhoods are part of the conversation and part of the solution.
Page 35	Remove “e” from the word “suite” in the last sentence.
Page 36, Second Sentence	Second sentence under “Housing” section, replace “proportion” with “portion”.
Page 36, 2nd Paragraph, 1st Sentence	Replace “tap” with “drinking” and add “preserving and restoring natural spaces” and “providing” to the following sentence: Equitable health in city planning includes ensuring safe tap drinking water, ample street lighting, street shade, mitigating excessive heat during summer months for at-risk residents, preserving and restoring natural spaces and providing public parks that welcome residents and offer opportunities for recreation and exercise.
Page 36, 2nd Paragraph, Last Sentence	Add “in a way that does not create new financial burdens on economically disadvantaged communities” to the following sentence: It includes ensuring that we acknowledge the historical context of decisions on health and populations, and we use data and community voice to empower and plan healthy communities in a way that does not create new financial burdens on economically disadvantaged communities .
Page 36, 4th Paragraph, 2nd Sentence	Revise as follows: From ample tree canopy, and sidewalks to access to green spaces and natural open spaces , every infrastructure investment is an opportunity to improve public health and make the built environment safer and more inviting, encouraging physical activity and time spent outdoors and in neighborhoods.
Page 36, 4th Paragraph, 2nd to Last Sentence	Replace “Another challenge would be that Phoenix has many areas that are considered primary care undeserved.” with “Many areas in Phoenix are considered underserved regarding healthcare.”
Page 36, Last Paragraph	Replace “30,000” with “41,000” under Phoenix Mountain and Sonoran Preserves Header.
Page 36, 6th Paragraph	Revise as follows: “According to the Road Safety Action Plan adopted by Phoenix City Council on September 7, 2022, Phoenix has an average of over 30,000 crashes annually and an average of 2 crashes resulting in serious injury every single day, the National Highway Traffic Safety Administration (NHTSA) has consistently ranked Phoenix in the top 3 cities in the nation for overall traffic fatalities.”
Page 37, 2nd Paragraph, Last Sentence	Revise as follows: “The trails along the canals have become one of Phoenix’s most popular recreation destinations and their popularity will only continue to grow as improvements to the canal trail system are made.”
Page 37, 3rd Paragraph, 1st Sentence	Revise as follows: “ Phoenix is home to f Five out of the ten Trauma Level 1 hospitals in Arizona call Phoenix home, which are among the 15 major hospitals located in the city.”
Page 37, Healthcare + Housing Section, 3rd Sentence	Remove “-Phoenix”
Page 37, Health Spotlight	Update “community voice” with “the community’s voice”

<p>Page 38, Heat and Health, 1st Sentence</p>	<p>Add the word 'more' in front of intense heatwaves</p>
<p>Page 40, 3rd Paragraph</p>	<p>Revise as follows: Phoenix strives to be the most sustainable city in the world by improving the quality of life for everyone and allowing nature to thrive. 2050 Sustainability Goals set long-term outcomes necessary to fulfill this vision and the 2021 Climate Action Plan (CAP) outlines the actions to achieving, 2050 goals along with new ambitious climate goals. The CAP is part of how Phoenix is addressing the impacts of climate change by putting the city on a path to reduce GHG emissions by a minimum of 50 percent by 2030 and to achieve net-zero emissions by 2050.</p> <p>All aspects of society including, in part, our health, our economy, and our food systems are directly influenced by climate change. By using a place-based approach for development, and including robust public involvement, equitable development fosters collaborative problem solving; and makes a visible difference in communities that are under served, under-resourced and overburdened.</p>
<p>Page 40, 5th Paragraph</p>	<p>Revise as follows: Part of tackling sustainability is addressing environmental justice. Certain populations can be disproportionately impacted by climate change can include Black, Indigenous, and People of Color, lower income individuals, historically underrepresented groups such as children and older adults, and those experiencing multiple environmental burdens. In Phoenix, extreme heat and poor air quality impact residents who may already be dealing with chronic health conditions, no or inadequate healthcare, or a lack of clear and reliable information and resources.</p> <p>Phoenix makes addressing environmental justice a priority. Environmental Justice concerns include such things as fair and just access to environmental resources, protection from environmental hazards and the ability to participate in environmental decision making.</p>
<p>Page 40, 1st Paragraph under "Environmental Challenges"</p>	<p>Replace as follows: Environmental threats for Phoenix include extreme heat, more intense wildfires, increased flooding risk and vector borne disease. Rapid urbanization, which can strain basic infrastructure, coupled with more frequent and extreme weather events linked to global climate change is exacerbating the impact of environmental threats.</p>
<p>Page 40, 2nd Paragraph under "Environmental Challenges"</p>	<p>Revise as follows: Poor air quality impacts every resident in the city of Phoenix. The federal Clean Air Act (CAA) requires Arizona to create a state implementation plan (SIP) aimed at meeting National Ambient Air Quality Standards (NAAQS) that include the following six criteria pollutants: carbon monoxide, ozone, particulate matter with a diameter smaller than 10 micrometers (PM-10) and with a diameter smaller than 2.5 micrometers (PM-2.5), lead, nitrogen dioxide, and sulfur dioxide. These air quality standards must be met within the Maricopa Nonattainment Area, which includes the city of Phoenix. Of course, air is not contained by city limits so actions directed at improving air quality must be considered at a regional level. In 2021, Phoenix became a Signatory City of the C40 Clean Air Cities Declaration. As a C40 City, Phoenix meets the World Health Organization (WHO) air quality standards for nitrogen dioxide and sulfur dioxide and will work toward meeting the standards for particulate matter and ozone. This will be done by including relevant top pollution-reducing actions into the plan, which includes expanding public transit,</p>

	<p>increasing active transport options, modeling air pollution reduction as a result of actions, and monitoring air quality. The greater Phoenix area is currently designated as Moderate Non-attainment for ozone, and likely to be redesignated to Serious Non-attainment in 2024. The area also is designated as Serious Non-attainment for PM-10 (dust) and is experiencing increasing levels for PM-2.5 (soot) that could potentially result in the region’s status changed to Non-attainment for PM-2.5. As the classification becomes more severe, the Clean Air Act requirements become more stringent and costly and impact public health.</p>
Page 41, 6th Bullet	Replace “Village Cores and Centers” with “Village Cores, Centers and Corridors”
Page 41, 1st and 2nd Paragraphs under “Environment Opportunities”	Revise as follows: Implement the Phoenix Climate Action Plan. Phoenix has accomplished many initiatives, programs, and projects that have led to climate pollution reductions and provided social, economic and environmental benefits.
Page 43, Adaptation to Change, 3rd Column	Replace "This declaration will heighten awareness...." with "This declaration heightened awareness..."
Page 43, Adaptation to Change, 3rd Column	Replace sentence as follows "In addition, the city is pursuing new water supplies by recycling wastewater through Advanced Water Purification." with "In addition, the city is pursuing new water supplies, such as the possibility of recycling wastewater through Advanced Water Purification."
Page 43	Update “Adaptation to Change” with “Adapting to Change”
Between Pages 61-62	<p>Add new spread for Tech Corridors with the following language “As Phoenix has continued to establish itself as a leader in the technology sector, locations like the Loop 202 Corridor in the Laveen and Estrella villages and Interstate 17 Corridor in the Deer Valley and North Gateway villages are quickly becoming destinations for investments in technology sectors”.</p> <p>“Phoenix's Technology Corridors will be an integral part of the Cores, Centers and Corridors exercise outlined in the Identifying and Prioritizing Key Corridors section in Part IV of this update. Defined boundaries for each of the corridors will be identified followed by land use, zoning and infrastructure analysis to determine what each of the corridors needs to continue to attract investment.”</p>
Page 64	Add the following sentence as its own subsection: “Safe and convenient crossings for people walking and biking are part of reconnecting the street grid for everyone in Phoenix. In high activity areas and near transit, street crossings should be more frequent to connect to local destinations and support street safety.”
Page 66, Safe Systems for Safe Roads and Streets, 1st Sentence	Add “every day” to the following sentence "On average in the City of Phoenix there are 83 automobile collisions every day. "
Page 69, Realizing Sense of Place, 1st Sentence	Revise as follows: A challenge facing Phoenix is one of identity due to its short time being a city, its vast land area and its explosive, rather than incremental, population growth.
Page 72, Resiliency, Last Paragraph	Replace sentence as follows "Green stormwater infrastructure improves irrigation efficiency and lessens pollutants"..... with "Green stormwater infrastructure (GSI) improves irrigation efficiency, reduces pollutants, and offers many other benefits. "
Page 72	Remove “lush” from the following sentence “Planting trees, constructing lush open spaces and using heat-resisting building materials mitigate rising outdoor temperatures.”

Page 75, 1st Bullet under E.4	Replace as follows: “A minimum of 30 percent of housing units are dedicated for long-term affordability for low to moderate income households (up to 80% of the area median income for the Phoenix metro area), as approved by the Housing Department.”
Page 76	Remove “lushly” from the following sentence: “A connected oasis approach to open space planning that links together a network of lushly landscaped streets, canals, desert preserves and parks.”
Page 77, Policy F.7	Revise as follows: “Support the integration of Green Stormwater Infrastructure (GSI) management practices . . .”
Page 85, Rivers, Washes & Waterways	Add "and buffer" after preserve
Page 85	Update Rivers, Washes, and Waterways.... In the 2025 plan, suggest updating this goal to preserving natural washes (not just those coming from desert preserves) and promote access, views, and trails along the rivers, washes, and waterways (rather than promoting access to preserves, which really belongs in a separate section, not in the washes section). These washes provide many benefits, including connectivity corridors for humans and wildlife, recreation such as birdwatching, and safe movement of water flows through the urban area. Also recommend adding a goal regarding preserving and restoring the Salt River through Phoenix and improving access, views, and trail connectivity along that corridor.
Page 89, Fairness, 1st Sentence	Replace sentence as follows: “Maintaining checks and balances to uphold an equitable system is important when asking the development community to contribute to infrastructure financing.”
Page 91, 2 nd Column, 2nd Paragraph	Add as follows: Land Use: Discourage new mining operations adjacent to or in close proximity to existing residential development, schools or existing or planned city recreation areas or open space areas.
Page 97	Figure: Some key City initiatives that are left out and would provide value in the context of the General Plan content are: the Mayor's Monarch Pledge and the Montreal Biodiversity Pledge (both of which the city has joined and departments have committed to supporting).
Page 100, 1st Paragraph	Revise as follows: Residents believe that a network of vibrant Cores, Centers, and Corridors will serve to provide our city with variety uniqueness across our 15 Urban Villages, by providing access and opportunities for significant cultural, entertainment and employment amenities that to benefits all Phoenicians, and Arizona as a whole. In addition, A network of Vibrant Cores, Centers and Corridors will also contributes to Arizona’s ability to both compete and collaborate regionally and globally for growing economic development opportunities at various scales and intensities across villages and the throughout our city.
Page 100, 2nd Paragraph, 1st Sentence	Replace sentence as follows: “Phoenix residents, businesses, and visitors within the Cores, Centers, and Corridors and surrounding neighborhoods are proud...”
Page 100, 5th Paragraph	Create a new paragraph with “Opportunity sites...”
Page 101	Update photo description from “Encanto Village Core / Midtown Transit Oriented District” to “Central City Core / Downtown Phoenix in the foreground; Encanto Village Core / Midtown Transit Oriented District in the background”
Page 104	Update photo with image of ASU Downtown Phoenix Campus.
Pages 105-107	Replaced “DTPHX” with “Downtown Phoenix” throughout.

Page 105	Update last bullet on the page from “In 1.7 square miles of DTPHX there are 7 public parks, including 32- acre Hance Park.” to “In 1.7 square miles of DTPHX there are 7 public parks, including the 32-acre newly revitalized Hance Park with more improvements planned.”
Page 105, 2nd Bullet	Revise as follows: “ Over the past two decades , nearly 12,000 residential housing units have been added in DTPHX and another 3,000 are under construction. Between 2020-2022, 34% of this downtown housing has delivered. ”
Page 106	Update the fifth bullet under “Policies” by replacing “should” with “will”
Page 107, 2nd Bullet	Replace “Could” with “May” and remove parentheses.
Page 107	Remove “Starting in 2024”
Page 108	Remove hyperlink/underlined format from the following: Metrics - #of Housing Units within TOCs / # of Jobs within TOCs.
Page 110	Update the number “2” to “two”
Pages 110 + 195	Change “City of Phoenix Office of Arts and Culture” to “City of Phoenix Department of Arts and Culture”
Page 112, 1st Paragraph	Replace as follows: “Significant amount of land is available in small vacant parcels and larger underutilized parcels that could be developed and redeveloped within several of our centrally located villages.”
Page 116, 1st-3rd Sentences	Replace as follows: “Phoenix’s future vibrancy relies on embracing the next evolution of growth that also enhances the city’s sustainability and environmental health. Developing healthy neighborhoods that support for safe walking, biking, and micromobility is imperative. New technologies and automated processes can optimize access while supporting local productivity.” Also delete the words “over time” in the Goal statement.
Page 117	Update spotlight descriptive text to include a reference and hyperlink to https://www.phoenix.gov/ADU
Page 119, 1st Paragraph	Revise as follows: “Phoenix’s growing population and infrastructure demands will be met with new and evolving responses, resources and operational approaches”. Update the GOAL by removing the words “over time”.
Page 120, 1st Paragraph	Revise as follows: “Phoenix is growing as a national and international destination and creating abundant housing options to meet these needs are a priority.”
Page 120	Update Goal language "scale" and "intensity" to read as plural "scales" and "intensities"
Page 124, 1st Paragraph, 1st Sentence	Revise as follows: “With almost 1.7 million residents and more than 529 square miles, the city of Phoenix has many opportunities for growth.” Remove the word “in” from the Goal language.
Page 124, 1st Paragraph, Last Sentence	Revise as follows: “Development and redevelopment of vacant and underutilized properties should consider existing and surrounding development character as well as adjacent jurisdictions. Focusing within urbanized areas reduces the cost of managing growth, by focusing new development in areas where the infrastructure has already been developed.”
Page 125	Update to spotlight narrative to spell out what “Taiwan Semiconductor Manufacturing Company (TSMC)”.
Page 126	Update the last sentence in the first paragraph from “But we are changing, evolving, and rethinking mobility, access and experience of places as well as

	infrastructure needs to get us there” to “But we are changing, evolving, and rethinking mobility, and how we access and experience places including the infrastructure needed to get us there”
Page 130-133	Update language throughout from “Rio Salado Park” to “Rio Salado Habitat Restoration”
Page 131, 1st Paragraph	Revise as follows: “Rio Salado is the central component of the Rio Reimagined vision, as rivers are an integral part of life in a desert city. The Regional Rio Reimagined objectives are to connect communities, restore and revitalize healthy rivers, and develop economic sustainability. Rio Reimagined Phoenix focuses on the Rio Salado (Salt River) corridor, encompassing Rio Salado and properties beyond its banks. Phoenix’s goal for Rio Reimagined is to promote the 20-mile Rio Salado corridor as a local and regional destination that attracts positive investment for the benefit of river, nature, wildlife and supportive ecological systems as well as existing and future businesses, residents, and visitors.”
Page 132	Add additional policy as follows: “Support partnerships towards conservation and preservation of open space areas, conservation and preservation of wetland and riparian areas, prioritizing wildlife and habitat connectivity, wildlife related recreation opportunities, and working with to identify and maintain wildlife corridors.”
Page 133, Spotlight Descriptive Text	Revise as follows: “... with its connection to the trails within the Rio Salado Habitat Restoration Area.”
Page 134, Spotlight Descriptive Text, Last Sentence	Revise as follows: “The opening date was January 27, 2024”
Page 141	Update spotlight descriptive text to spell out “ <u>H</u> igh Intensity <u>A</u> ctivated cross <u>W</u> alk (<u>H</u> AWK)”
Page 142	Update spotlight descriptive text by replacing “In fall 2023, Phoenix plans to increase...” to “In fall 2023, Phoenix increased...” and “Currently” to “As of 2024”
Page 143	Update Goal statement to include the word “Continue” at the beginning. ⇨
Pages 144-145	Update the Parks Facilities Map 2023 (Appendix G) with a new Parks Facilities Map 2024.
Page 147	Update goal/section title from “Canals & Trails” to “Canal Trails”
Page 150, 1st Sentence	Revise as follows: “Phoenicians have fewer barriers to enjoying library materials and access to technology not more than ever.”
Page 152, End of the 4th Paragraph	Add the following: “In 2022, state resident and nonresidents spent \$9.8 billion on fishing, hunting, watchable wildlife and other outdoor related recreation in Arizona (USFWS 2022) supporting 18,220 jobs statewide.”
Page 158, Policies	Add new policy language as follows: <ul style="list-style-type: none"> • Continue to support the investment and growth of Advanced Air Mobility (AAM) and other emerging and transformative technologies to improve the accessibility and robustness of the City’s transportation systems. Leverage and market Advanced Air Mobility and other unique aviation development opportunities associated with vacant land at Deer Valley Airport. • Align infrastructure investment serving the airport system with emerging and forecast aviation needs and technology. Ensure new forms of city infrastructure

	and services (eg, new cellular broadband, municipal drone usage and new facilities for advanced air mobility) are compatible with airport operations.
Page 157, Last Paragraph	Update as follows: “The Greater Phoenix Economic Council (GPEC) released a report in 2023 highlighting how far Phoenix and the other cities in the Valley have come to support the growth of the technology sector. Greater-Phoenix-TechStory-2023.pdf (gpec.org)” Also include a clickable hyperlink to the referenced report.
Page 168	Update the Phoenix Airport System spotlight economic impact statistics as follows: “In 2022, the Phoenix Airport System (PHX, DVT and GYR) total regional impact (direct, indirect, and induced) was \$44 billion dollars, with direct employment adding up to 140,546 jobs, and airline visitor (domestic and international) spending of \$7 billion. Total tax revenues (federal, state, and local) exceeded \$6 billion. The Airport System achieves all this through focusing on customer needs, valuing diversity and partnerships, and maintaining facilities that are sustainable and loved by the flying public.”
Page 170	Add “, and other eco-tourism supporting infrastructure” to the end of the last sentence.
174 & Throughout	Update square miles of the city to read as 529 square miles.
183 & Throughout	Update font format and effects to make clear and legible.
Page 184	Update the spelling in the title to correctly spell “Precinct” and update the spotlight descriptions first sentence to include the words “is located” after the word “Precinct”
Pages 185-186 & Throughout	Update resource in bulleted list from “Housing Consolidated Plan” to “NSD Consolidated Plan”
Page 185	Update the second sentence from “Residents want to work in concert with all departments to improve and enact...” to “Residents and the city work together to improve and enact...”
Page 190	Update descriptive language to read “co-locating with non-residential uses” instead of “with employment opportunities”
Page 197	Add a sentence at the end as follows “Ecotourism is a large economic driver for the city as it is the most beautiful and diverse desert in the world.”
Page 197, Last Sentence	Revise as follows: “Open spaces can also serve as opportunities for preserving native plants, incorporating water harvesting and green stormwater infrastructure features like bioswales, all while further contributing to the city’s overall sustainability, biodiversity, and well-being.”
Page 202, Project Spotlight	Revise as follows: “ approximately 1.7 million customers” and add a period at the end of the last sentence.
Page 203, 1st Paragraph, Last Sentence	Remove “Green Stormwater Infrastructure” and replace with “GSI” and change “permeable pavement” to “porous pavers”.
Page 203	Update the following sentence from "Proper stormwater management through green stormwater infrastructure (GSI) reduce flooding and protect surface waters for a healthier community" to "Proper stormwater management through green stormwater infrastructure (GSI) reduce flooding, protect surface waters, and can help reduce reliance on potable water irrigation for a healthier community"
Page 203, Last Paragraph	Move the following sentence to the end of the paragraph: “These features are also sometimes referred to as low impact development (LID).”

Page 204	Add a new policy as follows: 4. Promote and support GSI elements as an approach to enhance wildlife habitat, natural washes, and rivers, sustain native vegetation and water preservation towards achieving climate resiliency.
Page 204, Policy 2	Change “types” to “elements”. Encourage and promote planning and design of Green Stormwater Infrastructure types elements in early phases of projects.
Page 204	Update the “Protects Water Quality” Section as follows: "GSI help capture the first flush flows that carry the heaviest pollution that otherwise rush to the city's waterways during a downpour. Instead, water captured by GSI gets slowly filtered and absorbed into the water table."
Page 204	Update language under “Localized Flood Mitigation” section as follows: “By capturing and infiltrating water close to where it falls, it reduces the overload on the stormwater sewer system during and after a rainstorm, reducing flood risk from overloaded stormwater pipes. GSI can also help by capturing and infiltrating water where no stormwater sewer system is available.”
Page 204	Update language under “Curb Opening” to include parking lots as follow "...can be retrofitted into existing roadways or parking lot medians..."
Page 205	Update title to include “Rain Gardens” also updated descriptive language from this “The Phoenix Zoo in Papago Park completed a redesign of its parking lot in 2022. The parking area was designed to protect the natural drainage function of the washes, and installed curb cuts for all landscaping and trees to be sustained by with stormwater and used native plants and trees.” to this “The Phoenix Zoo in Papago Park completed a design of its parking lot in 2022. The parking area was designed to protect the natural drainage function of the washes and capture runoff from the parking lot and installed curb cuts for all landscaping and trees to be sustained by with stormwater and used native plants and trees.”
Throughout	Adjust placement of the “Click here to return to the Table of Contents” box to avoid blocking substantive material on the page.
Page 207, First Sentence	Replace the word “innovative” with “resident-driven”
Page 208	Update to include “, ecological process” after the words “environmental preservation”
Page 208	Add Mayor’s Monarch Pledge and Montreal Biodiversity Pledge under the related policy initiatives and resources list with hyperlink.
Page 210	Update spotlight title to “Phoenix Mayor’s Monarch Pledge” and updated language to include the Desert Botanical Garden as a key partner.
Page 210	Update photo to celebrate the Mayor’s Monarch Pledge and new spotlight title.
Pages 210-211	Update Goal Language from “Celebrate and protect our Rivers, Washes and Waterways.” to “Celebrate and protect and restore our Rivers, Washes and Waterways in their natural state and explore potential to accommodate wildlife movement and passive recreation corridors where possible.”
Page 211	Add Tres Rios Website to the Related Policy Initiatives and Resources list.
Page 212	Remove “Brownfields are a liability for the city because they pose a risk to public health, create barriers in maximizing existing infrastructure and have unknown environmental conditions.”
Page 232	Change “Development” to “Develop”
Page 233	Update the 2nd Action item to include “trails along washes” as follows: Continue to partner with adjacent property owners and pursue grants that enhance multi-

	modal transportation infrastructure and amenities along designated corridors like our canals, trails along washes, mass transit corridors and the Rio Salado.
Page 233	Add new action: Support the Parks and Recreation Department in an update of the Parks and Recreation Master Plan.
Page 234	Add new action: Partner with downtown stakeholders on an update of the Downtown Strategic Plan.
Page 234	Second “Codes” Action, include “and other codes and ordinances” after “Zoning Ordinance”
Page 234	Add new action: Develop and implement a process improvement program to support enhanced customer service for customers within the Planning and Development Department's plan review, permit, and inspection processes.
Page 235	Update Partnerships Action to read as “to promote a diversity of housing options and variety of income levels in appropriate locations”
Page 236	Add “build the Sustainable Desert City” logo to top of page
Page 236	Update the following Action “Update the Tree and Shade Master Plan” with “Support the Office of Heat Response and Mitigation with an update to the Tree and Shade Master Plan”
Page 236	Update the following Action “Update the Climate Action Plan” with “Support the Office of Environmental Programs with an update to the Climate Action Plan”
Part IV after page 236	Add additional “IPlanPHX” page modeled off the City Council Adopted 2015 General Plan Page 186.
Page 237	Update image to align more with “Sustainability”
Page 238	Remove “Michelle Pierson, Deputy Economic”
Page 238	Change “Office of Arts and Culture” to “Arts and Culture” and not “Office of Arts and Culture” and Mitch Menchaca as Director, and Carrie Brown as Deputy Director.
Page 238	Update Mitch Menchaca as Director and Carrie Brown as Deputy Director.
Page 238	Replace “Balluf” with “Balluff”
Appendix H: Glossary of Terms	Add General Plan Land Use definitions as adopted in GPA-1-08.
Appendix H: Glossary of Terms	Add definition to the glossary of terms: Accessory Dwelling Units (ADUs) ADUs, often referred to as guest houses, casitas, or granny flats are separate, self-contained living areas that are either fully detached structures or attached to an existing home, with its own external entrance. An ADU usually contains all of the amenities to operate as a fully independent, operational dwelling, including a kitchen, bathroom, living area and sleeping quarters.
Appendix H: Glossary of Terms	Add definition to the glossary of terms: Green Stormwater Infrastructure, or GSI means infrastructure constructed with a range of measures that use plant or soil systems, permeable pavement or other permeable surfaces or substrates, stormwater harvest and reuse, or landscaping to store, infiltrate, or evapotranspire stormwater and reduce flows to the public storm drain system or to surface waters. These features are also sometimes referred to as low impact development (LID). They are generally small in size to capture water where it falls for multiple co-benefits.
Appendix H: Glossary of Terms	Add definition to the glossary of terms: High-capacity transit (HCT), such as light rail, streetcar, or bus rapid transit, is designed to efficiently move large volumes of

	people by operating on dedicated tracks or right-of-way. HCT vehicles offer a balance between speed, capacity, and accessibility by allowing faster and more frequent service, fewer stops, and the ability to carry more people than local service transit.
Appendix H: Glossary of Terms	Add definition to the glossary of terms: Missing Middle Housing is a range of house-scale buildings with multiple units - compatible in scale and form with detached single-family homes – located in a walkable neighborhood. Missing middle housing refers to housing that falls between single-family homes and mid-rise apartments. Examples include duplexes, triplexes, townhomes, small apartments, courtyard clusters, bungalows, fourplexes and live work.
Appendices	Add Place Type Matrix
Throughout	Removed/replaced/updated references, footnotes, and sources and renumbered pages accordingly throughout.