









GARFIELD NEIGHBORHOOD Action Plan 2015-2020

Action Plan Update for 2015-2016

Elements	Actions	 Tools	 Government	 Business	 Community	Responsible Department(s)	Status	
Land Use	1	Hold a property owner forum on the Walkable Urban (WU) Code.	Knowledge	■			Planning & Development	Ongoing
	2	Use the Conceptual Master Plan as a guide when rezoning to the Walkable Urban Code.	Codes	■			Planning & Development	Withdrawn to enable further community outreach and discussion.
	3	Identify code violations and issue notices to property owners.	Codes	■			Neighborhood Services	Ongoing
	4	Draft design guidelines to encourage development consistent with the historic character of the neighborhood.	Codes	■			Planning & Development	
	5	Add Eastlake-Garfield Steering Committee Chair or designee to zoning notification system.	Operations	■			Planning & Development	Complete
	6	Encourage Eastlake-Garfield Steering Committee to monitor all zoning hearings.	Partnership			■		In progress. This will be an agenda item at the next Steering Committee meeting.
	7	Hold 3 community events at Verde Park.	Partnership			■		
	8	Engage the land use law community to develop methods for strengthening the historic preservation ordinance, consistent with the recommendations in the Preserve Historic PHX plan.	Knowledge	■			Planning & Development (Historic Preservation)	
	9	Complete 3 beautification projects, such as murals, colorful building repainting and tree planting.	Partnership			■		
Mobility	10	Complete a study on the most efficient methods for increasing bus service on Roosevelt Street including local buses and an urban circulator.	Plan	■			Public Transit	
	11	Organize a coalition to support public transit service on Roosevelt Street including Ranch Market, Maricopa Public Health, and Banner Medical Center.	Partnership			■		
	12	Add shade trees and / or bus shelters at stops along Roosevelt Street as needed.	Operations	■			Public Transit	In progress.
	13	Partner with the Garfield Organization and other organizations to distribute transit information.	Operations			■		
	14	Provide for sale transit passes and information at neighborhood markets.	Operations			■		
	15	Identify opportunities to add bike share stations at neighborhood nodes.	Plan		■			





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Economic Development	16	Pursue partnerships with banks, credit unions and nonprofits on financial education classes for parents at Garfield School.	Partnership			■		
	17	Organize 3 neighborhood clean ups.	Partnership			■		One has been completed with Support Sky Harbor.
	18	Create education materials for small businesses and entrepreneurs to promote the allowed uses in the Arts and Culture overlay.	Knowledge			■		
	19	Identify and reduce zoning and licensing barriers for temporary and mobile retailers and restaurants.	Codes	■			Planning & Development	
	21	Complete 10 community events at the Garfield Organization, such as education tax credit drives, tax return assistance, and voter registration drives.	Partnership			■		
	22	Create marketing materials for development areas in partnership with property owners.	Knowledge	■			Community & Economic Development	
	23	Write one federal economic development grant, such as the Promise Zone program.	Financing	■			Housing Planning & Development Community & Economic Development	Choice Neighborhoods grant awarded in 2016.
	24	Pursue partnerships to provide Garfield Elementary students with free access to three educational destinations including the Phoenix Children's Museum, and the Arizona Science Center.	Partnership			■		
	25	Partner with major employers, such as Banner Medical Center, Arizona State University Downtown, The University of Arizona Downtown Biomedical Campus, and St. Luke's Medical Center to educate residents about employment opportunities using the Garfield Organization social media newsletter.	Partnership			■		
Housing	26	Issue an RFP to develop a housing demonstration project consistent with the scale and historic architectural character of Garfield and that demonstrates a best practice implementation of the Walkable Urban Code. Invite multiple departments and the Garfield Organization chair to serve on the evaluation panel.	Financing	■			Neighborhood Services Housing Planning & Development	
	27	Develop two single family houses that are consistent with the scale and historic architectural character of Garfield and that demonstrate a best practice implementation of the Walkable Urban Code.	Financing	■			Neighborhood Services	
	28	Engage Arizona Department of Environmental Quality and Environmental Protection Agency on indoor air quality measurement and vapor intrusion mitigation assistance.	Knowledge			■		
	29	Renovate 3 houses.	Partnership			■		
	30	Work with Arizona State University to educate students about the importance of community involvement in urban historic neighborhoods.	Knowledge			■		

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Health	31	Continue the Block Watch program.	Partnership			■		
	33	Hold a professional training forum on Healthy Corner store programs.	Knowledge			■		
	34	Engage markets on 12th Street and Moreland Street and 10th Street and Pierce Street on opportunities to develop a Corner Grocery Store.	Financing		■			
	35	Develop a Corner Grocery Store.	Financing			■		
	36	Identify sponsorships and other opportunities to replace street lights with LED bulbs.	Partnership			■		
	37	Pursue a joint use agreement with Garfield Elementary School for public recreation.	Partnership	■			Parks & Recreation Neighborhood Services	
	38	Develop a plan to adaptively reuse vacant buildings at Verde Park with a use and design that complements the park and is consistent with its historic character.	Financing	■			Parks & Recreation Planning & Development (Historic Preservation)	
	39	Develop a plan to renovate existing Verde Park building to add a community meeting space that mitigates noise from adjacent recreation use, such as a folding partition wall.	Plan	■			Parks & Recreation	
	40	Evaluate and install enhanced crosswalks at 7th and Roosevelt Streets and 7th and Fillmore Streets if appropriate.	Financing	■			Street Transportation	The Roosevelt Street improvements from Central Avenue to 7th Street are complete. Some improvements have been made at the Roosevelt /7th Street intersection, with others planned.
	41	Pursue partnerships with area healthcare providers and schools to receive and disseminate information about healthcare services and events to residents.	Partnership			■		
	42	Pursue partnerships with Banner Health, Maricopa County Public Health, St. Luke's Medical Center and other organizations on providing additional free health screenings, referrals, and other preventative healthcare at Garfield Elementary school.	Partnership		■			
Green Systems	43	Write a Green Infrastructure grant to fund stormwater facilities on 13th street.	Financing	■			Street Transportation	
	44	Hold a community tree planting event.	Partnership			■		