

DROUGHT

- Increased temperatures across the Colorado River Basin have resulted in the worst drought in 1,200 years.
- No signs of improved conditions in coming years.
- Federal government threatening to take unprecedented actions to reduce demands on the Colorado River.

CUSTOMER CONSERVATION PARTNERS

- Government cannot solve this problem on its own.
- Diverse sectors demand diverse solutions.
- Public-private partnerships activate private sector knowledge for community benefit.

IDEAL PARTNERS

- Customers that can benefit from water efficiency.
- Significant water users.
- Located in areas served by the Colorado River
- 4-12 Week Commitment.



PHX
WATER
SMART

WATER EFFICIENCY CHECKUP

We can help you save water and money through our free water efficiency checkup.

WHAT WE'LL DO FOR YOU:

Look To Outcomes	We help you develop programs and projects, not just reports.
Prioritize High-impact Projects	Our methodology targets large water users at your facility, like landscape and cooling towers, with a comprehensive set of tools.
Recommend Solutions That Work For You	On-site inspections and discussions with experts inform our results and how move forward.

BENEFITS



Site-Specific

Focus on solutions tailored to your operational realities.



Verified

Quantify water conservation to track return on investment.



Relationship-Based

Join a network of businesses doing their part to save water.