



**PHOENIX OFFICE OF ARTS
AND CULTURE**

Program Goal

The Office of Arts and Culture supports the development of the arts and cultural community in Phoenix, and seeks to raise the level of awareness and participation of city residents in the preservation, expansion and enjoyment of arts and culture.

Budget Allowance Explanation

The Office of Arts and Culture operating budget allowance of \$2,243,000 is \$43,000 or 2.0 percent more than 2004-05 estimated expenditures. Of the total operating budget allowance, \$721,000 is dedicated to the matching grant program. The remaining funding represents support staff and operating expenses. The increase reflects normal inflationary increases, which are partly offset by General Fund expenditure reductions.

The budget reduces grants to arts organizations, provides for fewer communications with the community, and reduces funding for art preservation projects. Individual grant awards or the number of organizations receiving grants will be reduced. Funding for framing of artwork in the Municipal Art Collection, community art educational projects and communications highlighting new projects and events also is reduced. Replacement of interpretive plaques at the Cesar Chavez Memorial Public Art Project also is reduced.



A bronze sculpture of George Washington Carver greets visitors at the entrance of the George Washington Carver Museum and Cultural Center in downtown Phoenix. The statue presents the pioneering African-American educator and agricultural researcher wearing his trademark suit and apron, and is mounted on a pedestal inscribed with four quotations by Carver.



Expenditure and Position Summary

	2003-04	2004-05	2005-06
Operating Expense	\$1,806,000	\$2,200,000	\$2,243,000
Total Positions	12.5	12.5	12.5
Source of Funds:			
General	\$1,174,000	\$1,155,000	\$1,194,000
Local Transportation Assistance	106,000	106,000	106,000
Grant	507,000	939,000	940,000
Other Restricted	19,000	-	3,000

Phoenix Office of Arts and Culture Major Performance Measures and Service Levels

The following significant performance measures and service trends will be achieved with the 2005-06 budget allowance.

	2003-04	2004-05*	2005-06
Grant applications processed to support arts activities through schools and nonprofit organizations	128	141	142
Grant awards administered to support arts activities through schools and nonprofit organizations	115	112	116
Percent-for-art projects to enhance city capital improvement projects with artwork	56	58	64
Local artists/arts organizations training workshops	23	16	13
Arts management consulting projects coordinated by Business Volunteers for the Arts	53	55	55

*Based on 10 months actual experience.

The number of grants applications processed and administered will vary with the number of applicants and the size of the grants awarded. For 2004-05, the number of grants applications administered decreased as arts organizations sought funding from other sources as a result of a reduction in grants funding. The number of percent-for-art projects administered varies with capital improvement project activity and the scope of the individual projects undertaken. The reduction in training workshops is a result of expenditure reductions.

