

Action Plan
Fight Back Alumni Communication and Networking Committee
October 2004

Goal 1: To develop a mode of communication between FB Alumni and FB groups and facilitate effective methods for FB groups to exchange information

Objectives:

- Develop Outreach
- Develop Marketing

TASKS	Responsible Party	Due Date
Identify FB groups by boundaries & service area	Staff	Complete
Provide listing of FB contact information to alumni group	Staff	Complete 10/23/04
Develop listing of subject matter/area of Expertise from participating alumni groups and Include contact information (Skills Bank)	Staff/committee	10/23/04
Provide listing of Alumni contacts to new FB groups	Staff	On going Initiate November 2004
Encourage new FBs to contact alumni for Assistance and/or to speak at general meeting, Etc. telephone contact, quarterly updates, Alumni committee (networking) Visit 2 nd FB Meeting to talk about FB alumni role.	Staff/committee	Starting November 2004 On going
Fight Back Alumni to visit 2 nd or 3 rd FB meeting To give motivational talk, and to talk about the FB alumni role	Staff/committee	November 2004 – on going
Identify committee members as spokespersons	Committee	10/23/04
Develop a script/dot points for committee Members when conducting presentations to New FB groups	Staff/committee	Complete
Develop web site for new FB & alumni	Bob Beletz/committee	Draft complete – 10/23
Provide Spanish class for new FB alumni	Staff	Long range

Action Plan

Fight Back Alumni Communication and Networking Committee

**Goal 2: To develop a mode of communication between FB Alumni and FB groups
And facilitate effective methods for FB for groups to exchange information.**

Objectives:

- Develop Marketing

TASK	Responsible Party	Due Date
Develop Resource Handbook to include Sample fundraising letters, subject/action and process taken	Committee	In Process
Research appearances of alumni on monthly TV/radio shows	Staff	