

Graffiti Hurts Poster Contest

Objective

The Phoenix Police Department Maryvale Precinct is hosting a poster contest to find young people who want to participate in our anti-graffiti campaign. The theme of the contest is focused on the “Graffiti Hurts” concept that aims to increase awareness of the multi-level negative impact that graffiti has on the community. The City of Phoenix Police Department is committed to taking a pro-active approach by combining forces with the community, media and youth to combat the graffiti problem that is an increasing epidemic.

Contest Information

Each Poster must focus on the goals of the Graffiti Hurts Campaign:

- **Negative impacts of graffiti:** Causes fear in the affected neighborhoods; Cost \$6 million to clean the graffiti in Phoenix; Causes a 15% drop in property values; and when convicted, graffiti costs the defendant \$300-\$1,000 in fines.
- **Incentives to report graffiti vandals:** Anonymous Graffiti Hotline 602-262-7327; this far, \$200,000 in reward money has been paid for anonymous information.
- **How does preventing graffiti help the community:** Prevents other forms of blight; increases property values; and promotes pride in the community.

*****Entries will be judged on quality, creativity, and overall effective communication of the “Graffiti Hurts Campaign” message*****

Eligibility

- Student Participants must have permission from their parents to participate and have the attached forms signed. (Including the Release of Personal Image waiver)
 - Only authorized entry forms with a signature from a parent will be accepted.
 - Participants must be a resident of the City of Phoenix.
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Criteria

- All entries must be on poster board that is no larger than 22X28 inches
 - Entries may be either English or Spanish
 - All entries must be acceptable to all races, religious and ethnic groups.
 - All entries must contain subject matter appropriate for the target audience of youth in the community. No foul language or obscenities.
 - All entries must be accompanied by the entry form.
 - **Entries will not be returned**
 - **The Decision of the Judges will be final.**
 - **All submissions must be turned by August 29, 2008.**
 - **Winners will be announced by September 9, 2008.**
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Submission Agreement and Entry Form

Participant's Name: _____

Nombre

Participant's Address: _____

Direccion

Participant's Phone #: _____

Telefono

Grade _____

Grado

School _____

Escuela

I understand that submissions will not be returned and will be retained by the Phoenix Police Department and that I have read and understand the guidelines outlined by the contest rules.

Entiendo que los videos no seran retornados, y seran retenidos por el departamento de policia de Phoenix. Al firmar este documento afirmo de que he leido y comprendido las reglas indicadas en este concurso.

Signature: _____ Date: _____

Firma

Fecha

All submissions must be turned into the Maryvale Precinct 6180 W. Encanto Phoenix, AZ 85035. Any questions should be directed to Officer Heidi Chance 602-534-8502