



## City of Phoenix

PUBLIC TRANSIT DEPARTMENT

# NEWS

Contact: Yvette Roeder 602-534-7992 Nov. 15, 2007  
Marie Chapple 602-261-8254

### **PHOENIX PUBLIC TRANSIT UNVEILS HOLIDAY BUS Seasonal tradition a “personal greeting card” to Phoenix residents, director says**

Phoenix — The Phoenix Public Transit Department unveiled plans for one of its most cherished traditions today, announcing the schedule for the 2007 Holiday Bus. The Holiday Bus will launch Nov. 22, Thanksgiving Day. It will start on the Geen Line at Desert Sky Mall at approximately 5:41 a.m. From that initial launch the Holiday bus will travel a variety of routes throughout Phoenix until Jan. 6, 2008.

Now in its fourth year, the Holiday Bus will be previewed 9:30 a.m., Wed., November 21, at the Desert West Senior Center at 6501 W. Virginia Ave. Members of the senior center will put finishing touches on the 40-foot-long bus, by hanging a 90-foot-long hand-knitted scarf created by the center’s Crochet Circle of Friends Club. The bus will also be decorated inside with hand-painted cards from the offices of Mayor Phil Gordon and each of the city’s eight council members. The bus exterior will be covered in a festive vinyl bus wrap depicting a ‘Holiday on Ice’ with sledding children in a snowy landscape.

“This time of year really is about family and togetherness, and the Holiday Bus embraces that spirit of fun we feel at wintertime ... whether there’s snow here or not!” said Phoenix Public Transit Department Director Debbie Cotton. “It’s a personal greeting card from the Phoenix City Council and Public Transit to our longtime riders, our customers and friends.”

## **NEW SHADE SHELTERS**

Pg. 2

For more information about the Public Transit Department Holiday Bus, or to find a trip schedule, visit [www.phoenix.gov/publictransit/holiday.html](http://www.phoenix.gov/publictransit/holiday.html).

###