



City of Phoenix

PUBLIC TRANSIT DEPARTMENT

NEWS

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ROSA PARKS MEMORIAL RETURNS TO CITY OF PHOENIX BUS Parks given “seat of honor” in memory of struggle for equality

Phoenix — The Phoenix Public Transit Department unveiled plans for one of its most cherished traditions today, announcing the schedule for the 2007 Holiday Bus. The Holiday Bus will launch Nov. 22, Thanksgiving Day, at Desert Sky Mall at approximately 5:41 a.m. From that initial launch the Holiday bus will travel a variety of routes throughout the city, until Jan. 6, 2008.

Now in its XX year, the Holiday Bus will first be previewed at 9:30 a.m. November 21, at the Desert West Senior Center at 6501 W. Virginia Ave. Members of the senior center will put finishing touches on the 60-foot-long bus, that will be outfitted with hand-painted cards from the offices of Mayor Phil Gordon and each of the city’s eight council members; an over 80-foot-long scarf hand-knitted by the center’s knitting club; and a festive vinyl bus wrap depicting a ‘Winter on Ice’ with sledding children in a snowy landscape.

“This time of year really is about family and togetherness, and the Holiday Bus embraces that spirit of fun we feel at wintertime ... whether there’s snow here or not!” said Phoenix Public Transit Department Director Debbie Cotton. “It’s a personal greeting card from the Phoenix City Council and Public Transit to our longtime riders, our customers and friends.”

For more information about the Public Transit Department Holiday Bus, or to find a trip schedule, visit www.phoenix.gov/publictransit/holiday.html.

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