

Preserving Our Past, Choosing Our Future

VISION

PHOENIX WILL REMAIN A LARGE AND GROWING CITY WITH A DYNAMIC, SUSTAINABLE ECONOMY. THE CITY ADAPTS AND PRESERVES ITS SONORAN DESERT ENVIRONMENT AND PRESERVES AND PROMOTES ITS DIVERSE CULTURAL HERITAGE, JOB OPPORTUNITIES AND LIFESTYLE CHOICES. STRONG PUBLIC INVOLVEMENT WILL PRESERVE A SENSE OF COMMUNITY.

The mission of the city of Phoenix's General Plan is to help achieve this vision by preserving our culture, heritage and natural and man-made environment. At the same time, we choose how and where future growth, both new and redevelopment, should occur. The General Plan will be carried out through many individual private decisions, together with government actions, to achieve a common vision. The General Plan provides a comprehensive framework for addressing most aspects of community life, from the neighborhood scale to the city's role in the region. The visions of our plan elements are the following:

- Managed growth** that promotes quality of life and minimizes negative impacts;
- Land uses** that create desirable urban village communities and provide choices for living and working;
- Development** that pays its fair share;
- Transportation systems** that provide mobility with less congestion and safe, accessible options for motorists, transit riders, bicyclists, pedestrians and trucks;
- Homes** that offer quality design and affordability for a diverse population;
- Neighborhood stability** that is consistently maintained, with identity and cohesiveness;
- Properties** that are well maintained, with historic character preserved where present;
- Desert, mountains, washes, rivers, natural vegetation and wildlife** that are protected and preserved;
- Parks and recreation programs** that fit all needs;
- Environmental resources** that are conserved and pollution minimized;
- Public facilities and services** that are well located, efficient and reliable;
- A safe city** and a city accessible for all persons with disabilities.