

**NOTICE OF PUBLIC MEETING
PHOENIX CITY COUNCIL
PARKS, ARTS, FAMILIES & SENIORS SUBCOMMITTEE**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PHOENIX CITY COUNCIL PARKS, ARTS, FAMILIES & SENIORS SUBCOMMITTEE** and to the general public, that the **PHOENIX CITY COUNCIL PARKS, ARTS, FAMILIES & SENIORS SUBCOMMITTEE** will hold a meeting open to the public on **Wednesday, November 28, 2012 at 10:00 a.m., located at Phoenix City Hall, 1st Floor Atrium, Assembly Rooms A, B, & C, 200 West Washington Street, Phoenix, Arizona.**

One or more Subcommittee members may participate via teleconference. The agenda for the meeting is as follows (items may be discussed in a different sequence than posted):

1.	Call to Order	Chair Simplot
2.	Review and Approval of the October 24, 2012 Parks, Arts, Families & Seniors Subcommittee Meeting Minutes.	Page 3
Item 3 is for information only. No presentation is planned; however staff will be available to answer questions.		
3.	PARKS AND RECREATION BOARD UPDATE This report provides the Subcommittee with information on agenda items heard by the Parks and Recreation Board on September 27, 2012 and tentative future agenda items. This item is for information only.	James P. Burke, Parks and Recreation Page 9
Items 4 and 5 are for information, discussion and possible action.		
4.	CONTRACTS FOR ARTISTS' INITIATIVE V TEMPORARY PUBLIC ART PROJECTS This report requests that the Subcommittee recommend City Council authorization of contracts with Chris Lasch, doing business as Aranda/Lasch (AZ); Ann Morton (AZ); and Jay Atherton (CA), for an amount not to exceed \$15,000 each to work with City staff and the community to design and implement temporary public art projects at select sites along the Light Rail Corridor near Roosevelt Row and Margaret T. Hance Park. The projects will be part of Phase I of the "Cultural Connections" series of temporary public art projects and events, which are funded through the City's Artists' Initiative V Temporary Public Art Project and a National Endowment for the Arts (NEA) "Our Town" grant. This item is for information, discussion and possible action.	Ginger Spencer, Office of Arts and Culture Page 13

5.	FIRST STREET DOG PARK ANALYSIS This memo provides an update to the Subcommittee on the feasibility of a downtown dog park at First Street as requested by the Parks and Recreation Board at the joint meeting with the Parks, Arts, Families and Seniors (PAFS) Subcommittee held on June 21, 2012. This item is for information, discussion and possible action.	James P. Burke, Parks and Recreation Wylie Bearup, Street Transportation Page 15
Items 6-8 are for information and discussion.		
6.	WINSHIP HOUSE RENOVATION UPDATE This report provides an update on the of renovation of the Winship House. This item is for information and discussion.	James P. Burke, Parks and Recreation Page 17
7.	UPDATE ON NONPROFIT AGREEMENTS This report updates the Subcommittee on the status of Parks and Recreation Department facilities that were reopened by nonprofit organizations to restore services to the public. This item is for information and discussion.	James P. Burke, Parks and Recreation Page 19
8.	CIELITO PARK MASTER PLAN REVISION This report provides information to the Subcommittee on the Parks and Recreation Board approval of the Cielito Park Master Plan Revision, developed with representatives from the community. This item is for information and discussion.	James P. Burke, Parks and Recreation Page 21
9.	Call to the Public: Consideration, discussion, and concerns from the public. Those wishing to address the Subcommittee need not request permission in advance. Action taken as a result of the public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration and decision at a later date.	Chair Simplot
10.	Request for Future Agenda Items	Chair Simplot
11.	Adjournment	Chair Simplot

For further information, please call Brandie Ishcomer Barrett, Management Assistant, City Manager's Office at 602-262-7684.

Persons paid to lobby on behalf of persons or organizations other than themselves shall register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you have any questions about registration or whether or not you must register, please contact the City Clerk's Office at 602-262-6811.

For reasonable accommodations, call Brandie Ishcomer Barrett at Voice/602-262-7684 or TTY/602-534-5500 as early as possible to coordinate needed arrangements.

November 21, 2012

**CITY OF PHOENIX
CITY COUNCIL PARKS, ARTS, FAMILIES, AND SENIORS
SUBCOMMITTEE MEETING
Summary Minutes**

October 24, 2012

Phoenix City Hall
200 West Washington St., 1st Floor
Assembly Rooms A, B, & C
Phoenix, AZ 85003

City Council Members Present

Councilman Tom Simplot, Chair
Councilman Sal DiCiccio
Councilman Bill Gates
Councilman Michael Nowakowski

Others Present

Jeff Rosen
Amy Wang

Staff Present

Jerome Miller
Rick Naimark
Wylie Bearup
Jim Burke
Penny Parrella
Ginger Spencer
Kathi Reichert
Ken Vonderscher
Tracee Hall Crockett
Adora Lewis
Genevieve Siri
Scott Steventon
Kathya Hidalgo
Jeff Jamison
Alonso Avitia
Winston Lyons
Sophia Biggins
Chris Ewell
Lyssa Hall
Brandie Ishcomer Barrett

1. Call to Order

Chair Simplot called the meeting to order at 10:11 a.m. with Councilman Bill Gates, Councilman Michael Nowakowski, and Councilman Sal DiCiccio present.

2. Review and Approval of the September 26, 2012, Parks, Arts, Families & Seniors Subcommittee Meeting Minutes

Councilman Gates motioned to approve the minutes. Councilman Nowakowski seconded the motion, which passed 4:0.

3. Parks and Recreation Board Update

4. My Phoenix - My Park Volunteer Program Update

5. Bureau of Land Management and the America's Great Outdoor Initiative at Rio Salado Habitat Restoration Area

6. Contract Award for Food Management of the Senior Congregate and Home Delivered Meal Program

Items 3 through 6 were for information only. Although no presentation was planned, staff was available to answer questions. There were no questions.

7. Update on Echo Canyon Action Plan

Deputy City Manager Jerome Miller introduced Parks and Recreation Department (PRD) Acting Director Jim Burke. Mr. Burke explained the item will provide an update on the timeline and process for addressing issues, and seeks Council consideration and direction. He stated staff has been working with various community groups for a year and a half. He introduced Deputy PRD Director Kathi Reichert and announced her retirement later in the week.

Ms. Reichert presented a PowerPoint presentation which covered the following items:

- Context map
- Trailhead parking
- Property ownership/jurisdictions
- Parking issues
- Resource issues
- Safety issues
- Exhibit 14
- ASU Carrying Capacity Study
- Additional issues
- Project timeline.

Ms. Reichert added the last trail renovation project was in 2001; trail condition issues exist; and mountain rescues increased in 2011. She noted after a year and a half of working with various stakeholders, Exhibit 14 was developed. She explained Exhibit 14 shows a design to address safety, traffic, parking and access issues.

She explained staff worked with ASU Professor Dave White, who conducted a user survey. Ms. Reichert added that staff is in discussions with ASU regarding development of an Adaptive Management Plan based on the collected data and continued research. She briefly described planned and completed trail improvements and renovations and the new system-wide trail rating system. Ms. Reichert stated at the May 24, 2012, Parks and Recreation Board meeting, the Board approved staff's recommended plan to address the various issues identified. She stated trail and trailhead closure would begin after the December holidays.

Councilman DiCiccio thanked staff for their work on this project over the past year and a half. He stated closure is necessary for renovations and to address safety issues. He added the City worked with the Town of Paradise Valley early on. He spoke about how the atmosphere was contentious initially, but now everyone has come together. He commended staff for working on the issues with community partners. He stated the plan is incredible and recognized private sector help. He stated residents will be concerned and may not be aware about closures even with communication.

Mr. Burke stated communications has begun on closures.

Chair Simplot asked if the timeline for closure was acceptable.

Councilman DiCiccio stated the timeline is acceptable because renovations need to occur, but added that it will cut into hiking and tourist season.

Councilman Gates thanked staff for their work and Councilman DiCiccio for his leadership. He noted the project is funded by the Phoenix Parks and Preserve Initiative (PPPI). He added PPPI may be able to help the Golf Fund.

He asked for a future presentation on PPPI.

Mr. Burke responded that staff would be happy to brief Councilman Gates and prepare a presentation. Mr. Burke explained PPPI is a pay-as-you-go funding source, generally for capital projects, scheduled through the Parks and Recreation capital program. He added Councilman Gates has named several possible projects including Hance Park, and PPPI was able to accommodate a small portion. He cautioned PPPI will not solve everything for either the Golf Fund or Hance Park.

Chair Simplot stated the item should be presented to the Subcommittee.

Councilman Nowakowski commended Councilman DiCiccio for his leadership and thinking outside the box. He asked about naming a trail behind Mayor Skip Rimsza's house after Mayor Rimsza.

Mr. Burke stated staff will work on that.

Councilman DiCiccio pointed out Mayor Rimsza was a leader on PPPI funding.

Chair Simplot also commended Councilman DiCiccio and Ms. Reichert.

8. Irish Cultural Center Library Dedication

Mr. Burke introduced Acting PRD Deputy Director Tracee Hall Crockett.

Ms. Crockett provided background, along with a PowerPoint presentation. She explained the Center is owned and maintained by the City, but that the nonprofit organizes special events and manages rentals. She spoke about the Center's features and events. The three-story, 11,000 square-foot building was designed based on Irish structures from the 1700s -1800s and resembles a traditional castle. It serves as a repository of Celtic culture as it houses 6,000 books from Irish authors and poets, genealogical research tools, etc. The library also contains a complete folio set of Irish genealogical records, which makes the library a leader in Irish genealogical research in the southwestern U.S. The library is named after Norman McClelland, CEO and owner of Shamrock Foods. She shared information about the September 29 opening.

Chair Simplot asked about plans to finish the building. Mr. Burke stated staff will speak to the Foundation about their completion plans and report back.

Chair Simplot suggested a future Subcommittee meeting be hosted at the site. He commended the report and the building.

Councilman Nowakowski encouraged people to visit the Center to experience a taste of Ireland.

9. Greening Lower Grand Avenue

Deputy City Manager Rick Naimark stated the Street Transportation Department will present the item, but that the project is a multi-departmental effort in conjunction with the Grand Avenue Merchants Association and the community. He introduced Street Transportation Director Wylie Bearup.

Dr. Bearup provided an overview along with a PowerPoint presentation. The streetscape project to make lower Grand Avenue more sustainable, was led in the planning process by Parks and Recreation Department staff who secured a federal Environmental Protection Agency technical assistance grant for the study. A technical consultant conducted the workshops and developed the deliverable report. The study area includes the southern section of Grand Avenue, at the intersection of 7th Avenue and Van Buren, up to I-10. He stated the goal was to create a green street opportunity, and pointed out the summary document on the PRD website. He mentioned next steps would be to fund and construct the project. Dr. Bearup stated the project is not currently in the Capital Improvement Program, but that it could be added. Staff is looking for funding opportunities, and potential partnerships with local businesses.

Chair Simplot asked about the possibility of a street car.

Mr. Bearup stated it could be accommodated.

Mr. Naimark attended the Grand Avenue Festival and stated there was interest if funds were available. He thanked Councilman Nowakowski who kicked off the effort at the first public meeting. Mr. Naimark recognized Lysistrata "Lyssa" Hall, Parks and Recreation Department Landscape Architect I, who coordinated the grant.

Councilman Nowakowski thanked staff for the workshops and outreach.

He expressed interest in creating a gateway to the Grand Avenue area.

Councilman DiCiccio thanked Councilman Nowakowski. He pointed out that Councilmember Cody Williams did something similar in South Phoenix along Baseline Road, which was greened and led to other improvements.

Councilman Gates thanked Dr. Bearup and Assistant Street Transportation Director Ray Dovalina. He thanked staff for the work on 32nd Street corridor which has generated other developments.

10. Call to the Public

Mr. Jeff Rosen stated he planned to attend the Mayor's Commission on Disability Issues later that afternoon and share the results with Chair Simplot's office.

11. Request for Future Agenda Items

Mr. Naimark provided a list.

Councilman Nowakowski requested staff look into the possibility of linking Margaret T. Hance Park with downtown Phoenix by closing 1st Street and creating a downtown green space with theme areas (sports, cultural).

Councilman DiCiccio stated other cities have leased the frontage, using the right of way as a commercially leased area, and requested staff look into that possibility.

Mr. Miller staff will provide an update on the Phoenix Tennis Center.

Chair Simplot asked for an update on senior housing inventory.

12. Adjournment

Chair Simplot adjourned the meeting at 10:54 a.m.

Respectfully submitted,

Genevieve K. Siri
Management Assistant II
Budget and Research Department

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CITY COUNCIL REPORT

TO: Jerome E. Miller
Deputy City Manager

FROM: James P. Burke
Acting Parks and Recreation
Director

SUBJECT: PARKS AND RECREATION BOARD UPDATE

This report provides the Parks, Arts, Families & Seniors Subcommittee with information on agenda items heard by the Parks and Recreation Board on October 26, 2012 and tentative future agenda items.

Agenda Items Heard on October 26, 2012:

Park Land Sale and Public Comment – Policy Development – The Parks and Recreation board heard an informational report on the development of a Parks and Recreation Board Policy on selling park land including a public notification process. Department staff is working with the Real Estate Division in the Finance Department to develop the future policy.

Policy 3.4 Off Leash Activity Areas/Dog Parks Policy Revisions for Downtown – The Parks and Recreation Board requested this item be brought back to a future Board meeting. This item recommends an Off Leash Activity Area for the downtown area between 7th Avenue to 7th Street, McDowell Road to Jackson Street for the size of the site to be considered on a case by case basis, and provide an update to the current policy for Off Leash Activity Areas.

My Phoenix My Park/AmeriCorps VISTA Intern – The Board was presented with an informational report regarding the Parks and Recreation Department partnering with the Human Services Department to recruit an AmeriCorp Vista Intern who will provide service in each department for six months.

Bureau of Land Management (BLM) – America's Great Outdoor Initiative (AGO) – The Board was presented with an informational report on the BLM's Phoenix District Office AGO program to engage, educate, and employ youth trail and resource crews at the Rio Salado Habitat Restoration Project.

Cielito Park Master Plan Revision – The Parks and Recreation Board approved recommendations to adopt the conceptual Cielito Park Master Plan Revision.

Appointment of New Members to the Phoenix Sonoran Preserve and Mountain Parks/Preserves Committee – The Parks and Recreation Board approved the appointment of two new members to the Phoenix Sonoran Preserve and Mountain Parks/Preserves Committee

Shuttered Facility Partnerships – The Parks and Recreation Board received an update on the shuttered facilities partnerships with non-profits.

Items tentatively scheduled to be heard in the next six months, November to Spring 2013 include:

Golf Study Update – The Parks and Recreation Board established a Citizen's Golf Ad-Hoc Committee to evaluate the Golf Enterprise Fund Study, hear public testimony and comment, and provide recommendations back to the Board regarding future operations of our municipal golf operations.

Approval to Issue a Request for Proposal (RFP) for an Athletic Facility Planning Evaluation and Feasibility Study – Requests authorization from the Parks and Recreation Board to issue RFQ/RFP for a consultant to evaluate alternative uses for two spring training facilities.

Policy 3.4 Off Leash Activity Areas/Dog Parks Policy Revisions for Downtown – The Parks and Recreation Board requested this item be brought back to a future Board meeting. This item recommends an Off Leash Activity Area for the downtown area between 7th Avenue to 7th Street, McDowell Road to Jackson Street for the size of the site to be considered on a case by case basis, and provide an update to the current policy for Off Leash Activity Areas.

Margaret T. Hance Park Dog Park – Provides the Parks and Recreation Board an update on the Dog Park located at 3rd Avenue and Culver, the public process that has been completed with the community, and proposed recommendations.

Margaret T. Hance Request for Qualifications – Provides an update on the Margaret T. Hance Park Master Plan Design Request for Qualifications (RFQ) Process.

Winship House Update – Provides an update on the renovations at the Winship House located at 216 W. Portland.

Sonoran Preserve Acquisition – Informational report on recent and planned acquisitions for the Phoenix Sonoran Preserve.

Section 507 Tab A – Design Review Guidelines (Sonoran Preserve Edge Treatment) Case – Provides an update on the administrative changes the Planning and Development Department will make to the Edge Treatment Guidelines.

Quarterly Shuttered Facilities Update – Update on the shuttered facilities partnerships with non-profits.

Cielito Park Redevelopment Update – Update on the Cielito Park redevelopment cost estimates and phasing plan.

Park Land Sale and Public Comment – Policy Development – Recommendation to develop a Parks and Recreation Board Policy on selling park land including a public

notification process. Department staff is working with the Finance Department to develop the policy.

RECOMMENDATION

This item is for information only. Staff will be available to answer questions regarding these items.

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CITY COUNCIL REPORT

TO: Rick Naimark
Deputy City Manager

FROM: Ginger Spencer
Acting Arts and Culture Administrator

SUBJECT: CONTRACTS FOR ARTISTS' INITIATIVE V TEMPORARY PUBLIC ART
PROJECTS

This report requests that the Parks, Arts, Families & Seniors Subcommittee recommend City Council authorization of contracts with Chris Lasch, doing business as Aranda/Lasch (AZ); Ann Morton (AZ); and Jay Atherton (CA), for an amount not to exceed \$15,000 each to work with City staff and the community to design and implement temporary public art projects at select sites along the Light Rail Corridor near Roosevelt Row and Margaret T. Hance Park. The projects will be part of Phase I of the "Cultural Connections" series of temporary public art projects and events, which are funded through the City's Artists' Initiative V Temporary Public Art Project and a National Endowment for the Arts (NEA) "Our Town" grant.

THE ISSUE

The FY 2012-17 Public Art Project Plan includes the Artists' Initiative V Temporary Public Art Project, to commission artists to create temporary works along the light rail corridor in downtown. The Phoenix Office of Arts and Culture, in partnership with the Arizona State University Museum of Art's Desert Initiative and Roosevelt Row CDC, was awarded \$100,000 by the NEA to supplement the available City and private funds to develop events and artworks that activate underutilized yet highly visible and accessible public sites near Roosevelt Row and Hance Park. The projects will coincide with other grant-supported activities planned by ASU's Desert Initiative and Roosevelt Row for 2013.

An artist-selection panel recommended Aranda/Lasch, Ann Morton and Jay Atherton on October 19, 2012 after reviewing proposals from 82 artists who had responded to a national call. The selection panel included Renee Piechocki, public art specialist; Claudio Dicechea, artist; Sara Cochran, curator and community resident; Feliciano Vera, developer and community representative; and Ann Wheat, Phoenix Parks and Recreation Department.

The panel based its recommendation on the potential of the artists' proposed projects to engage the public and bolster the identity of the area around Hance Park and Roosevelt Row as a vital downtown cultural destination.

Aranda/Lasch proposed to create modular sculptural furniture that can be stacked and reconfigured to provide seating for formal and informal events. Made of industrial foam with a high-strength coating, the seating would be lightweight and portable for easy indoor and outdoor use.

Jay Atherton proposed to create a sculptural experience to view star patterns that are easy to miss or overlook in the City. During the day, his installation would illuminate the ground with celestial patterns of light. At night it would highlight planets and stars that are easy to miss in the glow of City lights.

Ann Morton proposes to knit a community quilt to fill an empty lot (approximately 116 feet by 50 feet). She would involve knitters from across the City to participate in workshops to knit squares for the work. The pattern would depict desert blooms. After the quilt is displayed, it will be disassembled and distributed to homeless organizations in Phoenix. Morton's past work includes similar projects working with local knitting groups and residents to create works through the Sojourner Center, Central Arizona Shelter Services (CASS), and other homeless shelters.

PROGRAM CONTEXT

The Artists' Initiative V Public Art Project is one of 68 projects in the FY 2012-17 Public Art Project Plan approved by City Council on May 23, 2012. The project includes \$112,599 in City funds and \$65,000 in NEA funds, for a total of \$177,599. The \$45,000 (\$15,000 each) in proposed artist contracts will cover all costs related to the artists' development, production and installation of their artworks. The remaining \$132,599 will go toward development of additional projects in FY 2013/14, and project administration and documentation.

RECOMMENDATION

Staff requests that the Parks, Arts, Families & Seniors Subcommittee recommend City Council authorization of contracts with Chris Lasch, doing business as Aranda/Lasch (AZ); Ann Morton (AZ); and Jay Atherton (CA), for an amount not to exceed \$15,000 each to work with City staff and the community to design and implement temporary public art projects at select sites along the Light Rail Corridor near Roosevelt Row and Margaret T. Hance Park. The projects will be part of Phase I of the "Cultural Connections" series of temporary public art projects and events, which are funded through the City's Artists' Initiative V Temporary Public Art Project and a National Endowment for the Arts (NEA) "Our Town" grant.

The Phoenix Arts and Culture Commission recommended approval of this item on November 14, 2012 meeting.

CITY COUNCIL REPORT

TO: Jerome Miller
Deputy City Manager

Rick Naimark
Deputy City Manager

FROM: Jim Burke
Acting Parks And Recreation Director

Wylie Bearup, PE, PhD
Street Transportation Director/City
Engineer

SUBJECT: FIRST STREET DOG PARK ANALYSIS

This memo provides an update to the Parks, Arts, Families and Seniors (PAFS) Subcommittee on the feasibility of a downtown dog park at First Street as requested at the joint meeting of the Parks and Recreation Board with the PAFS Subcommittee on June 21, 2012.

THE ISSUE

At the June 21 joint meeting, a constituent presented a concept for a dog park located in the First Street right-of-way, south of Moreland Street and north of Roosevelt Street. As a result of this presentation, the PAFS Subcommittee and the Board requested staff to research the feasibility of a dog park at this location. Parks and Recreation and Street Transportation Department staff met on multiple occasions to evaluate the concept presented, as well as identify costs and impacts.

ALTERNATIVES

Both departments worked to evaluate four concepts for the proposed First Street dog park location based on impacts to the previously designed roadway improvement project, traffic flow, and existing infrastructure, as well as regulatory constraints. Based on the analysis, the cost estimates to construct a dog park on this site would range between \$1.6 million to over \$2 million.

The alternatives considered requirements present in the city's Downtown Code, American with Disabilities Act (ADA), and transportation engineering principles that provide a safe, walkable, and drivable environment for all modes of transportation. The analysis also included impacts to existing water and sewer lines, street lights, and driveway entrances. The Arizona Department of Water Resources (ADWR) policy that mandates that grass or turf cannot be added to public rights-of-way was also taken into account. The following describes the concept alternatives:

Alternative 1 – First Street One-Way Southbound (Citizen Proposal):

This alternative is based on the graphical representation presented by the citizen. Staff adjusted the concept to incorporate engineering principles to accommodate roadway curvature and public safety requirements. Due to ADWR's prohibition of new turf in public rights-of-way, staff suggested a strategy requiring the abandonment of the public rights-of-way and repurchase by the City to designate the land as a park. The estimated cost, which includes dog park construction, land acquisition, and roadway reconstruction, is \$2.2 million and provides an estimated dog park area of less than an acre.

Alternative 2 – First Street One-Way Southbound:

This concept is similar to Alternative 1 but also accommodates current Phoenix Downtown Code requirements. In order to accomplish a more linear transportation corridor, the dog park is proposed along the west curb. The estimated cost, which includes dog park construction, land acquisition, and roadway reconstruction, is \$1.8 million and provides an estimated dog park area of less than a half an acre.

Alternative 3 – First Street Two-Way:

This concept is similar to Alternative 2, but also provides a two-way directional vehicular transportation corridor. The estimated cost, which includes dog park construction, land acquisition, and roadway reconstruction is \$1.8 million and provides an estimated dog park land area of approximately one quarter of an acre.

Alternative 4 – First Street Modified Streetscape:

This concept is similar to Alternative 3, but also incorporates the streetscape design concepts previously approved by the First Street community for the planned roadway improvements. The streetscape design was created using a Maricopa Association of Governments Design-Assistance process, and was approved by the adjacent property owners. The estimated cost, which includes dog park construction, land acquisition, and roadway reconstruction, is \$1.6 million and provides an estimated dog park land area of less than one quarter of an acre.

Preferred MAG Design Assistance Alternative:

This concept does not include a dog park property. Based on community involvement, it provides for a reduced roadway section and wider sidewalks as well as angle and parallel parking through the corridor. The estimated cost, which includes the roadway reconstruction, is \$1.5 million.

OTHER INFORMATION

The Street Transportation and Parks and Recreation Departments are looking at other potential locations for a downtown dog park. Twelve sites have been identified; staff is determining ownership and construction cost estimates for each location and will report back to the Board and PAFS Subcommittee.

RECOMMENDATION

This item is for information and possible action. Staff will be available to answer questions regarding this item.

CITY COUNCIL REPORT

TO: Jerome E. Miller
Deputy City Manager

FROM: James P. Burke
Acting Parks and Recreation
Director

SUBJECT: WINSHIP HOUSE RENOVATION UPDATE

This report provides the Parks, Arts, Families & Seniors Subcommittee with an update on the renovation of the Winship House.

THE ISSUE

This historic house located at 216 West Portland Street was built in 1919 for the prominent dentist Werter D. Shackelford and then purchased around 1925 by Fred E. Winship, president of the Peoples Loan and Investment Company. Modifications were made in 1930, 1947 and 1949. In the late 1980's the house was converted to a multiple family dwelling at which time the interior was modified. In 1999, the house was purchased by the City of Phoenix through an agreement with ADOT (Arizona Department of Transportation) to provide access to Margaret T. Hance Park. This current project is a joint effort of the Parks and Recreation, and Community Economic Development departments and the Historic Preservation Office.

OTHER INFORMATION

The key components of this renovation include: demolition of previous alterations on both floors, addition of an elevator for ADA access to the second floor, ramp on the exterior for ADA access into the building, structurally stabilize the floors, addition of offices, restrooms, multi-use conference area, warming kitchen and patio. The building is intended to be occupied by the Japanese Friendship Garden, Phoenix Parks Foundation, and other parks-related non-profit organizations. The Roosevelt Action Association and Hance Park Conservancy will be able to schedule public meetings at this location. This project is anticipated to be completed by the first week of March 2013.

RECOMMENDATION

This report is for information only.

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CITY COUNCIL REPORT

TO: Jerome E. Miller
Deputy City Manager

FROM: James P. Burke
Acting Parks and Recreation
Director

SUBJECT: UPDATE ON NONPROFIT AGREEMENTS

This report updates the Parks, Arts, Families & Seniors Subcommittee on the status of the Parks and Recreation Department (PRD) facilities that were reopened by nonprofit organizations to restore services to the public.

THE ISSUE

FY 2010/11 reductions to PRDs operating budget necessitated the closure of a dozen facilities that previously offered diverse recreation, arts and cultural services to the residents of Phoenix. In an effort to restore services to the community without impacting the general operating budget, PRD undertook a public-private partnership model with the nonprofit sector. On May 27, 2010, the Parks and Recreation Board authorized PRD to initiate a Request for Proposal (RFP) process to secure qualified nonprofit organizations to operate PRD shuttered facilities. Three rounds of RFPs were released from July 20, 2010 to May 6, 2011, which resulted in the selection of eight nonprofit organizations as facility operators. In addition, two facilities were reopened by establishing operating agreements with longstanding nonprofit affiliate partners. Selected operators are as follows:

<u>Facility</u>	<u>RFP Process-Selected Operators</u>
South Phoenix Youth Center	100 Black Men of Phoenix
Smith Park Recreation Center	Downtown Urban Community Kids
Arizona Horse Lovers Park (AHLP)	Horse Lovers Management Corporation
Thunderbirds Teen Center	Civitan Foundation
North Mountain Visitor Center (NMVC)	Save Our Mountains Foundation
Central Park Recreation Center	Phoenix Day
Grant Park Recreation Center	Victoria Foundation
South Mountain Environmental Education Center (SMEEC)	Wesley United Methodist Church/ South Mountain Sonoran Desert Coalition
Phoenix Center for the Arts	Phoenix Center Arts Association
Tovrea Castle	Tovrea Carraro Society

All nonprofits selected have operating missions that closely align with the Department mission: "Building healthy communities through parks, programs and partnerships." Operating Agreements establish roles and responsibilities, minimum service delivery

levels, reporting requirements and other contractual obligations. Each nonprofit was assigned a PRD staff liaison to assist with start-up issues, maintenance needs and community linkages.

OTHER INFORMATION

During the first year and a half of operation, all nonprofits have succeeded in keeping the facilities open and have expanded their service delivery. As part of the operators' reporting requirements, each nonprofit submits quarterly and annual reports. The first annual report included data from the initial eight operators selected. The operators reported providing a total of 22,619 hours of public services ranging from one hour to 360 hours per participant. Services included: art, sports, general recreation activities, afterschool, academic support, teen programs, holiday and special events, environmental education, community outreach and equestrian activities. A total of 663 volunteers provided 13,288 volunteer hours valued at approximately \$252,000. Three youth and teen centers secured sufficient donations to build computer labs. In a show of support for the public-private partnership model, the Virginia G. Piper Charitable Trust awarded \$145,000 in capacity building grants to six of the nonprofit operators. Several of the facility operators were also able to secure a variety of other donations and in-kind contributions.

Four long-term nonprofit operators, Japanese Friendship Garden, Irish Cultural Center, Shemer Art Center and Museum, and Heritage Park Guild have voluntarily agreed to participate in the quarterly and annual reporting process which will help the PRD develop a more accurate picture of the considerable value its nonprofit partners bring to the community.

This item was presented to the Parks and Recreation Board on October 25, 2012.

RECOMMENDATION

This report is for information and discussion only.

CITY COUNCIL REPORT

TO: Jerome E. Miller
Deputy City Manager

FROM: James P. Burke
Acting Parks and Recreation
Director

SUBJECT: CIELITO PARK MASTER PLAN REVISION

This report provides information to the Parks, Arts, Families & Seniors Subcommittee on the Parks and Recreation Board approval of the Cielito Park Master Plan Revision, developed with representatives from the community.

THE ISSUE

Cielito Park, located at 3402 West Campbell Avenue, is a 44.93-acre community park situated within the Alhambra Village. Cielito serves residents living within a mile and a half radius, by providing two tennis courts, two mini soccer fields, one softball field, one playground, one swimming pool, one basketball court, one soccer field, eight exercise courses, and picnic areas throughout the park.

Cielito Park was acquired in December 1969 through the 1961 Parks Maintenance Fund and a grant from the U.S. Department of Housing and Urban Development. The original Master Plan was completed in 1966 and the park was developed in 1970. The swimming pool was added in 1978. This park has been cherished for many years by the community and is now in need of modern amenities.

OTHER INFORMATION

To facilitate the planning process and ensure amenities meet the needs of the residents, a seven-member steering committee was selected to engage the neighborhood through the following:

- Seven planning meetings were conducted in English and Spanish.
- An online survey in English and Spanish was available May 24 through July 10, 2012.
- 150 hard copies of the survey were distributed at meetings and in the park.
- Survey efforts resulted in 105 responses, compiled on July 16, 2012.

The neighborhood participation included input from:

- Canyon Corridor Neighborhood Association
- Granada Primary School (adjacent to the Park)
- Vacinos Unidos Siempre Neighborhood Association
- Lynnhaven Church (across from the Park)
- Safe Routes to School

- Alhambra School District
- Parent Liaisons from Granada Primary Elementary School

Two concept plans were developed based on survey results. On September 11, 2012, a neighborhood “Open House” at Granada Elementary School was held for residents to choose a plan and elements they preferred to see in the park. Eighty percent voted for the second concept, which includes the following proposed revisions to the Cielito Park Master Plan:

- Recreation center
- Four large group ramadas - 30’x50’ with picnic tables and grills
- Six ramadas - four 10’x20’ and two 20’x30’
- Themed playground area near the large group ramada
- Six new exercise stations
- Eight-foot wide sidewalk with an adjacent stabilized granite walking/jogging track.
- Three drinking fountains
- New sand volleyball court with lighting
- New basketball court with lighting and lighting for one existing court
- New soccer field with lighting, and lighting for an existing soccer field
- Additional picnic areas with grills
- Additional trees
- Two existing mini soccer fields will remain
- Three existing parking lots with 261 spaces, the eight ADA spaces will remain
- Existing pool and pool house remain
- Security Lighting
- Renovate one restroom (near softball field)

The Cielito Park Master Plan Revision demonstrates a successful community-driven process with outcomes that will enhance the park and meet the needs of the community well into the future.

The Parks and Recreation Board approved the proposed Cielito Park Master Plan Revision on October 25, 2012.

RECOMMENDATION

This report is for information only.