NOTICE OF PUBLIC MEETING
PHOENIX ARTS AND CULTURE COMMISSION
MARKETING AND OUTREACH COMMITTEE

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PHOENIX ARTS AND CULTURE COMMISSION – MARKETING AND OUTREACH COMMITTEE** and to the general public, that the **MARKETING AND OUTREACH COMMITTEE** will hold a meeting open to the public on **Tuesday, December 4, 2012, at 4:00 p.m., located in the 10 West Conference Room, Tenth Floor, Phoenix City Hall, 200 West Washington Street, Phoenix, Arizona.**

One or more members of the Marketing and Outreach Committee may participate via teleconference.

The agenda for the meeting is as follows:

1.	Call to Order
2.	Festival Calendar on POAC Website
3.	Videotaping of Lecture Series for/by Channel 11 and Embedding Past Lecture Videos on Website
4.	Review of Media Used to Publish Most Recent Economic Impact Study
5.	Update on Contact Made with Nearby Galleries Regarding First Friday Art Tour Collaboration
6.	Update on the Light Rail Publication
7.	Discussion of Greater Phoenix Convention and Visitors Bureau Marketing Potential
8.	Updating of the Press Release Listing
9.	Presentation on Advertising Estimates
10.	Use of Brochures for Promotion with Downtown Ambassadors and Wells Fargo
11.	Discussion of Future Agenda Items
12.	Call to the Public Consideration, discussion and concerns from the public. Those wishing to address the Marketing/Public Relations/Communications Committee need not request permission in advance. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration and decision at a later date.
13.	Adjournment

For further information, please call Ginger Spencer, Acting Arts and Culture Administrator, Phoenix Office of Arts and Culture, at 602-495-0186.

For reasonable accommodations, call Mary Muesegades at Voice/602-262-4637 or City TTY Relay at 602-534-5500 as early as possible to coordinate needed arrangements.

November 29, 2012