**NOTICE OF PUBLIC MEETING**
**INNOVATION AND EFFICIENCY TASK FORCE**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **INNOVATION AND EFFICIENCY TASK FORCE**, and to the general public, that the **INNOVATION AND EFFICIENCY TASK FORCE** will hold a meeting open to the public on **Monday December 3, 2012, at 2:00 p.m. located in the 12 Central Conference Room (formerly 12th Floor Subcommittee Room), 12th Floor, Phoenix City Hall, 200 West Washington Street, Phoenix, Arizona**.

The agenda for the meeting is as follows:

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| 1. | Call to Order | Mario Paniagua, Chair |
| 2. | Approval of November 5, 2012 Meeting Minutes | Mario Paniagua, Chair |
| 3. | Proactive Customer Communication<br><br>*This item is for discussion and information only.* | Rita Hamilton |
| 4. | Bloomberg Innovation Grant Update<br><br>*This item is for discussion and information only.* | Carolyn Bristo |
| 5. | Marketing Partnership Program Update / Beverage RFP Input<br><br>*This item is for discussion and and possible action.* | Toni Maccarone |
| 6. | Future Task Force Items<br><br>*This item is for discussion only.* | Mario Paniagua, Chair |

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| 7. | Call to the Public. This is the time for the public to comment. Members of the Task Force may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. Section 38-431.01(G), action taken as a result of public comment will be limited to directing the Task Force to study the matter, responding to any criticism, or scheduling the matter for further consideration and decision at a later time. | Mario Paniagua, Chair |
| 8. | **Next Work Group Update Meeting** – December 17, 2012 @ 2:00 p.m.<br><br>**Next Council Finance, Efficiency, Innovation and Sustainability Subcommittee Meeting** – December 19, 2012 @ 10:00 a.m. | Cindy Lizarraga |
| 9. | Adjournment | Mario Paniagua, Chair |

For further information, please call Cindy Lizarraga, Special Projects Administrator, Aviation Department at 602-273-3459.

For reasonable accommodations, please contact Dennis Murphy, City Manager's Office at Voice/602-495-5467 or TTY/602-534-5500 as early as possible to coordinate needed arrangements.