NOTICE OF RESULTS
PHOENIX ARTS AND CULTURE COMMISSION
MARKETING AND OUTREACH COMMITTEE

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PHOENIX ARTS AND CULTURE COMMISSION – MARKETING AND OUTREACH COMMITTEE** and to the general public, that the **MARKETING AND OUTREACH COMMITTEE** held a meeting open to the public on **Tuesday, January 8, 2013, at 4:00 p.m., located in the 10 West Conference Room, Tenth Floor, Phoenix City Hall, 200 West Washington Street, Phoenix, Arizona.**

One or more members of the Marketing and Outreach Committee may participate via teleconference.

The results of the meeting were as follows:

RESULTS			
4:07 p.m.	1.	Call to Order	
Approved – Engage Ollie the Trolley for February First Friday using Gallery funds and if possible, have partnering nearby galleries share in transportation costs	2.	February First Friday Tour with Nearby Galleries Collaboration	Discussion and Possible Action
Discussion	3.	Discussion on Greater Phoenix Convention and Visitors Bureau Marketing Potential	Discussion and Possible Action
Discussion	4.	Presentation on Advertising Estimates	Discussion and Possible Action
Discussion	5.	Spokesperson Campaign	Discussion and Possible Action
Discussion	6.	Discussion of Future Agenda Items	Discussion and Possible Action
None	7.	Call to the Public Consideration, discussion and concerns from the public. Those wishing to address the Marketing/Public Relations/Communications Committee need not request permission in advance. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration and decision at a later date.	
5:04 p.m.	8.	Adjournment	

For further information, please call Ginger Spencer, Acting Arts and Culture Administrator, Phoenix Office of Arts and Culture, at 602-495-0186.

For reasonable accommodations, call Mary Muesegades at Voice/602-262-4637 or City TTY Relay at 602-534-5500 as early as possible to coordinate needed arrangements.

January 9, 2013