



# PHOENIX

## CONVENTION CENTER NEWSLETTER

Fall/ Winter 2010



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PCC Staff Earns CMP Certification

PCC Receives Industry Recognition

### UPCOMING EVENTS:

#### NOVEMBER

17 - **Arizona Opera Company: Carmen**  
ESTIMATED ATTENDANCE: 5,600

17-19 - **National School Supply and Equipment Show**  
ESTIMATED ATTENDANCE: 7,500

19 - **Arizona Thespians State Conference**  
ESTIMATED ATTENDANCE: 4,000

25 - **Arizona International Auto Show**  
ESTIMATED ATTENDANCE: Varies

26 - **Phoenix Symphony - New World Symphony**  
ESTIMATED ATTENDANCE: 2,000

#### DECEMBER

1-5 - **Phoenix Symphony Home for the Holidays Family Show**  
ESTIMATED ATTENDANCE: 11,000

2 - **Phoenix Convention Center Third Annual Sustainability Forum**  
ESTIMATED ATTENDANCE: Varies

6 - **Annual International Irrigation Show**  
ESTIMATED ATTENDANCE: 9,000

7 - **KTAR's A Christmas Carol**  
ESTIMATED ATTENDANCE: 1,200

9-28 - **Ballet Arizona: The Nutcracker**  
ESTIMATED ATTENDANCE: 24,000

Calendar continues on P.2

### PCC STAFF EARN CERTIFIED MEETING PROFESSIONAL DESIGNATION

The Phoenix Convention Center proudly announces that 11 staff members have passed the Certified Meeting Professional (CMP) exam offered by the Convention Industry Council. Seventy-five percent of Phoenix's highly-trained sales and event management team now hold CMP certification. This achievement places the Phoenix Convention Center among the top facilities with the highest percentage of CMPs on staff.



Certification recipients include: Debbi Foshee, Diane McCullough, Susan Watson, Kim Fisher, Miguel Munguia, Joni Jones, Caron Bernard, Tamiko Tinker, Roxanne Williams, Melissa Balthazor; and Mark Rosendahl with the convention center's exclusive catering company, Aventura. These staff members join Kathy Kramer, Kelly Murphy, Sue Schoenfeld and Sandy Brown (Aventura) who were already certified.

The CMP designation is a distinguished credential, recognized throughout the meetings, conventions, and exhibitions industry that reinforces a professional's comprehensive knowledge of meeting management. Established in 1985, the CMP program is designed to increase the professionalism of meeting managers in all sectors of the industry; recognize and raise industry standards; and increase the value of these practitioners to their employers. The demand for this designation continues to increase as both employers and meeting professionals realize the depth of knowledge and recognition to the profession that this certification brings to an organization. Since its inception, the CMP designation has been earned by more than 14,000 meeting professionals in 36 countries and territories worldwide.

### CONVENTION CENTER RECEIVES INDUSTRY RECOGNITION FROM CLIENTS

The Phoenix Convention Center received a 2010 Inner Circle Award in *Association Meetings (AM)* magazine's annual reader poll. The award ranks Phoenix as a top-rated convention center for its high level of service, flexible function space and quality of food and beverage.

AM magazine, which provides industry news pertaining to the management of association meetings, trade shows, conventions and seminars for association industry executives and meetings planners, polls readers annually to rank their preferred venues. Industry executives and meeting planners were asked to vote for hotels, convention & visitors bureaus (CVBs), and convention centers that have, "done the best job of handling your meetings or conventions from July 2009 to June 2010."

# PHOENIX CONVENTION CENTER & VENUES

## KICKS OFF THE FALL THEATER SEASON

Symphony Hall, Arizona's premiere performing arts center, is home to three resident companies – The Phoenix Symphony, Ballet Arizona and The Arizona Opera, which are sure to wow their loyal fans and newcomers with a vast schedule of performances for this fall season. The Phoenix Symphony, the venue's oldest resident company, began performing at the facility when it opened in 1972. This season Symphony patrons will enjoy performances of Handel's Messiah, The Home for the Holidays Concert and Dvorak's New World Symphony among other surprises. Ballet Arizona fans will experience holiday joy at the annual performances of The Nutcracker and the Arizona Opera presents Carmen this fall season. For more information about events at Symphony Hall, visit the Events & Tickets link at [www.phoenixconventioncenter.com](http://www.phoenixconventioncenter.com).



The historic Orpheum Theatre welcomes numerous performances this fall season, including Warren Miller, Ballet Academy - Nutcracker, the Arizona Opera's presentation of The Magic Flute and so much more. The Orpheum Theatre's rich cultural history is shared with the public during regularly scheduled docent tours. To participate in the next Orpheum public tour, call (602) 495-7139.

## ARIZONA INTERNATIONAL AUTO SHOW IS ROLLING INTO PCC - THANKSGIVING WEEKEND

Need something to do Thanksgiving weekend? Then don't miss the chance to view hundreds of new cars, crossovers, hybrids and more. This automotive extravaganza, from Nov. 25 to Nov. 28, will feature luxury vehicle ride and drives and the latest alternative fuel vehicles. Attendees are invited to sit behind the driver seat, inspect engines and learn about new automotive technologies. The Arizona International Auto Show is owned and operated by the Valley Auto Dealers Association and produced by Motor Trend Auto Shows, LCC, the nation's largest auto show producer. Tickets are available at the Phoenix Convention Center Ticket Office or through Ticketmaster. For more information about the Auto Show, visit the event website at [www.motortrendautoshow.com/phoenix](http://www.motortrendautoshow.com/phoenix).

## THE EXECUTIVE CONFERENCE CENTER DOWNTOWN PHOENIX UNVEILS NEW LOGO



The Executive Conference Center - Downtown Phoenix (ECC) proudly launches its new logo and marketing campaign to drive short-term meeting business for groups ranging from 10 - 200.

The ECC, a member of the International Association of Conference Centers (IACC), is exclusively located on the 2nd level of the Phoenix Convention Center's West Building. This IACC-certified meeting space is much different than the rest of the convention center. It features 21,000 square feet of high-end meeting space, a 192-seat lecture hall, boasts state-of-the-art amenities including ergonomic seating, data power ports at each work station and wood furnishings. In addition to the lecture hall, the ECC has 16 conference and boardrooms with built-in audio visual technology. Don't overlook this upscale corporate conference space for your next meeting, training or lecture.

For more information, call 602-262-6225.

## UPCOMING EVENTS CONT...

### JANUARY

7-9 - **6th Annual Home and Garden Show**  
ESTIMATED ATTENDANCE: 6,000

8-9 - **Bridal Fashion Debut**  
ESTIMATED ATTENDANCE: 9,000

13-16 - **A Chorus Line**  
ESTIMATED ATTENDANCE: 4,200

14-15 - **P.F. Chang's Rock N' Roll Marathon Fitness Expo**  
ESTIMATED ATTENDANCE: 37,000

31 - **14th Annual Energy & Environment Conference**  
ESTIMATED ATTENDANCE: 18,000



### You're Invited To The Phoenix Convention Center's Third Annual Sustainability Forum

Thursday, December 2nd

11 a.m. - 2 p.m.

in the West Building Arcade, 100 N. Third St.

The event will feature networking opportunities, sustainable presentations and interactive roundtable discussions with industry experts that will surely engage the audience. Discussion topics include:

- Green Careers, Green Lifestyles
- Why Local Matters
- Green Holiday Planning

For more information about this event, contact Michael Campos at (602) 262-6225.



Visit

Phoenix Convention Center & Venues,  
online at

[www.phoenixconventioncenter.com](http://www.phoenixconventioncenter.com)

