ICMA

98th ANNUAL CONFERENCE

PHOENIX
Maricopa County

OCTOBER 7–10, 2012

AT THE PHOENIX CONVENTION CENTER

In partnership with the City of Phoenix, Maricopa County, and the Arizona City/County Management Association

About ICMA

ICMA is the educational and professional organization for more than 8,000 government leaders serving cities, counties, and regional governments throughout the world. Since 1914, ICMA has worked to strengthen the quality of local government through professional management.

The Attendees

More than 2,000 national and international local government leaders are expected to attend the 2012 ICMA Annual Conference in Phoenix. The conference provides an excellent opportunity for your company to reach this influential group of government decision makers, and to have a positive impact on the way local governments operate and conduct business.

ICMA members are key local government decision makers. Attendees come from nearly every state and more than 20 foreign countries. Many bring their spouses, partners and children, and many events are planned with the family in mind. Don't miss this tremendous opportunity to build your business with this prime demographic - right here in Phoenix!

Increase Corporate Visibility with ICMA Sponsorship

Join the ICMA 2012 Host Committee in providing great social events, field tours, receptions, and ceremonies for our local, national, and international guests. Sponsoring conference events demonstrates your support for hundreds of ICMA communities that will be represented at the conference. All sponsors will receive special recognition based on their level of support.

Why Sponsor?

- Tap into ICMA's worldwide membership and connect with government leaders and decision makers
- Promote your company, organization or institution, and its products or services
- Build ties to people and institutions in the region and around the world
- Reach out to the leading people in your field
- Increase your visibility and your opportunity to meet and network with potential clients and customers

Increase Your Return on Investment.
Investing increases your organization's exposure to key government decision makers, offers a wealth of branding opportunities for your organization, products or services, and ultimately results in more visitors to your booth, more leads, and more sales.

PHOENIX CONVENTION CENTER

ICMA 2012 in Phoenix

The City of Phoenix, Maricopa County, and the Arizona City/County Management Association together serve as Host Committee for the 2012 ICMA conference. The committee is responsible for supporting the ICMA program and planning activities that highlight the region.

A series of special events have been planned for the attendees. With your help, we can ensure that their lasting impressions of Phoenix and Maricopa County are positive ones. By sponsoring conference events, you also have the opportunity to demonstrate your support for hundreds of ICMA communities that will be represented at the conference.

For more information contact:

Mike Hutchinson
ICMA 2012 Fundraising Committee Chair
(602) 258-5786
info@azmanagement.org

Sponsorship Levels

The committee has created the following opportunities for foundations and businesses to underwrite the overall costs of the conference. Four levels of sponsorship are available:

Platinum ..... **$20,000+**
Gold ..... **$12,500 - $19,999**
Silver ..... **$5,000 - $12,499**
Bronze ..... **Up to $4,999**

THE HEARD MUSEUM

CORONA RANCH

UNIVERSITY OF PHOENIX STADIUM

Sponsorship Opportunities

	Platinum $20,000+	**Gold** $12,500 - $19,999	**Silver** $5,000 - $12,499	**Bronze** Up to $4,999	**Early Bird Reception** $25,000	**Welcome Reception** $30,000	**Social/Entertainment** $15,000	**Conference Break** $15,000 Mon or Tues / $10,000 Wed	**Inspirational Breakfast** $2,500
Complimentary exhibit hall booth	●	●			●	●	●		
Opportunity to display signage at sponsored events					●	●	●	●	●
Complimentary conference registrations	up to 6	up to 4	up to 2		up to 6	up to 6	up to 2	1	
Complimentary welcome reception tickets	up to 6	up to 4	up to 2		up to 4	up to 6	up to 2	up to 2	
Complimentary tickets to sponsored events	up to 6	up to 4	up to 2		up to 6	up to 4	up to 6	up to 2	
Listing in conference program	●	●	●	●	●	●	●	●	●
Signage at convention center/exhibit hall	●	●	●	●	●	●	●	●	●
Roster of attendees	●	●	●	●	●	●	●	●	●
Website recognition	●	●	●	●	●	●	●	●	●

Early Bird Reception
Saturday, October 6, 2012

We will host nearly 1,000 "early birds" for a special Saturday evening reception at a venue in downtown Phoenix. Attendees will enjoy light refreshments and entertainment while greeting old friends.

$25,000

Welcome Reception
Sunday, October 7, 2012

More than 2,000 attendees will meet for opening ceremonies and a keynote speaker presentation in the Phoenix Convention Center followed by a reception in the exhibit hall.

$30,000

Inspirational Breakfast
Monday, October 8, 2012

250 to 300 attendees gather for a special morning to kick off the conference. Your support will help cover the costs of a speaker and entertainment.

$2,500

Social Events & Entertainment

Monday or Tuesday evening will be set aside for attendees and their families to enjoy a night of guided fun visiting Phoenix area landmarks and attractions. Your sponsorship keeps these ticketed events affordable.

$15,000

Conference Break Sponsorship

Daily refreshment breaks for conference attendees provide sponsors prime opportunities to have direct contact with key local government officials.

Monday or Tuesday: $15,000
Wednesday: $10,000

Registration Bag Mementos

Each attendee receives a registration bag stuffed with great information about things to do and see in our region, as well as "goodies" that remind them of their visit to Arizona. Examples are: coupons, discount tickets and souvenirs. Sample products from local companies are also welcomed.

4,000 Items