G.A.I.N. What Is It?

G.A.I.N. stands for **G**etting **A**rizona **I**nvolved in **N**eighborhoods. G.A.I.N. is Arizona's answer to National Night Out (NNO), which is held in August. Because of the soaring temperatures in August, communities statewide decided to observe NNO in October and call it G.A.I.N. October is also Crime Prevention month.

G.A.I.N. is a day of celebration for the successes of crime prevention through community involvement.

Block Watches, apartment complexes, neighborhood groups, schools, parks, businesses, etc. across Phoenix participate in events to:

- Show support for the efforts of those involved in the fight against crime
- Heighten crime and drug prevention awareness
- Generate support for, and participation in, local anti-crime programs
- Strengthen neighborhood spirit and police-community partnerships
- Send a message to criminals letting them know that neighborhoods are organized and fighting back

Success of G.A.I.N. Depends on You!

G.A.I.N. is also a day for the Phoenix Police Department to show their appreciation for those in the community that support our efforts in the day to day fight against crime. It's not too early to start thinking of ways you can help make **G.A.I.N.** a successful event.

G.A.I.N. - Party & Event Tips

The Phoenix Police Department would like to assist you with hosting a successful G.A.I.N. event. Here are some tips to help increase your attendance.

Planning

- Ask individuals in person for help
- Your event doesn't have to be huge or elaborate…
- Get more people involved in your event by asking them to do little things - divvy up the workload…it is a "neighborhood" event
- Think *times* of the day for an event
  - A community *breakfast*
  - An *evening* movie
- Flyers for your event may be helpful
- People who help you plan may have connections with neighbors you don't know as well; they may draw new people to the event
- What are you going to need: tables, chairs, ice chests, canopies…?
- Tailor your event to the people living on your block
  - For example, if you have a lot of little children, plan activities that will be interesting to young kids and their parents
- Don't be afraid to contact local businesses – the answer is "no" unless you ask
- Ask your neighborhood school to make posters for your event – a great way to involve the school and have kids feel helpful!
- Are you going to need barricades or to block off a street?
  - Information regarding closing off a street or obtaining barricades: http://phoenix.gov/streets/index.html or call Street Transportation Department @ (602)534-5369
- Are you thinking about having your event at a local park?
  - Information regarding reserving a park or ramada location: http://phoenix.gov/PRL/reserve.html or call Parks and Recreation Department @ (602)262-6862

Inviting

- Invite all neighbors well in advance and in person. People are much more likely to participate when asked in person instead of reading about the event in a flyer or e-mail message
- Invite the owner/managers of rental property on your block. Ask them to invite their tenants
- Encourage involvement from businesses in or near your neighborhood
- Create or update your neighborhood map/names while inviting. Tell everyone that the new info will be available at your event
- Extend your event to invite a nearby street. Everyone will meet new neighbors and effectiveness of your block watch/GAIN event will spread
- Many businesses will come out and participate in your event – but you need to ask early!

At your event

- Start by having kids (with adult supervision) go door-to-door to remind neighbors, particularly households that haven't attended in the past
- Utilize any of the give-a-ways and materials provided – you may need to make copies
- Encourage everyone to bring their own chairs
- Remember garbage cans… what about recycling? SRP or APS may be able to help
- Don't forget ice…that last few events have been quite warm!

Suggestions for things to do at your event:

- Have an ice breaker to introduce everybody
- Name tags are quite helpful!
- Display photos from past parties/events
- Skill swap
- Chili cook-off
- A neighborhood garage sale
- Dessert competition
- Talk about crime prevention and keeping an eye on each other's property
- Establish a block watch if you don't already have one
- Introduce the Block Watch Captains and Co-captains
- Welcome new residents
- Conduct home security inspections
- Pass out literature and any give-a-ways that you received from the kick-off event
- Hang out and enjoy everybody's company!
- Pot luck is a great way to meet people (and try new food)

Activity ideas for youth:

- Bicycle parade
- Chalk art/make a mural or a banner
- Face painting
- Games
- Snow cones
- Finger painting
- Inflatable bouncy
- **Red Ribbon** week info (Oct 23-31)
- Halloween ideas
- Scavenger hunt
- Water balloon toss
- Pumpkin decorating
- Be creative!

Contribute to your community:

- Beautify a common area
- Collect food/donations for a charity
- Trash pick-up
- Paint over graffiti
- Fall clean up project
- "Neighbor helping neighbor" projects
- Plan your next event or meeting

GRAFFITI FREE PHOENIX - WIPE IT OUT!

The city of Phoenix Neighborhood Services Department is coordinating a citywide graffiti event titled Graffiti Free Phoenix: Wipe It Out! On **Saturday, November 3, 2012**. If your block watch or neighborhood organization would like to participate to help make Phoenix graffiti free and Wipe It Out contact Neighborhood Services at 602-534-4444 or go to www.myvolunteerPhoenix.org Paint, rollers, brushes and supplies will be provided to your organization to help have a Graffiti Free Phoenix!!

July 2012

Dear G.A.I.N participant,

Thank you for your continued commitment and involvement in the Block Watch program. The Phoenix Police Department appreciates the time and effort you put forth to help keep your neighborhood safe.

The Phoenix Police Department works with block watch groups throughout the year to keep this crime prevention program active. We encourage you and your neighborhood to participate in G.A.I.N. 2012.

G.A.I.N. will be celebrated in various neighborhoods throughout Phoenix on **Saturday, October 20, 2012**. Members of the Phoenix Police Department, the Mayor and City Council members, the Fire Department, Neighborhood Services Department and countless others will be visiting G.A.I.N events throughout that day.

Registrations for your G.A.I.N. event must be completed by **October 8th, 2012** to be eligible for a V.I.P. visit and a crime prevention tote. Although every attempt is made to visit all the events, it cannot be guaranteed.

For more information, please contact Officer Deb Iodice at 602-495-0597 or deborah.iodice@phoenix.gov or Officer Tammy Hort at 602-495-6805 or tammy.hort@phoenix.gov for additional information.

Thank you for your continuing effort in the fight against crime to keep your neighborhoods safe.

We encourage your participation in this year's G.A.I.N. 2012 event on Saturday, October 20th, 2012!

Sincerely,
The Phoenix Police Department

G.A.I.N. 2012

(Getting Arizona Involved in Neighborhoods)

Saturday, October 20, 2012

Make sure to register your G.A.I.N. event before October 8th, 2012 to be eligible for a crime prevention tote from the Phoenix Police Department and the Phoenix Block Watch Advisory Board

Form must be filled out completely in order to have your G.A.I.N. event registered – *Please PRINT clearly*

We are (check one):
□ Block Watch/Neighborhood Association □ Apartment Complex/Mobile Home Community □ Other_____

Gate code (if applicable) _____

Property Name (if applicable) _____

Name/s of all participating Block Watches or Associations _____

Event contact person _____

Phone _____ Alt phone _____ e-mail _____

EXACT location of event _____

Cross streets _____

Approx start time _____ Approx end time _____ Approx # of people _____

Brief description of activities planned _____

Would you like your event time and location published (i.e. City of Phx website, newspaper, etc)? □ yes □ no

MAIL completed form to:
Phoenix Police Department
Attn: Ofc Deb Iodice – CRB
620 W. Washington St.
Phoenix, AZ 85003

ONLINE at

http://phoenix.gov/police/gain.html

FAX completed form to:
(602) 534-2346
Attn: Ofc Deb Iodice/GAIN
Or
Maryvale Precinct
FAX 602-534-1530,
Attn: Tammy Hort

For additional information, check out the Phoenix Block Watch Advisory Board website
www.phxblockwatch.org or **www.twitter.com/PHXPDBlockWatch**

Please note: In order to receive a visit by our city officials, police and/or other City services, this form must be completed and returned by October 8th, 2012. We will make every attempt to visit the events registered. **If your event is on another date (other than October 20th, 2012), it is not necessary to fill out & return this form.**