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FOR CITY COUNCIL PACKET

JULY 5, 2011

**The July 5, 2011 Executive Session and Policy Session have been cancelled.**

**The Executive Session will be held on July 6, 2011 and will begin at 12 p.m.**

**The July 6, 2011 Formal Meeting will begin at 1:00 p.m.**

**COUNCIL SUMMER RECESS IS FROM JULY 7, 2011 THROUGH AUGUST 30, 2011**

**[CONSENT AGENDA FOR THE WEDNESDAY, JULY 6, 2011 FORMAL AGENDA](#)**

1. [FY 2011 Department of Homeland Security Grant Funds](#)
2. [Target Public Safety Grant Program Application](#)
3. [G.R.E.A.T. Southwest Regional Grant Application 2011](#)
4. [Justice Assistance Grant \(JAG\) Program 2011](#)
5. [Accept Two Grants for Fire Department Community Assistance Program](#)
6. [Request Retroactive Permission to Apply for FY 2011 Emergency Operations Center Grant](#)
7. [Rooftop Solar Challenge – Solar Grant Application Authorization](#)

**BACKUP INFORMATION FOR THE WEDNESDAY, JULY 6, 2011 FORMAL AGENDA**

Item 4 Citywide	<a href="#">Page 2</a>	2011-12 Property Tax Levy
Items 36 & 37 Districts 3 & 5	<a href="#">Pages 74 &amp; 75</a>	Police Department Recommendations for Two Liquor License Items on the July 6, 2011 Formal Agenda
Item 103 Citywide	<a href="#">Page 158</a>	Backup to Consultant for Council Redistricting Services

**GENERAL INFORMATION**

- Liquor License Applications Received for the Period of June 22, 2011 through June 28, 2011
- Police Chief Hiring Process
- Swift Transportation Corporation Fueling at West Transit Facility
- Police Grant Application Status
- Community Engagement & Outreach Implementation Team

**RESPONSES TO REQUESTS FROM COUNCIL/CITIZENS**

The following information reports respond to requests from citizens at the Citizen's Request Sessions:

Mr. Jeff Rosen

- Mr. Rosen expressed concerns regarding METRO Light Rail's designated wheelchair section.

Packet Date: June 30, 2011



**CITY OF PHOENIX  
CITY COUNCIL CONSENT AGENDA  
WEDNESDAY, JULY 6, 2011 - 1:00 P.M.  
CITY COUNCIL CHAMBERS  
200 WEST JEFFERSON**

**RECOMMENDED BY THE MAYOR FOR APPROVAL**

All items below are also recommended by the City Manager.

1. Consideration of City Council approval to apply for Department of Homeland Security grant funds that include the Urban Area Security Initiative, Metropolitan Medical Response System, and the State Homeland Security Program through the Arizona Department of Homeland Security.
2. Consideration of City Council approval to apply for \$5,000 for support of the 2011-12 Shannon's Law Operation from the Target Public Safety Grant Program offered by the local Target Retail Stores.
3. Consideration of City Council approval to apply for up to \$310,000 from the Department of Justice, Bureau of Justice Assistance (BJA), for the Gang Resistance Education and Training (G.R.E.A.T.) Regional Program. Funding is from October 1, 2011, through September 30, 2012.
4. Consideration of City Council approval to apply for a grant through Maricopa County via the Bureau of Justice Assistance, Edward Byrne Memorial Justice Assistance Grant (JAG) Program FY 2011 - Local Solicitation, for up to \$903,974.
5. Consideration of City Council approval to allow the Phoenix Fire Department's Community Assistance Program (CAP) to accept two grants. Authorization is also requested for the City Controller to receive and disburse funds. CAP staff members and volunteers provide on-scene services to victims of crime, accidents and fires.

6. Consideration of City Council approval for retroactive approval to apply for the U.S. Department of Homeland Security (DHS) FY 2011 Emergency Operations Center Grant Program.
7. Consideration of City Council approval to apply for the SunShot Initiative: Rooftop Solar Challenge to Induce Market Transformation funding opportunity provided by the U.S. Department of Energy (DOE) in an amount of up to \$1 million.

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## CITY COUNCIL REPORT

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### CONSENT AGENDA

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TO: Ed Zuercher  
Assistant City Manager

AGENDA DATE: July 6, 2011

FROM: Scott A. Krushak  
Emergency Management  
Coordinator

ITEM: 1

Robert A. Khan  
Fire Chief

Joseph G. Yahner  
Acting Police Chief

SUBJECT: FY 2011 DEPARTMENT OF HOMELAND SECURITY GRANT FUNDS

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This report provides an update on the federal Department of Homeland Security (DHS) funding levels for the FY 2011 Homeland Security Grant Program and requests City Council approval to apply for DHS grant funds that include the Urban Area Security Initiative, Metropolitan Medical Response System, and the State Homeland Security Program through the Arizona Department of Homeland Security.

#### THE ISSUE

On May 19, 2011 the DHS released details of the FY 2011 Homeland Security Grant Program (HSGP). The HSGP provides a primary funding source for building and sustaining national preparedness capabilities.

DHS state and local preparedness grants were reduced by \$780 million from FY 2010 levels. Two grant programs under the HSGP were significantly impacted by this reduction, the Urban Area Security Initiative Grant Program (UASI) and the State Homeland Security Program (SHSP).

What this means for Phoenix, as the core City, is funding levels were reduced by 28% over FY 2010 levels for the UASI grant program. Changes to the UASI program include:

- \* A reduction in the number of Urban Areas from 64 in FY 2010 to 31 in FY 2011. This reduction resulted in the city of Tucson being eliminated as an Urban Area.
- \* In FY 2010, the Phoenix UASI allocation was \$10.8 million. For FY 2011, the Phoenix UASI allocation award was reduced to \$7.7 million.

For FY 2010, the State of Arizona was allocated \$13.2 million for the SHSP. For FY 2011, the State of Arizona was awarded \$6.6 million. This is a 50% reduction over last federal fiscal year.

Regional committees and Phoenix Fire and Police executives have been meeting to review and develop priorities based on these reduced funding levels.

### OTHER INFORMATION

Department of Homeland Security grant funds have provided financial assistance to the Phoenix Fire and Police Departments to prevent, protect against, respond to, and recover from acts of terrorism and catastrophic events in the Phoenix Urban Area (Maricopa County) and supported the implementation of the Phoenix Urban Area Homeland Security Strategy.

Funds have been used to purchase equipment and vehicles, conduct training, hold exercises, conduct assessments on critical infrastructure sites, and to implement target-hardening measures to protect critical infrastructure and key resources. Funding has also been used to develop programs such as the Terrorism Liaison Officer program. The grants' focus on regionalization has forged inter-jurisdictional cooperation and multi-discipline collaboration.

### FINANCIAL IMPACT

No matching funds are required to accept Department of Homeland Security grant funds. Approved expenditures incurred by the City in support of these grant programs will be reimbursed by the Arizona Department of Homeland Security.

### RECOMMENDATION

The Public Safety and Veteran's Subcommittee approved this request on June 28, 2011. Although at reduced levels from FY 2010, it is important for Phoenix to apply for its share of available funding.

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## CITY COUNCIL REPORT

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### CONSENT AGENDA

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TO: Ed Zuercher,  
Assistant City Manager

AGENDA DATE: July 6, 2011

FROM: Joseph G. Yahner,  
Acting Police Chief

ITEM:2

SUBJECT: TARGET PUBLIC SAFETY GRANT PROGRAM APPLICATION

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The Phoenix Police Department (PPD) requests City Council approval to apply for \$5,000 for support of the 2011-12 Shannon's Law Operation from the Target Public Safety Grant Program offered by the local Target Retail Stores. The application deadline is September 1, 2011.

#### THE ISSUE

Shannon's Law was enacted in 2000, after Shannon Smith, a fourteen year old Phoenix girl was killed by a stray bullet in June of 1999. Shannon's parents, advocated for stronger penalties to prevent future incidents and it is now a felony crime (Arizona Revised Statutes 13-3107) in the State of Arizona to randomly discharge a firearm into the air.

New Year's Eve 2010 marked the eighth consecutive year that the PPD has conducted the Shannon's Law Operation with the goal of reducing random gunfire throughout the City of Phoenix. This is a citywide operation with collaboration between citizens, business organizations, media, and law enforcement officials to educate the community on the dangers of random gunfire and enforcement operations. Since New Year's Eve 2002, the total number of calls received reporting shots fired has decreased over 80%. In 2002-2003 police dispatch received 759 calls reporting gun fire. In 2010-2011 dispatch received only 129 calls reporting gunshots. Statistics were based on calls received on New Year's Eve between 11:30 p.m. and 12:30 a.m.

The PPD's Shannon's Law Operation has grown into a project that begins in September each year with a billboard drawing contest. Elementary schools K-8 are given entry forms for every child that wants to enter the contest. They draw their rendition of what gun safety and Shannon's Law means to them and submit that drawing to the police department. In November, judging takes place and a winner, and runners-up are chosen. Runners up receive pizza parties (donated from Peter Piper Pizza) and gift cards. The winner's drawing is made into a billboard and placed on strategic billboard locations throughout the city.

The week before New Year's Eve, citizens, business groups, media, and PPD unite to educate the public on the dangers of random gunfire. On the afternoon of New Year's Eve, PPD officers canvas neighborhoods, communicating with the community and handing out fliers that talk about Shannon's Law and the dangers of random gunfire.

New Year's Eve night enforcement squads saturate neighborhoods where police dispatch has received reports of gunfire. Their primary goal is to enforce reported and/or observed Shannon's law violations.

The Target Public Safety Grant Program provides funding to law enforcement and emergency management organizations to support their efforts to build safe and resilient communities. The PPD is requesting authorization to seek funding for support of the 2011-2012 PPD Shannon's Law Operation. Grant funding will support the operation expenses such as school contest entry forms, educational pamphlets, fliers, and door hangers, billboard rental and artwork, and prizes for the winners/runners up.

### RECOMMENDATION

The Phoenix Police Department requests City Council approval to submit an application for the Target Public Safety Grant Program in the amount of \$5,000. This request was approved by the Public Safety and Veterans Subcommittee on June 28, 2011. The only cost to the City is existing in-kind resources. Impact will be citywide.



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## CITY COUNCIL REPORT

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### CONSENT AGENDA

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TO: Ed Zuercher, Assistant City Manager  
AGENDA DATE: July 6, 2011

FROM: Joseph G. Yahner, Acting Police Chief  
ITEM:3

SUBJECT: G.R.E.A.T. SOUTHWEST REGIONAL GRANT APPLICATION - 2011

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The Phoenix Police Department requests City Council approval to apply for up to \$310,000 from the Department of Justice, Bureau of Justice Assistance (BJA), for the Gang Resistance Education and Training (G.R.E.A.T.) Regional Program. Funding is from October 1, 2011, through September 30, 2012. The grant application deadline has not been announced; however, we anticipate it to be in mid-July 2011.

#### OTHER INFORMATION

Since 1998, the Phoenix Police Department has partnered with the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) in the delivery of the G.R.E.A.T. Regional Training Program to the southwest region of the United States. The Department of Justice, Bureau of Justice Assistance (BJA) is now administering the G.R.E.A.T. Program. G.R.E.A.T. funds approximately 75% of a Police Sergeant and 75% of a Police Officer's salary, grant approved fringe benefits, and approximately 244 hours of overtime. The Sergeant and Officer spend approximately 75% of their work day on G.R.E.A.T.

The G.R.E.A.T. Regional Training Center provides G.R.E.A.T. curriculum instruction and program support to law enforcement officers from across the country. Trained officers then conduct G.R.E.A.T. instruction to elementary and middle school students within their agencies.

Grant expenditures:

Personnel	\$142,300
Fringe Benefits	\$ 64,900
Travel	\$ 43,916
Supplies	\$ 32,899
Consultants/Contracts	\$ 21,425
Other (postage, phone, fax)	\$ 4,560
Total	\$310,000

## RECOMMENDATION

The Phoenix Police Department requests City Council approval to submit an application to the Department of Justice, Bureau of Justice Assistance. This request was approved by the Public Safety and Veteran's Subcommittee on June 28, 2011. There is no cost to the City other than existing in-kind resources. Impact will be citywide.

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## CITY COUNCIL REPORT

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### CONSENT AGENDA

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TO: Ed Zuercher,  
Assistant City Manager

AGENDA DATE: July 6, 2011

FROM: Joseph G. Yahner,  
Acting Police Chief

ITEM:4

SUBJECT: JUSTICE ASSISTANCE GRANT (JAG) PROGRAM 2011

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The Phoenix Police Department (PPD) requests City Council approval to apply for a grant through Maricopa County via the Bureau of Justice Assistance, Edward Byrne Memorial Justice Assistance Grant (JAG) Program FY 2011 - Local Solicitation, for up to \$903,974. The application deadline is July 21, 2011.

#### THE ISSUE

Maricopa County will be submitting the Maricopa County JAG Program 2011 application on behalf of the partnering cities including Phoenix, Avondale, Chandler, El Mirage, Gilbert, Glendale, Goodyear, Mesa, Peoria, Scottsdale, Surprise, and Tempe. Total amount of funding being requested is \$1,841,662. The City of Phoenix's portion is up to \$903,974. Last year the total was \$1,925,549 and Phoenix's portion was \$1,212,050.

Exact budgetary allocations are not known at this time; however, a portion of the funding is anticipated to be utilized for the Project BRAVE (Bringing Reality About Violence Education) and PPD's Forensic Analysis programs.

The Project BRAVE program is a violence prevention education program that was created with the goal of decreasing violence in our community through awareness and leadership training activities. The project provides comprehensive workshops held at various sites, non-profit agencies, and after-school programs.

The PPD's Forensics Analysis program consists of an existing Forensic Scientist I position that conducts forensic analysis for cases involving suspected illegal narcotics.

Any part of these funds that might be used for the Central Booking facility will be held until a full review of the program in the fall at the Public Safety and Veterans Subcommittee.

## RECOMMENDATION

The Phoenix Police Department requests City Council approval to submit a grant application for the Justice Assistance Grant (JAG) Program 2011 - Local Solicitation through Maricopa County in the amount of \$903,974. This request was approved by the Public Safety and Veteran's Subcommittee on June 28, 2011. The only cost to the City is existing in-kind resources. Impact will be citywide.

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## CITY COUNCIL REPORT

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### CONSENT AGENDA

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TO: David Krietor  
Deputy City Manager

AGENDA DATE: July 6, 2011

FROM: Robert A. Khan  
Fire Chief

ITEM:5

SUBJECT: ACCEPT TWO GRANTS FOR FIRE DEPARTMENT COMMUNITY ASSISTANCE PROGRAM

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This report is to request City Council authorization to allow the Phoenix Fire Department's Community Assistance Program (CAP) to accept two grants. Authorization is also requested for the City Controller to receive and disburse funds. CAP staff members and volunteers provide on-scene services to victims of crime, accidents and fires.

#### THE ISSUE

The Fire Department is requesting permission to accept two grants. The first, an annual grant from the Arizona Department of Public Safety Victims of Crime Assistance (VOCA) program, will be used to cover personnel costs for our Crisis Response positions. The grant award is \$281,103. This grant period runs from July 1, 2011 through June 30, 2012. The required 20% in-kind match will continue to be met with volunteer hours.

The second grant for \$16,000 from the Arizona Criminal Justice Commission (ACJC) will be used to help pay fringe benefits for our two VOCA-funded field Crisis Response Supervisor positions. The required in-kind match would be met by the cost of fringe benefits covered by the City of Phoenix for these same two Crisis Response Supervisors.

Committee permission to apply for the VOCA grant was approved on May 24, 2011, and permission to apply for the ACJC grant was approved on February 22, 2011.

#### RECOMMENDATION

The Fire Department requests City Council approval to move forward to accept these two grants and authorize City Controller to disburse funds. This request was approved by the Public Safety and Veteran's Subcommittee on June 28, 2011.

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## CITY COUNCIL REPORT

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### CONSENT AGENDA

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TO: Ed Zuercher  
Assistant City Manager

AGENDA DATE: July 6, 2011

David Krietor  
Deputy City Manager

ITEM: 6

FROM: Scott A. Krushak  
Emergency Manager Coordinator

Robert A. Khan  
Fire Chief

SUBJECT: REQUEST RETROACTIVE PERMISSION TO APPLY FOR FY 2011  
EMERGENCY OPERATIONS CENTER GRANT

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This report is to request City Council retroactive approval to apply for the U.S. Department of Homeland Security (DHS) FY 2011 Emergency Operations Center Grant Program. Applications were due on June 13, 2011.

#### THE ISSUE

The City's Emergency Operations Center (EOC) is currently located in a Fire Department building. A facilities assessment concluded that the current EOC is not large enough to accommodate personnel during activation, lacks communication interoperability, and requires information technology improvements. This grant program provides funding to improve or replace EOC's that have been identified as deficient.

The EOC will be included in a Fire Department facility at the Fire Department Training Academy. DHS funding, if approved, will provide construction funding for the EOC. In order to meet the grant application deadline, the Fire Department submitted an application for this program. In consultation with the City's Emergency Management program, an application was submitted requesting the maximum construction allocation of \$1 million.

If this application is successful, staff will return to Council for permission to accept the grant.

#### RECOMMENDATION

The Fire Department and the Office of Emergency Management request retroactive approval to apply for the Emergency Operations Center grant to partially fund the construction of a replacement EOC. This request was approved by the Public Safety and Veterans Subcommittee on June 28, 2011.

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## CITY COUNCIL REPORT

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### CONSENT AGENDA

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TO: Rick Naimark  
Deputy City Manager

AGENDA DATE: July 6, 2011

FROM: Carolyn F. Bristo  
Acting Public Works Director

ITEM:7

SUBJECT: ROOFTOP SOLAR CHALLENGE – SOLAR GRANT APPLICATION  
AUTHORIZATION

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This report provides an overview of the SunShot Initiative: Rooftop Solar Challenge to Induce Market Transformation funding opportunity provided by the U.S. Department of Energy (DOE) and requests City Council authorization to apply for this Funding Opportunity Announcement (FOA) in the amount of up to \$1 million.

#### THE ISSUE

The City of Phoenix has a long-standing commitment to energy management, efficiency, and innovation including a Renewable Energy Goal of 15 percent of City electrical power from renewable resources by 2025.

With the recent infusion of federal economic stimulus dollars and the addition of public sector solar financing tools, the City has been able to augment and accelerate its solar energy initiatives. These initiatives are in line with the mission of this funding opportunity, which is to develop more efficient, streamlined, and digitized administrative processes for solar energy projects in order to bring down the price of installed solar energy for consumers while boosting solar energy growth.

#### OTHER INFORMATION

The objective of this FOA is to achieve measurable improvements in market conditions for rooftop photovoltaics (PV), with an emphasis on streamlined and standardized permitting and interconnection processes, net-metering and interconnection standards, planning and zoning as well as financing options. DOE is utilizing a two phase approach to address this balance of system issues by providing \$12.5 million for up to 25 awardees to accomplish the Phase I goals of this funding opportunity. Awards will range between \$250,000 and \$1 million. Upon successful completion of Phase I, DOE anticipates investing in a second phase aimed at consolidating the “Best Practices” developed in Phase I into a common process framework and accelerating the deployment of this framework throughout the country.

To be eligible to submit an application, a Letter of Intent must be submitted by July 29, 2011. The application deadline is August 31, 2011. The grant requires a match equivalent to 10 percent of the project cost which will be met through existing City resources.

### ACTION REQUESTED

This report requests City Council authorization to apply for the SunShot Initiative: Rooftop Solar Challenge to Induce Market Transformation funding opportunity provided by the U.S. Department of Energy (DOE) in an amount of up to \$1 million.



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## CITY COUNCIL REPORT

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### FORMAL AGENDA

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TO: David Cavazos  
City Manager

THRU: Ed Zuercher  
Assistant City Manager

AGENDA DATE: Wednesday, July 6,  
2011

FROM: Mario Paniagua  
Budget And Research Director

ITEM:4 PAGE: 2

Jeff Dewitt  
Finance Director

SUBJECT: 2011-12 PROPERTY TAX LEVY

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This report provides backup information to item 4 on the July 6, 2011 Council Formal agenda regarding the proposed 2011-12 property tax levy and the current Council-adopted property tax policy. The following five points of emphasis regarding property tax are as follows:

- At about \$338 million, the Early Redemption Fund (secondary property tax reserve) will end up \$5 million higher than anticipated in the current year and more than three times the established debt service reserve requirement.
- Taxpayers are paying significantly less in property tax. The proposed 2011-12 total property tax levy is \$61 million less than the 2010-11 levy and \$98 million less than the 2009-10 levy.
- In 2011-12, the total combined property tax rate remains unchanged at \$1.82.
- A full property tax analysis and a comprehensive review of the city's Capital Improvement Program will be done this summer to reevaluate forecasts and planned capital projects in light of updated property valuations and results of Census 2010.
- The highest AAA Bond rating is maintained demonstrating the City's exceptional financial standing.

#### THE ISSUE

The proposed 2011-12 property tax levy on the July 6, 2011 formal agenda follows the property tax policy unanimously adopted by the City Council on May 25, 2010. The Council-adopted policy set parameters for City property tax over fiscal years 2010-11 and 2011-12 to ensure action is taken to address declining assessed property valuations by making use of the early redemption fund, exploring optimization of bond debt financing, and deferring bond funded capital projects. The approved policy kept the total property tax rate fixed at \$1.82 through 2011-12.

## BACKGROUND

### Current Property Tax Policy

At the May 25, 2010 Work Study session, staff presented the City Council with potential options regarding the city's property tax policy in order to maintain the City's high credit quality, strengthen investor confidence, preserve the ability to pay debt service, and protect the General Fund in light of declining assessed property valuations. The Council discussed the alternatives and voted unanimously to adopt changes to GO Bond funded project schedules and approved the following property tax policy:

- Maintain the combined property tax rate for fiscal years 2010-11 and 2011-12 at \$1.82;
- In order to provide confidence to investors and maintain the City's excellent credit ratings, in 2012-13, if further decreases in property valuations require, the City Council will take one of the following three actions:
  - Allow the secondary property tax rate to float up;
  - Allow the primary property tax rate to float down; or
  - Use other general fund resources to pay debt service

**Early Redemption Fund-** The Early Redemption Fund (secondary reserve) balance is estimated to be approximately \$338 million, which is \$5 million higher than anticipated. At more than three times the established debt service reserve requirement, this balance far exceeds the policy to maintain a balance equal to at least nine months of debt service requirements. The balance is estimated to remain well over \$300 million at end of 2011-12.

**Property Tax Analysis and Capital Improvement Program (CIP) Review-** As discussed at the April 6, 2011 Council Policy meeting during the presentation of the Preliminary 2011-16 CIP, the Budget and Research and Finance Departments will examine all factors impacting property taxes in the future and develop options that support the property tax policies adopted in May 2010. With over \$300 million of early redemption funds available to stabilize property taxes in the near term and substantial bond refinancing options available in the Spring of 2012, time is available to develop a comprehensive plan that outlines strategic options to minimize property taxes in the event of a recovery or further decline in real estate values.

The property tax analysis will consider various real estate recovery scenarios and their impact on future assessed valuations, levies, and property tax rates. This will assist in developing GO bond refinancing and restructuring options for consideration. The analysis will also include a detailed examination of the remaining projects from the 2006 Bond program and make recommendations on their future timing. Additionally, Census 2010 results demonstrated that population growth in the City of Phoenix had not met previous projections, and the CIP review will identify projects programmed in anticipation of population growth and reevaluate their need. The result will include options to strategically minimize property taxes and maximize the use of the more than \$300 million of early redemption funds, plans for refinancing and restructuring to minimize debt service, and recommendations on the timing of bond funded projects.

The strategic options will be developed for various real estate recovery scenarios. This study will occur over the summer and will be completed by fall of this year.

### Property Tax Levy for 2011-12

The Council-adopted property tax policy was implemented in 2010-11. The final 2011-12 operating and capital budgets adopted by the City Council on June 22, 2011 also comply with this policy. The requested action on the July 6, 2011 formal agenda to adopt the 2011-12 property tax levy carries out the Council-adopted property tax policy through its second year. In order to comply with state law and city charter, the action must be at least two weeks after final budget adoption and no later than the last regularly scheduled Council meeting in July.

The proposed primary property tax levy does not include an adjustment for accepted tort liability claims. The proposed ordinance provides for a primary property tax levy of \$128,954,825 (a General Fund revenue source), which equates to a rate of \$1.0542 per \$100 of assessed valuation. It also provides for a secondary property tax levy of \$94,528,618 (used only for debt service) which equates to a rate of \$0.7658 per \$100 of assessed valuation.

The total property tax rate in the ordinance remains at \$1.82 per \$100 of assessed value. As mentioned previously, the total levy for 2011-12 represents a reduction of \$61 million from the 2010-11 levy and of \$98 million from the 2009-10 levy.

With this adoption, the average residential property will owe \$234 in City of Phoenix property taxes in 2011-12. This is 26% less than the estimate \$316 owed in the current year and 43% less than the peak of \$407 in 2008-09.

### RECOMMENDATION

The proposed total 2011-12 property tax levy will be \$223.5 million and reflects a \$61 million decrease from 2010-11, and \$98 million from 2009-10. The combined 2011-12 property tax rate remains unchanged at \$1.82 per \$100 of assessed valuation. Staff recommends City Council adoption of the property tax levy for fiscal year 2011-12.

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**CITY COUNCIL REPORT**

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**FORMAL AGENDA**

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TO: Lisa Takata  
Executive Assistant to the City  
Manager

AGENDA DATE: July 6, 2011

FROM: Cris Meyer  
City Clerk

ITEMS:36 & 37 PAGES: 74 & 75

SUBJECT: POLICE DEPARTMENT RECOMMENDATIONS FOR TWO LIQUOR  
LICENSE ITEMS ON THE JULY 6, 2011 FORMAL AGENDA

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The attached memorandum supplements the Request for Council Action report for two liquor license items on the July 6th Formal Council Agenda. This memorandum provides the Council with additional information regarding Police Department disapproval recommendations for the following items:

**Old Business Item**

- **District 3, Amigos Market**
- **District 5, Antars Sports Bistro**

For further information regarding these items, please contact the City Clerk Department, License Services Section at 602-262-7003.

**Police Department Liquor License Disapproval Recommendation**

**Application Information**

<b>Business Name</b>	<b>AMIGOS MARKET</b>	<b>District</b>	<b>3</b>
<b>Business Location</b>	<b>9204 N. 7<sup>TH</sup> Street #10</b>		
<b>Applicant Name</b>	<b>Sukwi Kim</b>	<b>Series Type</b>	<b>10</b>

**The Police Department recommends disapproval of this liquor license application for the following reasons:**

- There are possible hidden ownership concerns:**

Applicant Sukwi Kim has re-applied for Acquisition of Control of Amigos Market Inc. located at 9204 N. 7<sup>th</sup> Street. The previous application was withdrawn by Ms. Kim at a recent liquor board hearing as a result of inconsistencies found during the investigation.

According to the Arizona Corporation Commission the current corporate structure and listed "shareholders" for Amigos Market Inc. is:

- President Qun Yue Meng
- Secretary Chao Li Meng
- Vice President William J. Pieramici
- Director Sukwi Kim

Both Ms. Kim and Mr. Pieramici took office in the corporation on 6/01/10. The document was signed and updated by Vice-President William Pieramici on 08/12/10.

In the initial application to DLLC, Ms. Kim submitted a written statement entitled "Amigos Market Inc., Meeting of Directors and Stockholders Minutes", dated 12/01/2010. According to the statement, Ms. Kim was voted as sole director and stockholder of the corporation. However, an inquiry to the Corporation Commission confirmed that no such changes have been submitted or amended.

Ms. Kim stated she purchased the Amigos Market for \$20,000. The first payment was a \$10,000 down payment followed by (4) monthly installments of \$2,500. Ms. Kim indicated that the source of funding for the acquisition was from personal savings; however, she asked me to contact Mr. Pieramici for the documents.

The initial investigation and review of bank records revealed that Mr. Pieramici funded the purchase of the Amigos Market by paying the initial \$10,000 down payment as well as the (4) monthly payments of \$2,500. Mr. Pieramici transferred money from his own bank account into Ms. Kim's bank account so payments could be made. During an interview with Ms. Kim she stated that Mr. Pieramici is her boyfriend and he "bought the business for me using his own money". Ms. Kim made no mention if she would pay the money back to Mr. Pieramici and further

admits that she cannot make the monthly \$1,725 lease payment for the Amigos Market without the assistance of Mr. Pieramici.

The Asset Purchase Agreement and Property Rental Agreement also list Mr. Pieramici and Ms. Kim together as “buyers”. However, Mr. Pieramici is not listed or reported as a controlling person or agent with DLLC.

Mr. Pieramici is a former liquor licensee in this state with a violation history in 2005 and 2006. Since 2009, civil lawsuits have been brought against him for a total amount of over \$160,000.

During the initial application, Ms. Kim was operating the business under an interim permit. On 01/08/11 DLLC Investigator Rivera filed a report and requested administrative charges against Ms. Kim related to this liquor license based on violations he observed. The violations found by Investigator Ribera were as follows: selling alcohol without a license, selling alcohol with a leased license, filing false and misleading information on an application and undisclosed ownership.

- **There are possible hidden ownership concerns:**

On this re-application for Acquisition of Control for the Amigos Market Ms. Kim now lists the money used to purchase the business as being a “loan with interest” from Mr. Pieramici. This contradicts the initial application where Ms. Kim stated the money came from personal savings. There was no promissory note submitted with the application to confirm their agreement nor was there any official change to the structure or shareholders within the corporation. Ms. Kim still lists herself as 100% owner of the corporation with DLLC, however, this contradicts with what is on file with the Corporation Commission. Mr. Pieramici is still listed as the Vice President and shareholder of the Amigos Market Inc. and is listed on all the documents as the “buyer” along with Ms. Kim. This discrepancy in documents raises questions as to his true involvement in the business or who actually owns the Amigos Market.

For the abovementioned reasons, the applicant, Ms. Kim, has failed to demonstrate the reliability, capability and qualifications to responsibly control a liquor license. A recommendation for disapproval is requested.

**This recommendation for disapproval is submitted by: Detective E. Breindl #6135**

<b>SIGNATURES</b>	
<b>Investigating Detective</b>	
<b>Liquor Enforcement Detail Supervisor</b>	

**Police Department Liquor License Disapproval Recommendation**

**Application Information**

<b>Business Name</b>	<b>ANTARS SPORTS BISTRO</b>	<b>District</b>	<b>5</b>
<b>Business Location</b>	<b>9611 W. Camelback Rd Ste #101</b>		
<b>Applicant Name</b>	<b>ALAN ANTAR And DAVID ANTAR</b>	<b>Series Type</b>	<b>12</b>

The Police Department recommends disapproval of this liquor license application for the following reasons:

- The applicant has the following criminal background:**  
 David Antar is a convicted felon. In 1991, David was arrested for trafficking cocaine in the Miami, Florida area. In 1994, David was sentenced to 100 months in Federal prison and 60 months probation. In 1999, David was paroled. In 2000, David violated his parole when he was arrested for another “major cocaine offense” and served another 12 months in prison. His probation appears to have ended in 2004.
- The applicant has failed to make a full financial disclosure:**  
 Some financial documents were provided during the previous series 6 application process. Those documents were reviewed which led to specific questions about large amounts of cash deposited into Antars business account for Antars Sports Bistro. During an interview of David and Alan Antar, inquiries were made as to the source of a cash deposit of \$20,000 on October 15 of 2010. David responded that the money was a loan from his mother. He stated there were no documents drawn up regarding the loan amount or the re-payment of the money as it was his mother. Alan neither offered comment about his brother’s explanation of the loan source nor did he correct his brother’s statement.

A document obtained by the Department of Liquor Licensing and Control (DLLC) show that \$20,000 was loaned from the manager, Eric Senteno, in October of 2010. The document stated that the money would be delivered before October 15<sup>th</sup> 2010 and be repaid before Nov 15<sup>th</sup> 2010.

An interview of Eric Senteno revealed that he did in fact loan the business \$20,000 for the purpose of helping to make payroll and other expenses. He was paid back for the loan. It is unknown why David did not correctly disclose the source of the loan as Eric rather than stating that it came from his mother.

According to Alan and David Antar, in late 2010 they brought in an investor for the sole purpose of purchasing a series 6 license for Antars Sports Bistro. The investor deposited \$150,000 into a bank account established for Antars Global LLC. Monies were removed in early January for the purchase of a series 6 licenses for Antars Sports Bistro and a second series 6 licenses to be used at the Antars Bar planned for Tempe. The license for Antars Sports Bistro was gifted by the investor with no expectation for payment of the purchase price. However, it was stated that the investor’s money was not supposed to be used for any other business expenses of the Bistro. However, bank statements provided contradict that statement. Those

statements show approximately \$80,000 coming into the Antars Sports Bistro LLC account in February 2011 which was transferred from the Antars Global LLC bank account. These deposits were made after the series 6 license was purchased. In reviewing the bank records provided, these deposits appear to have been used to keep the Antars Sports Bistro financially solvent. The investor failed to provide a full financial disclosure and the source of his funds was never verified. Subsequently the series 6 license was denied at City Council due to lack of providing financial records. Updated financial records were requested but were never presented.

During the previous investigation, David was asked specifically, several times, if any person other than this investor had loaned or invested money into the business. He emphatically stated that there had not been any other person who put money into the business.

- **Additional reasons for disapproval include:**

This application is for a series #12 liquor license. Previously the applicants failed a restaurant audit and were ordered to surrender their restaurant license. Audit figures produced by the applicants were presented during a recent interview. The audit figures were independently generated by their accountant/bookkeeper and were not the result of an audit by DLLC. Based on the new audit figures the applicants now believe that they are producing in excess of the 40% food sales requirement. Since these findings were acquired independently they are not being considered as reliable for the purpose of making a recommendation regarding the current license application. The position of the Phoenix Police Department is that they were previously ordered to surrender the same license type and the license should still be considered unsuitable for the business.

The interior of the business is clearly divided into three sections: bar, dining and a pool table area. In the bar area, there are 11 bar top tables and 27 bar stools. There are five booths. The walls are lined with 20 beer banners and signs and 20 flat screen televisions. In addition, there is a juke box and speakers for karaoke. In the restaurant portion of the establishment, there are 14 booths. There are 5 beer signs hanging on the walls and 2 beer ceiling banners. There are 6 beer signs at the main entrance leading into the main dining area. In the far west end of the business, there are three pool tables, and 17 beer signs on the walls with 5 flat screen televisions. There are no tables for dining.

In total there are 30 flat screen televisions, 3 big screen projector televisions and 5 electronic games set up throughout the location. Antars hosts regular evening activities including Karaoke on Thursdays, Poker on Mondays and Wednesdays, and DJ'S on Friday and Saturday nights. They also allow patron's to dance although they do not have a use permit for dancing.

The combination of alcohol related signs and televisions give the feel and appearance of a bar more than a restaurant. David and Alan describe their location as "family friendly" during the day with "an adult after hours". DLLC conducted a site visit on Friday April 29<sup>th</sup>, 2011 at approximately 2200 hours. Observations included a laser light show, an extremely large crowd and thick smoke limiting visibility to



approximately 3 feet. They also routinely have 3 MCSO deputies working off-duty during the weekend late night hours.

Recently officers conducted an undercover operation at the business related to use permit violations. Prior to the operation, officers confirmed that the establishment did not have a use permit for patron dancing and warned David Antar against allowing patron dancing. During the operation, officers observed patron dancing and adult live entertainment in the form of Go-Go dancers who were scantily clad and dancing on the top of pool tables. According to Eric Senteno, patron dancing is still being allowed.

For the above mentioned reasons the applicant has failed to demonstrate the reliability, capability and qualification to responsibly control a liquor license.

**This recommendation for disapproval is submitted by: Detective S. Washburn #7786**

<b>SIGNATURES</b>	
<b>Investigating Detective</b>	
<b>Liquor Enforcement Detail Supervisor</b>	

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## CITY COUNCIL REPORT

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### FORMAL AGENDA

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TO: Lisa Takata  
Executive Assistant To The City  
Manager

AGENDA DATE: July 6, 2011

FROM: Cris Meyer  
City Clerk

ITEM:103 PAGE: 158

SUBJECT: BACKUP TO CONSULTANT FOR COUNCIL REDISTRICTING SERVICES

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This report provides backup information to item 103 on the July 6, 2011 Formal Council Agenda related to selection of a consultant for council redistricting services based on the proposals received in response to a Request for Proposal. This report provides information on the selection process and the staff recommendation for the consultant.

#### THE ISSUE

The Phoenix City Code requires redistricting every ten years based on the federal census in order to maintain council districts of equal population. In July 2010, the City Council adopted a schedule and plan for redistricting that is comparable to prior processes, including contracting with a consultant to provide redistricting services. The public redistricting process and hearings will begin in January 2012, with City Council adoption of new council district boundaries by June 2012. The new City Council districts will become effective in January 2013 following review and preclearance by the U.S. Department of Justice.

#### SELECTION OF A CONSULTANT

The City Council authorized issuance of a Request for Proposal (RFP) for Redistricting Consulting Services on May 4, 2011, and the RFP was issued on May 31. Ten known past or potential consultants were notified of the issuance of the RFP. The RFP was posted online and Internet data indicates the RFP was downloaded by over 40 individuals or firms. Proposals were due by Monday, June 20. One consultant that handled the city process in the past notified staff it was not submitting a proposal because of a shortage of resources from other commitments and uncertainty over its possible selection as the consultant for the concurrent state redistricting process. Only one proposal was received, from the firm that was selected as the consultant for the last city redistricting in 2001-02.

On June 27, the evaluation panel for the redistricting consultant RFP met to review the proposal. The evaluation panel consisted of representatives from the Law Department, City Council Office, Mayor's Office, City Manager's Office, Public Information Office, City Clerk Department, and Maricopa County Elections Department. A representative from the Finance Department served as the moderator for the panel's discussion. The

panel had the option to reject the proposal if it was determined to be unresponsive or inadequate, and reissue the RFP. The panel unanimously recommended Research Advisory Services, Inc. as the consultant for council redistricting services. A total of 886 points were awarded out of a possible 1000. Comments regarding the firm and proposal that supported the panel's recommendation were as follows:

- The firm prepared and successfully handled the last City of Phoenix redistricting process and development of the plan for the current districts. The team assembled for this redistricting effort is stronger than that team.
- The firm has submitted 17 redistricting plans to the U.S. Department of Justice and all 17 have been approved without questions or issues.
- The primary consultant, Anthony R. (Tony) Sissons, is a recognized authority in the field and has experience in the legal requirements for redistricting and the practical requirements of the Department of Justice. He is local and is also familiar with the specific issues relevant to Phoenix City Council Districts.
- The firm has assembled a diverse and experienced local consulting team that is very familiar with the City and its public participation process. The other members of the team are also knowledgeable and qualified for their roles.
- The proposal includes an online GIS mapping tool that will enable residents to draw proposed boundary lines on a web based program, see statistical data on the proposed boundaries, and submit plans for review and analysis by the consultant. The application would also permit other residents to comment on submitted plans. For those who prefer or do not have access to the Internet, the firm will provide materials for hand-drawn proposals. The firm that developed this application is part of the consulting team.

#### OTHER INFORMATION

On July 7, 2010, the City Council approved staff's recommendation for the process and schedule for redistricting. The process will be the same as all prior city redistricting efforts, with two rounds of public hearings. The first round, scheduled for January 2012, will explain the process and allow residents to identify communities of interest requested to be placed within a single district. Holding the initial public hearings in January 2012 permits redistricting proposals to be based on the new voting precinct boundaries, which must be adopted by the county in December 2011. The public may prepare and submit redistricting proposals during February and March 2012. The second round of hearings in April 2012 will permit public comment on the proposed redistricting plans prepared by the consultant based on analysis and plans submitted by the public. The consultant will then prepare a final recommended plan for City Council consideration and action by June 2012. The new council district boundaries would then be submitted to the U.S. Department of Justice for preclearance, and if approved, would become effective in January 2013.

#### RECOMMENDATION

It is recommended by the evaluation panel, with concurrence of the City Manager and City Clerk, that the City Council authorize the City Manager or his designee, to enter into an agreement for council redistricting services with Research Advisory Services, Inc. for the City Council redistricting process for the 2010 Census.

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## CITY COUNCIL REPORT

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### FORMAL AGENDA

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TO: Rick Naimark  
Deputy City Manager

AGENDA DATE: July 6, 2011

FROM: Wylie Bearup, PE, PhD  
Street Transportation Director

ITEM:115 PAGE: 165

SUBJECT: SONORAN BOULEVARD SOLUTION BASED FORUM RESULTS

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This report provides backup information on item number 115 on the July 6, 2011 Formal Agenda regarding the solutions based forum held on June 28, 2011 to discuss the Sonoran Boulevard construction project. The report increases staff recommendations based upon the results of the Forum that include project enhancements, future area transportation priorities, and process improvements for City Council consideration.

#### THE ISSUE

At the City Council Policy Session Meeting on June 14, 2011, Street Transportation staff presented a Sonoran Boulevard project update to the City Council. A variety of stakeholders, both in support and in opposition to the construction, provided input at the meeting. As a result of the public involvement, Council approved the facilitation of a solution based forum designed to reconcile the different opinions concerning the project and recommend potential improvements. An attorney with extensive experience in this process, David C. Tierney, agreed to conduct the sessions at no cost to the City.

#### OTHER INFORMATION

During the week of June 20, 2011, Mr. Tierney met or spoke by phone with various stakeholder groups. About 85 people attended a "Solutions Forum" held on June 28, 2011. Participants included the area's major homeowner groups, developers, employers, and other interested agencies. Representatives from the State Land Department, City Council District 2 office, and the Street Transportation, Planning and Development Services, and Parks and Recreation Departments were also present. A series of requests and suggestions were agreed upon by a nearly unanimous consensus. A memorandum from Mr. David C. Tierney to the Mayor and City Council describing the process and the recommendations of the stakeholder groups is attached.

The Sonoran Boulevard project that extends from 23<sup>rd</sup> Avenue to Cave Creek Road is currently under construction. Specifically, construction is proceeding within the area between 23<sup>rd</sup> Avenue and Paloma Parkway, and between Central Avenue and Cave Creek Road.

## RECOMMENDATIONS

Staff recommends the following actions and items based upon the results of the Solutions Forum:

### Sonoran Boulevard Project Enhancements

1. Initiate the process for renaming the roadways of Sonoran Boulevard and Sonoran Desert Drive. This process would include a community wide canvassing to determine a consensus on the name for the northern roadway (Sonoran Boulevard/Dove Valley Road) and the southern roadway (Sonoran Desert Drive/Lone Mountain Road/Sonoran Boulevard). Based upon the neighborhood responses and Council approval, produce and install the appropriate street name signs and coordinate with the Arizona Department of Transportation to erect new freeway signage with the new corresponding street names.
2. Install speed control measures along Sonoran Boulevard between North Valley Parkway and 15<sup>th</sup> Avenue. The speed limit within this residential area shall not exceed 35 miles per hour. These measures may consist of additional speed limit signage or speed feedback indicators with associated flashers. Other measures may be warranted based upon field evaluations after roadway construction is complete. Additionally, the speed limit along Sonoran Boulevard east of 15<sup>th</sup> Avenue shall not exceed 45 miles per hour.
3. Design and install enhanced landscaping along Sonoran Boulevard from approximately 22<sup>nd</sup> Avenue to 15<sup>th</sup> Avenue. The anticipated standard is to place a minimum of 3-inch caliper trees at 20-foot spacing on center in coordination with adjacent residents and Homeowner's Association tract properties. Enhancements to tract areas will be subject to Homeowner's Association approval. Additional landscaping will be maintained by the adjacent property owners.
4. Install a traffic signal at the intersection of North Valley Parkway and Sonoran Boulevard upon completion of the current Sonoran Boulevard construction project.
5. Conduct a final evaluation of the 27<sup>th</sup> Drive and Carefree Highway intersection once the Sonoran Boulevard project is complete. Traffic volumes and service levels will be used to determine if the installation of dual left turn lanes and traffic signal phase adjustments are warranted.
6. Further investigate limiting the Gross Vehicle Weights along Sonoran Boulevard in compliance with local and state statutes. This restriction would also require cooperation from the Police Department for field enforcement.
7. Review and ensure compliance of the Sonoran Boulevard project with Edge Treatment Guidelines. This review will require coordination with the Parks and Recreation and Planning and Development Departments.

8. Research the necessary elements required for the enforcement of sound levels generated by motorcycles. This effort requires analysis of the city code and motor vehicle code for authority and requires coordination with the Police Department for field enforcement.

### Future Area Transportation Priorities

1. Initiate an alignment study for Sonoran Desert Drive (southern alignment) from Sonoran Boulevard to Paloma Parkway to evaluate alternative or additional roadway connections and to site the required right-of-way for the corridor. Area stakeholders, including the Arizona State Land Department and the Phoenix Mountains Preservation Council, are to be invited to participate in the process.
2. There will be no future expenditure of City capital funds on Sonoran Boulevard (northern alignment) between Paloma Parkway and Sonoran Desert Drive to widen the roadway beyond the one lane in each direction that is currently under construction. Adjacent private development would still need to comply with City ordinances and provide improvements along their property frontage. Expansion to four lanes will not occur until such time as the southern alignment (Sonoran Desert Drive) is completed or adjacent development of State land warrants it.
3. Initiate the process to consider a Scenic Corridor designation for both the Sonoran Boulevard and the Sonoran Desert Drive alignments through the Sonoran Preserve area. Key stakeholders will be the Arizona State Land Department and the Phoenix Mountains Preservation Council. The City of Phoenix may have to acquire and purchase land for the scenic corridor should that be one of the elements. This process is generated by the Planning and Development Department and requires Council approval to designate.
4. Confirm the roadway classification of Sonoran Boulevard (northern alignment) from North Valley Parkway east to Sonoran Desert Drive as a [minor] arterial street with a maximum of two through lanes in each direction at ultimate build-out.
5. Confirm the roadway classification of Sonoran Desert Drive (southern alignment) from North Valley Parkway east to Cave Creek Road as a major arterial street with a maximum of three through lanes in each direction at ultimate build-out.
6. Request that City staff review proposals for public-private partnerships to advance the construction of the roadway connection and bridge (100 year flood crossing) along the Sonoran Desert Drive alignment from the I-17 freeway to North Valley Parkway.

### Process Improvements

1. Initiate a task force to review the current street renaming process and recommend improvements to be instituted citywide. This process is facilitated by the Planning and Development Department. Residents from the Sonoran area communities must have representation on the task force.

2. Request that the District 2 Council Office create a formal “stakeholder list” for the Sonoran area and notify these stakeholders of all developments and City street projects within a defined geographic area.

### Funding

Funding for the implementation of the project enhancement, future transportation priority studies, and process improvement identified in this report is estimated at \$500,000 and will be provided through the reallocation and reprogramming of funds through the Capital Improvement Program (CIP) in City Council District 2.

### RECOMMENDATIONS

Staff requests City Council approve the recommendations resulting from the Solutions Forum as detailed in this report and also recommends that the portion of the Sonoran Boulevard project between 15<sup>th</sup> Avenue and approximately Central Avenue resume construction. The Street Transportation Department further requests authorization to reprogram the corresponding CIP funds as necessary.


Attachment

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## MEMORANDUM

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**TO:** Mayor Gordon and Members of the City Council

**FROM:** David C. Tierney 

**DATE:** July 1, 2011

**SUBJECT:** June 14, 2011 Assignment as Facilitator related to Sonoran Boulevard

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### I. Introduction :

On June 14, 2011, you approved my acting as facilitator concerning citizen queries and concerns concerning the Sonoran Boulevard construction project in the area of Cave Creek Road to North Valley Parkway, in the North quadrant of our city. At a “Solutions Forum” held on June 28, 2011, with some 85 persons attending, a series of requests and suggestions were agreed upon by a nearly unanimous consensus. Those are presented below.

### II. Preparation:

During the week of June 20, 2011, I met face-to-face<sup>1</sup> with 15 stakeholder groups in meetings held at their locales. Meeting ranged from 2.5 hours to 45 minutes and were designed to let folks speak freely and off the record concerning the situation. I made phone contacts with others on the stakeholder list.

### III. Procedure for the June 28, 2011 Forum:

City staff produced e-mails and letter notifications to stakeholders and to those who had Councilman Jeffries Office regarding the convening of the Forum. Fliers were also distributed to various of the neighborhoods. The meeting was held at 4 p.m. at the Goelet A.C. Beuf Community Center at 3435 W. Pinnacle Peak Road, Phoenix. Prior to that meeting, two homeowner groups had produced written position statements, one of which was distributed at the meeting. Some 85 citizens attended the 4 hour session, including all but two of those with whom I had earlier met. Representatives were present from major developers and employers in the area, the State Land Department, the District Two Staff, Streets Department personnel, personnel

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<sup>1</sup> <sup>1</sup> As I am an attorney, I made a “potential conflict disclosure” to everyone with whom I dealt. Of the 50+ names on the initial stakeholder list, some lawyer in my firm had been for or opposed to 6 in the past (files now closed). We had one case currently open in the firm against Westcor and one against the State Land Development. Some lawyer in the firm had an open file for Madison Granite and the LLC which owns that company. I later learned that John C. Lincoln Hospital was involved and disclosed that I am a member of the Board at St. Joseph’s Hospital. None of this creates a conflict as I have the role of facilitator, not advocate.



from Planning & Development and from Parks & Recreation, and the major homeowner groups in the area. Councilman Jeffries opened the session and a productive dialogue resulted. Rick Naimark, Deputy City Manager, and Shane Silsby, the Deputy Director of the Streets and Transportation Department, answered questions as they came up in 4 hours of spirited conversation.

IV. Points of consensus arrived at during the June 28, 2011 Forum:

The following are points on which general consensus was reached on June 28, 2011. These points are divided into 3 “buckets”:

Attached as the only exhibit to this Memorandum is a single-line drawing which I created early on and used in face-to-face meetings and at the June 28, 2011 Forum. Having a “less busy” map than the Streets Department colored drawings made things simpler for those I spoke with.

A. Practical Enhancements:

1. Dove Valley Road<sup>2</sup> (currently termed Sonoran Boulevard) is to remain a minor arterial roadway from North Valley Parkway eastward past 15<sup>th</sup> Avenue to the Y (approximately Central Avenue).

2. Dove Valley Road (currently termed Sonoran Boulevard) will be four lanes from North Valley Parkway to 21<sup>st</sup> Ave, then become two lanes eastward to the “Y” connection. The two lane configuration shall continue until (a) the “Southern” roadway (Lone Mountain, currently termed Sonoran Desert Drive) is completed from I 17 to the “Y” connection, OR (b) residential development on what is currently state land around the 15<sup>th</sup> Avenue and Dove Valley Road (“S.B.”) is such that creation of two more lanes may be needed. No city funds are to be expended adding the two lanes.

3. Enhanced landscaping is to be added to the Dove Valley Road (“S.B.”), such to be selected by using input from neighbors and others. This will be needed from 15<sup>th</sup> Avenue to 21<sup>st</sup> Avenue approximately.

4. The “edge guidelines” in the City Zoning Ordinance are to be met by the city in the current construction and the construction of the Southern Roadway (Lone Mountain, currently termed Sonoran Desert Drive).

5. A “scenic corridor” designation is to be pursued for the current project – and for the future Southern Roadway (Lone Mountain currently termed Sonoran Desert Drive). This is to be done in cooperation with the Arizona State Land Department to minimize the impact on State Land.

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<sup>2</sup> This terminology is being used because of a renaming request set out below as item 4(A)(13) below.

6. Speed controls in the residential area (North Valley Parkway to 15<sup>th</sup> Avenue) are to be set not to exceed 35 mph. It is hoped that the Streets Department will set the speed for the remainder of the route (from 15<sup>th</sup> Avenue eastward) no greater than 45 mph so as to keep the access to the preserve and the appreciation of the preserve at an optimal level.

7. The current construction project should place a signal at the North Valley Parkway and Dove Valley Road (“S.B.”) intersection.

8. Rubberized asphalt should be considered to reduce noise in the residential areas. On this point, staff indicated to the group that rubberized asphalt costs twice as much as “D½” standard mix asphalt and that for a period of years there was relatively little difference in noise generation. The group rated the need for rubberized asphalt as an initial placement of asphalt relatively low on the list of priorities set out in my paragraph 5 on page 4 below.

9. There should be a limit on commercial truck weights for through traffic of 8 tons (16,000 pounds). This will not impede construction trucks doing local construction work, garbage trucks, emergency vehicles, and the like.

10. A dual left turn lane is needed at 27<sup>th</sup> Avenue and Carefree Highway with adequate signalization.

11. Several people asked that the city investigate a “Decibel Ordinance” along the lines of one said to be in use in the town of Cave Creek. This would be an attempt to control excessively loud motor-bike and motorcycle usage which affects the neighbors.

12. Lone Mountain (“SDD”) should be reaffirmed by the City Council to be a 6 lane major arterial street as it is now shown on the street designation map.

13. The Council should rename the streets as they were before changes made some months ago. Thus Dove Valley Road (“S.B.”) should be renamed Dove Valley Road. Lone Mountain road should be renamed Sonoran Boulevard from I 17 to Black Mountain Road. These name changes were opposed by some residents in the room and were discussed extensively. The Streets Department has indicated that it would want to engage the public to be sure that folks want this, though it appears that some participant stakeholders do want the changes. Staff has confirmed with the Maricopa Association of Governments that such name changes will not in any way affect construction - nor construction funding.

B. Transportation policies for the future:

There was a discussion of “growing smarter” and the city policy that roadways and improvements, where appropriate, are to be built and paid for by developers whose projects adjoin those improvements and are benefited thereby.

1. To the extent that a public-private partnership can be created regarding the portion of Lone Mountain (“SDD”) which is East of the 303 connection at I17 and continues to a point

approximately ½ mile East of North Valley Parkway, the City should promptly proceed with the local developers who have been investigating financing options and construction costs. The construction of a “dry” crossing East of the 303 junction with I17 and of some roadway reaching to N. Valley Parkway will benefit residents and businesses stretching from Jomax Road to Carefree Highway who are to the East of Skunk Creek Wash.

2. The City should start work on the alignment Study for the Lone Mountain (“SDD”) connection to the “Y” intersection.

3. Some investigation of the possibility of moving the “Y” Westward and Northward (as an economy measure) should be made, understanding that this is a matter involving the State Land Department and its concerns.

4. Residents were receptive to the possibility that John C. Lincoln Hospital may close on its purchase of a portion of Westcor’s property on the I17 access road. The Hospital would be a desired amenity. The residents urge, therefore, that items 1 and 2 be attended to forthwith because some residents are apprehensive that were a Dove Valley Road (“SB”) connection to be made to I17 without a connection being made at the 303/I17 interchanges, the Northern connection might amplify traffic on Dove Valley Road (“SB”) in advance of the Southern 303/I17 connection being accomplished.

C. Possible Process Improvements:

1. The Process by which roadway name changes are noticed to residents should be reviewed and modified. The residents understand that this will need to be done by some sort of a City-wide task force and they would like to have representation on that task force.

2. The residents plan to work together to create a joint “stake holder” list for area residents, developers, employers, and others interested in transportation matters. They plan to deliver this to the Council District 2 office and to ask that future events or changes related to the transportation network be brought to the attention of the stake holders list.

V. Priorities: Near the end of the 6/28/2011 Forum, Mr. Silsby noted that the Streets Department budget for matter such as the above was “\$0.” He created an Exhibit-Board and asked those present to rank priorities on the following items. As one resident noted, this requires “ranking” of very low cost items against relatively high cost items, but such ranking may reveal the importance residents attach to various items.

<u>Consensus Priority #</u>	<u>Items</u>
1	East-West Alignment Study for Lone Mtn. (“SDD”)
2	Renaming of the Streets

- 3\*                                      Speed Controls, residential  
   Area and preserve area (no round-about)
- 4\*                                      Enhanced Landscaping 22nd  
   To 15th Avenues

VI.    Conclusion:

The area into which you had me “parachute” resembles a “bottle” stretching from Jomax Road North to Carefree Highway. The “bottle” is created by limitations on getting out to I17 on the West and, up until this construction project is completed, difficulties in getting out to the East toward Scottsdale, Cave Creek, and Southward to Phoenix.

Residents are encouraged that a roadway to the East will shortly be available (Sonoran Boulevard) but feel a strong need for the measures set out above.

Residents realize that “pulling the cork from the bottle” i.e. getting access to the West, depends greatly on “growing smarter” movements by developers related to connections to I17. They want the City to proceed reasonably to facilitate developers’ creating the Westward connections to I17 so as to benefit all those impacted by “the bottle” effect.

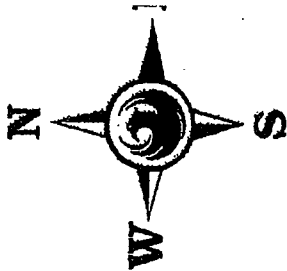
Thank you for giving me the opportunity to work on this interesting situation.

DCT:pn

Enclosure (1)

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\* One group reversed these two priorities, one for the other.



CAREFREE HWY

# BOARD #1

CAVE CREEK RD

SONORAN BOULEVARD

PALOMA PKY

27TH AVE

SONORAN BOULEVARD  
(DOVE VALLEY RD)

SONORAN DESERT DR  
(LONE MOUNTAIN RD  
SONORAN PKY)

NORTH VALLEY PKY

St Dixie left

Jamax

LOOP 303



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## CITY COUNCIL REPORT

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### GENERAL INFORMATION

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TO: Lisa Takata  
Executive Assistant to the City  
Manager

PACKET DATE: June 30, 2011

FROM: Cris Meyer  
City Clerk

SUBJECT: LIQUOR LICENSE APPLICATIONS RECEIVED FOR THE PERIOD OF  
JUNE 22, 2011 THROUGH JUNE 28, 2011

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This report provides advance notice of liquor license applications that were received by the City Clerk during the period of Wednesday, June 22, 2011 through Tuesday, June 28, 2011.

#### INFORMATION

The liquor license application process includes the posting of a public notice of the application at the proposed location for twenty days and the distribution of an application copy or a copy of this report to the following departments for their review: Finance, Planning and Development, Police, Fire, Street Transportation, and the Maricopa County Health Department. Additionally, License Services mails a notice to all registered neighborhood organizations within a one-mile radius of each proposed business location (excluding Special Events).

Additional information on the items listed below is generally not available until the twenty-day posting/review period has expired.

#### LIQUOR LICENSE APPLICATIONS

<u>Application Type Legend</u>					
<u>O-</u> Ownership	<u>L-</u> Location	<u>N-</u> New	<u>OL-</u> Ownership & Location	<u>AOC-</u> Acquisition of Control	<u>SE-</u> Special Event

#### Liquor License Series Definitions

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1	In State Producer	*7	On sale-beer & wine		11 Hotel/Motel-all liquor on premises
3	Microbrewery	8	Conveyance license-sale of all liquor on board planes & trains	12	Restaurant-all liquor on premises
4	Wholesaler	9	Off sale-all liquor	14	Clubs-all liquor on premises
5	Government	9S	Sampling Privileges		
*6	On sale-all liquor	10	Off sale-beer & wine	15	Special Event

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\*On-sale retailer means any person operating an establishment where spirituous liquors are sold in the original container for consumption on or off the premises and in individual portions for consumption on the premises.

Dist	App. Type	Agent/Owner Name Business Name/Address Phone	Lic. Type	Approx. Protest End Date	Within 2,000 Feet of Light Rail	Proposed Agenda Date
3	SE	Olga Zapata Casa de la Cultura Colombiana (7/30/11) 1915 West Thunderbird Road 480-201-4189	15	N/A	N/A	*7/30/11
5	N	Najah Daoud, Agent Shell Mart 8316 West Indian School Road 248-892-7053	10	7/19/11	No	8/31/11
6	SE	Theresa Crandall-Kimble Ahwatukee Foothills Chamber of Commerce (7/3/11) 12432 South 48 <sup>th</sup> Street 480-753-7676	15	N/A	N/A	*7/3/11
8	N	Angel Martinez, Agent Fiesta Grill 1650 East Roosevelt Street 201-638-2971	12	7/19/11	No	8/31/11
8	SE	Anthony Hernandez Valley Hispanic Bomberos Inc. (7/22/11) 441 West Madison Street 602-367-0363	15	N/A	N/A	*7/22/11

\*Event Date – Application not received in time for Council review.

For further information regarding any of the above applications, please contact the City Clerk Department, License Services Section, at 602-534-3365.

**RECOMMENDATION**

This report is provided for information only. No Council action is required.

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## CITY COUNCIL REPORT

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### GENERAL INFORMATION

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TO: David Cavazos  
City Manager  
Ed Zuercher  
Assistant City Manager

PACKET DATE: June 30, 2011

FROM: Janet Smith  
Human Resources Director

SUBJECT: POLICE CHIEF HIRING PROCESS

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This report provides City Council with information requested on the hiring process and schedule for Police Chief.

#### Background

Following the retirement of the Public Safety Manager in April 2011, the City appointed Executive Assistant Police Chief Joseph Yahner to serve as the Acting Police Chief. With Council adoption of the 2011-12 budget, the Public Safety Manager position will be eliminated and recruitment process for Police Chief will begin. The last extensive selection process for Police Chief occurred in 2004. Selection processes for Police Chief generally include several components such as resume screening panel, multiple interview panels, and an assessment exercise. Community involvement is very important. The selection process will take four to six months to complete, which is consistent with the 2004 Police Chief process.

#### Current Status

Due to the specialized nature of the Police Chief process, and to ensure the City identifies highly qualified and diverse applicants from around the nation, staff will utilize the services of an experienced executive search firm obtained from an existing Qualified Vendor List. The estimated cost of an experienced executive search firm, including conducting a comprehensive background investigation, will not exceed \$30,000.

Staff anticipates identifying an executive search firm for this process by early August 2011 so Council approval can be requested in September. A nationwide recruitment will be opened in the fall. Once top candidates are identified, panel interviews, community engagement and assessment exercises will occur. It is anticipated these activities could be completed by late fall. Under this timeline, a new Police Chief could be selected and in place by the first quarter of 2012.

This report is for information only.



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## CITY COUNCIL REPORT

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### GENERAL INFORMATION

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TO: Jane L. Morris  
Executive Assistant to the City  
Manager

PACKET DATE: June 30, 2011

FROM: Debbie Cotton  
Public Transit Director

SUBJECT: SWIFT TRANSPORTATION CORPORATION FUELING AT WEST  
TRANSIT FACILITY

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This report informs the City Council about Swift Transportation Corporation's request to enter into a public-private partnership with the Public Transit Department (PTD).

#### THE ISSUE

Swift Transportation Corporation is conducting a pilot program to explore the use of alternative fuels in their long-haul vehicles in the southwest region of the United States. They have approached the PTD to explore the feasibility of fueling compressed natural gas (CNG) vehicles at PTD's West Transit Facility (405 North 79<sup>th</sup> Avenue).

#### OTHER INFORMATION

Swift is headquartered in Phoenix, Arizona and is located 3.5 miles from the West Transit Facility. Swift is the largest truckload motor carrier in the world with facilities in the United States, Canada and Mexico. The company generates over \$3.4 billion in revenue and operates a fleet of over 16,000 trucks. Their alternative fuels pilot program is scheduled to begin in approximately 45 days and will be conducted for approximately one year in the Phoenix area, utilizing a total of 11 test vehicles that will operate on CNG. Staff is currently working on the tasks necessary to realize this public-private partnership.

Should PTD enter into an agreement with Swift to fuel their vehicles, staff will submit a letter to the Federal Transit Administration (FTA) requesting permission for "incidental use" at the West Transit Facility, and would restate the understanding that such use would not interfere with or impact transit operations in any way. The letter would also inform the FTA that any income generated would be retained by the PTD for transit purposes. Additionally, PTD would enter into an agreement with the current West Transit Facility contractor, First Transit Inc., to fuel the CNG vehicles. Any costs incurred while implementing this project will be passed on to Swift Transportation Corporation.

## RECOMMENDATION

This report is for information only. Any agreements related to this activity will be brought before City Council for approval.

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## CITY COUNCIL REPORT

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### GENERAL INFORMATION

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TO: Ed Zuercher  
Assistant City Manager

PACKET DATE: June 30, 2011

FROM: Joseph G. Yahner  
Acting Police Chief

SUBJECT: POLICE GRANT APPLICATION STATUS

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This report provides information to the City Council the status of Police Grant Applications since January 1, 2011.

#### THE ISSUE

The Police Department is currently managing 73 federal, state, and county grants, (31 are Emergency Management police grants) for a total of over \$37M in grant award amounts. Several more applications have been made in 2011.

#### OTHER INFORMATION

The following 14 Police Department grant applications (totaling over \$3.6M) are pending with one application approved for \$362,527.

- March 8, 2011 – Solving Cold Cases with DNA, requested \$499,297 for upgraded equipment for the Violent Crimes Bureau, software for the Laboratory Services Bureau, staff overtime, investigative travel, and outsourcing of DNA casework to certified vendors. **Application funding pending.**
- March 18, 2011 – Eight Governor's Office of Highway Safety grant applications submitted for programs in the City Prosecutor's Office, Fire, Street Transportation, and Police Departments. Total requested \$1,402,468 for a variety of traffic safety related programs. **Application funding pending.**
- April 1, 2011 – Internet Crimes against Children, requested \$362,527 for continuation funding of salary/fringe for one police sergeant, personnel overtime, travel/training, and consultant/sub-grantee awards. **Received verbal notification that we are approved for the total amount \$362,527.**
- April 21, 2011 – Smart Policing Initiative Grant, requested \$500,000 for 50 on-person video cameras. **Application funding pending.**

- May 5, 2011 – Forensic DNA Backlog Reduction, requested \$513,382 for continuing education of laboratory personnel, DNA forensic equipment, 800 hours of overtime for PPD Laboratory staff, and outsourcing of DNA casework to certified vendors. **Application funding pending.**
- May 9, 2011 – Paul Coverdell Forensic Science Formula Grant, requested \$125,913 for forensic equipment, supplies, a digital image system, and 700 hours of overtime for PPD Laboratory staff. **Application funding pending.**
- May 20, 2011 – Paul Coverdell Forensic Science Discretionary Grant, requested \$175,000 for laboratory equipment, supplies, and training to enhance the Crime Scene Response Unit. **Application funding pending.**

The following are nine Homeland Security grant applications (totaling \$2.2M), via Emergency Management. Currently seven \$1.5M have been funded, one \$161,000 has been denied and one pending.

- March 28, 2011 – SHSGP 2011- All Hazards Communications Unit Technician (COMT) Training and Development, requested \$33,150 for a single delivery of the COMT training that will be offered to COMT jurisdictions and agencies across Arizona. **This project was conditionally approved on April 25, 2011 based on anticipated Federal funding. Federal Grant Guidance was released on May 19, 2011 and shows a 50% reduction to the State of Arizona for the State Homeland Security Grant Program (SHSGP). We are unsure at this time if this project will be funded.**
- March 30, 2011 – UASI 2011-Government Complex Target Hardening, requested \$491,600 for physical barriers, camera-based security systems, training on equipment, metal detection station, x-ray scanner, contractors/consultants, staff overtime, and staff salary. **Funded for \$358,868.**
- March 30, 2011 – UASI 2011-ARIA KDAS Prevention Project, requested \$425,000 for IT equipment, camera operating system, data service, contractors/consultants, staff overtime, and staff salary. **Funded for \$310,250.**
- March 30, 2011 – UASI 2011-Terrorism Liaison Officer (TLO) Sustainment, requested \$214,575 (combined PD/FD) for TLO response vehicle, laptops, mobile computers, air card service, text messaging service, mobile radios, printer ink cartridges and kits, USB storage devices, software, regional Bluetooth phone cache, TLO training, ACAMS training and conferences, UASI conference, CAPTAP conference, staff overtime, and staff salary. **Funded for \$156,640 to be split between Police and Fire (amounts to be determined).**
- March 30, 2011 – UASI 2011-Unified Regional Intelligence Analyst Project, requested \$600,000 for analytic software, IT equipment, air card service, handheld computing devices, printer, scanner, digital camera, various travel/trainings for analysts, staff overtime, contractors/consultants, and staff salary. **Funded for \$438,000.**

- March 30, 2011 – UASI 2011- Rapid Response Team (RRT) (EOD) Enhancement, requested \$160,000 for various bomb squad equipment and staff salary. **Funded for \$128,000.**
- March 30, 2011 – UASI 2011-Rapid Response Team (RRT) (SWAT) Enhancement, requested \$160,000 for helmets, protective hearing units with communications systems, bomb blankets, tactical rescue lights, rappel harnesses, ropes, and hardware, tactical response robots, tactical surveillance listening devices, portable refrigeration units, simunition training uppers, ballistic shields, and staff salary. **Funded for \$128,000.**
- March 30, 2011 – UASI 2011-Air Support Unit Enhancement, requested \$161,100 for GPS devices, GIS maps, enhancements to aircraft, binoculars, handheld computing devices, data service, wind detection system, projector, and staff salary. **This project will not be funded.**
- May 16, 2011 – UASI 2008-8 Signs of Terrorism, requested \$13,000 for re-mastering the 8 Signs of Terrorism and reprinting copies of the DVD with both English and Spanish on the same DVD. **Funded for \$13,000.**

The following seven applications were submitted May 13, 2011 for Federal FY2009 UASI reallocated funds (totaling \$526,000) of which four \$275,000 have been funded and three \$251,000 are not funded.

- UASI 2009-CI/KR Training Program, requested \$25,000 for contractor/consultant to provide training. **Funded for \$25,000.**
- UASI 2009-Equipment Connex Box, requested \$145,000 for pod to house rapid deployment equipment. **Funded for \$145,000.**
- UASI 2009-Air Support Unit Metamap/Geospatial, requested \$75,000 for software used to identify roads and landmarks outside City of Phoenix. **Funded for \$75,000.**
- UASI 2009-8 Signs of Terrorism, requested \$30,000 for 8 Signs of Terrorism DVD reproduction. **Funded for \$30,000.**
- UASI 2009-Government Complex Target Hardening, requested \$93,300 for x-ray scanner, magnetometers, hand-held metal detection wands. **This project will not be funded.**
- UASI 2009-Command Pod Connex Box, requested \$150,000 for a mobile command pod. **This project will not be funded.**

- UASI 2009-Ohio Internship Research Trip, requested \$8,000 for travel expenses. **This project will not be funded.**

The following grant application is pending submission;

- June 17, 2011 – Full Service Forensic Crime Laboratory Grant will submit request for \$133,000 for laboratory personnel overtime and equipment.

Since January 1, 2011, the Police Department has submitted in total 30 grant applications totaling over \$6.3M.

### RECOMMENDATION

This report is for information only. This item was reviewed by Public Safety and Veterans Subcommittee on June 28, 2011

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## CITY COUNCIL REPORT

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### GENERAL INFORMATION

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TO: Ed Zuercher  
Assistant City Manager

PACKET  
DATE: June 30, 2011

FROM: Lionel D. Lyons, Director  
Equal Opportunity Department

Joseph G. Yahner, Acting Police Chief  
Phoenix Police Department

SUBJECT: COMMUNITY ENGAGEMENT & OUTREACH IMPLEMENTATION TEAM

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This report is to provide the City Council an update on the City Manager's Community Engagement and Outreach Implementation Team. The Team is an excellent example of community based involvement with the Phoenix Police Department. Several important initiatives are underway with the leadership of the Team and Police Management. This item was reviewed by the Public Safety and Veterans Subcommittee on June 28, 2011.

#### THE ISSUE

The City Manager's Community Engagement and Outreach Task Force was established in April 2010 as a community-based effort to address residents' concerns about Police Department employee interactions with the community. The Task Force consisted of approximately 32 members representing a cross-section of the community. The primary mission of the Task Force was to recommend to the City Manager concrete steps to increase community access to, communication with and confidence in the Phoenix Police Department.

The Task Force developed 34 specific recommendations that fall into five categories that were presented and approved by the City Council in January 2011. As an outgrowth of this action, the City Manager's Community Engagement and Outreach Implementation Team was established to monitor and review the implementation of the Task Force recommendations. The Implementation Team members were selected from the Community and Engagement and Outreach Task Force membership and other community and religious leaders. The Implementation Team has 11 members who represent the diversity of our community (Attachment A).

## OTHER INFORMATION

The Implementation Team is chaired by Police Hispanic Advisory Board Chair and business owner Mr. Julian Nabonzy and Criminal Attorney Mr. Jocquese Blackwell. Assistant City Manager Ed Zuercher, Assistant Police Chief Kevin Robinson, and Equal Opportunity Department Director Lionel Lyons provide guidance and support to the Implementation Team. A representative of the U.S. Department of Justice (DOJ) Community Relations Services, Ron Wakabayashi, continues to provide advice and support based on his experiences with the DOJ.

From January 2011 to June 2011, the Implementation Team has met and developed subcommittees based on Community Engagement and Outreach Task Force recommendations outlined in five categories. Eight of the Individual Implementation Team members agreed to champion one or more of the five recommendation categories and work with the Police Department and community to accomplish the goals in each section. Attachment B is a list of the Implementation Team Champions and categories. The individual champions provide updates to the entire Implementation Team for approval. This time saving approach has allowed the Implementation Team members to focus on the specific recommendations of interest and created opportunities for the involvement of other community leaders and police employees to assist in this process.

A total of 34 specific recommendations fall within five categories. There are five recommendation categories (A-E):

- A. Encourage community engagement/connectedness to the Phoenix Police Department
- B. Identify and enlist community partners to build better relationships with the Phoenix Police Department
- C. Encourage community engagement/connectedness by Phoenix Police Officers
- D. Improve officer training
- E. Improve processes for accountability

The Police Department has met and often exceeded the recommendations and suggestions from the Implementation Team and the community. Attachment C is a detailed list of the accomplishments thus far. A summary of the accomplishments made in response to specific Task Force and community recommendations is detailed below:

- In response to the recommendation to conduct a pilot program to determine the effectiveness of installing dash cameras with audio and video capability in patrol cars and contacts provided by the chair of the Public Safety and Veterans Subcommittee, the Police Department began a video camera pilot program on March 21, 2011, involving the deployment of 18 TASER AXON camera systems within the Patrol Division. This program includes nine units in both South Mountain and Cactus Park Precincts. The pilot program will end on June 29, 2011.



- Upon approval by the City Council, the Police Department has also partnered with the ASU Center for Violence Prevention and Community Safety and submitted a Smart Policing Initiative grant to the Bureau of Justice Assistance requesting \$500,000 to purchase 50 on-officer camera systems for deployment in the Maryvale Precinct.
- In response to the recommendation to improve the process to address citizen complaints, use of force tracking, and police misconduct, the City Council authorized the Police Department to issue a Request for Proposal for an outside entity to conduct a comprehensive evaluation of the Professional Standards Bureau.
- In response to the recommendation to train, educate, and require officers to be more culturally competent regarding differences of race, color, national origin, sexual orientation, and disability, the Police Department developed a draft training program that will include vignettes of community leaders.
- In response to the recommendation to encourage community leaders, faith-based organizations, and non-profits to share community concerns with police officers on a regular basis, the Police Department has partnered with local business leaders to host monthly or bimonthly "Coffee with a Cop" events. The last event was held on June 4, 2011, at a McDonald's in South Phoenix.
- Efforts are also underway with the community, business and faith-based leaders to host a Public Safety Day celebration in conjunction with G.A.I.N. on October 22 & 23, 2011.
- In response to a recommendation to use websites, social media and multilingual communication to enhance communications with the community, the Police Department modernized and updated the web pages of all eight precincts. Five of the precinct web pages include videos made by the precinct commanders. The Police Department also created a Twitter account that, as of June 3, 2011, has 3,562 followers.
- In response to the recommendation to provide school-based education/awareness of city laws for students, parents, Eagle Scouts, and Explorers, the Police Department is developing a public safety education module for youth (middle/high schools) and young adults. The module will be initially tested as part of an ongoing mentoring program at the Espiritu NFL Yet College Prep Academy. Once the program is tested and improvements made then it will be used at other schools in the community.
- In response to the recommendation to encourage participation in ride-alongs and the Citizen's Academy to gain a better understanding of what an officer deals with, the Police Department expanded the number of academy classes from two to four and will conduct one class in Spanish. The Department also developed a shorter version of the Academy to accommodate community members who don't have the time to attend the full Academy.
- In response to the recommendation to require police officers to provide a

professional card with their name, badge number, and supervisor's contact information whenever they interact with the public, the Police Department partnered with a local business leader to develop a template for the business card.

- In response to the recommendation to use appropriately trained community representatives, including peer officers, to conduct training, the Police Department will invite community representatives to participate in the training sessions in each of the precincts.
- In response to the recommendation to develop a regular State of the Police Department Report, the Police Department combined elements of the monthly City Manager's Performance Report and the quarterly Police Department Digest to create the State of the Police Department Report. The first edition will be released in June 2011.

The Implementation Team will continue to provide quarterly reports on its progress.

### RECOMMENDATION

This report is for information only. This item was reviewed by the Public Safety and Veterans Subcommittee on June 28, 2011. No City Council action is required.

Attachments

**Attachment A**  
COMMUNITY ENGAGEMENT AND OUTREACH IMPLEMENTATION TEAM  
MEMBERS

**Implementation Team Co-Chairs**

1. Mr. Jocquese Blackwell, Esq., Criminal Law Attorney & South Mountain Village Resident
2. Mr. Julian Claudio Nabozny, Chair of the Phoenix Police Department's Hispanic Advisory Board & South Mountain Village Business Owner

**Implementation Team Members**

3. Ms. Diane D'Angelo, Chair of the Phoenix Human Relations Commission
4. Dr. Ann Hart, Chair of the Police Department's African American Advisory Board & Arizona Department of Education Deputy Associate Superintendent
5. Ms. Terri Jackson, Phoenix Human Relations Commission Member & retired Maricopa County Court ADA Coordinator
6. Mr. Patrick Kelley, Chair of the Phoenix Police Department LGBT Advisory Board & Business Owner
7. Ms. Gail Knight, Member of the Phoenix Women's Commission, President of the Community Excellence Project & Community Development/Organizer Consultant
8. Mr. Raul Monreal, Phoenix Police Department's Hispanic Advisory Board Member & South Mountain Community College
9. Ms. Jeri Kishiyama, Japanese American Citizens League Member & Asian Chamber of Commerce Member
10. Ms. Shawn Pearson, Kingdom Communities of the Valley
11. Mr. Antonio R. Zúñiga, Esq., Certified Criminal Law Specialist

City of Phoenix Staff

Assistant City Manager Ed Zuercher  
Equal Opportunity Department Director Lionel Lyons  
Public Information Office Director Toni Maccarone  
Mayor's Office Co-Chief of Staff Marchelle Franklin  
Assistant Police Chief Kevin Robinson  
Lieutenant Mike Kurtenbach  
Sergeant Mark Tovar  
Officer Luis Samudio  
Equal Opportunity Department Staff Marquita Beene  
Public Transit Department Staff Reginald Ragland

**Attachment B**  
**COMMUNITY ENGAGEMENT AND OUTREACH IMPLEMENTATION TEAM**

**Recommendation Category Champions**

<b>Category</b>	<b>Champion</b>	<b>Cluster Group</b>	<b>Assigned Staff</b>
<b>A-</b> Encourage Community Engagement/Connectedness with Youth/Young Adults by the Phoenix Police Department	Gail Knight	Tony Zuniga Terri Jackson	Lt. Kurtenbach Sgt. Tovar Off. Samudio Ms. Beene
<b>B-</b> Identify and enlist Community partners' involvement to build better relationships with the Phoenix Police Department.	Shawn Pearson Julian Nabozny	Manny Torres Hilde Saizow Donna McHenry Roland Campbell	Mr. Ragland
<b>C-</b> Encourage community engagement / connectedness by Phoenix Police officers	Patrick Kelley		Lt. Kurtenbach Sgt. Tovar Off. Samudio
<b>D-</b> Improve officer training	Dr. Ann Hart Jocquese Blackwell	Diane D'Angelo Gail Knight	Lt. Kurtenbach Sgt. Tovar Off. Samudio
<b>E-</b> Improve processes for accountability	Jeri Auther Jocquese Blackwell Tony Zuniga	Diane D'Angelo	Assistant City Manager Zuercher Assistant Police Chief Kevin Robinson

## Attachment C

### Recommendation Category A

Encourage Community Engagement/Connectedness by the Phoenix Police Department

Recommendation	Accomplishment
<p>1. Develop a comprehensive community relations program which includes regular communications focused on community crime statistics, community relations, and victim's rights.</p> <p>a. Use websites, social media, multi-lingual communication, etc.</p> <p>c. Develop a regular State of the Police Department Report</p>	<p>The Police Department's web page has been modernized which made it more user-friendly. The updated web page includes scrolling videos, timely news and information, links to all eight precincts, and a link to the Task Force recommendations.</p> <p>All eight police precincts web pages have been updated. Five of the eight precinct web pages include videos recorded by the precinct commanders.</p> <p>The Police Department has created and is actively marketing a Twitter account that provides followers with timely, relevant information on important topics such as serious incidents, motor vehicle collisions, ongoing investigations, etc. As of June 3, 2011, this Twitter account had 3,563 followers.</p> <p>The Police Department is combining elements of the monthly City Manager's Performance Report and the quarterly Police Department Digest into a monthly report that will be available on the website. The first edition of this report will be released in June 2011.</p>
<p>3. Provide school based education / awareness on city laws for students, parents, eagle scouts, explorers, etc</p>	<p>Officers from South Mountain Precinct have previously implemented a mentoring program that engages students attending the Espiritu NFL Yet College Prep Academy. This mentoring program was created as part of a partnership between the school, the Police Department, and the private nonprofit organization, AZ Common Ground. The program included an opportunity for 13 students to attend a mini law enforcement academy experience on April 21, 2011. The Police Department is in the process of developing a public safety education module for youth (middle/high schools) and young adults. This module will be initially tested as</p>

	part of the mentoring program and then improved to be implemented at other schools in the community.
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**Recommendation Category B**

Identify and enlist community partners' involvement to build better relationships with the Phoenix Police Department.

<b>Recommendation</b>	<b>Accomplishment</b>
<p>1. Enlist commitment of local leaders to develop, sponsor, and promote participation of the public and the Police Department.</p> <p>a. Participate in ride-alongs and the Citizen's Academy to gain a better understanding of what an officer deals with.</p>	<p>The Department expanded the number of Citizen's Police Academy (CPA) from two classes annually to four. The second CPA class was just completed. The third CPA class of 2011 will be conducted in Spanish. The curriculum development and the recruitment of participants will be conducted in partnership with the Police Department's Hispanic Advisory Board.</p> <p>The Department has also developed a four-hour Police Academy Experience for those community members who cannot meet the time requirements for the CPA classes. The Police Academy Experience includes classroom instruction on deadly force encounters, decision making training, and force-on-force scenarios using simunition (non-lethal training ammunition similar to paintballs) in the Academy Tactical Village. The first Police Academy Experience was held on March 17, 2011.</p> <p>CAO's in all eight precincts are actively marketing and recruiting community, business, and faith leaders to participate in the citizen observer / ride-along program.</p>
<p>b. Encourage community leaders, faith-based organizations, and non-profits to share community concerns with police officers on a regular basis.</p>	<p>All eight precincts have implemented monthly or bimonthly "Coffee with a Cop" events. Mr. Nabozny hosted the most well attended event to date in South Mountain Precinct on April 20, 2011. Mr. Nabozny hosted another "Coffee with a Cop" event on June 4, 2011.</p>

### Recommendation Category C

Encourage community engagement / connectedness by Phoenix Police officers.

Recommendation	Accomplishment
1. Require police officers to provide a professional card with their name, badge number, and supervisor's contact information whenever they interact with the public.	The Police Department partnered with Mr. Kelley to develop a card for use by Phoenix Police officers. On May 10, 2011, Mr. Kelley provided two potential business card templates for discussion. The Police Department is now evaluating the associated costs and feasibility of each design. Once the card is developed, a corresponding Operations Order will be authored stipulating when the card is to be distributed.

### Recommendation Category D

Improve officer training

Recommendation	Accomplishment
1. Train, educate, and require officers to be more culturally competent regarding differences of race, color, national origin, sexual orientation, and disability.	On April 12, 2011, Cluster Group D reviewed and provided comments about the draft Interpersonal Communication (IPC) training that will be provided to all sworn personnel. Based upon the recommendations, vignettes of community leaders and Review Team members will be incorporated into the training. The vignette filming should be completed by June 2011.
2. Use appropriately trained community representatives including peer officers to conduct training.	Community representatives will be invited to participate in the training sessions in each of the precincts.

### Recommendation Category E

Improve processes for accountability

Recommendation	Accomplishment
1. Improve the process to address citizen complaints, use of force tracking, and police misconduct.	Authorization to issue a Request for Proposal for an outside entity to conduct a comprehensive evaluation of the Professional Standards Bureau (PSB)

	<p>was granted by the Public Safety and Veterans Subcommittee on April 26, 2011. This item was approved by the City Council on May 18, 2011 Formal agenda and the RFP has been issued.</p>
<p>2. Conduct a pilot program to determine the effectiveness of installing dash cams with audio and video capability in patrol cars.</p>	<p>The Police Department began a video camera pilot program on March 21, 2011, involving the deployment of eighteen TASER AXON camera systems within the Patrol Division; nine units in South Mountain Precinct and nine units in Cactus Park Precinct. The AXON records video from the officer's perspective utilizing a head mounted camera that has a 110 degree field of view. This 90-day pilot program is scheduled to conclude in late June.</p> <p>With City Council approval, the Department has partnered with the ASU Center for Violence Prevention and Community Safety and submitted a Smart Policing Initiative grant to the Bureau of Justice Assistance requesting \$500,000 to purchase 50 on-officer camera systems for deployment in the Maryvale Precinct.</p>



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**CITY COUNCIL REPORT**

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**CITIZEN REQUEST**

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TO: Jane L. Morris PACKET DATE: June 30, 2011

Acting Executive Assistant to the  
City Manager

FROM: Albert Santana

Management Assistant II

SUBJECT: RESPONSE TO CITIZEN REQUEST OF JUNE 8, 2011, FROM MR. JEFF  
ROSEN

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This report provides a response to the concerns expressed by Mr. Jeff Rosen regarding METRO Light Rail's designated section for wheelchairs.

THE ISSUE:

Since its inception in December 2008, METRO has made various efforts to educate their customers on the valley's newest transportation option. Information has included messages on how to ride METRO Light Rail, fare options, interacting with ticket vending machines, safety, and transit etiquette.

METRO recognizes the need to continually remind riders to be mindful of the diverse needs of all riders. As such, METRO is working to update its interior signage, including the signs that identify the spaces for mobility devices. The signage in the wheelchair spaces will be more direct in saying they are reserved for persons with disabilities and larger than had been there before.

The new signage is scheduled to be in place by September 2011.

RECOMMENDATION:

This report is for information only.