
PUBLICITY PAMPHLET



MAYOR AND COUNCIL ELECTION & SPECIAL VACANCY ELECTION COUNCIL DISTRICT 7

NOVEMBER 5, 2024

CITY OF PHOENIX, ARIZONA

Issued by the Office of the City Clerk of Phoenix
Denise Archibald, City Clerk

This pamphlet is mailed to each City residence in which an eligible registered voter resides and is available online at phoenix.gov/elections.






MAYOR AND COUNCIL ELECTION & SPECIAL VACANCY ELECTION COUNCIL DISTRICT 7 NOVEMBER 5, 2024

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INFORMATION ABOUT THIS PUBLICITY PAMPHLET

GENERAL INFORMATION

This pamphlet contains election and voting information for the following items that will appear on the November 5, 2024 Election ballot:

- Regular Council Election for Mayor and Council Districts 1, 3, 5, and 7
- Special Vacancy Election to fill the remainder of the current Council District 7 term
- Three Ballot Measures
 - PROP 487: Locally Controlled Alternative Expenditure Limitation
 - PROP 488: General Plan
 - PROP 489: Citizens' Commission on Salaries for Elected City Officials

One copy of this pamphlet is mailed to each household in Phoenix in which an active registered voter resides, unless all voters in the household requested to obtain the pamphlet electronically. Please make this pamphlet available to all registered voters in the household.

CANDIDATES

Information about the candidates is on pages 7-9 of this pamphlet. Candidate names may appear in a different order on the official ballot because candidate names are rotated in each precinct.

SPANISH TRANSLATION

The Spanish translation of this pamphlet is required by the Federal Voting Rights Act. The translation is an accurate interpretation of the material appearing in English but is provided only as an aid to voters.

ALTERNATIVE FORMATS

This pamphlet is available in alternative formats including audio, Braille, and large print upon request. To request an alternative format of this pamphlet, please call 602-261-VOTE (8683). **Requests for alternative formats of this pamphlet must be received by Friday, October 11, 2024.**

SUBSCRIBE TO OBTAIN THIS PAMPHLET ELECTRONICALLY

Voters can subscribe to obtain this pamphlet electronically. Voters who subscribe will receive an email notification with a link to the pamphlet for each City of Phoenix election. To subscribe, visit the November 5, 2024 election page at phoenix.gov/elections, call 602-261-VOTE (8683), email phoenixelections@phoenix.gov, or scan the QR code on page 1.

Benefits of Obtaining the Pamphlet Electronically:

- Allows you to search the pamphlet for specific information.
- Allows you to easily increase the size of the text for better readability.
- Reduces the number of election-related mailings sent to you.
- Saves printing and postage costs.
- Allows voters to "Go Green" by reducing the amount of paper used.

Please note – unless all registered voters in a household subscribe to obtain the pamphlet electronically, a pamphlet will be mailed to each household with a registered voter, as required by law.

PAMPHLET FEEDBACK

The purpose of this pamphlet is to provide election information to voters. If you would like to see additional information or have any comments or recommendations for future pamphlets, please call 602-261-VOTE (8683) or email phoenixelections@phoenix.gov.

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ELECTION INFORMATION

GENERAL INFORMATION

Regular Mayor and Council Election:

On Tuesday, November 5, 2024, a regularly scheduled Mayor and Council Election will be held for registered voters residing in the City of Phoenix. The Mayor and Council Election is to elect a Phoenix Mayor and City Council Members for Districts 1, 3, 5 and 7 for a four-year term. If a candidate receives a majority of the votes cast (50% +1) in the November 5, 2024 election, the candidate is elected and will take office on April 21, 2025. If no single candidate receives a majority of the votes cast (50% +1) in the November 5, 2024 election, the two candidates receiving the most votes cast will advance to a Runoff Election on March 11, 2025. The candidate with the highest number of votes in the Runoff Election will take office on April 21, 2025.

Special Vacancy Election Council District 7:

On Tuesday, November 5, 2024, a Special Vacancy Election will be held for registered voters residing in Council District 7 to elect a Council Member to fill the remainder of the current District 7 term, which ends April 21, 2025. If a candidate receives a majority of the votes cast (50% +1) in the November 5, 2024 Special Election, the candidate is elected and will take office the day after the canvass of the votes for the November 5, 2024 Special Election, and will serve until April 21, 2025. If no single candidate receives a majority of the votes cast (50% +1) in the November 5, 2024 Special Election, the two candidates receiving the most votes cast will advance to a Runoff Election on March 11, 2025. The candidate with the highest number of votes cast in the Runoff Election will take office after the canvass of the votes for the Runoff Election and serve until April 21, 2025.

Ballot Measures:

Registered Phoenix voters will also vote on three ballot measures referred by the City Council related to the Alternative Expenditure Limitation, the General Plan, and the Citizens' Commission on Salaries for Elected City Officials. More information about these ballot measures starts on page 10 of this pamphlet.

There is no election for Council Members in Districts 2, 4, 6, and 8 this year because the terms of the City Council Members are staggered. The next regularly scheduled election for these Districts will be in 2026.

CONSOLIDATED COUNTY-CONDUCTED ELECTION

This election will be conducted by the Maricopa County Elections Department. All City of Phoenix candidate races and ballot measures will appear on the County's November 5, 2024, General Election ballot.

COUNTY MAILED EARLY BALLOTS & SAMPLE BALLOTS

Beginning October 9, 2024, the Maricopa County Elections Department will mail early ballots to all registered voters that are on the Active Early Voting List (AEVL). Voters who are not on the AEVL must either request an early ballot by mail from the Maricopa County Elections Department or vote in person.

Households with registered voters who are not on the AEVL will receive a sample ballot. The sample ballot will display the names of candidates as they will appear on the official ballot. However, the sample ballot is not an official ballot and cannot be used to vote. The sample ballot can also be accessed online at BeBallotReady.Vote. Sample ballots will be mailed no later than 11 days prior to the election.

If you do not receive your early ballot or your sample ballot, please contact the Maricopa County Elections Department for a replacement at 602-506-1511.

ELECTION WEBSITE

For additional information and the most current up-to-date election information, visit phoenix.gov/elections.

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2024-2025 ELECTION - KEY DATES FOR VOTERS

NOVEMBER 5, 2024

Election for Mayor & Council Districts 1, 3, 5 & 7
& Special Vacancy Election D7
(County-conducted election)

Earliest date to request an Early Ballot by Mail

AUGUST 4, 2024

Publicity Pamphlet Mailed
to Households with Registered Voters

SEPTEMBER 30, 2024

Latest Date to Register to Vote

OCTOBER 7, 2024

Early Voting Begins & Early Ballots Mailed

OCTOBER 9, 2024

In Person Voting
Prior to Election Day

OCTOBER 9, 2024 - NOVEMBER 4, 2024

In - Person Voting
(Election Day)

NOVEMBER 5, 2024

Final Election Results
(Canvass of Vote)

NOVEMBER 20, 2024

MARCH 11, 2025

Runoff Election (If needed)
(City-conducted Election)

Earliest date to request an Early Ballot by Mail

NOVEMBER 12, 2024

Publicity Pamphlet Mailed
to Households with Registered Voters

FEBRUARY 3, 2025

Latest Date to Register to Vote

FEBRUARY 10, 2025

Early Voting Begins & Early Ballots Mailed

FEBRUARY 12, 2025

Last Day to Vote Early in Person
at Phoenix City Hall

MARCH 7, 2025

Voting In Person at Voting Centers
(3 days)

MARCH 8, 2025 | MARCH 10, 2025 | MARCH 11, 2025

Final Election Results
(Canvass of Vote)

MARCH 26, 2025

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EARLY VOTING

BY MAIL

Voters on the Active Early Voting List (AEVL) will automatically receive an early ballot by mail unless they submitted a request to not receive a ballot by mail. Early ballots for the November 5, 2024, election will be mailed by the Maricopa County Elections Department beginning Wednesday, October 9, 2024.

Voters not on the AEVL who wish to receive an early ballot by mail may submit a request online for an early ballot to the Maricopa County Elections Department at BeBallotReady.Vote or by calling 602-506-1511.

Early ballots are available in alternative formats including Braille and large print, upon request. To request an alternative format of the early ballot, please call the Maricopa County Elections Department at 602-506-1511.

Requests for an early ballot by mail must be received by the Maricopa County Elections Department no later than 5 p.m. on Friday, October 25, 2024.

RETURNING VOTED EARLY BALLOTS

An early ballot must be returned in the ballot affidavit envelope that was provided with the ballot and the envelope must be signed by the voter. **Voted early ballots must be received by the Maricopa County Elections Department no later than 7 p.m. on Election Day.** If you return your voted early ballot by mail, be sure to allow sufficient time for delivery. It is recommended you mail your ballot at least 7 days before Election Day. Voted early ballots may also be dropped off at in-person voting locations during voting hours. Voters should take the time they need to consider their choices and mark their ballot. However, voters who complete their ballots early are encouraged to return the ballot as soon as it is voted. Returning voted ballots as early as possible provides more time for signature verification and processing so that final results are available sooner.

HOW CAN I CHECK THE STATUS OF MY EARLY BALLOT?

Information about the status of your early ballot is available online at BeBallotReady.Vote or scan the QR code on page 1. You can obtain detailed information, such as the date your early ballot was mailed, received, or processed for tabulation. To check the status of your early ballot, you will need to provide basic information along with either your voter registration number, driver license number or non-operating identification card number, or the last four digits of your Social Security Number. This information is required in order to positively identify you as the voter and the information you enter must match the information on your voter registration record.

IN-PERSON VOTING

Individuals who wish to vote in person rather than by mail, can visit any voting site. Voting sites will be designated by the Maricopa County Elections Department and will be available beginning 27 days before the election from Wednesday, October 9, 2024, through Tuesday, November 5, 2024. Hours of operation may vary by location. On Election Day, Tuesday, November 5, 2024, voting sites will be open to voters from 6 a.m. to 7 p.m. Locations are designated throughout the county and can be found by visiting BeBallotReady.Vote, by calling 602-506-1511 or scan the QR code on page 1. Voters are required to provide identification at in-person voting locations before receiving a ballot.

ACCESSIBLE VOTING

Accessible voting devices that allow voters with disabilities to vote independently will be available for this election at all in-person voting locations.

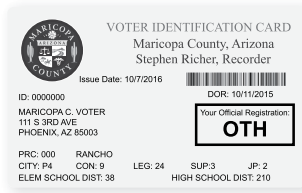
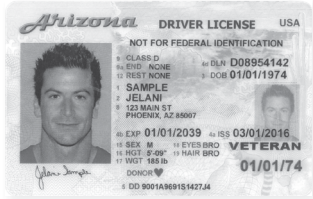
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IN-PERSON VOTING IDENTIFICATION REQUIREMENTS

Please Have Your ID Ready

Arizona Revised Statutes § 16-579(A)



Por Favor Tenga Lista Su Identificación

Estatutos Revisados de Arizona § 16-579(A)

1 Photo ID From This List: (Must contain current name & address)

Valid AZ Driver License

Valid AZ Non-operating ID

Tribal Enrollment Card or Other Form of Tribal ID

or

2 Forms From This List: (Must contain current name & address)

Voter ID Card

Official Election Mail

Utility Bill, Bank Statement or Vehicle Registration
(Within 90 Days)

Military ID or U.S. Passport
(Paired with 1 from above)

State ID or Driver License With Former Address
(Paired with 1 from above)

If the voter presents acceptable identification but the voter's name and address does not match the voter's registration record, the voter may cast a Provisional Ballot. The voter does not need to take any further action.

1 Identificación con Fotografía de Esta Lista: (Debe tener el nombre y dirección actual)

Licencia de Conducir Válida de AZ

Identificación Emitida por el Estado de AZ

Tarjeta de Inscripción Tribal o Otra Forma de Identificación Tribal

o

2 Documentos de Esta Lista: (Debe tener el nombre y dirección actual)

Tarjeta de Identificación de Votante

Correspondencia Oficial Electoral

Factura de Servicios Públicos, Estado de Cuenta Bancario o Registro Vehicular (Dentro de los 90 Días)

Identificación Militar o Pasaporte de EE.UU.
(Junto con 1 de las de arriba)

Tarjeta de Identificación o Licencia de Conducir del Estado con Dirección Anterior
(Junto con 1 de las de arriba)

Si el votante presenta una forma aceptable de identificación, pero su nombre y dirección no coinciden con lo que refleja el registro del votante, éste podrá votar en una Boleta Provisional. El votante no necesitará tomar medidas adicionales.

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CERTIFIED LIST OF CANDIDATES REGULAR MAYOR AND COUNCIL ELECTION

The certified list of Mayor and Council Member candidates is provided below. **Please note this is an alphabetical listing that may not reflect the order in which the candidates appear on your official ballot because the candidates' names are rotated by precinct on official ballots.** For more information about these candidates visit phoenix.gov/elections or call 602-261-VOTE (8683).



City of Phoenix
DENISE ARCHIBALD
CITY CLERK

CERTIFIED LIST OF QUALIFIED CANDIDATES FOR THE COUNCIL ELECTION NOVEMBER 5, 2024

MAYOR

Matt Evans
Kate Gallego

COUNCIL MEMBERS

DISTRICT 1

Ann O'Brien

DISTRICT 3

Ayensa Millan
Debra Stark

DISTRICT 5

Betty Guardado
J.J. Martinez

DISTRICT 7

Martyn Bridgeman
Anna Hernandez
Michael Nowakowski
Marcelino Quinonez

Dated this 15th day of August 2024.



Denise Archibald

DENISE ARCHIBALD
CITY CLERK

REV. 8/15/24

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CERTIFIED LIST OF CANDIDATES SPECIAL VACANCY ELECTION COUNCIL DISTRICT 7

The certified list of Council Member candidates for the Council District 7 Vacancy Election is provided below. **Please note this is an alphabetical listing that may not reflect the order in which the candidates appear on your official ballot because the candidates' names are rotated by precinct on official ballots.** For more information about these candidates visit phoenix.gov/elections or call 602-261-VOTE (8683).



City of Phoenix
DENISE ARCHIBALD
CITY CLERK

CERTIFIED LIST OF QUALIFIED CANDIDATES FOR THE SPECIAL VACANCY ELECTION NOVEMBER 5, 2024

DISTRICT 7

Martyn Bridgeman
Carlos Galindo Elvira
Michael Nowakowski

Dated this 15th day of August 2024.



Denise Archibald
DENISE ARCHIBALD
CITY CLERK

REV. 8/15/24

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CANDIDATE INFORMATION

The table below lists information about the candidates running for office in the Regular Mayor and Council Election and Special District 7 Vacancy Election, as provided by each candidate for this pamphlet. Candidate names are listed below in alphabetical order.

REGULAR MAYOR & COUNCIL ELECTION

MAYOR		
Name	Email	Website
Matt Evans	info@mattforphoenix.com	www.mattforphoenix.com
Kate Gallego	info@kategallego.com	www.kategallego.com

COUNCIL DISTRICT 1		
Name	Email	Website
Ann O'Brien	voteannobrien@gmail.com	www.voteannobrien.com

COUNCIL DISTRICT 3		
Name	Email	Website
Ayensa Millan	ayensa@millanforphoenix.com	www.millanforphoenix.com
Debra Stark	debstarkaz@gmail.com	www.debstarkforphoenix.com

COUNCIL DISTRICT 5		
Name	Email	Website
Betty Guardado	betty4phoenix@gmail.com	www.bettyforphoenix.com
J.J. Martinez	jj4phxd5@gmail.com	www.jjforphoenix.com

COUNCIL DISTRICT 7		
Name	Email	Website
Martyn Bridgeman	info@bridgemanforphoenix.com	www.bridgemanforphoenix.com
Anna Hernandez	annahernandezphx7@gmail.com	www.annahernandezaz.com
Michael Nowakowski	nowphx2024@gmail.com	www.nowphx.org
Marcelino Quiñonez	marcelino@marcelinoforphx.com	www.marcelinoforphx.com

SPECIAL VACANCY ELECTION COUNCIL DISTRICT 7

COUNCIL DISTRICT 7		
Name	Email	Website
Martyn Bridgeman	info@bridgemanforphoenix.com	www.bridgemanforphoenix.com
Carlos Galindo Elvira	arizonascge@gmail.com	www.galindoelvirafordistrict7.com
Michael Nowakowski	nowphxspecial2024@gmail.com	www.nowphx.org

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PROPOSITION 487 TEXT

A sample of the ballot text for Proposition 487 is shown below to help voters become familiar with the appearance of the City of Phoenix ballot measure. Due to space limitations, the actual ballot may not contain the official and descriptive titles. The sample of the ballot text below is for reference only and not for voting; only valid votes cast on an official ballot by eligible registered voters will be counted. **Therefore, do not return a voted page from this pamphlet.**

PROPOSITION NUMBER 487

LOCALLY CONTROLLED ALTERNATIVE EXPENDITURE LIMITATION

OFFICIAL TITLE: Resolution No. 22209

A RESOLUTION OF THE COUNCIL OF THE CITY OF PHOENIX PROPOSING THE CONTINUANCE OF A LOCALLY CONTROLLED ALTERNATIVE EXPENDITURE LIMITATION. THIS ALTERNATIVE EXPENDITURE LIMITATION WOULD SET THE LIMIT EQUAL TO THE BUDGET ADOPTED BY THE CITY COUNCIL.

DESCRIPTIVE TITLE:

Continue the existing locally controlled alternative expenditure limitation allowed by Article IX, Section 20 (9) of the Arizona Constitution. If approved, it would keep the annual expenditure limitation equal to the City Council adopted budget for the next four years. Constitutional and previously authorized voter exclusions shall continue to apply.

QUESTION:

Shall the Alternative Expenditure Limitation set forth in Phoenix City Council Resolution No. 22209 be adopted as part of the local expenditure control program of the City of Phoenix?

A **“YES”** vote shall have the effect of continuing local control by allowing the Mayor and City Council, by a majority vote, and after obtaining community input on the proposed spending plan to establish a local expenditure limitation. Constitutional and previously authorized voter exclusions shall continue to apply.

A **“NO”** vote shall have the effect of the city operating under the state-imposed expenditure limitation formula based on 1979-80 expenditures adjusted for inflation and population. This will result in an estimated \$2.1 billion reduction in the fiscal year 2025-26 budgeted expenditures and reductions in or eliminations across all City services.

YES

NO

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PROPOSITION 487 RESOLUTION

RESOLUTION 22209

A RESOLUTION RELATING TO ALTERNATIVE EXPENDITURE LIMITATIONS, PROVIDING FOR REFERRAL TO THE ELECTORS OF THE CITY OF PHOENIX OF AN ALTERNATIVE EXPENDITURE LIMITATION PROPOSITION PURSUANT TO THE PROVISIONS OF THE ARIZONA CONSTITUTION, ARTICLE IX, SECTION 20(9); SAID PROPOSITION TO BE PLACED UPON THE BALLOT AT THE CITY ELECTION ON NOVEMBER 5, 2024, SAID ALTERNATIVE EXPENDITURE LIMITATIONS TO BE EQUAL TO THAT OF THE PHOENIX CITY COUNCIL ADOPTED BUDGET.

WHEREAS, the Arizona Constitution Article IX, § 20, provides certain expenditure limitations for cities and towns, and further allows for provisions whereby such cities and towns can enact alternative expenditure limitations, and

WHEREAS, the State Legislature has enacted A.R.S. § 41-563.01 et seq. which provides procedures to effectuate the provisions of the Constitution relative to alternative expenditure limitations, and

WHEREAS, the City Council has previously held two appropriately advertised public hearings pursuant to the procedures authorized by the Constitution and aforesaid legislation,

NOW THEREFORE, BE RESOLVED BY THE COUNCIL OF THE CITY OF PHOENIX that the following measure be placed upon the ballot on the November 5, 2024 election for the City of Phoenix for approval by the voters:

SECTION 1, Alternative Expenditure Limitation

PROPOSITION

The Mayor and City Council of the City of Phoenix shall annually, as part of the annual budget process, adopt an expenditure limitation to govern the City of Phoenix budget for the fiscal year immediately following such adoption. The expenditure limitation shall be adopted each year after community input by the residents of the City of Phoenix on the proposed spending plan. This continues previously adopted locally controlled alternative expenditure limitations approved in 1981, 1985, 1991, 1995, 1999, 2003, 2007, 2011, 2015, and 2020. No expenditures may be made in excess of such budget, nor may expenditures exceed available revenues. Constitutional and previously authorized voter exclusions shall continue to apply.

Applicability. In accordance with the provisions of Article IX, Section 20, Arizona Constitution, this locally controlled expenditure limit shall be effective for only the following four fiscal years: 2025-26, 2026-27, 2027-28, and 2028-29.

Passed by the Council of the City of Phoenix this 15th day of May, 2024.

Kate Gallego
Mayor

ATTEST:

Denise Archibald City Clerk

APPROVED AS TO FORM:

Julie M. Kriegh, City Attorney

By: David Lavelle Interim Chief Counsel

REVIEWED BY:

Jeffrey Barton City Manager

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PROPOSITION 487 SUMMARY ANALYSIS

City of Phoenix, Arizona Locally Controlled Alternative Expenditure Limitation

The voters of Phoenix have previously approved locally controlled alternative expenditure limitations in 1981, 1985, 1991, 1995, 1999, 2003, 2007, 2011, 2015 and 2020. The purpose of this election is for the continued use of a locally controlled alternative expenditure limitation.

Pursuant to the Arizona Constitution, the City of Phoenix will seek voter approval to continue a Locally Controlled Alternative Expenditure Limitation for the next four fiscal years, beginning in 2025-26. Any and all dollar figures presented in the following summary are estimates only and are based on the best information available at the time of the analysis.

Under a locally controlled alternative expenditure limitation, if approved by the voters, the City estimates it will be allowed to expend the following approximate amounts (in thousands): \$6,500,523 in 2025-26, \$6,497,592 in 2026-27, \$6,825,608 in 2027-28, and \$6,671,907 in 2028-29.

The amount of revenue estimated to be available to fund the operation of your City government (in thousands) is \$6,500,523 in 2025-26, \$6,497,592 in 2026-27, \$6,825,608 in 2027-28, and \$6,671,907 in 2028-29. Revenue received from federal, state, and local sources will continue to fund the increased expenditure authority associated with the Locally Controlled Alternative Expenditure Limitation Plan. Expenditures will not exceed revenue. The revenue estimates are the same under the locally controlled alternative expenditure limitation and the State limitation. The City property tax levy shall remain limited to the amount prescribed by the Arizona State Constitution.

With voter approval, the City of Phoenix will utilize additional expenditure authority under this plan for all local budgetary purposes, including criminal justice, public safety, transportation, community development, community enrichment, environmental services, capital improvements, debt service, and general government. This additional expenditure authority shall be in effect only for fiscal years 2025-26, 2026-27, 2027-28, and 2028-29.

Under the State-imposed limitation, after considering the constitutionally allowed exclusions, the City estimates it will be allowed to expend the following approximate amounts (in thousands): \$4,397,179 in 2025-26, \$4,359,896 in 2026-27, \$4,542,577 in 2027-28, and \$4,378,428 in 2028-29 for the operation of your local government. If no alternative expenditure limitation is approved, the state-imposed expenditure limitation will apply to the City of Phoenix. This would result in a combination of service cuts and new debt estimated at (in thousands): \$2,103,344 in 2025-26, \$2,137,696 in 2026-27, \$2,283,031 in 2027-28 and \$2,293,479 in 2028-29.

All dollar figures presented in this summary are estimates only and are based on the best information available at the time of the analysis. The budget and actual expenditures in any of the four years may be more or less than the expenditures noted above depending on available revenue.

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ARGUMENTS IN SUPPORT OF PROPOSITION 487

Proposition 487 is not a tax increase but allows local residents to continue controlling local spending. Without Proposition 487, local spending would instead be controlled by a State formula restricting spending based on 1979-80 levels adjusted for inflation and population. That formula does not consider implementation costs of local, voter approved programs or regional impacts of services and facilities, such as the airport.

Support for continuing local control of expenditures is based on:

- Our residents will be able to spend already available funds for services such as police, fire, parks, libraries, neighborhood services, transit services, recycling, potable water, and a modern, convenient airport.
- Our recommendation allows voter-approved mandates for services like public safety enhancements, transit improvements, and parks and preserves expansion.
- The City's long-established open budget process with many opportunities for residents to communicate their budget priorities.
- Continuance of the citizen review process and voter approval of an alternate expenditure limit every four years.

Because local limits continue dependable, high-quality services, voters approved them on ten prior occasions: 1981, 1985, 1991, 1995, 1999, 2003, 2007, 2011, 2015, and 2020.

Local control of service delivery and priorities would continue annually through the citywide budget process. Without your "yes" vote, a State spending formula based on 1979-80 expenditures that considers only population and inflation will cause drastic reductions in your City services estimated at over \$2 billion. As before, this limit will be in effect for four years, allowing another review in 2028.

After careful consideration, we strongly urge you to vote yes on Proposition 487.

Submitted By:

The 2024 Expenditure Limit Task Force

TODD SANDERS
President & CEO
Greater Phoenix Chamber of Commerce
Phoenix, AZ

BRYAN WILLINGHAM
Fire Captain, Phoenix Fire Department
President, United Phoenix Firefighters Association
Local 493
Phoenix, AZ

RACHEL AJA
Director of Government Affairs
Cox Communications
Phoenix, AZ

MONICA VILLALOBOS
Task Force Chair
President & CEO
Arizona Hispanic Chamber of Commerce
Phoenix, AZ

ARGUMENTS IN SUPPORT OF PROPOSITION 487

As the Mayor of Phoenix, I urge you to vote "YES" on the Alternative Expenditure Limitation in the upcoming November 2024 election. This initiative, popularly termed "Home Rule," allows our city to maintain control over its own budget rather than adhere to an outdated state formula from 1979. Phoenix would be required to provide services based on a budget for a city half its size.

Voting "YES" allows our City Council, with community input through public budget hearings, to set a spending limit that reflects what our city and residents value. Phoenix, now the fifth-largest city in the country, has outgrown the state guidelines. Using the state-imposed limit would result in a drastic \$2.1 billion cut, or 30 percent of our total budget, for the 2025-26 fiscal year. This is such an enormous cut that you would feel it every day.

Home Rule supports local control, transparency, and community involvement in budget decisions. Phoenix voters have approved this measure ten times since 1981, highlighting its successful track record of responsibly managing our city's finances.

Let's keep Phoenix thriving by voting "YES" for a balanced and responsive budget that meets the needs of our growing community.

Submitted By:
KATE GALLEGO
Mayor of Phoenix
Phoenix, AZ

Voting YES on Proposition 487 - the Alternative Expenditure Limit - is essential to keeping Phoenix residents safe. A majority of the Phoenix City budget goes to public safety. If Proposition 487 fails this November, Phoenix would suffer significant revenue cuts — so deep that it would be almost impossible to cut such a large amount out of the city budget in coming years without impacting public safety.

Police and fire services make up nearly two-thirds of Phoenix's budget. And 70 percent of Phoenix's personnel costs are for public safety personnel. We simply can't take such a significant budget hit without deeply harming public safety.

I'm a lifelong fiscal conservative and have a record of putting public safety first during my time on the City Council. I hope you'll join me to make sure we can continue to support our police officers and firefighters and keep our city safe.

Submitted By:
JIM WARING
Phoenix Councilman, District 2
Phoenix, AZ

ARGUMENTS IN SUPPORT OF PROPOSITION 487

Phoenix's future depends on passing Proposition 487. Every few years, voters must approve this Alternative Expenditure Limit - and if they don't, Phoenix is forced to use budget limits from 45 years ago. That would amount to a cut of \$2 billion from our current city budget.

It would have devastating consequences for every neighborhood in our city as we'd have to make deep and lasting cuts to essential services like police and fire, water and wastewater treatment, our city parks and even road maintenance.

Let's keep our common sense budget intact and protect these basic city services and vote YES on Proposition 487.

Submitted By:
KEVIN ROBINSON
Phoenix Councilman, District 6
Phoenix, AZ

One of the most important measures on this year's ballot is Proposition 487, the Alternative Expenditure Limit, which allows the City of Phoenix to adopt a budget that meets the needs of today rather than a budget capped by an archaic number set more than 45 years ago.

We have grown as a city since then, and so have our needs. If we are forced to budget according to numbers more than four decades old, we would have to make deep and devastating cuts to public safety — literally putting lives at risk — as well as to our water supply system, our neighborhood parks and much more.

We have never faced this situation because Phoenix voters have been wise enough to approve the Alternative Expenditure Limit every time it has been on the ballot, and I ask that you join me and do the same this year.

Please vote YES on Proposition 487!

Submitted By:
ANN O'BRIEN
Phoenix Councilwoman, District 1
Phoenix, AZ

NO ARGUMENTS WERE SUBMITTED AGAINST PROPOSITION NUMBER 487

Spelling, grammar and punctuation in arguments are reproduced exactly as filed.

PROPOSITION 488 TEXT

A sample of the ballot text for Proposition 488 is shown below to help voters become familiar with the appearance of the City of Phoenix ballot measure. Due to space limitations, the actual ballot may not contain the official and descriptive titles. The sample of the ballot text below is for reference only and not for voting; only valid votes cast on an official ballot by eligible registered voters will be counted. **Therefore, do not return a voted page from this pamphlet.**

PROPOSITION NUMBER 488

GENERAL PLAN

OFFICIAL TITLE:

RATIFICATION OF THE CITY OF PHOENIX GENERAL PLAN

DESCRIPTIVE TITLE:

Proposed ratification of the City of Phoenix General Plan, pursuant to A.R.S. § 9-461.06(M), as set forth in Resolution 22191 adopting the Phoenix General Plan, approved by the Council of the City of Phoenix on April 17, 2024. The General Plan provides direction for development, conservation and infrastructure investments in the City. It does not change any current land use designations, zoning or raise any taxes.

QUESTION:

Shall the City of Phoenix General Plan as set forth in Resolution 22191 adopted by the Phoenix City Council on April 17, 2024 be approved?

YES
NO

City Clerk Department – Election Information

Website: phoenix.gov/elections, Email: phoenixelections@phoenix.gov, Phone: 602-261-VOTE (8683), TTY: 7-1-1 Relay System
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PROPOSITION 488 SUMMARY

SUMMARY

A summary of the 2025 Phoenix General Plan is as follows:

Vision

Vision: Prioritizing A More Connected Phoenix

By becoming a more “connected” city, Phoenix residents will benefit with enhanced levels of opportunities for shared prosperity, improved community, and individual health and well-being, and continue to support a thriving built and natural environment. Bringing the great people and places of this flourishing desert metropolis opportunities to connect in a variety of places will pay tribute to Phoenix’s historically recognized identity as “The Connected Oasis”. A city like no other in the world, rooted in history and culture, defined with beautiful desert landscapes, active with fifteen unique and diverse urban villages, and connected across vibrant and welcoming communities and neighborhoods. As Phoenix continues to grow and evolve to meet the needs of the future, our people and places will continue to be the heart of our great city.

Vision: A History of Connections

The Vision of “A More Connected Phoenix” was derived from all the major themes and participants’ ideas from major planning efforts, initiatives, and policies across the city. It is a concept that has been around Phoenix for some time and continues to stay relevant. The vision of “A More Connected Phoenix” goes well beyond the physical infrastructure of the city. It is an ideal with deep roots in Phoenix’s history and one that provides a simple, yet intriguing direction for the city to follow into the future.

Vision: People & Place

People + Connectivity: People make places vibrant, active, inviting and unique, providing the building blocks for a truly connected network of communities of any great city. People are the lifeblood of a city, infusing it with vitality, activity and a sense of identity that cannot be replicated.

People transform physical spaces into vibrant, thriving communities where interactions and relationships flourish. When people engage with their surroundings, they not only shape the city’s aesthetics, but also its soul. Their stories, aspirations, and interactions weave the intricate tapestry of a place’s culture and history. It is through people that a city truly comes alive. Furthermore, connections between individuals are the essential threads that weave together the fabric of any great city.

Place + Connectivity: As Phoenix continues to grow, our places will facilitate purposeful connections to one another, bridging the gaps between our vast diversity, uniqueness and character that makes us who we are. A more connected Phoenix is a city of people and places that celebrate our diverse environments, experiences, history and culture like nowhere else. It is important to provide places and supporting infrastructure of varying scales and intensities to accommodate all users and abilities across our city. Place does not exist without people or connections; therefore, Phoenix continues to embrace and expand on its commitment not just to provide places to live, work, and play, but to connect people and places celebrating our diverse mixture of experiences across every village in the city.

Community Benefits – Prosperity, Health and Well-Being, and the Environment

“Planning equity” refers to the practice of ensuring that urban and regional planning processes and outcomes are fair, just and inclusive, providing all individuals and communities with equal access to resources, opportunities, and benefits regardless of their background, socioeconomic status, or other characteristics. This General Plan update shares a framework for equity, particularly within three Phoenix community benefits: Prosperity, Health and Well-Being, and the Environment. These community benefits create a strong foundation for the long-term future of our city, delivering a vibrant quality of life for all residents.

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PROPOSITION 488 SUMMARY

5 Core Values

The 5 Core Values identify the areas Phoenix will focus on for the next 10 years. Each of the Core Values contains a list of sub areas with their own goals, land use and design principles and policies. The 5 Core Values and their sub areas are as follows:

Create a Network of Vibrant Cores, Center & Corridors: Core Value Policy Alignment / Downtown is the Core / Transit Oriented Communities / Arts, Culture and Entertainment / Infill Development / History and Local Business / Evolving Communities / Dynamic City / Mix of Housing / Connecting Neighborhoods to Village Cores / Opportunity Sites

Connect People and Places: Core Value Policy Alignment / Rio Reimagined / High-Capacity Transit / Active Transportation / Complete Streets / Road Safety / Public Transit / Parks / Canals and Trails / Access and Functional Needs Infrastructure / Knowledge Infrastructure

Strengthen Our Local Economy: Core Value Policy Alignment / Tech-Forward City / Resilient and Integrated Communities / Entrepreneurs and Emerging Enterprises / Manufacturing and Industrial Development / Highly Skilled Workforce / Airports / Tourism Infrastructure / Local and Small Business

Celebrate Our Diverse Communities & Neighborhoods: Core Value Policy Alignment / Historic and Cultural Resources / Certainty and Character / Safe Neighborhoods – (Police and Fire) / Evolving Neighborhoods / Welcoming Neighborhoods / Encourage Housing Options / Arts and Culture / Open Space

Build the Most Sustainable Desert City: Core Value Policy Alignment / Water Sensitive Planning / Cool Corridors / Desert Natural Landscape / Rivers, Washes and Waterways / Redeveloped Brownfields / Green Building / Healthy Local Food System / Energy Infrastructure / Community Shade / Waste Infrastructure

Tools

The General Plan Update utilizes a list of 7 Tools as a means of implementing the goals outlined in each of the 5 Core Values. The 7 Tools are as follows – Plans, Codes, Operations, Financing, Partnerships, Knowledge, and I PlanPHX.

Next Steps

The General Plan Update outlines a process for community planning moving forward that calls for each of the city's Village Planning Committees to collaborate with village residents, property owners, city staff and the Planning Commission in the refinement of measurable outcomes, Place Types and land use maps. These will provide additional policy guidance related to the goals, principles and policies outlined in the updated General Plan.

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ARGUMENTS IN SUPPORT OF PROPOSITION 488

As the Mayor of Phoenix, I urge you to vote "YES" on the General Plan in the upcoming November 2024 election. This plan, approved unanimously by the City Council, is necessary for guiding our city's development, sustainability, and infrastructure improvements. The General Plan is the roadmap for our communities, ensuring we develop responsibly while maintaining our high quality of life. The plan has a focus on water-smart development and on celebrating the many unique areas of our city. This General Plan is designed to make sure we maintain our infrastructure and reinvest in that infrastructure as it ages.

Voting "YES" means you support a plan that promotes smart growth and a more connected community. This plan reflects our residents' input and vision for a vibrant and livable Phoenix. Your support allows us to continue our path of planning ahead for a high quality of life.

Submitted By:
KATE GALLEGO
Mayor of Phoenix
Phoenix, AZ

Are you concerned about the future of Phoenix? Do you care about preserving the past in Phoenix? If yes, then it is vital that you vote yes for the Phoenix General Plan. It is the document that guides the development and redevelopment of the city. The General Plan is written with the valuable input of the Phoenix citizenry. Through an extensive series of public meetings with neighborhoods and businesses, it reflects our vision for Phoenix by addressing important issues such as land use, transportation, water, public safety, public facilities, and parks and open space. We enjoy a wonderful quality of life in Phoenix, but we need to continue to strive and improve that quality for all. Our city is one of the fastest growing cities in the country. Therefore, we revisit our General Plan every ten years. That is why the General Plan is taken to voters (every ten years) to ensure we reflect the priorities of our residents and businesses. Please join me in voting for Prop 488.

Submitted By:
DEBRA STARK
Phoenix Councilwoman, District 3
Phoenix, AZ

NO ARGUMENTS WERE SUBMITTED AGAINST PROPOSITION NUMBER 488

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PROPOSITION 489 TEXT

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PROPOSITION NUMBER 489

CITIZENS' COMMISSION ON SALARIES FOR ELECTED CITY OFFICIALS

OFFICIAL TITLE:

A PROPOSAL BY THE CITIZENS' COMMISSION ON SALARIES FOR ELECTED CITY OFFICIALS TO ESTABLISH THE MAYOR'S SALARY AT \$103,840 PER YEAR, AND TO ESTABLISH EACH COUNCIL MEMBER'S SALARY AT \$77,000 PER YEAR, TO TAKE EFFECT ON APRIL 21, 2025, AND REPLACE THE SALARIES VOTERS APPROVED IN SEPTEMBER 2005.

QUESTION:

Shall the recommendation of the Citizens' Commission on Salaries for Elected City Officials of \$103,840 per annum for the Mayor, and \$77,000 per annum for each Council Member be accepted?

YES

NO

NO ARGUMENTS WERE SUBMITTED IN SUPPORT OR AGAINST PROPOSITION NUMBER 489

City Clerk Department – Election Information

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NOTES / NOTAS

NOTES / NOTAS
