

REVISED
NOTICE OF PUBLIC MEETING
PHOENIX CITY COUNCIL
PARKS, ARTS, TRANSPARENCY AND EDUCATION SUBCOMMITTEE

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PHOENIX CITY COUNCIL PARKS, ARTS, TRANSPARENCY AND EDUCATION SUBCOMMITTEE** and to the general public, that the **PHOENIX CITY COUNCIL PARKS, ARTS, TRANSPARENCY AND EDUCATION SUBCOMMITTEE** will hold a meeting open to the public on **Wednesday, June 24, 2015 at 9:00 a.m. located at Phoenix City Hall, 1st Floor Atrium, Assembly Rooms A, B, & C, 200 West Washington Street, Phoenix, Arizona.**

One or more Subcommittee members may participate via teleconference.

The agenda for the meeting is as follows (items may be discussed in a different sequence than posted):

1.	Call to Order	Laura Pastor, Chair
2.	Review and Approval of the May 27, 2015 Parks, Arts, Transparency and Education Subcommittee Meeting Minutes	Page 5
Item 3 – 5 are for Information Only. No presentation is planned; however staff will be available to answer questions.		
3.	Review of Parks and Recreation Board Agenda This report provides the Parks, Arts, Transparency and Education Subcommittee with information on agenda items heard by the Parks and Recreation Board on May 28, 2015, as well as tentative future agenda items. This item is for Information Only.	James P. Burke, Parks and Recreation Page 15
4.	Head Start Monthly Report – April 2015 This report provides the Parks, Arts, Transparency and Education Subcommittee, which serves as the City of Phoenix Head Start Governing Board, an updated summary on the financial and programmatic status of the program. This item is for Information Only.	Moises Gallegos, Human Services Page 17
*5.	Public Outreach for Excess Parks Properties This report provides information to the Parks, Arts, Transparency and Education Subcommittee on the implementation of the Excess City-Owned Property Policy. This item is for Information Only. *Report corrected to reflect item is for “information only.”	James P. Burke, Parks and Recreation Page 23
Items 6 – 10 are for Consent Action. No presentation is planned; however staff will be available to answer questions.		

6.	<p>Approval of Head Start and Early Head Start Planning Documents</p> <p>The purpose of this report is to provide the Parks, Arts, Transparency and Education Subcommittee, which serves as the City of Phoenix Head Start Governing Board, an overview of the Head Start and Early Head Start program planning documents and request approval of the documents.</p> <p>This item is for consent.</p>	<p>Moises Gallegos, Human Services</p> <p>Page 29</p>
7.	<p>Approval of Early Head Start Childcare Partnership Selection Criteria</p> <p>The purpose of this report is to request the Parks, Arts, Transparency and Education Subcommittee, acting as the City of Phoenix Head Start Governing Board, approve the 2015 – 2016 Early Head Start Childcare Partnership Selection Criteria.</p> <p>This item is for consent.</p>	<p>Moises Gallegos, Human Services</p> <p>Page 35</p>
8.	<p>Reallocation of Head Start Slots</p> <p>The purpose of this report is to request the Parks, Arts, Transparency and Education Subcommittee, which serves as the City of Phoenix Head Start governing board, approve the reallocation of 12 Head Start slots from the Wilson School District to the Alhambra School District.</p> <p>This item is for consent.</p>	<p>Moises Gallegos, Human Services</p> <p>Page 39</p>
9.	<p>Authorization to Apply for Victim of Crime Act (VOCA) Grant Funding</p> <p>This report requests the Parks, Arts, Transparency and Education Subcommittee recommend City Council approval to apply for and accept Victim of Crime Act grant funds</p> <p>This item is for consent.</p>	<p>Moises Gallegos, Human Services</p> <p>Page 41</p>
10.	<p>National Endowment for the Arts Art Works Grant</p> <p>This report requests that the Parks, Arts, Transparency and Education Subcommittee recommend City Council approval to apply for and accept up to \$100,000 in a National Endowment for the Arts “Art Works: Local Arts Agencies” grant.</p> <p>This item is for consent.</p>	<p>Gail Browne, Arts and Culture</p> <p>Page 43</p>
<p>Item 11 is for information, discussion and possible action.</p>		
11.	<p>FY 2015-2016 Community Arts Support Grant Allocations</p> <p>This report requests the Parks, Arts, Transparency, and Education Subcommittee recommend City Council approval of the funding allocations for Fiscal Year 2015-2016 Community Arts Support Grants. Funding allocations totaling \$805,346 are requested for 50 organizations.</p> <p>This item is for information, discussion and possible action.</p>	<p>Gail Browne, Arts and Culture</p> <p>Page 45</p>
<p>Items 12 – 14 are for information and discussion.</p>		

12.	<p>Update on Phoenix Parks and Preserves Initiative On May 27, 2015, the Parks, Arts, Transparency, and Education Subcommittee requested a report on the voter-approved Phoenix Parks and Preserve Initiative and a summary of its revenues and expenditures. This report provides the Subcommittee with the information requested. This item is for information and discussion.</p>	<p>James P. Burke, Parks and Recreation</p> <p>Page 51</p>
13.	<p>Athletic Field Allocations and Conditions At the April 22, 2015 Parks, Arts, Transparency and Education Subcommittee meeting, Councilman Nowakowski requested a report on field allocations and the upkeep and maintenance of sports fields. This report provides the requested information. This item is for information and discussion.</p>	<p>James P. Burke, Parks and Recreation</p> <p>Page 87</p>
14.	<p>Departments Budget Update</p> <p>This verbal report provides an update to the Parks, Arts, Transparency and Education Subcommittee on the budget status for the Human Services, Library, Parks and Recreation Departments, and for the Office of Arts and Culture.</p> <p>This item is for information and discussion.</p>	<p>Moises Gallegos, Human Services</p> <p>Rita Hamilton, Phoenix Public Library</p> <p>James P. Burke, Parks and Recreation</p> <p>Gail Browne, Arts and Culture</p> <p>Verbal Report</p>
15.	<p>Future Agenda Items: This item is scheduled to give Subcommittee members an opportunity to mention possible topics for future Subcommittee agendas or to request City staff to follow-up on Subcommittee issues.</p>	<p>Laura Pastor, Chair</p>
16.	<p>Call to the Public: Consideration, discussion and comments from the public; those wishing to address the Subcommittee need not request permission in advance. Action taken as a result of public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration and decision at a later date.</p>	<p>Laura Pastor, Chair</p>
17.	<p>Adjournment</p>	<p>Laura Pastor, Chair</p>

For further information, please call Rita Marko, Management Assistant, City Manager's Office, at 602-262-7684 or Genevieve Siri at 602-495-7320. 7-1-1 Friendly

Persons paid to lobby on behalf of persons or organizations other than themselves shall register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you

have any questions about registration or whether or not you must register, please contact the City Clerk's Office at 602-262-6811.

For reasonable accommodations, call Rita Marko at 602-262-7684 or Genevieve Siri at 602-495-7320 as early as possible to coordinate needed arrangements. 7-1-1 Friendly

Subcommittee Members

Councilwoman Laura Pastor, Chair
Councilman Michael Nowakowski

Vice Mayor Daniel Valenzuela
Councilman Jim Waring

June 19, 2015

**CITY OF PHOENIX CITY COUNCIL
PARKS, ARTS, TRANSPARENCY AND EDUCATION SUBCOMMITTEE MEETING
SUMMARY MINUTES
May 27, 2015**

Phoenix City Hall
Assembly Rooms A, B, & C
200 West Washington St., 1st Floor
Phoenix, AZ 85003

City Council Members Present

Chairwoman Laura Pastor
Vice Mayor Daniel Valenzuela
Councilman Michael Nowakowski
Councilman Jim Waring

City Staff Present

Deanna Jonovich	Inger Erickson	Cynthia Segovia
Rick Naimark	Jason Stokes	Genevieve Siri
Penny Parrella	Tammy Ryan	Jennifer Wingenroth
Tracee Crockett	Ed Lebow	Claire Miller
Rita Hamilton	Tim Valencia	Alonzo Avitia
Jim Burke	Rita Marko	Kathya Hidalgo
Moises Gallegos	Tim Merritt	Vania Guevara
Dan Brown	Cathy Patton	Dominic Papa
Gail Browne		

Public Present

Noe Acosta	Norma Jimenez	Tim Sierakowski
Hernan Acosta	Joseph Laviz	Tom Stoops
Bill Allison	Kraig Lyon	Rev. Erin Tamayo
Dianne Barker	Yamile Martinez	Raquel Teran
Joseph Brownlee	Alex Murphy	Cesar Terrazas
Juana Rincon Espitia	Aaron Neideffer	Jerry Van Gasse
John Furniss	Juan Paramo	Angela Vera
Adriana Garcia	Stanford Prescott	Therby Vu
Sergio Garcia	Louise Roman	Sarah Warne
Jonathan Giudice	Greta Rogers	Marcos Zepeda
Viridiana Hernandez	Jessica Rubio	

1. CALL TO ORDER

Chairwoman Laura Pastor called the meeting to order at 9:06 a.m. with Councilman Michael Nowakowski and Councilman Jim Waring in attendance. Vice Mayor Daniel Valenzuela joined the meeting at 9:10.

2. REVIEW AND APPROVAL OF THE MARCH 25, 2015, PARKS, ARTS, TRANSPARENCY AND EDUCATION SUBCOMMITTEE MEETING MINUTES

Councilman Waring motioned to approve the minutes. Councilman Nowakowski seconded the motion which passed 3:0.

3. PARKS & RECREATION BOARD UPDATE

4. HEAD START MONTHLY REPORT – MARCH 2015

5. PHOENIX PUBLIC LIBRARY'S CHILDREN'S READING PROGRAMS

Item 3 – 5 were for information only. No presentations took place; however staff was available to answer questions. There were no questions.

6. FY 2015-20 PUBLIC ART PLAN

Deputy City Manager Rick Naimark introduced Office of Arts and Culture (OAC) Director Gail Browne and Public Art Program Director Ed Lebow. They provided a PowerPoint presentation which covered: Proposed FY 2015-20 Public Art Plan; Projects Completed in FY 2014-15; 5-year Public Art Funding History; New Projects; Upcoming Design & Construction Projects; Aviation Projects; Encouraging Arizona Artists; Who Builds Public Art; Public Art Project Investments; Made in AZ – Roosevelt Streetscape Public Art Project; & Recommendation.

Chair Pastor commended the Roosevelt Streetscape Project.

Councilman Nowakowski thanked staff for working with the community and other City departments on the Roosevelt Streetscape Project. He expressed a desire to find ways to encourage local artists to bid on the City's Requests for Proposals. He also suggested working to expand the arts education component by working with groups that host cultural festivals in the downtown area. He also suggested painting the cement pink cement in Cancer Survivor's Park.

Dianne Barker spoke in favor of increased shade, diverse arts programs, and interdepartmental cooperation.

Vice Mayor Valenzuela commended staff for programming public art in neighborhoods.

Councilman Nowakowski motioned to approve the item. Vice Mayor Valenzuela seconded the motion. The item passed 3:1.

7. REVIEW OF PARK RANGER PROGRAM

Parks and Recreation Director Jim Burke introduced Deputy Directors Inger Erickson and Ken Vonderscher. They provided a PowerPoint presentation which covered: Rangers; Ranger Positions 2007-2015; 2015: Operations & Maintenance Budgets; Park Stewards; Contracted Trail Maintenance; Janitorial Maintenance; Efficiencies; & Challenges & Opportunities.

In response to Councilman Waring's budget-related question, Mr. Burke replied that the Council approved expenditure of Phoenix Parks Preserve Initiative (PPPI) funds to take care of the deficit in golf. He added they authorized \$17 million from fund. To date, three payments have been made totaling \$15.1 million.

Councilman Waring stated the funds allocated to the golf deficit could have gone to fund Park Ranger positions. He stated he had voted against the golf allocation.

Mr. Burke stated that the Council could have allocated the funds to other priorities.

Mr. Burke confirmed Councilman Waring's statement that golf losses are projected to be \$500,000 to \$600,000 and these losses are covered by General Funds allocated through Council action in the previous year.

Ms. Erickson stated it is about a \$55,000 cost per Ranger in reply to Councilman Waring's question. Councilman Waring stated that the \$600,000 amount could be used to fill a number of Park Ranger positions.

In response to Councilman Waring's question, Mr. Burke stated the economic downturn led to the reductions in Park Ranger positions; he stated staff could provide a detailed report.

Mr. Burke stated the number of rangers would be lower if PPPI monies had not been used to provide for rangers.

Councilman Waring stated he would understand that someone could look at the issue as that it could be dramatically worse with fewer rangers hired, but he said that it is not a comforting thought. He said when you look at the numbers, it's hard to explain to people, but he stated that Council made decisions that he didn't necessarily agree with.

Ms. Erickson stated the funding from PPPI is not just for positions but also for rebuilding things.

Councilman Waring reiterated that funds that underwrote the golf deficit could have gone to hire more rangers.

Councilman Nowakowski asked if the use of trails has increased since 2007.

Mr. Vonderscher affirmed that the trails have become more popular in the past eight years, and that was one of the reasons staff are deploying trail counters to quantify the increase.

Councilman Nowakowski asked if the use of sports fields increased between 2007 and the present. Ms. Erickson affirmed that all of City programs have actually been increasing, since they are free or inexpensive.

Ms. Erickson affirmed Chair Pastor's statement that maintenance needs have also increased.

Councilman Nowakowski asked if crime has increased in City parks. Mr. Burke stated Police reports indicate crime has been fairly level for the last three years, but staff will provide data for the past seven years.

Vice Mayor Valenzuela left the meeting at 9:42 a.m. and returned at 9:45 a.m.

Jerry Van Gasse stated there had been fewer rangers until recently, and residents wanted improvements. He stated there are more hikers. He spoke in favor of more trail maintenance, re-opening City facilities especially at South Mountain, and increased transparency. He stated voters want to know how the PPPI funds have been spent. He stated Phoenix ranks in the middle for parks in a national survey.

Greta Rogers asked for the PPPI fund balance, and the amount paid for golf debt from 2013-15. She spoke in favor of repaying PPPI with interest by March 2016 for monies allocated to cover the golf debt from 2013-2015. She stated she was not in support of reallocating PPPI funds to the Golf Fund. She requested restoring rangers to 50 FTEs as it was in 2008 or more as needed based on a needs analysis. She noted that rangers are needed for public safety and restoring trails. Ms. Rogers spoke in favor of ensuring operations and maintenance funding is identified before the City acquires new land.

Councilman Nowakowski requested staff to follow-up on the issues raised by Ms. Rogers, and to include a report on PPPI expenses, budget, and golf allocations, as well as a legal opinion on the uses of PPPI. Mr. Burke stated staff will follow-up and work with Law, Finance, and Budget and Research staff.

Tim Seriakowsky spoke in favor of obtaining trail counters more quickly on the major trails to determine the number of hikers. He stated he heard they are on order now. He stated he provided the Subcommittee with a case study of the Cholla Trail. He stated Cholla is the most used trail in the system. He spoke in favor of having restrooms, water, rangers, maintenance and cleanup of dog debris at Cholla Trail.

Joseph Brownlee thanked the members for listening to the public about Enchanted Island. He asked the members to continue to monitor contract negotiations.

Chair Pastor stated the comment should have been under the Public Comment section.

Councilman Nowakowski left the meeting at 9:55 a.m. and returned at 9:58 a.m.

Tom Stoops stated he was hired as legal counsel by a group of residents to pursue a records request related to the attestations that have replaced the public audit that is required by the PPPI ordinance. He stated the attestation is a statement from auditor Grant Thornton that the City has promised they have done everything right, and attached to it is a document that shows total expenditures. He stated \$5.7 million taken for the Golf Fund was not listed because it was classified as a transfer instead of an expenditure. He added, at the April 2014 Council meeting, a schedule for repayment stated the funds would be paid back, but he has not seen the timeline or terms of repayment.

Chair Pastor asked staff to follow-up on Mr. Stoops's statements.

Mr. Burke stated the citizens' oversight committee meets annually and is provided the material that was described. He added they have a second meeting during the year where they take tours and look at properties, and staff provide information on projects that have been completed since the last time they met. He stated he will have to review what additional information has been given to the committee. Mr. Burke affirmed Chair Pastor's statement that if the committee requested more information, staff would provide that information.

Chair Pastor asked for an update on the repayment timeline.

Mr. Burke stated he will need to consult Council meeting minutes, but he believed the timeline was from future golf revenues once golf began to make a profit.

Chair Pastor said the report she reviewed suggested golf might soon be making a profit. She asked staff to start developing a timeline so when revenues are available there will be a plan to start repayment.

Councilman Waring stated there were two votes: to move the \$17 million to the Golf Fund and move the golf program into the Parks and Recreation Department budget; and a plan to pay back the funds.

Mr. Burke stated he would have to review the information as there were many steps. He noted that golf has always been in the Parks budget. He said it was an enterprise fund, accounted for in a certain way, and now it is a different kind of fund.

Councilman Waring stated the Golf Fund is now competing with other needs where it really wasn't before and the City was just accumulating debt.

Mr. Burke stated the City was accumulating debt but that has stopped. He said when the Council approved the plan, they approved the additional General Fund monies to cover the projected deficit of \$500,000 this year. He said the plan is to pay off the previous deficit, and that golf expenses are covered out of golf revenues.

Mr. Burke affirmed Councilman Waring's statement that the program is still running a \$600,000 deficit. He replied that this is down from last year's \$1 million deficit. He noted that it had been up to \$2.5 million eight to ten years ago.

Councilman Waring stated it is going down so some of the staff efforts are working. He asked when the program would be profitable.

Mr. Burke stated it will be profitable in a few years. He stated the current projection is \$500,000 to \$600,000 loss this year. He added next year, staff anticipates the program will break even and, after that, it really depends on the market.

Councilman Waring stated this is better news than in the past.

John Furniss spoke in favor of using metrics and counters, and taking advantage of volunteer resources and new staff coming on board.

Councilman Waring stated visitors come here more to use our trails than for our municipal golf courses. He stated the City made a bad policy decision when there were other options, transferring money away from parks and preserves into a different activity. He stated the City needs to live within its means. He stated there should be a reevaluation.

Councilman Nowakowski stated his constituents are running into issues related to reservation of sports fields and conflicts with others who have not reserved them, resorting to calling the Police to handle such situations. He said Park Rangers or other staff should be able to handle these conflicts and Police would not need to be called. He said he is concerned about this as Chair of the Public Safety Subcommittee. He stated police are responding to calls about locked restrooms and ramada permits. He added signs on the facilities direct users to call a phone number that is not staffed during the weekends. He stated residents, including Spanish-speaking residents, would be more open to approaching a ranger.

Councilman Nowakowski continued that the Council needs to look at where the allocations of the PPPI money are going and let people know the City is spending their monies wisely. He stated the Subcommittee should have another conversation about PPPI and how the funds are allocated.

Mr. Burke agreed that the City is dealing with increased demands for sports fields. He said part-time staff are able to deal with issues, and agreed that Police should only be called for Police issues. He said staff can provide a report on PPPI expenses, as Councilman Nowakowski requested.

Councilman Nowakowski stated there is also an increase in homelessness individuals in parks. He said staff should look at the best way to use resources and make parks safe.

Chair Pastor stated Council members received an email this past weekend about a resident who could not find a Park Ranger but was helped by maintenance staff. She stated this case highlights the need to inform residents where they can go when they have an emergency. She said staff should be looking at a variety of scenarios and issues that come with increased hikers, excessive heat, etc. She stated the Subcommittee would have a discussion about the PPPI fund in June.

Jason Stokes, APSTEA's President representing park rangers, spoke in favor of increased hiring of rangers. He said rangers have done their part to keep the parks looking good. He stated residents want more rangers.

Councilman Nowakowski thanked Parks and Recreation employees. He stated he has gotten many calls about safety that rangers can handle. He stated the City needs to do a better job at communication as well.

8. DEPARTMENTS BUDGET UPDATE

OAC Director Browne, Human Services Department Director Moises Gallegos, Parks and Recreation Department Director Burke, and City Librarian Rita Hamilton provided a PowerPoint presentation which covered the following areas for their respective

departments: Total Budget; Monthly Expenditures; Top 10 Expenditures; Other Expenditures; and Revenues Collected.

Ms. Browne presented the OAC operating budget with the month of April expenses added.

Councilman Nowakowski asked about OAC's Monthly Expenditures. He asked if the total expenditures are up by 15 percent over last year mainly due to staffing.

Ms. Browne replied there are a variety of reasons but that it is mostly due to staffing. She stated it took a few months to get fully staffed last year.

Mr. Gallegos presented his department's information.

Chair Pastor asked about registration fees for Human Services activities. She said there's a charge by Active Net. Mr. Gallegos stated the Human Services Department uses the Parks and Recreation system. He explained staff collect a fee from senior center participants and, at the end of the month, those funds are moved to Parks. He said the Parks budget pays for the expenses for the Active Net system, and whatever remains goes to the General Fund.

Chair Pastor suggested the following process instead: Active Net or Parks charges the Human Services Department for the Active Net use, Human Services pays for that service by giving funds to Parks, and Human Services moves any leftover funds to the General Fund. She stated it may be easier to track but staff should check with Budget and Research.

Mr. Gallegos stated staff will look into her suggestion.

Councilman Nowakowski asked about the decrease in registration fees. Mr. Gallegos stated registration fees from this year compared to the last year are down a bit, but he said the movement of money from Human Services to Parks may be impacting how the figures appear.

Councilman Nowakowski stated it's important for people to know Human Services Department expenses are down eight percent from last year. He thanked Mr. Gallegos for being a good fiscal steward.

Ms. Hamilton presented her department's information.

Mr. Burke presented his department's information.

Chair Pastor asked about the "Other" category under Revenues. Mr. Burke replied "Other" represents a combination of fees. He explained the category captures the charge to users for maintenance of the Active Net account mentioned earlier, monopole revenue, and some interest earned.

Chair Pastor asked if this recreation fee includes current summer programs.

Mr. Burke replied that registration has happened but he said he did not believe the fees have been booked yet. He said he will check and provide an answer.

Councilman Nowakowski stated he would like to see these reports earlier. He expressed appreciation for the monthly reports. Councilman Nowakowski thanked staff for the keeping a balanced budget and hoped the savings will continue.

Vice Mayor Valenzuela commended everyone for doing a great job with the budget and he thanked the Chair for requesting the item.

9. REQUEST FOR FUTURE AGENDA ITEMS

A list of future agenda items was distributed.

Councilman Nowakowski stated he would like a report on PPPI as discussed earlier and an update on the research on One ID sooner rather than later.

Chair Pastor wished Vice Mayor Valenzuela a happy birthday.

10. CALL TO THE PUBLIC

Viri Hernandez spoke in favor of the Unified Services Card to move forward as soon as possible due to the urgency in the community.

Stanford Prescott spoke in favor of the Unified Services Card and hearing the item on June 24. He stated the State may pass a bill to prevent the issuance of a card if the Council does not act sooner rather than later.

Marcos Zepeda spoke in favor of hearing the Unified Services Card on June 24 because residents without a card are easy crime targets.

Angela Vera spoke in favor of the Unified Services Card and asked the Council to support the measure at the next meeting. She stated the ID is urgently needed in the community due to crime. She stated it would help residents report a crime and would benefit youth and neighborhoods.

Councilman Nowakowski asked Ms. Vera if the ID will help residents feel more secure about calling the Police.

Ms. Vera stated the card will help.

Juana Espitia spoke in favor of the Unified Services Card because it will help domestic violence victims so they will have identification to make a report.

Reverend Erin Tamayo submitted a card but was not available to speak.

Noe Acosta submitted a card on the Unified Municipal Services Card.

Norma Jimenez submitted a card on the Unified Municipal Services Card.

Jessica Rubio submitted a card on the Unified Municipal Services Card.

Adriana Garcia submitted a card in favor of the Unified Municipal Services Card.

Jonathan Giudice submitted a card in favor of the Unified Municipal Services Card.

Cesar Terrazas submitted a card in favor of the Unified Municipal Services Card.

Yamile Martinez submitted a card in favor of the Unified Municipal Services Card.

Hernan Acosta submitted a card in favor of the Unified Municipal Services Card.

Aaron Neideffer submitted a card in favor of the Unified Municipal Services Card.

Joseph Brownlee stated he is an attorney for the Enchanted Amusement Park. He spoke in favor of allowing the existing and future concessionaires to decide among themselves what to do with the contents of the Mulligan's Restaurant at Encanto Golf Course Pro Shop without City involvement. He stated this involves thousands of dollars and there is no need to change the rules.

Chair Pastor asked staff for another update on the Enchanted Island negotiations. She stated there was a discussion about it and it does not sound like events are proceeding according to that discussion.

11. ADJORNMENT

Chair Pastor adjourned the meeting at 10:55 a.m.

Respectfully Submitted,

Genevieve Siri
Management Assistant II
Budget and Research Department

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CITY COUNCIL REPORT

TO: Deanna Jonovich
Deputy City Manager

FROM: James P. Burke
Parks and Recreation Director

SUBJECT: REVIEW OF PARKS AND RECREATION BOARD AGENDA

This report provides the Parks, Arts, Transparency and Education Subcommittee with information on agenda items heard by the Parks and Recreation Board on May 28, 2015, as well as tentative future agenda items.

Agenda Items Heard on May 28, 2015

Enchanted Island Monthly Update – The Board was provided with a written update of contract negotiations with the Enchanted Island concessionaire for contract extensions.

Request to issue RFP for Farmer’s Market at Cashman Park – Board approved issuance of a Request for Proposals for a regular Farmer’s Market at Cashman Park.

Update on Citywide Transportation Plan - Transportation 2050 – The Public Transit Department provided the Board with an update on Transportation 2050.

2015 Review of Park Ranger Program – Staff provided a brief history and current status of the 2015 Park Ranger Program.

Camp Colley Update – The Board was provided an update by the Camp Colley Foundation on current programming and activities provided at Camp Colley.

Field Conditions and Allocations – Staff provided the Board with information on current sports field conditions and closures related to summer improvements.

Papago Train Proposal – Information was provided to the Board on a proposal to install and operate a Steam Train at Papago Park.

Request to issue RFP for Reach 11, Papago Baseball, and Papago Softball – Board approved issuance of a Request for Proposals for food and beverage concessions at the Reach 11, Papago Baseball, and Papago Softball facilities.

Golf Food and Beverage Contract – Approval was provided for staff to negotiate a contract for food and beverage concessions at the Cave Creek, Encanto, and Aguila golf facilities based on the results of the RFP process.

Operating and Maintenance (O&M) Budget and CIP – The Budget and Research Department provided information to the Board on the Operating and Maintenance Budget and Capital Improvement Program recently approved by City Council.

Agenda items tentatively scheduled to be heard in the next three months, June to August 2015, include:

Enchanted Island Monthly Update – Provides monthly update of contract negotiations with Enchanted Island concessionaire for contract extensions.

Central Arizona Conservation Alliance Update – The Central Arizona Conservation Alliance will provide an update on 2015 activities.

Request to issue RFP for North Mountain Visitor’s Center and Arizona Horse Lover’s Park – Requests approval to issue a Request for Proposals from non-profit organizations to operate North Mountain Visitor’s Center and Arizona Horse Lover’s Park.

Request to award Contract for Thunderbirds Teen Center and South Mountain Environmental Education Center – The Request for Proposals process has concluded with only one proposer for each of the two facilities. Staff requests approval from the Board to negotiate and execute a contract with each of the winning bidders.

PPPI Oversight Committee Update – Provides the Board with an update on the Phoenix Parks and Preserve Initiative (PPPI) Oversight Committee. The Committee held a quarterly meeting in May 2015.

Ready, Set, Get Fit Back to School Event – Provides the Board with information on the City of Phoenix Latino Institute’s upcoming Ready, Set, Get Fit Back to School Event taking place on August 1, 2015 at Civic Space Park.

Liquor License Update – Provides the Board with information regarding liquor licenses owned by private business operating on City property.

Climbing Wall at Margaret T. Hance Park Update – Provides an update to the Board regarding logistics for installation.

RECOMMENDATION

This item is for information only.

CITY COUNCIL REPORT

TO: Deanna Jonovich
Deputy City Manager

FROM: Moises Gallegos
Human Services Director

SUBJECT: HEAD START MONTHLY REPORT- APRIL 2015

This report provides the Parks, Arts, Transparency and Education Subcommittee, which serves as the City of Phoenix Head Start Governing Board, an updated summary on the financial and programmatic status of the program.

THE ISSUE

The Improving Head Start for School Readiness Act of 2007 requires each Head Start Grantee to share information with the Governing Board and Policy Council about program planning, policies, and operations on a monthly basis. To comply with the Act, the Head Start program provides a monthly report on the following Head Start areas:

- Fiscal Expenditures
- Medical/Dental Exams
- School Attendance
- Enrollment Reports
- Ongoing Monitoring
- Program Information Summaries

Fiscal Expenditures: A report, which includes all expenditures to the City of Phoenix Head Start grant, is prepared and presented to the Governing Board and Policy Council for information each month. Attachment A shows year-to-date expenditures for the Fiscal Year 2014 – 2015. The report includes a breakdown for each delegate agency, the policy council and staff support. Expenditures are tracked on a year-to-date basis, including the percent expended for the fiscal year.

School Attendance in Head Start: Monthly information on school attendance is tracked by the Human Services Department, Education Division. The annual target for attendance set by the Office of Head Start (OHS) is 85 percent. Year-to-date attendance is 89 percent.

Medical/Dental Exams: Head Start regulations require all children to have complete medical and dental exams each year. Through the end of April, 6,761 of the targeted 6,400 exams, were complete. The goal has been exceeded.

Monitoring Report:

The monitoring focus this quarter was on child outcomes, employee and volunteer health, volunteers and management of human resources. The following delegate agencies were monitored during the month: Murphy, Booker T. Washington, Deer Valley and Washington. The delegate agencies were able to demonstrate how they

utilize their data to individualize and implement curriculum. Employee and volunteer health was in compliance in all delegate agencies except for Deer Valley. Murphy did not have the required documentation for a regular volunteer. Technical assistance will be provided to ensure compliance.

The monthly random health and safety observations resulted in findings regarding menus not posted, not identifying all foods being served or furniture in disrepair which needed to be removed. All delegate agency directors were notified of the findings.

Enrollment Reports: OHS requires programs to submit the total number of funded slots and children enrolled in the program on the last school day of each month. Attachment C indicates the program's enrollment was 3,365 children. Twenty-five slots are vacant due to the authority provided in 1305.7(b) stating programs may elect not to fill a vacancy when 60 calendar days or less remain in the enrollment year.

Program Updates:

Head Start 50th Anniversary: On April 28, The Head Start 50th Anniversary celebration was held at City Hall. A slide show of current and past Head Start activities was shown before the program as well as a video of current and former Head Start parents and children. Attendees included Mayor Stanton, members of City Council, former Head Start students from the original class of 1965, as well as delegate agency directors. A class of Head Start children from GPUL Heard Head Start sang songs, and special awards were presented to Calvin Goode and George Dean for their lifelong commitments to the Head Start program in Phoenix.

Early Head Start Women's Wellness Event: The first annual Early Head Start (EHS) Women's Wellness Event took place on April 23 in the Maryvale area. There were eighty-nine moms in attendance. The guest speaker was Fanny Doran from Mariposa Monarca, who presented on self-esteem and positive self-talk. Cristina Fernandez, the Early Head Start Mental Health Consultant, utilized the curriculum "Finding the Gold Within" in conjunction with Lillie Valencia, who lead a make-and-take craft activity. In addition, Vanessa Hartzog, a Mary Kay Consultant, donated cosmetics in small gift bags for each attendee. The Clothes Silo sponsored a fashion show providing outfits for 8 EHS parents to model. The parent models were able to keep their outfits and all attendees received clothing vouchers.

Male Involvement Event: On April 23, the Alhambra Casework Team facilitated a Male Involvement Event. The event was held at Cielito Park on 35th Avenue and Campbell. The Caseworkers offered five different activities including: corn roll toss, water balloon toss, sack races, self-portraits and Brown Bear Story activity. Forty-seven Head Start families attended the event. The delegate agency provided hot dogs and water to all attendees.

Attachment A
 Yr 49 Head Start Financial Summary Fund 1643
 Planned level of Expenditures 83%
 For the Month Ending April 30, 2015

Fund Center	Program	FTE	Revised Budget 2015	FY15 YEAR-TO-DATE Expenditures	FY15 YEAR-TO-DATE % Spent
8940050001	HS Administration	9	1,795,119	1,309,903	73%
8940050004	HS T&TA	-	149,873	86,515	58%
8940050012	HS Policy Council	-	18,792	12,784	68%
8940050015	HS Mental Health	5	521,444	410,228	79%
8940050016	HS Casework Support	65	4,962,597	4,032,841	81%
8940050017	HS Classroom Support	14	1,466,611	1,192,712	81%
	Total City of Phoenix	93	8,914,436	7,044,983	79%
8940051001	Alhambra	-	2,223,330	1,474,592	66%
8940051003	Booker T Washington	-	1,386,605	1,091,890	79%
8940051005	Washington	-	2,671,646	1,655,995	62%
8940051006	Deer Valley	-	886,816	532,435	60%
8940051008	Murphy	-	834,229	373,951	45%
8940051010	Greater Phoenix Urban League	-	3,772,018	3,189,172	85%
8940051011	Roosevelt	-	1,976,430	890,140	45%
8940051013	Wilson	-	758,684	399,080	53%
8940051116	Fowler	-	828,085	381,673	46%
	Total Delegates	-	15,337,843	9,988,927	65%
8940505021	Early Head Start Operations Support	44	3,279,852	2,457,899	75%
8940505024	Early Head Start T&TA	-	80,944	37,777	47%
	Total Early Head Start	44	3,360,796	2,495,676	74%
	Grand Total	137	27,613,075	19,529,587	71%

Delegate Agency data is one month behind due to the billing process, with the exception of Booker T. Washington and Greater Phoenix Urban League. Fowler's invoices are current but this was not reflected in the report. Murphy and Roosevelt's billing is two months behind, and staff are working to obtain current invoices.

Attachment B

Percentage of School Attendance

Target: 85%

YTD Percent: 89%

Goal:

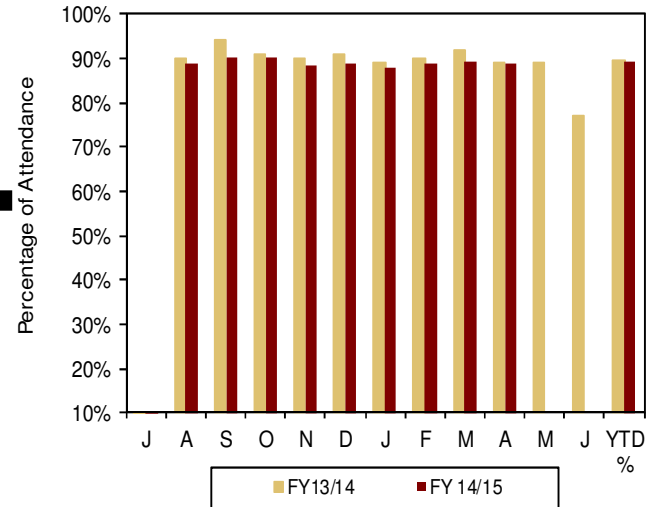
Increase attendance of Head Start kids

Target:

85% of children will attend each day

Significance:

Attendance is a key factor in being able to get kids ready to attend kindergarten.



Medical and Dental Exams Completed

Target: 6,400 exams

YTD Exams: 6,761

Goal:

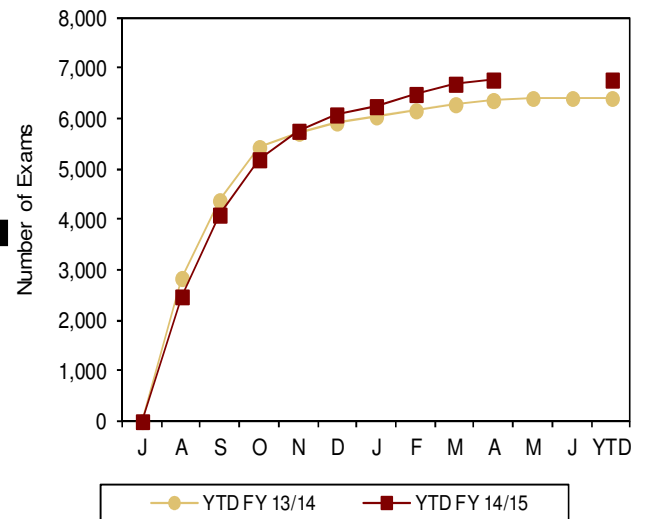
Ensure Head Start kids receive necessary medical and dental exams

Target:

6,400 exams

Significance:

Head Start kids are required to have medical and dental exams as part of Head Start regulations.



City of Phoenix Head Start Enrollment			
<u>Month</u>	<u>Enrolled</u>	<u>Funded</u>	<u>Status</u>
July 2014	300 ¹	3,390	9%
August 2014	3,299 ²	3,390	97%
September 2014	3,390	3,390	100%
October 2014	3,390	3,390	100%
November 2014	3,390	3,390	100%
December 2014	3,390	3,390	100%
January 2015	3,390	3,390	100%
February 2015	3,390	3,390	100%
March 2015	3,390	3,390	100%
April 2015	3,365 ³	3,390	99%
May 2015			
June 2015			

¹ Early Head Start was fully enrolled. Head Start was not operational during the month of July.

² Five classrooms at Greater Phoenix Urban League, a total of 91 slots, were not operational until September 2014. Early Head Start was fully enrolled.

³ Twenty-five slots are vacant due to the authority provided in 1305.7(b) stating programs may elect not to fill a vacancy when 60 calendar days or less remain in the programs enrollment year.

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CITY COUNCIL REPORT

TO: Deanna Jonovich, Deputy City
Manager

FROM: James P. Burke, Director
Parks and Recreation Department

SUBJECT: PUBLIC OUTREACH FOR EXCESS PARKS PROPERTIES

This report provides information to the Parks, Arts, Transparency and Education (PATE) Subcommittee on the implementation of the Excess City-Owned Property Policy.

THE ISSUE

In September 2013, the City Council directed staff to evaluate for disposal City-owned real property assets determined to be excess. The Parks and Recreation Department is working to identify such properties.

In April 2013, the Parks and Recreation Board adopted Policy 3.8, Public Notification for Sale or Disposition of Parkland (Attachment A). The policy outlines the process for soliciting public input prior to the Board recommending a sale to City Council.

Recently, the Parks and Recreation Department identified 12 undeveloped park properties that could be sold. In April 2015, the Parks and Recreation Board recommended the City Council approve beginning the process for the sale of 12 undeveloped parks. The Board also voted for the process to follow Policy 3.8, which includes various public outreach requirements.

The following are the locations and details of 12 possible undeveloped park parcels for consideration for sale.

Address	District	Acres	Zoning
724 S 37th Ave	7	0.16	R-3
*Stetson Hills Loop & Hackamore Dr.	1	9.86	S-1
SWC 24th St & Happy Valley Rd	2	15.96	R1-6
17th Ave & Liberty Ln	6	6.3	PCD - (R4)
*SEC Gary Way & 24th St	8	6.56	S-1
89th Drive & Illini St	7	18.42	R1-8
55th Ave & Dobbins Rd	8	10.72	R1-18
79th Ave & Virginia Ave	7	12.54	R1-6
87th Ave & Lower Buckeye Rd	7	10.1	R1-6
99th Ave & Virginia Ave	5	15.66	R2
100th Ave & Jones Ave	7	9.2	R2
Camelback Road & Ball Park Avenue	7	14.6	S-1

On May 20, 2015, the Finance, Efficiency, Economy, and Sustainability (FEES) Subcommittee recommended the City Council approve beginning the process for the sale of 12 undeveloped parks as listed above.

Since the May FEES Subcommittee meeting, two of the 12 properties are being eliminated from the list of potential properties for sale:

- Stetson Hills Loop & Hackamore Drive
The Department is exploring an Intergovernmental Agreement with Sandra Day O'Connor High School
- Gary Road East of 27th Avenue
A stormwater detention basin is being built to the west of the park and may change the status of development of the park.

To begin the process, the Department needs to conduct several meetings with the community. Up to 20 meetings (two per site) will be scheduled at locations within each park site community. Public notice of the meetings will be posted and mailed to all stakeholders at least 14 days prior to the meeting. It is anticipated this step will be completed sometime during Fall 2015 or early 2016. Once the community meetings take place, staff will present results of the meetings at the next scheduled Village Planning Meeting, which is expected to take place in February or March 2016. Following the Village Planning Meetings, the Parks and Recreation Board will hold a public hearing. Staff will make a recommendation to the Parks and Recreation Board, expected in May 2016, once all public comment has been received and reviewed. Staff expects to return to the FEES and PATE Subcommittees to provide a comprehensive report and recommendation in June 2016.

RECOMMENDATION

This item is for information only.

City of Phoenix Parks and Recreation Board Policy

Number 3.8	Public Notification for Sale or Disposition of Parkland	Adopted: 4/25/2013
		Revised:

BACKGROUND:

On occasion the Parks and Recreation Department (PRD) is approached to sell land; however, the department rarely considers selling parkland. In order to make this process transparent and solicit appropriate and adequate public input, the Parks and Recreation Board (Board) has developed a policy to notify the community and engage a comprehensive representation of the community prior to the potential sale or disposition of parkland.

DISCUSSION:

The onus for completing all required steps identified in this policy is the responsibility of the prospective applicant/buyer. Reference Exhibit A (Public Notification and Procedures) for overview of requirements.

Steps include, but may not be limited to:

1. PRD staff and/or the Finance Department Real Estate Division are contacted by a prospective buyer, including city departments, regarding existing parkland.

Process:

- Prospective buyer submits written request to PRD Director requesting to purchase parkland. Expenses related to this process, including all public notification, shall be paid by the applicant. Applicant shall be required to attend all public meetings and shall be required to notify the affected service area of all public meetings.
 - Information to be provided by the applicant includes: intended future use of parkland, benefit to community, anticipated impact of the loss of the park to the community, comparably-sized properties in the area which could serve as potential replacement parkland and how future use complies with Phoenix General Plan elements including Recreation, Open Space, Neighborhood, Land Use, Bicycling, and Environmental Planning.
- PRD staff will prescreen the feasibility of the land sale, which includes but not limited to: deed restrictions; grant restrictions such as Land and Water Conservation Fund (LWCF) dollars; preservation designation; impact fee program; and/or donor restrictions; impacts to the community within the park service area; and impacts to available recreation amenities within the affected park (Checklist A, Pre-screening Checklist for Proposed Sale of Public Parkland). PRD staff records findings in a report.

- If it is determined there are deed or grant restrictions to acquire and/or develop the subject parkland, PRD staff will also complete Checklist B (Additional Checklist for Deed and Grant Restrictions of Affected Property). PRD staff will record findings in a report and also make a copy of Checklist B available.
 - If the PRD Director determines the pre-screening process has not indicated any major restrictions, the parkland sale process proceeds to Step 2.
2. PRD staff presents report from Step 1 to the Board as a Policy Item titled "proposed sale of parkland" at a regularly scheduled Board meeting.
- Applicant shall be required to notify all entities by mail (Exhibit B, Public Notification Letter) including: known community groups, neighborhood associations and block watch groups listed with the City, schools, users groups of subject park within past 12-month period, community organizations, places of worship, and all residential addresses in the park service area, as defined by PRD. Notice will be made available to the public at least two weeks (14 days) in advance of the Board meeting and will include the location, date, time, and that a "proposed sale" of parkland will be discussed.
 - A copy of the letter, the notification list and a notarized affidavit of notification must be submitted to the PRD Director, no later than fourteen (14) days prior to the community meeting (Exhibit C, Public Notification Affidavit).
 - Board report will include the findings of Step 1 and:
 - Map of area from Phoenix General Plan
 - Aerial of subject property with existing land use and zoning of surrounding park service area.
 - Current photos of subject property and park amenities.
 - The Board will direct staff to either terminate the process or proceed to Step 3.
3. Public notification process through a minimum of two open community meetings.
- Open community meetings will be held within park service area
 - Community meeting locations, dates, times, notice of a "proposed sale" of parkland, and notice regarding the public comment period will be made available to the public a minimum of two weeks (14 days) prior via the department webpage, social media, and U.S. mail. Notification will be mailed to all addresses of stakeholder groups identified in this policy and listed in Step 2 and all residential mailing addresses within park service area (Exhibit B).
 - A copy of the letter, the notification list and a notarized affidavit of notification must be submitted to the Parks and Recreation Department Director, no later than fourteen (14) days prior to the community meeting (Exhibit C).
 - Based on current census data collected, PRD staff will instruct the applicant to provide and distribute the letter in English and Spanish and any other languages as identified.

- Signs will be posted at multiple appropriate locations in the parkland under consideration for sale and will adhere to the specifications as outlined in Exhibit D (Public Meeting Notification Signage). An affidavit of posting is required (Exhibit C).
 - All information made available in Steps 1 and 2 will be made available at the open community meetings.
 - PRD staff will instruct the applicant to provide a city approved interpreter as needed.
 - A general public comment period of at least fourteen (14) days will be provided, starting with the date of the community meetings. PRD staff will provide comment cards at the community meetings to gather community input on potential parkland sale.
 - Additional written comments will be accepted by US mail, hand delivery, fax, social media, phone and email as assigned.
 - PRD staff will summarize the public input received and make it available to the public, to include posting on the PRD webpage, and present to the Board.
4. PRD staff presents information identified in Steps 1-3 to the appropriate Phoenix Village Planning Committee for feedback to be taken to the Board for consideration. Applicant will be required to notify entities, as specified in Step 2.
 5. The Board holds a public hearing.
 - Item will be listed as a Policy Item titled “proposed sale of parkland”
 - PRD staff will report back to the Board the information gathered as result of the entire process and public comments received to date on the potential parkland sale.
 6. PRD staff prepares a report, based upon feedback from Steps 1-5, including staff’s recommendation, and presents to the Board, at which time the Board will make a decision whether to proceed or not on the sale of subject parkland.
 7. The Phoenix City Council Subcommittee currently assigned to PRD matters reviews the PRD staff report and Board decision and makes a recommendation regarding the subject parkland.
 8. PRD staff will work with the Finance Department Real Estate Division to begin implementation of the existing city process for land disposition.
 9. Phoenix City Council will review and make a final decision to either deny or approve sale of subject parkland.

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CITY COUNCIL REPORT

TO: Deanna Jonovich
Deputy City Manager

FROM: Moises Gallegos
Human Services Director

SUBJECT: APPROVAL OF HEAD START AND EARLY HEAD START PLANNING
DOCUMENTS

The purpose of this report is to provide the Parks, Arts, Transparency and Education (PATE) Subcommittee, which serves as the City of Phoenix Head Start Governing Board, an overview of the Head Start and Early Head Start program planning documents and request approval of the documents.

THE ISSUE

The Head Start Performance Standards require that Head Start and Early Head Start grantees develop and implement a systematic, ongoing process of program planning that includes consultation with the governing body, policy groups, program staff, and other community organizations. Program planning documents must be reviewed and approved by the governing board in order to ensure a quality program is provided in compliance with the federal regulations.

OTHER INFORMATION

Each year, Head Start and Early Head Start staff reviews planning documents to determine the need for any revisions based on new regulations, changes in service delivery, and information from the Community Assessment and Self-Assessment. As a result, the following planning documents are being implemented for the 2015 – 2016 program year.

Self-Assessment: The City is required to conduct a self-assessment, with the consultation and participation of the Policy Council and Governing Board, at least once each program year. The self-assessment evaluates the effectiveness and progress in meeting program goals and objectives, and implementing federal regulations. The goal is to ensure the program is providing high quality and comprehensive services to the children and families served, and to assess compliance with the Head Start Performance Standards. The City plans to conduct the Self-Assessment by reviewing key areas for the 2014– 2015 program year. In August and September, City staff, Policy Council members, Governing Board members, community members, and delegate agency staff will have the opportunity to review the results and make recommendations for improvement.

Planning Procedures: Planning procedures support accountability and quality services. The document provides a month-by-month plan that ensures all the

requirements of the Head Start Performance Standards are addressed. It serves as a guide to outline continuous efforts to implement programmatic and fiscal operation in order to effectively benefit families. (See Attachment A)

Ongoing Monitoring Plan: The Improving Head Start for School Readiness Act of 2007 requires that Head Start grantees develop and implement procedures for monitoring grantee and delegate agencies. To meet this standard, Phoenix Head Start and Early Head Start have created the Ongoing Monitoring Plan, composed of monitoring tools that are utilized to evaluate compliance with each performance standard, the staff person responsible for conducting the monitoring, and instructions on the use of the monitoring tool. All delegate agencies will receive monitoring annually on the Head Start Performance Standards that have been identified as critical to the health and safety of children. The key compliance areas, such as personnel policies, management systems, and human resources, will be monitored by Human Services Department Staff on a triennial basis. Quarterly reports will be submitted to the delegate agency director, with the final year-end report submitted to the delegate agency governing board. Early Head Start will also conduct monitoring on a quarterly basis.

Service Plan: Service plans are a management tool for planning, organizing and implementing Head Start and Early Head Start program services. It is a working document that specifies how the City will meet or exceed the minimum performance requirements. The Service Plan has been structured so that strategies and activities are identified for implementing each performance standard. The staff person(s) responsible for implementing the activities is also identified, along with the timeframe for completion. Information has been provided on data sources that can be used to monitor and evaluate the outcomes of the activities.

RECOMMENDATION

Staff requests the PATE Subcommittee approve the self-assessment, planning procedures, ongoing monitoring plan, and service plan for the City of Phoenix Head Start and Early Head Start programs.

Attachment

Attachment A

City of Phoenix Head Start
2015 – 2016 Planning Procedures

Project Activities	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Budget expenditures reviewed	X	X	X	X	X	X	X	X	X	X	X	X
Caseworker Files closed out and archived	X	X									X	X
Caseworker Summer Training Track conducted	X										X	X
Child Outcomes Report completed and develop plan of action	X	X										X
Community Assessment conducted	X	X	X									
Community Assessment Goals and Objectives discussed at Head Start Leadership meetings	X	X	X	X	X	X	X	X	X	X	X	X
End of Month enrollment report submitted	X	X	X	X	X	X	X	X	X	X	X	X
Family Outcomes Pre-Assessments for next school year started	X											
Family Outcomes Report completed and develop plan of action	X	X										
Head Start Annual Report completed	X	X	X									
Monitor Delegate agencies and childcare partners	X	X	X	X	X	X	X	X	X	X	X	X
Monthly report submitted to Policy Council and City Council Subcommittee	X	X	X	X	X	X	X	X	X	X	X	X
Policy Council Recognition Event conducted	X	X	X	X								
Program Information Report benchmark progress tracked	X	X	X	X	X	X	X	X	X	X	X	X
Program Information Report submitted	X	X										
Program Staff conduct orientations to delegate agencies	X	X										
QIP/Goals and Objectives/Planning Procedures reviewed	X	X										
Quality Improvement Plan submitted to Policy Council and City Council Subcommittee for approval	X	X	X	X	X	X	X	X	X	X	X	X
Self-Assessment completed	X	X	X	X	X	X	X	X	X	X	X	X
Year 48 final close out is completed and report sent to Office of Head Start.	X	X	X									
Year 49 staff calendar distributed	X											
Head Start Classes begin	X	X	X	X	X	X	X	X	X	X	X	X
MAPS items reviewed	X	X	X	X	X	X	X	X	X	X	X	X
Program Information Report analysis is conducted	X	X										
Staff and Policy Council members make recommendations for potential community representatives to Policy Council and contact nominees	X	X										
Community Assessment Goals and Objectives update provided at divisional staff meeting			X	X	X	X	X	X	X	X	X	X
Family Partnership Agreements developed			X	X	X	X	X	X	X	X	X	X
Update(s) on goals and one-year objectives are presented to the City Council Subcommittee and Policy Council.									X			
Year 50 delegate draft budgets completed			X	X	X	X	X	X	X	X	X	X

Project Activities	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Child Outcomes and Family Outcomes Measures reports submitted to City Council Subcommittee and Policy Council				X								
In-Service Conference conducted				X	X		X	X				
Policy Council is seated				X								
Policy Council orientation conducted				X								
Immunization report submitted to Maricopa County Department of Health				X								
Bylaws are approved by Policy Council and City Council Subcommittee if necessary						X						
City Council Subcommittee orientation conducted					X		X	X				
Shared-Governance and Internal Dispute Procedures reviewed					X							
Year 50 Training and Technical Assistance Budget completed and draft submitted to Region IX					X	X	X	X				
Disabilities midpoint report reviewed					X	X	X	X	X	X		
ERSEA Plan is approved by Policy Council and City Council Subcommittee							X	X	X			
Grantee and fiscal staff discuss and modify delegate agency's Year 48 proposals							X	X				
Year 50 budget completed							X	X				
Year 50 Budget discussions with delegates conducted							X	X	X	X	X	X
Contracts/IGAs are prepared for vendors								X	X	X		
Delegate Agencies submit their final revised programmatic and fiscal renewal documentation.								X				
Service Plans are approved by Policy Council and City Council Subcommittee.								X	X	X	X	
Standards/Special Terms and Conditions and Scope of Work are reviewed for contracts/IGAs								X				
Delegate Agency staff and Disability Specialist meet with LEAs to plan for transition of children on IEPs into Head Start.									X			
Grant application is submitted to Region IX office for the next budget year									X	X	X	X
Marketing Plan updated and begin recruitment for Year 49 school year									X	X	X	X
Program Options are discussed and approved by the Policy Council, if necessary, for the next operating period and for recruitment of new families. Program Options proposed reflect the needs of families to be given priority for enrollment, capacity of the agency in terms of staffing, facilities and other critical issues that will assure quality services to families.									X	X	X	X
Year 50 contracts are completed									X	X	X	X
Year 50 grant application is approved by Policy Council and City Council Subcommittee									X	X	X	X
Year 50 grant submitted to Region IX									X	X	X	X

Project Activities	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
ERSEA Training for Grantee and Delegate Agency staff conducted										X		
Family Outcome Post Assessments completed										X	X	
Intakes for Year 50 completed										X	X	X
Planning Procedures are revised for Year 49										X	X	X
Transition meetings are held with Delegate Agency staff and EHS providers to transition EHS children into Head Start.										X		
Year-end transition meetings completed and disseminate Child Health summaries										X	X	
Calibration of hearing machines; conduct repairs, order supplies, prepare for contracts and coordinate with caseworkers											X	X
Head Start Classes end; Early Head Start continues year round											X	
Mental Health staff meet with Delegate Agency directors to review prior year's services and plan for coming year												X
Policies and Procedures are reviewed and approved by Policy Council												X

NOTE: The month with a shaded area with an X is when the item is due; the area without shading and an X is the planning time.

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CITY COUNCIL REPORT

TO: Deanna Jonovich
Deputy City Manager

FROM: Moises Gallegos
Human Services Director

SUBJECT: APPROVAL OF EARLY HEAD START CHILDCARE PARTNERSHIP
SELECTION CRITERIA

The purpose of this report is to request the Parks, Arts, Transparency and Education (PATE) Subcommittee, acting as the City of Phoenix Head Start Governing Board, approve the 2015 – 2016 Early Head Start Childcare Partnership Selection Criteria.

THE ISSUE

The City was awarded more than \$3.3 million per year for three years to implement Early Head Start – Child Care Partnerships which will serve 188 children. The children served must reside in zip codes 85009, 85015, 85017, 85019, 85031, 85033, 85035 in the Isaac, Cartwright, and Alhambra School Districts. Services to families are to begin on July 1, 2015.

Each year, Early Head Start grantees are required to develop and implement a written plan defining their policies and procedures for the selection criteria. As the Governing Board for the City of Phoenix Early Head Start programs, approval of the selection criteria from the PATE Subcommittee is required.

OTHER INFORMATION

Selection criteria:

- assures decisions on the selection of enrollees are made in a systematic and fair way in response to the individual needs in each local community;
- ensures the program abides by the McKinney-Vento Homeless Assistance Act as it applies to the Early Head Start programs; and,
- targets the most needy families based on the outcome of the community needs assessment.

Priority will be given to the children most in need. The selected priority areas for the Early Head Start – Child Care Partnerships are single parents, or teen parents that are working or going to school, families receiving level 1 or 2 child care subsidy, children with disabilities, and children in foster care. The attachment includes the complete selection criteria for the City of Phoenix Early Head Start Child Care program.

RECOMMENDATION

Staff requests the PATE Subcommittee, acting as the City of Phoenix Head Start Governing Board, approve the selection criteria for the City of Phoenix Early Head Start Child Care Partnership program.

Attachment

**City of Phoenix Early Head Start
2015– 2016 Selection Criteria
EHS-CC Partnership**

INCOME	SCORE
Income Eligible – 0 – 25% FPL	10
Income Eligible – 26 – 50% FPL	8
Income Eligible – 51 – 75% FPL	6
Income Eligible – 76 – 100 % FPL	4
Over Income	0
AGE	
0 – 12 months	10
12- 23 months	8
24 – 36 months	6
PARENTAL WORKING/SCHOOL STATUS	
Teen Parent in school/Training or Working Full- time	10
Single Parent in School/Training or Working Full-time	8
Both Parents in School/Training or Working Full-time	6
CCDF STATUS	
Has a CCDF Subsidy	10
Qualified for CCDF (on DES wait list)	8
DISABILITIES	
Has a current IFSP	8
Child with documented referral or diagnosis	8
OTHER FACTORS	
Child in Foster Care	10
Family Living in Temporary Housing (Homeless/Shelter)	10
TANF/SSI	8
Refugee family	8
Continuity of Care- Older Siblings in EHS/HS	6
Adopted Child	4
Transfer from other EHS program	0
TOTAL POINTS	

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CITY COUNCIL REPORT

TO: Deanna Jonovich
Deputy City Manager

FROM: Moises Gallegos
Human Services Director

SUBJECT: REALLOCATION OF HEAD START SLOTS

The purpose of this report is to request the Parks, Arts, Transparency and Education (PATE) Subcommittee, which serves as the City of Phoenix Head Start governing board, approve the reallocation of 12 Head Start slots from the Wilson School District to the Alhambra School District.

THE ISSUE

Wilson School District is enhancing early childhood opportunities for families living within their district boundaries through the State Department of Education Preschool Development Grant. They have received 60 slots and are combining funds from Head Start and the new grant for the 2015–2016 school year.

In their plan, after maximizing classroom size they have 12 slots left which are not enough to complete a full classroom. They would like to return them to the City of Phoenix to be reallocated to another agency. This will allow them the most cost effective model and still increase the preschool opportunity for children in the Wilson School District by an additional 48 slots.

REALLOCATION

The Department of Health and Human Services, Office of Head Start (OHS) requires Grantees to conduct a Community Needs Assessment every three years. The results of the assessment are used to make decisions in several areas, including the location of slots. It is the recommendation of the Human Services Department that the reallocation of the 12 slots from Wilson School District be based upon this methodology.

The highest need is in the Isaac, Cartwright and Laveen School Districts. As a result, the 12 slots were offered to the Greater Phoenix Urban League, which is the Delegate Agency for these school districts. However, they declined due to the following reasons:

1. Their classrooms meet the capacity requirements as outlined in the Head Start Performance Standards.
2. The school districts in which they provide services do not have additional classroom space.
3. The funding for 12 slots is not sufficient to financially support classroom staff.

Again, using the information from the Community Needs Assessment, the next area of highest need is in the Alhambra School District. Alhambra has informed the City they are able to accept the 12 slots and will distribute them equally between two schools, James W. Rice Elementary and Westwood Elementary.

RECOMMENDATION

Staff requests the PATE Subcommittee's approval to reallocate 12 Head Start slots from the Wilson School District to the Alhambra School District based upon the highest unmet need.

CITY COUNCIL REPORT

TO: Deanna Jonovich
Deputy City Manager

FROM: Moises Gallegos
Human Services Director

SUBJECT: AUTHORIZATION TO APPLY FOR VICTIM OF CRIME ACT (VOCA)
GRANT FUNDING

This report requests the Parks, Arts, Transparency and Education (PATE) Subcommittee recommend City Council approval to apply for and accept Victim of Crime Act (VOCA) grant funds.

THE ISSUE

The VOCA grant is federally funded and administered by the Arizona Department of Public Safety. In 2015, the funding allocation was modified and the State of Arizona's allocation increased from approximately \$8 million to \$40 million in Fiscal Year 2015-16. This increase provides an opportunity to request ongoing and new funding to enhance victim services in the City. It is anticipated that the grant application will be released in July or August 2015.

VOCA funds support staff that provide direct services to victims of crime such as: domestic and sexual violence, human trafficking, elder abuse and secondary victims of homicide. These funds provide services to respond to the emotional and physical needs of victims, assist victims to stabilize their lives after victimization, assist victims with participation in the criminal justice system, and provide victims with a measure of safety and security.

Staff is planning to apply for funds to provide services that are in alignment with the Domestic Violence Roadmap and Human Trafficking Compass Plan, which will continue current VOCA-funded efforts, enhance current victim service efforts and may include a proposal developed in collaboration with the community.

RECOMMENDATION

Staff requests the PATE Subcommittee recommend City Council approval to apply for and accept VOCA grant funds to provide victim services.

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CITY COUNCIL REPORT

TO: Rick Naimark
Deputy City Manager

FROM: Gail Browne
Office Of Arts And Culture Executive
Director

SUBJECT: NATIONAL ENDOWMENT FOR THE ARTS ART WORKS GRANT

This report requests that the Parks, Arts, Transparency and Education (PATE) Subcommittee recommend City Council approval to apply for and accept up to \$100,000 in a National Endowment for the Arts (NEA) “Art Works: Local Arts Agencies” grant.

THE ISSUE

The City has an opportunity to expand by 15 percent the funds available to increase arts and cultural programming in communities throughout the city, contributing to one of the goals of the Phoenix Office of Arts and Culture (POAC) 2014-2016 Strategic Plan to “Develop a Neighborhood Arts Projects Grant Program.”

A \$100,000 NEA Art Works grant will be used to create the Neighborhood Arts Projects Grant Program in Fiscal Year 2016-2017. The NEA funds will enable POAC to provide grants of \$5,000 to \$10,000 to artists, cultural organizations, businesses, and neighborhood community groups for projects that address community needs from an arts and culture perspective. Staff will initiate a series of community summits to explore opportunities and foster partnerships between these local entities to encourage the submission of proposals for projects ranging from murals to performances and festivals. The program will create highly visible temporary projects or long-term physical improvements.

OTHER INFORMATION

The NEA grant requires a dollar-for-dollar match. The POAC FY 2016-2017 General Purpose Fund appropriation will be used to match the grant award.

RECOMMENDATION

Staff requests that the PATE Subcommittee recommend City Council approval to apply for and accept up to \$100,000 in an NEA “Art Works: Local Arts Agencies” grant.

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CITY COUNCIL REPORT

TO: Rick Naimark
Deputy City Manager

FROM: Gail Brown
Executive Director

SUBJECT: FY 2015-2016 COMMUNITY ARTS SUPPORT GRANT ALLOCATIONS

This report requests the Parks, Arts, Transparency, and Education (PATE) Subcommittee recommend City Council approval of the funding allocations for Fiscal Year (FY) 2015-2016 Community Arts Support Grants. Funding allocations totaling \$805,346 are requested for 50 organizations. (See Attachment A.)

THE ISSUE

The Phoenix Office of Arts and Culture (POAC) has administered the Community Arts Support Grants Program since 1986. The program includes three levels of General Operating Support (GOS) grants, Rental Support grants for arts organizations that are primary users of City-owned performance venues, and project grant requests in Arts Learning or Festivals categories. To be eligible for any category of funding, an organization must be a registered non-profit arts or cultural organization, must have tax-exempt status under Section 501(c)(3) of the Internal Revenue Code, and must provide a cultural service to Phoenix residents.

GOS Level I and Level II allocations consist of a base award and a merit award. The base awards represent a percentage of an organization's three-year average contributed income (all sources) and Phoenix earned income. The merit award is determined by the ranking an organization receives during a panel review on the following criteria: Artistic/Program Quality, Public Value, Financial Position, Diversity, and Administrative Ability. In GOS Level I, eleven organizations are recommended for funding totaling \$348,209. In GOS Level II, ten organizations are recommended for funding totaling \$138,792.

To qualify for Level I category funding, organization must have an operating budget of at least \$2,500,000, employ a paid professional full-time manager, and provide an audited financial statement for the last completed fiscal year. For Level II, organizations must have an operating budget of at least \$250,000, employ a full-time manager, and provide a reviewed or audited financial statement for the last completed fiscal year.

GOS Level III grantees receive a \$5,000 award. Applicants in this category are ranked by a panel review on the following criteria: Artistic/Program Merit, Capacity Building, Public Value, Diversity, and Administrative Ability. All criteria are weighted equally. A total of eight organizations are recommended for funding totaling \$40,000. For GOS Level III, organizations must have an operating budget of at least \$25,000.

Arts Learning Partnership grants support projects by arts or cultural organizations in partnership with schools, after-school programs or other community-based partners. These applications were ranked by a panel on the following criteria: Artistic/Project Quality, Public Value, Arts/Cultural Learning, Budget, and Administrative Ability. Eleven organizations are recommended for funding totaling \$30,700.

Festival grant awards support public festivals that highlight an arts or cultural discipline, or a multi-disciplinary celebration of a specific culture. Festival applicants were ranked using the criteria: Artistic Merit, Planning, Budget, Public Value, and Ability to Complete Project. Nine organizations are recommended for funding totaling \$22,000.

To qualify for Rental Support Program grants, arts organizations must utilize the Orpheum Theatre, Symphony Hall, or Herberger Theater for a minimum of 15 performances per fiscal year, and demonstrate financial and/or organizational need for the support. Seven organizations are recommended for funding totaling \$225,000.

OTHER INFORMATION

Grant applications for the Community Arts Support Grants Program were due to the Office of Arts and Culture on March 23, 2015.

A new grant policy approved by the Arts and Culture Commission for FY 2016 allowed organizations without tax-exempt status under Section 501(c)3 of the Internal Revenue Code to apply to the Arts Learning or Festival project categories using a Fiscal Agent with tax-exempt status. The organization serving as fiscal agent must also be an arts or cultural organization. This policy change was an effort to broaden the reach of the grants program to small, emerging arts and cultural organizations, and, through the fiscal partnership, establish relationships between large and small organizations in the hope that additional partnering opportunities and resource sharing may develop.

A second policy change allowed GOS III applicants to also apply to the Arts Learning or Festivals project category. This change was intended to increase the investment in successful small organizations through combined general and project support, and increase opportunities for POAC staff to work more directly with development of programs/strategies in the established small community of small arts/cultural organizations.

Rental Support grant funds are released in three installments and must only be used to pay rental costs for performances in the eligible facilities. Payments are made in installments so that adjustments can be made to allocations, due to increases or decreases in the actual number of performances booked as the season progresses. Rental Support Program funds include \$125,000 budgeted in the Phoenix Convention Center's operating budget and \$100,000 in General Funds for a total of \$225,000, both administered through the Office of Arts and Culture.

The FY 2015-2016 recommendations include \$645 in unassigned funds to be used for potential implementation of programs and strategies or other grants program related services.

RECOMMENDATION

Staff requests the PATE Subcommittee recommend City Council approval of the funding allocations for Fiscal Year (FY) 2015-2016 Community Arts Support Grants.

Attachment A

Applicant	General Operating Support I	General Operating Support II	General Operating Support III	Rental Support	Festivals	Arts Learning	Applicant Total
Arizona Opera	34,448			15,329			49,777
Arizona Science Center	52,927						52,927
Arizona Theatre Company	9,322			62,610			71,932
Ballet Arizona	24,119			39,328			63,447
Children's Museum of Phoenix	24,987						24,987
Desert Botanical Garden	44,810						44,810
Heard Museum	22,948						22,948
Musical Instrument Museum	51,508						51,508
Phoenix Art Museum	34,306						34,306
Phoenix Symphony Association	31,313			70,343			101,656
Phoenix Theatre	17,521						17,521
Black Theatre Troupe, Inc.		8,333					8,333
Free Arts of Arizona		21,589					21,589
Great Arizona Puppet Theater		15,472					15,472
Jazz in Arizona, Inc.		7,557					7,557
Phoenix Boys Choir Association		15,769					15,769
Phoenix Center for the Arts		21,380					21,380
Phoenix Chorale		7,880					7,880
Phoenix Conservatory of Music		8,940					8,940
Rosie's House: A Music Academy for Children		14,998					14,998
Valley Youth Theatre		16,874		23,769			40,643
Alwun House Foundation			5,000				5,000
Cultural Coalition			5,000				5,000
Grand Canyon Performing Arts, Inc.			5,000				5,000
Roosevelt Row CDC			5,000				5,000
Scorpius Dance Theatre			5,000				5,000
Shemer Art Center & Museum Association			5,000				5,000

Applicant	General Operating Support I	General Operating Support II	General Operating Support III	Rental Support	Festivals	Arts Learning	Applicant Total
Young Arts Arizona			5,000				5,000
Young Sounds of Arizona			5,000				5,000
Arab American Festival					3,150		3,150
Arizona Matsuri					3,325		3,325
Center Dance Ensemble				10,134		2,625	12,759
Childsplay, Inc.						3,500	3,500
Cultural Coalition					3,000		3,000
Cyphers Center for Urban Arts						1,000	1,000
Essential Theatre						3,500	3,500
India Association of Phoenix					1,000		1,000
iTheatre Collaborative				3,487			3,487
Phoenix Blues Society					2,700		2,700
Phoenix Chamber Music Society						2,100	2,100
Phoenix Children's Chorus						1,000	1,000
Phoenix Chinese Week					3,500		3,500
Phoenix Film Foundation					3,325		3,325
Red Rocks Music Festival						3,500	3,500
Release the Fear						3,500	3,500
Rising Youth Theatre						3,500	3,500
Rosson House Heritage Square Foundation & Guild					1,000		1,000
Shemer Art Center & Museum Association					1,000		1,000
The Rag Collection						3,500	3,500
Young Arts Arizona						2,975	2,975
Category Total							
	348,209	138,792	40,000	225,000	22,000	30,700	804,701
Unassigned							645
PROGRAM TOTAL							805,346

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CITY COUNCIL REPORT

TO: Deanna Jonovich
Deputy City Manager

FROM: James P. Burke
Parks and Recreation Director

SUBJECT: UPDATE ON PHOENIX PARKS AND PRESERVE INITIATIVE

On May 27, 2015, the Parks, Arts, Transparency, and Education (PATE) Subcommittee requested a report on the voter-approved Phoenix Parks and Preserve Initiative (PPPI) and a summary of its revenues and expenditures. This report provides the Subcommittee with the information requested.

THE ISSUE

In 1999, Proposition 101, PPPI, received voter approval, increasing Phoenix sales tax by 1/10 of one-cent. On May 20, 2008, nearly 83 percent of voters approved Proposition A, the renewal of the 1/10 of one-cent sales tax, for an additional 30 years. In 2013, the City Attorney's Office provided a legal opinion regarding the extent to which PPPI funds could be used to pay debt/deficit incurred by the Phoenix Golf program (Attachment A).

Since December 1999, including projections through the end of this fiscal year, revenue for PPPI totaled \$429.6 million. Net expenditures and transfers out of the fund total \$392.6 million, including estimated expenses through June 30, 2015. Expenditures include projects for park development, renovation and improvement, and purchase of Phoenix Mountain and Desert Preserves property (Attachment B), as well as fund transfers to the Golf Special Revenue Fund. The projected year-end fund balance for FY 2014-15 is \$37.0 million.

Phoenix Golf, as an enterprise fund, had been realizing annual operating deficits, resulting in a significant cumulative deficit. In 2011, the City Manager's Office requested the Budget and Research Department conduct a study of the City of Phoenix Golf program to identify options available to improve the financial condition of the Golf Enterprise Fund. This study was presented to the Parks and Recreation Board on May 24, 2012 and to the Parks, Arts, Families and Seniors (PAFS) Subcommittee. A Citizen's Golf Ad-Hoc Committee was created and, in the fall of 2012, public meetings were held around the city to review the options discussed in the study.

The Citizen's Golf Ad-Hoc Committee created an action plan, including golf fund balancing, which was presented first to the Parks, Arts, Families and Seniors (PAFS) Subcommittee, and then to City Council on March 6, 2013. By a vote of 8:1, the direction of the Council was to convert the Golf Enterprise Fund to a Special Revenue Fund, retire the existing deficit, take measures to reduce the annual operating deficit, and utilize the General Fund as needed to cover any annual operating deficit. The

deficit accumulated by the end of FY 2012-13 was to be eliminated over three years. The total of the three transfer payments from the PPPI fund came to just over \$15 million:

FY 2012-13	\$5,700
FY 2013-14	\$4,800
FY 2014-15	\$4,532
Total	\$15,032

Since implementation of this plan, the financial condition of the Golf Program has improved. In FY 2011-12, the Golf Program had a net annual loss of approximately \$2.4 million. The annual operating loss in FY 2013-14 was \$714,000, and Golf is expected to finish the 2014-15 fiscal year with an approximate annual operating loss of less than \$500,000.

In the future, once an operating surplus from the Golf Program is realized, staff will review and determine an appropriate plan that will include reserving funds for identified capital improvement needs while identifying a timetable to begin to repay the PPPI Fund.

OTHER INFORMATION

As part of the Golf action plan, a consultant was hired to develop a five-year business plan that included a five-year capital expenditure plan. Touchstone Golf, LLC, issued a report that was presented to the PATE Subcommittee on March 26, 2015, and identified the need for \$8.25 million in capital improvements for golf courses operated by Phoenix over the next five years. These improvements are necessary in order to maintain course infrastructure and irrigation systems.

RECOMMENDATION

This report is for information and discussion.



City of Phoenix

To: David Cavazos

Date: February 28, 2013

From: Gary Verberg
Patricia Boland

A handwritten signature in black ink, appearing to read "Gary Verberg".

Subject: Phoenix Parks and Preserve Initiative Funds

ISSUE

To what extent may Phoenix Parks and Preserve Initiative funds be used to pay debt incurred in the City's Golf Enterprise Fund?

DISCUSSION

The City of Phoenix Golf Enterprise Fund ("Fund") was established by Council resolution in 1981. It was anticipated that the golf revenue would be sufficient to pay for the operation and maintenance of the City's golf courses. A decline in the number of rounds played and an increase in the number of courses in the Valley, however, have led to an annual deficit in the Fund beginning in fiscal year 1998-99. Since that time, significant debt has accumulated in the Fund and it has been recommended by a citizen study committee, and by the Parks, Arts, Families and Seniors Subcommittee ("Subcommittee"), that the debt be paid to protect the City's bond rating. The question has arisen whether the Phoenix Parks and Preserve Initiative ("PPPI" or "Initiative") funds are available to pay debt incurred in the operation and maintenance of the courses.

PPPI was originally adopted by City voters on September 7, 1999 after being referred by the City Council through Ordinance No. S-26191 (Attachment 1). The Initiative raised the City's sales tax rate by one tenth of one percent for ten years. Sixty percent of the revenue raised was to be used to plan and purchase State Trust lands for the Sonoran Preserve. At least ten percent was to be used to improve or renovate existing community and neighborhood parks, and up to thirty percent was to be used to develop and improve nine identified regional parks.

When the tax increase was due to expire, the City Council again referred it to the voters for consideration of a continuance of the tax increase for an additional thirty years through Ordinance No. S-34726 ("Reauthorization") (Attachment 2). The Reauthorization appeared on the ballot on May 20, 2008. Attachment 3 is a copy the

Reauthorization as is appeared on pages 11 and 12 of the official publicity pamphlet. The Reauthorization reversed the percentages and provided that forty percent of the funds raised would be used for the preserves and sixty percent for parks. In particular, it provided that the sixty percent would be used

to **finance** any of the following uses: to complete the regional parks started with current Phoenix Parks and Preserve Initiative funding, purchase land and create new regional, community and neighborhood parks, upgrade existing parks with better shade, green space, and recreational features, add more park rangers, lighting, security, and **maintenance for parks and recreational facilities**, add shaded pedestrian and bike paths throughout the city, and add recreation programs for youth to fight drugs, gangs, and crime.

Emphasis added.

In interpreting legislation, the primary goal is to discern the legislative intent and the best evidence of that intent is the language of the law. *State v. Peek*, 219 Ariz. 182, 195 P.3d 641 (2008). The Reauthorization explicitly allows the use of PPPI funds to finance the maintenance of parks **and** recreational facilities. At last week's Subcommittee meeting, certain speakers opined that PPPI funds could not be used for golf. That interpretation of the Reauthorization is contrary to its plain language. *Webster's Encyclopedic Unabridged Dictionary* defines "recreation" as "refreshment by means of some pastime, agreeable exercise, as after work" and "facility" as "something designed, built, installed, etc., to serve a specific function affording a convenience or service." A golf course is clearly a "recreational" "facility." If the Reauthorization was intended to allow maintenance of all recreational facilities operated by the Parks and Recreation Department except golf courses, it would so state. It is presumed that, if the legislative body wishes to limit the application of a statute, it does so expressly. *State v. Sanchez*, 209 Ariz. 66, 97 P3d 891 (App. 2004). Because the Reauthorization does not exclude golf courses, they are included.

Having determined that the Reauthorization allows the use of PPPI funds to maintain the golf courses, the question may arise whether those funds may also be used to operate the courses. If an ambiguity exists, the heading of the law can aid in its interpretation. *State ex rel. Romley v. Hauser*, 209 Ariz. 539, 105 P. 3d 1158 (2005). The title for the Reauthorization states that it is for "development, improvement, maintenance and operations of regional and neighborhood parks to enhance community safety and recreation" That statement is reiterated in the summary of the Reauthorization contained in the publicity pamphlet.

If doubt remains, rules of statutory construction allow examination of "other factors such as the statute's context, subject matter, historical context, effects and consequences, and spirit and purpose." *Watson v. Apache County*, 218 Ariz. 512, 516,

189 P. 3d 1085, 1089 (App. 2008), citations and quotations omitted. Attachment 4 contains two articles from the *Arizona Republic*, one published before the election and one published afterwards. These articles reported to City of Phoenix voters that the purpose of the Reauthorization was to expand the use of PPPI funds to construction, operation and maintenance of recreational facilities. Although not dispositive of legislative intent, these articles are evidence of what information the voters possessed when they cast their ballots in 2008. Also instructive regarding the voters' intent with respect to the Reauthorization are those documents contained in Attachment 5, which include copies of a meeting notice for September 11, 2008 for the Parks and Recreation Board, at which public input for the use of PPPI funds was to be discussed, the report prepared by the Parks and Recreation Director for presentation to the Board at that meeting, and the minutes of the meeting. These documents show that there was significant public interest in the use of PPPI funds for golf projects.

Finally, there may be a question regarding payment of "debt" incurred for operation and maintenance of the courses rather than direct payment of those costs. Whether or not it is "debt," the fact remains that it was an expense incurred for the operation and maintenance of the courses, a use allowed by the Reauthorization. In addition, there is precedent for the use of PPPI funds for the payment of debt incurred for allowable PPPI expenses. Debt incurred for the purchase of Palo Verde and for the renovation of Papago were retired with PPPI monies. The use of PPPI funds for allowable expenses, no matter how those expenses are incurred, is a reasonable interpretation of the Initiative and the Parks and Recreation Department's interpretation is entitled to great weight. *Marlar v. State*, 136 Ariz. 404, 666 P.2d 504 (App.1983).

CONCLUSION

For the reasons stated, the retirement of debt incurred for the operation and maintenance of the City's golf courses after the effective date of the Reauthorization is a permissible use of PPPI funds. In addition, any debt incurred for capital improvements to golf facilities in community or neighborhood parks, or in the nine identified regional parks, could also be retired with PPPI monies.

Cc: James P. Burke

ATTACHMENT 1

ORDINANCE NO. S-26191

AN ORDINANCE REFERRING A PROPOSED ORDINANCE PROVIDING FOR THE AMENDMENT OF CHAPTER 14 OF THE CODE OF THE CITY OF PHOENIX, 1969, BY INCREASING THE THE PRIVILEGE LICENSE TAX BY ONE TENTH OF ONE PERCENT TO ESTABLISH THE PHOENIX PARKS AND PRESERVE INITIATIVE, TO THE QUALIFIED ELECTORS OF THE CITY FOR THEIR APPROVAL OR REJECTION AT THE CITY OF PHOENIX MAYOR AND COUNCIL ELECTION ON SEPTEMBER 7, 1999; AND PROVIDING FOR THE PLACEMENT OF SAID MEASURES ON THE BALLOT AT SAID ELECTION.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF PHOENIX, as follows:

SECTION 1. That a proposed ordinance providing for the amendment of Chapter 14 of the Code of the City of Phoenix, 1969, by increasing the the privilege license tax by one tenth of one percent to establish the Phoenix Parks and Preserve Initiative be, and the same hereby is, referred to the qualified electors of the City of Phoenix, for their approval or rejection at the September 7, 1999, Mayor and Council Election, to read as follows:

PROPOSITION NUMBER__

AN ORDINANCE, ESTABLISHING THE PHOENIX PARKS AND PRESERVE INITIATIVE, PROVIDING FOR 1) THE PURCHASE OF STATE TRUST LANDS FOR THE SONORAN DESERT PRESERVE OPEN SPACE AND 2) THE DEVELOPMENT AND IMPROVEMENT OF REGIONAL AND NEIGHBORHOOD PARKS TO ENHANCE COMMUNITY SAFETY AND RECREATION.

To implement this initiative, Chapter 14 of the Phoenix City Code shall be amended where applicable to increase the privilege license tax rate (known as the sales tax) by

5

one tenth of one penny per dollar of sales for a period of ten years. All expenditures will be reviewed by a citizens oversight committee established by ordinance and will be subject to an annual public audit. The new revenue raised over the ten year period shall be spent specifically in the following manner:

60% of the funds raised over the ten year period will be used to plan and purchase State Trust lands identified in the Sonoran Preserve Master Plan adopted by City Council on February 18, 1998. Acquired lands shall be used for open space preservation and recreation purposes as described in the plan.

At least 10% of the funds raised over the ten year period will be used to improve or renovate existing community and neighborhood parks throughout the city. These funds can also be used in partnership with schools for capital outdoor recreational purposes.

Up to 30% of the funds raised over the ten year period will be used to develop and improve nine regional parks as indicated on the map including 35th Avenue and Pinnacle Peak, Reach 11, Cave Creek Recreation Area, Steele Indian School, Camelback Ranch, Rio Salado, Cesar Chavez, Desert West and 48th Street and Pecos.

(A City of Phoenix map shall be included as part of this ballot measure)

Shall the proposed Phoenix Parks and Preserve Initiative providing for the amendment of Chapter 14 of the Code of the City of Phoenix, 1969, be adopted?

YES NO

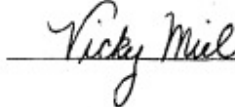
SECTION 2. That the ballot measures referred to the qualified electors herein shall be placed on the ballot for the September 7, 1999, City of Phoenix Mayor and Council Election, as provided herein, along with such other items as may be required or appropriate.

PASSED by the Council of the City of Phoenix this 9th day of June, 1999.


ACTING MAYOR

CITY CLERK DEPT.
1999 JUN -8 PM 2:17

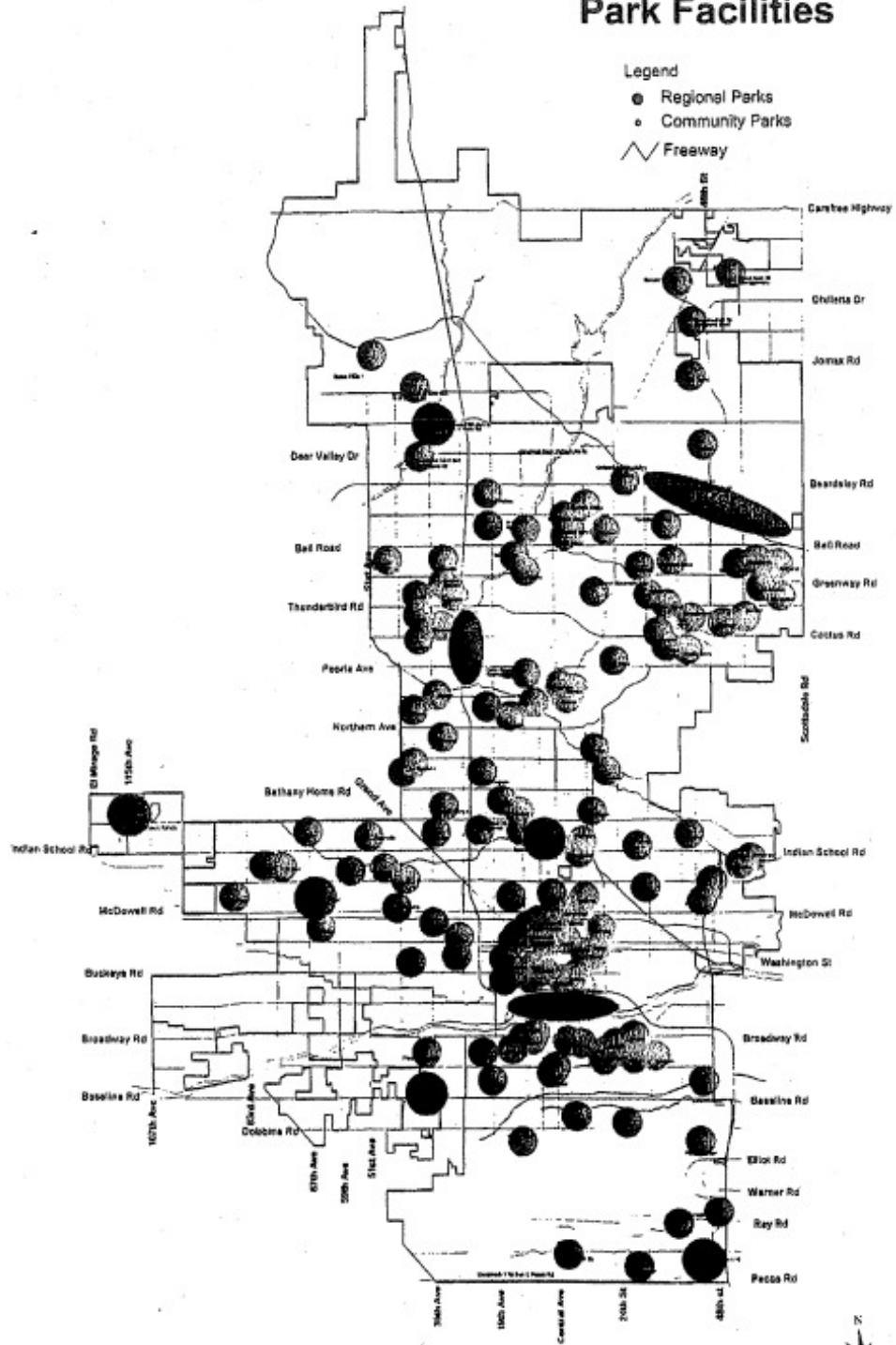
ATTEST:


City Clerk

Park Facilities

Legend

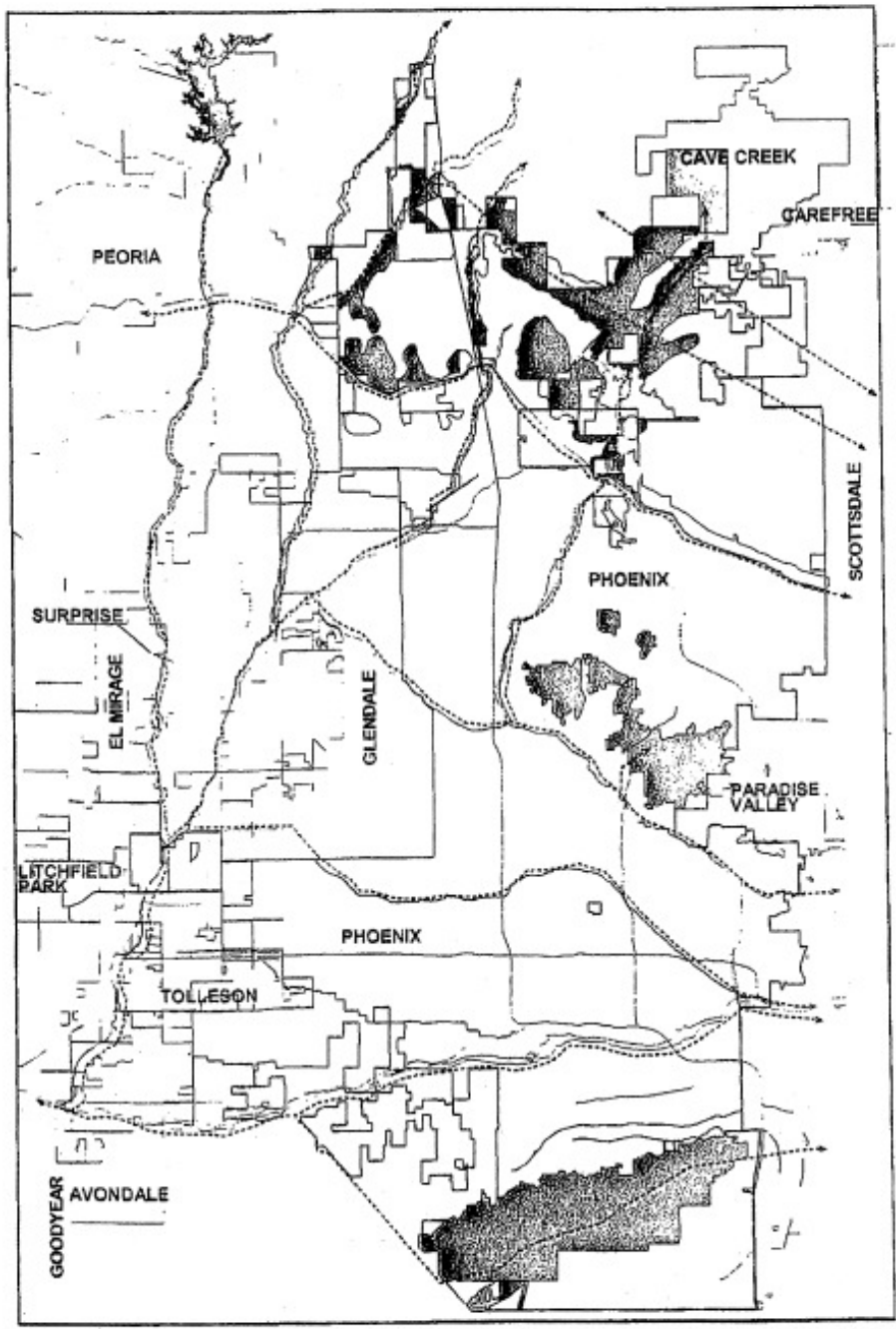
- Regional Parks
- Community Parks
- ∩ Freeway



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- Sonoran Preserves
- Arizona State Trust Lands
- Private Lands
- Existing Mountain Preserves
- Trails



ATTACHMENT 2

ORDINANCE S-34726

AN ORDINANCE REFERRING A PROPOSAL TO AMEND CHAPTER 14 OF THE CODE OF THE CITY OF PHOENIX, 1969, TO EXTEND THE PHOENIX PARKS AND PRESERVE INITIATIVE INCREASE IN THE PRIVILEGE LICENSE TAX OF ONE TENTH OF ONE PERCENT APPROVED BY VOTERS ON SEPTEMBER 7, 1999, TO THE QUALIFIED ELECTORS OF THE CITY FOR THEIR APPROVAL OR REJECTION AT THE CITY OF PHOENIX SPECIAL ELECTION ON MAY 20, 2008; PROVIDING FOR THE PLACEMENT OF SAID MEASURE ON THE BALLOT AT SAID ELECTION; AND DECLARING AN EMERGENCY.

BE IT ORDAINED BY THE COUNCIL OF THE CITY OF PHOENIX, as follows:

SECTION 1. That a proposed ordinance providing for the extension of the Phoenix Parks and Preserve Initiative by the amendment of Chapter 14 of the Code of the City of Phoenix, 1969, extending the increase in the privilege license tax of one tenth of one percent for the development, improvement, maintenance and operations of regional and neighborhood parks to enhance community safety and recreation and the purchase of lands for the Phoenix Mountain and Desert Preserves be, and the same hereby is, referred to the qualified electors of the City of Phoenix, for their approval or rejection at the May 20, 2008, City of Phoenix Special Election, to read as follows:

PROPOSITION A

AN ORDINANCE EXTENDING THE PHOENIX PARKS AND PRESERVE INITIATIVE, PROVIDING FOR 1) THE DEVELOPMENT, IMPROVEMENT, MAINTENANCE AND OPERATIONS OF REGIONAL AND NEIGHBORHOOD PARKS TO ENHANCE COMMUNITY SAFETY AND RECREATION AND 2) THE PURCHASE OF LANDS FOR PHOENIX MOUNTAIN AND DESERT PRESERVES.

To implement this initiative, Chapter 14 of the Phoenix City Code shall be amended where applicable to extend the one tenth of one penny per dollar privilege license tax rate (known as sales tax) approved by voters on September 7, 1999. Funds raised from this initiative shall only be used for Phoenix parks and preserves and shall not be supplanted or used for any other purpose. The extension and revised provisions will be effective July 1, 2008 and will expire 30 years thereafter. To assure accountability, all expenditures will be reviewed by a citizens' oversight committee established by ordinance to review expenditures and will be subject to an annual public audit. The new revenue raised shall be spent specifically in the following manner:

60% of the funds raised will be used to finance any of the following uses: to complete the regional parks started with current Phoenix Parks and Preserve Initiative funding, purchase land and create new regional, community and neighborhood parks, upgrade existing parks with better shade, green space, and recreational features, add more park rangers, lighting, security, and maintenance for parks and recreational facilities, add shaded pedestrian and bike paths throughout the city, and add recreation programs for youth to fight drugs, gangs, and crime.

40% of the funds raised will be used to finance any of the following uses: to purchase land for mountain and desert preserves, create new/better trailheads, trail, parking and interpretive centers for preserves, more park rangers, security and maintenance of the preserves and continuation of the Sonoran Preserve Master Plan.

If you support the above Proposition, Vote Yes; if opposed, Vote No.

Shall the proposed extension of the Phoenix Parks and Preserve Initiative providing for the amendment of Chapter 14 of the Code of the City of Phoenix, 1969, be adopted?

YES

NO

SECTION 2. That the ballot measure referred to the qualified electors herein shall be placed on the ballot for the May 20, 2008, City of Phoenix Special Election, as provided herein, along with such other items as may be required or appropriate.

SECTION 3. WHEREAS, the immediate operation of the provisions of this Ordinance is necessary for the preservation of the public peace, health, and safety, an EMERGENCY is hereby declared to exist, and this Ordinance shall be in full force and effect from and after its passage by the Council as required by the City Charter and is hereby exempted from the referendum clause of said Charter.

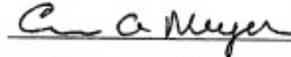
PASSED by the Council of the City of Phoenix this 30th day of January, 2008.




MAYOR

ATTEST:

ACTING


City Clerk

APPROVED AS TO FORM:


Acting City Attorney

REVIEWED BY:


City Manager

[LAW: CIV-727823-LFF]





CITY CLERK DEPT.
2008 JAN 29 PM 3:19

ATTACHMENT 3

PROPOSITION A

AN ORDINANCE EXTENDING THE PHOENIX PARKS AND PRESERVE INITIATIVE, PROVIDING FOR 1) THE DEVELOPMENT, IMPROVEMENT, MAINTENANCE AND OPERATIONS OF REGIONAL AND NEIGHBORHOOD PARKS TO ENHANCE COMMUNITY SAFETY AND RECREATION AND 2) THE PURCHASE OF LANDS FOR PHOENIX MOUNTAIN AND DESERT PRESERVES.

To implement this initiative, Chapter 14 of the Phoenix City Code shall be amended where applicable to extend the one tenth of one penny per dollar privilege license tax rate (known as sales tax) approved by voters on September 7, 1999. Funds raised from this initiative shall only be used for Phoenix parks and preserves and shall not be supplanted or used for any other purpose. The extension and revised provisions will be effective July 1, 2008 and will expire 30 years thereafter. To assure accountability, all expenditures will be reviewed by a citizens' oversight committee established by ordinance to review expenditures and will be subject to an annual public audit. The new revenue raised shall be spent specifically in the following manner:

60% of the funds raised will be used to finance any of the following uses: to complete the regional parks started with current Phoenix Parks and Preserve Initiative funding, purchase land and create new regional, community and neighborhood parks, upgrade existing parks with better shade, green space, and recreational features, add more park rangers, lighting, security, and maintenance for parks and recreational facilities, add shaded pedestrian and bike paths throughout the city, and add recreation programs for youth to fight drugs, gangs, and crime.

40% of the funds raised will be used to finance any of the following uses: to purchase land for mountain and desert preserves, create new/better trailheads, trail, parking and interpretive centers for preserves, more park rangers, security and maintenance of the

CONTINUED ON NEXT PAGE

PROPOSITION A
CONTINUED FROM PREVIOUS PAGE

preserves and continuation of the Sonoran Preserve Master Plan.

If you support the above Proposition, Vote Yes; if opposed, Vote No.

Shall the proposed extension of the Phoenix Parks and Preserve Initiative providing for the amendment of Chapter 14 of the Code of the City of Phoenix, 1969, be adopted?

YES ←

NO ←

SUMMARY

This proposition, if adopted, would direct the City of Phoenix Council to amend Chapter 14 of the Code of the City of Phoenix to extend for thirty years the Phoenix Parks and Preserve Initiative approved by the qualified electors of the City of Phoenix on September 7, 1999. The program is funded by a privilege license tax (known as the sales tax) of one tenth of one penny per dollar of sales. The funds would be spent for the development, improvement, maintenance and operations of regional and neighborhood parks to enhance community safety and recreation and for the purchase of lands for the Phoenix Mountain and Desert Preserves.

ATTACHMENT 4

Initiative seeks to secure permanent tax for parks

Arizona Republic - Phoenix, Ariz.
Author: Casey Newton
Date: Jan 22, 2008
Start Page: B.1
Section: VALLEY & State
Text Word Count: 532

Document Text

Phoenix could increase the size of its desert preserve, add community parks and hire more park rangers, but only if voters approve a permanent extension of a sales tax to fund parks and preserves.

The Phoenix City Council is expected to vote today to set a spring election on the Phoenix Parks and Preserve Initiative, a 9-year-old sales tax set to expire in 2009.

The city staff has recommended keeping the tax at \$0.001, or one cent for every \$10 spent. The election is scheduled to take place May 20.

Since being approved by four out of five Phoenix voters in 1999, the tax has generated \$198 million for park improvements and land acquisition. It gives the city a way to pay for capital improvements to parks beyond issuing bonds or relying on impact fees from developers.

About 60 percent of park initiative funds have been used to acquire land for Phoenix's Sonoran Preserve, with 3,700 acres acquired using initiative funds. About 6,000 of the preserve's planned 21,000 acres have been purchased to date.

The remainder has funded improvements to parks throughout the city, from new playgrounds and restrooms at neighborhood parks to lakes and lighted soccer fields at larger regional parks.

The tax is expected to generate about \$30 million this year.

Phil Richards, chairman of the Parks and Recreation Board, said that the city's investment in parks helped to revitalize neighborhoods throughout Phoenix.

"We started seeing these little parks being renovated, and people taking ownership again," he said.

The initiative still had its flaws, Richards said. For one, the money had to be used for one-time expenses, meaning it could not be used to pay for new park rangers or maintenance workers.

The initiative on the ballot in May will allow for operational expenses, officials said.

The special election, which will cost \$1 million, comes at a time when Phoenix is preparing to cut 6 percent from its general fund because of a steep decline in sales-tax revenue.

Officials said Phoenix decided not to make the issue part of the November general-election ballot because it has different requirements for the location of polling places than Maricopa County, which will administer the ballot in November.

Officials said they wanted to make the tax permanent because it would be easier to create a long-term capital-improvement plan for parks if they know they will have a dedicated funding source.

Given the high demand for parks from residents, officials were confident the public would vote to extend the tax.

"The parks' needs are staggering. People constantly talk about the condition of our parks here," said Rick Naimark, a deputy city manager who oversees parks.

Because the tax will be permanent, officials will have to spend a smaller percentage of parks-initiative dollars on preserve acquisition.

Under the formula proposed to the City Council, the new initiative would dedicate 60 percent of its funds to neighborhood and regional parks, with 40 percent used for preserve expenses.

"If we're going to reach our long-term goal of preserving our desert up north, this is the only way we can accomplish it," said Councilman Greg Stanton, who chairs the council's parks subcommittee. "This is a make-or-break time for us."

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Abstract (Document Summary)

The election is scheduled to take place May 20. Since being approved by four out of five Phoenix voters in 1999, the tax has generated \$198 million for park improvements and land acquisition.

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Phoenix voters extend tax for parks

Arizona Republic - Phoenix, Ariz.
 Author: Casey Newton
 Date: May 21, 2008
 Start Page: B.2
 Section: VALLEY & State
 Text Word Count: 255

Document Text

Voters on Tuesday overwhelmingly approved a 30-year extension of Phoenix's Parks and Preserve Initiative, ensuring hundreds of millions of dollars for the construction and operation of recreational areas in the city.

Unofficial results showed that more than four in five voters supported extending the decade-old sales tax, which amounts to 1 cent for every \$10 purchase.

Supporters hailed the passage of the tax as a landmark step in the effort to provide high-quality parks and preserves within Phoenix.

"I thank and congratulate the voters of Phoenix who, once again, have expressed their remarkable vision," Mayor Phil Gordon said in a statement. "Not even a troublesome national economy can discourage our citizens from embracing a good opportunity to invest in the city our children will inherit."

The tax, which generated \$198 million in its first 10 years, pays for park improvements and land acquisition. The initiative approved Tuesday expands the possible uses of those funds to include operational expenses including salaries for park rangers and maintenance workers.

Under the terms of the initiative, 40 percent of the proceeds will be used to acquire land for Phoenix's Sonoran Preserve. About 3,700 acres have been acquired to date using initiative money.

The remaining 60 percent will finance improvements to parks throughout the city.

The election was the first in which Phoenix used its permanent early-voter list, automatically mailing a ballot to anyone who asked. As a result, voter turnout exceeded 20 percent. Turnout in the previous citywide election, in which the list was not used, was 18.7 percent.

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Abstract (Document Summary)

Voters on Tuesday overwhelmingly approved a 30-year extension of Phoenix's Parks and Preserve Initiative, ensuring hundreds of millions of dollars for the construction and operation of recreational areas in the city.

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ATTACHMENT 5

**NOTICE OF RESULTS
PARKS AND RECREATION BOARD**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the members of the **PARKS AND RECREATION BOARD** and to the general public, that the **PARKS AND RECREATION BOARD** held a meeting open to the public on **Thursday, September 11, 2008, at 5:00 p.m. located in the City Council Chambers, 200 West Jefferson, Phoenix, Arizona.**

The results of the meeting were as follows:

RESULTS			
5:15	1.	Call to Order	Phil Richards, Chair
	2.	INFORMATION AND DISCUSSION ITEM(S): Information and discussion items will be presented verbally to the Parks Board and are for discussion only. No action will take place on these items at this meeting.	
Item discussed; citizen comments heard	a.	Phoenix Parks and Preserve Initiative Public Input Process <i>Staff will present information collected from various public meetings and the online survey in preparation for the future development of the Parks and Preserve Initiative capital and operating plans.</i>	Ken Vonderscher, Cynthia Peters
No additional comments made.	3.	CALL TO THE PUBLIC – Citizens are provided time to make statements to the Board. Those wishing to make a statement should complete a "SPEAKER COMMENT CARD" and return it to the Board secretary. We welcome citizen input; however, items brought to the Board's attention cannot be discussed unless they are listed as an agenda item. Action taken as a result of public comment will be limited to requesting staff to study the matter or rescheduling the matter for further consideration and/or decision at a later date.	Chair Richards
7:24 p.m.	4.	Adjournment	

For further information, please call Dolores O'Dell, Administrative Secretary, Parks and Recreation Department at 602-495-5215.

For reasonable accommodations, call Dolores O'Dell at Voice/602-495-5215 or TTY/602-262-6713 as early as possible to coordinate needed arrangements.

August 19, 2008



To: Parks and Recreation Board

Date: September 11, 2008

From: Sara Hensley, CPRP, Director

Subject: 3PI Community Meeting and Survey Outcomes

This report updates the Parks and Recreation Board on the outcome of the 3PI Community Meetings and the online surveys.

BACKGROUND

On May 20, nearly 83 percent of voters approved renewal of the 1/10 of one-cent sales tax. The program breakdown incorporates: 60 percent of funds raised will finance park development, renovation, and acquisition; 40 percent of funds raised will finance preserve acquisition and development. Funds raised will also provide operational support for new development, renovation, and youth programs.

During the renewal process many community members approached the Parks and Recreation Board, the 3PI renewal committee, as well as City of Phoenix staff regarding public input into the funding process. On May 27 City Council approved a public input approach to assist with prioritizing projects funded by the initiative beginning FY 2008/09.

The public input process included:

- Ten public input meetings held from June 26 through August 27; at least one meeting in each City Council District.
- An electronic online survey.

DISCUSSION

A total of 630 community members attended the ten public meetings held at various locations throughout the city. Each community member participated in an onsite survey, utilizing five dots to indicate their area of interest. An opportunity to list specific projects was also provided and staff logged in nearly 800 comments from the ten community meetings. (See Attachment A)

Date	Location	Attendance
June 26	Pecos Community Center	30
July 8	Desert West Community Center	40
July 10	South Mountain Community Center	52
July 16	Deer Valley Community Center	73
July 22	Sunnyslope Youth Center	30
August 5	Cesar Chavez Library	80
August 6	Paradise Valley Community Center	50
August 12	Longview Community Center	65
August 13	Washington Activity Center	30
August 27	Burton Barr Library	175

On August 28 the online survey concluded with nearly 3,900 visits to the site and 3,400 residents completing the survey. Participants also had an opportunity to list their specific comment at the end of the survey. Staff logged in over 1,900 comments from the online survey. (See Attachment B)

Survey results are listed below:

Improvement	Dot Votes	On-lineSurvey
Additional Park Rangers	117	464
Community Center Development and Improvements	154	632
Golf Course Improvements	23	598
Improved access for the Disabled	42	139
Improved Playgrounds	50	690
Improved Pools	63	528
Improved Ramadas and Picnic Areas	554	530
Improved Restrooms	773	748
Improved Sports Fields	553	477
Increased Park Maintenance	112	794
Park Curb Appeal Improvements	53	418
Park Open Space	56	666
Preserve Acquisition	97	580
Preserve Development	107	677
Security Lighting	136	621
Shade	113	1003
Sport Court Improvements	85	442
Youth Activities	144	804

Several themes emerged from both the online surveys and the community meetings. Themes included: shade; security, including park rangers and lighting; park maintenance and upgrades; preserve development and acquisition; community center development and improvements; and youth activities.

Next steps include:

- Criteria review, financial capacity, and expenditure categories at the next Parks and Recreation Board Meeting on September 25.
- Present outcome, financial capacity and expenditure categories at a City Council Work Study session first week in October.
- Present preliminary plan to the Parks and Recreation Board on October 23.
- Present plan to City Council in November.

RECOMMENDATION

This report is for information purposes only.

cp/dh/09113PICommunity Forums

Attachments: Attachment A - Other Comments From 10 Community Meetings
Attachment B - Other Comments From Online Survey
Historic Preservation Commission Memo

Prepared by: Cynthia Peters, Parks and Preserve Administrator

Approved by: James P. Burke, Assistant Director

CITY CLERK DEPT.

2008 OCT -7 AM 10: 12

**CITY OF PHOENIX
PARKS AND RECREATION BOARD
SUMMARY MINUTES
SEPTEMBER 11, 2008**

City Council Chambers, 200 W. Jefferson Street

Board Members Present

Phil Richards, Chair
Jan Hancock
Delia Ortega-Nowakowski
Laura Bell
Roger Peck

Board Members Absent

Valerie Churchwell
Diana Brooks

Staff Present

Sara Hensley
Rick Nalmark
Inger Erickson
James Burke
Esther Avila
Inger Erickson
Sarah Hall
Alonso Avitia
Brandle Ishcomer
Dolores ODell
Jan Sherwood
Alonso Avitia
Cynthia Peters
Ken Vonderscher

Others Present

Terry Gerber
Rosemary Holusha
James Shoemaker
Steven Klein
Frank Barrios
Tom Ambrose
Martin Vogel
Barry Shemer
Deb Mollnar
Cheryl Mollerup
Ron Carpenter
Jerry Van Gasse
Thomas Bickauskas
Paula Glauz
Leeszle Sun
Donna Neill
Shelly Fletcher
Betty Wagner
Donna Reiner
Douglas Ireland
Walt Gray
Dr. Phil Blair
Calvin C. Goode
Samuel Richard
Arthur Murillo
Dwight Amery
Claudine Reifschneider

Others Present

Julie Gunn
Ailsa Nakashima-Smith
Raleigh Doubeck
Rose Sullivan
Greta Reyes
Bishop Alexis Thomas
Donald Turbyfill
Dan Turbyfill
Alicia Ruiz
Daniel Nunez
Tom Chapman
Kelly Larabee Morlan
Ann Malone
M. Suzanne Thraen
Diane Sumrall
Paul Barues
Rudy Valenzuela
Isaac Donner
Jerry Donald Neill
Masako Takiguchi
Larry Landry
Sam Insana
Frank Insana
Kathy Harback
Bruce Johnson

1. Call to Order

Board Chair Phil Richards called the meeting to order at 5:15 p.m. Board members Jan Hancock, Laura Bell, Delia Ortega-Nowakowski and Roger Peck were present. Board members Diana Brooks and Valerie Churchwell were absent.

Chair Richards requested a moment of silence to remember the victims of September 11, 2001.

Chair Richards instructed the public that this was a discussion only public session of the Parks and Recreation Board. Board Chair Richards stated individual speakers would have a limit of two minutes and speakers representing a group would have five minutes.

2. Information and Discussion Item(s)

2a. Phoenix Parks and Preserve Initiative Public Input Process

Deputy Director Ken Vonderscher introduced Cynthia Peters, Parks & Preserve Administrator. Ms. Peters presented the history of the Phoenix Parks and Preserve Initiative. On May 20, nearly 83 percent of voters approved renewal of the 1/10 of one-cent sales tax. The program breakdown incorporates: 60 percent of funds raised will finance park development, renovation, and acquisition; 40 percent of funds raised will finance preserve acquisition and development. Funds raised will also provide operational support for new development, renovation, and youth programs.

Ms. Peters further explained during the renewal process many community members approached the Parks and Recreation Board, the 3PI renewal committee, as well as City of Phoenix staff regarding public input into the funding process. On May 27 City Council approved a public input approach to assist with prioritizing projects funded by the initiative beginning FY 2008/09.

The public input process included:

- Ten public input meetings held from June 26 through August 27; at least one meeting in each City Council District.
- An electronic online survey.

A total of 630 community members attended the ten public meetings held at various locations throughout the city. Each community member participated in an onsite survey, utilizing five dots to indicate their area of interest. An opportunity to list specific projects was also provided and staff logged in nearly 800 comments from the ten community meetings.

On August 28 the online survey concluded with nearly 3,900 visits to the site and 3,400 residents completing the survey. Participants also had an opportunity to list their specific comment at the end of the survey. Staff logged in over 1,900 comments from the online survey.

Survey results are listed below:

Improvement	Dot Votes	On-lineSurvey
Additional Park Rangers	117	464
Community Center Development and Improvements	154	632
Golf Course Improvements	23	598
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Improved Sports Fields	553	477
Increased Park Maintenance	112	794
Park Curb Appeal Improvements	53	418

Agenda Item 3b

Park Open Space	56	666
Preserve Acquisition	97	580
Preserve Development	107	677
Security Lighting	136	621
Shade	113	1003
Sport Court Improvements	85	442
Youth Activities	144	804

Ms. Peters explained several themes emerged from both the online surveys and the community meetings. Themes included: shade; security, including park rangers and lighting; park maintenance and upgrades; preserve development and acquisition; community center development and improvements; and youth activities.

Ms. Peters informed the Parks and Recreation Board the next steps that will be conducted are:

- Criteria review, financial capacity, and expenditure categories at the next Parks and Recreation Board Meeting on September 25.
- Present outcome, financial capacity and expenditure categories at a City Council Work Study session first week in October.
- Present preliminary five year capital improvement plan to the Parks and Recreation Board on October 23.
- Present capital improvement plan to City Council in November.

Board Member Ortega-Nowakowski inquired how the community survey categories were collected. Ms. Peters explained a collection of general needs were listed in Proposition A and they used them to categories the items.

Board Chair Richards thanked the staff for their follow up work to the Phoenix Parks and Preserve Initiative. Board Chair Richards explained the plan is a rolling plan and every five years it will be re-evaluated until the program expires in 30 years. Every year it can be adjusted for City Council requests and PRD needs.

Deputy City Manager Rick Naimark thanked Cynthia Peters and PRD staff who attended all of the community meetings throughout this whole process. Mr. Naimark explained that they chose a format for the community meetings which made staff available to discuss individual questions or requests regarding the different needs of each council district from citizens.

Board Chair Richards took public comment on the item.

Terry Gerber, President of Alumni Association for Tourism Management ASU West Campus started a project in 1995 working with the university, students, and the community around campus. He spoke in support of completing the unnamed park at 51st Avenue and Sweetwater.

Rosemary Holusha, resident, stated her concern was for keeping the pools open longer. Ms. Holusha reported on the great success of Michael Phelps, in the Olympics and felt Phoenix youth were missing out on an opportunity to reach their full potential. Youth

should have continuous pool hours throughout the whole summer. Ms. Holusha also stated she would like to see the older pools be improved with funding from the PPPI.

Board Chair Richards inquired to the Parks and Recreation Department staff, if the PPPI money could be used to off-set services being affected by budget reductions. Director Sara Hensley explained existing it can not.

Board Chair Richards asked for clarification of allocated city revenue funds that could be used for operating costs. Deputy City Manager Rick Naimark explained programs or services not existing at this time can be funded by PPPI, however programs or services existing already can not be used with PPPI funding. Mr. Naimark stated further research would be conducted on whether programs that have been cut in the past budget reductions could be funded by PPPI. He stated Parks and Recreation staff would present their findings at the next regular Parks and Recreation Board meeting.

James Shoemaker, resident, President of Goldwater Blockwatch provided a handout. Mr. Shoemaker stated within their blockwatch area is the Scatter Wash Basin. Mr. Shoemaker stated the blockwatch continually reports vandalism, transients, and illegal dumping. He stated the community does clean up of the wash each year. Mr. Shoemaker stated the blockwatch group would like to meet with city staff to have an assessment made on the feasibility of turning the wash into a desert preserve or park.

Steven Klein, resident, stated he spoke on behalf of the Laveen Citizens for Responsible Development. He explained Laveen is the fastest growing community in Phoenix and most neglected. He stated Cesar Chavez Park is overused and crowded with no open space. Mr. Klein stated they would like to see two more district parks which could include an equestrian and dog park so citizens could host shows which would bring in revenue to the city.

Frank Barrios, resident and president of the Pioneer Cemetery Association, a private not for profit organization. Mr. Barrios stated they have had a great working relationship with the City of Phoenix. Mr. Barrios stated his organization is in the process of documenting all of the pioneer grave sites within Arizona. Mr. Barrios stated the City has started renovations at the cemeteries, but a lot of work still needs to be done. Mr. Barrios stated they would like to see continued funding to help with the maintenance and landscaping of the cemeteries in South Phoenix.

Tom Ambrose, resident, spoke on behalf the Phoenix Zoo. He stated the Phoenix Zoo, which is 46 years old, serves over two million people every year. Mr. Ambrose stated it was an important educational as well as conservation to the residents of Phoenix. Mr. Ambrose explained the water and sewer infrastructure needs to be upgraded to maintain zoning regulations. Mr. Ambrose stated he and Ed Fox, President of APS, are co-chairs to lead a capital campaign to raise \$20 million from private citizens and organizations. Mr. Ambrose stated their hope is to be able to upgrade and renovate existing zoo buildings and infrastructure. Mr. Ambrose stated they would appreciate PPPI funds being used to help off-set some of these costs.

Martin Vogel, resident, current board member of the Encanto-Palmcroft Historic Preservation Association, stated they are involved in raising funds to improve the curb appeal of Encanto Park. Mr. Vogel noted that a substantial amount of write-in projects were for Encanto Park.

Barry Shemer, Scottsdale resident, spoke about the Shemer Art Center that was donated to the City of Phoenix by his mother. He stated the center has significant historical value to the City as well as providing educational opportunities to the youth in Phoenix. Mr. Shemer stated it is an original Point of Pride and should be preserved for future generations to enjoy.

Deb Molinar, Glendale resident, spoke on behalf of the Phoenix Center for the Arts, Phoenix Children Chorus, Phoenix Youth Theatre, and City Jazz. Ms. Molinar stated the buildings still needed renovations to upgrade ADA requirements. She stated the programs are vital to the youth in Phoenix to educate them on the arts. They are celebrating their 25 year anniversary and the Phoenix Children Chorus has approximately 200 youth with 60% residing in Phoenix. Ms. Molinar stated she believed the 2001 and 2006 bonds that were passed would have given revenue to help renovate the buildings. Currently, the 3rd floor is not ADA accessible.

Board Chair Richards questioned staff as to the bond issue Ms. Molinar mentioned, and how much funding was available to the program. Director Hensley explained the money in the bond program that she was referring to was through the Cultural Arts Program. Ms. Hensley explained initial drawings for renovations have been conducted; however there are not enough funds to complete the project.

Board Chair Richards recognized Cheryl Mollerup and Ron Carpenter, both residents of Phoenix, who also are in favor of the Phoenix Center Building renovations.

Jerry Van Gasse, resident, stated he would like to see a park, trail or community center named after Jesse Owens, Olympic champion. Mr. Van Gasse also stated he would like to see military personnel included in the River Rampage program. Lastly, he stated he would like the thirty year project to include the Sonoran Preserves and to make sure that it is maintained to its pristine condition.

Tom Bickauskas, resident, provided a hand-out to the Board members for a proposal on building a youth ATV/Motorcycle park. Mr. Bickauskas provided letters from the Arizona State Parks and Arizona Off Highway Vehicle Coalition. Mr. Bickauskas suggested the Skunk Creek Landfill could be utilized to build the park and he brought forth a plan that would include grants and donations to help offset the costs.

Paula Glauz, resident, stated she is a volunteer for the Heritage Square Rosson House Museum and Park. Ms. Glauz stated the house is 113 years old and is in need of additional maintenance to ensure the treasures housed in the museum are well preserved.

Leezale Sun, resident, spoke on behalf of the Crimebuster Neighborhood Association located in the area of 83rd Avenue and Buckeye Road. Ms. Sun suggested security lighting throughout the City of Phoenix in all parks should be a priority to prevent crime and vandalism. She suggested utilizing solar technology.

Board Chair Richards stated security lighting was one of the most listed projects on the survey results. Director Hensley responded staff had already noted the security lighting issue from the community meetings. Ms. Hensley stated the Parks and Recreation Department was already researching the feasibility of utilizing solar power to not only offset the costs but to ensure the safety of the environment.

Donna Neill, resident, represented Kids Street Park and Marc Atkinson Center. Ms. Neill complimented staff on how well maintained the park is. She suggested security lighting should be installed in the playground area. Ms. Neill requested more information on the Camp Colley Foundation. Ms. Neill also suggested the Park Rangers should become proactive and not reactive to crime in the parks. Chair Richards requested staff to communicate with Ms. Neill regarding her requests.

Shelley Rogers Fletcher, resident, represented Laveen Community Council which is a 501(c)3 organization. Ms. Fletcher suggested facilities for seniors and a community center be built. Ms. Fletcher suggested a center that would be self supporting would be something the City should consider.

Betty Wagner, resident, represented Shemer Art Center and Museum. Ms. Wagner stated she is encouraged by survey results in support of the Shemer Art Center and Phoenix Center. Ms. Wagner stated the City in partnership with SACAMA, should help fund the maintenance and create classrooms or multi-purpose center. Ms. Wagner stated funds should be allocated for expansion of the Arts Center.

Donna Reiner, resident, represented the Historic Preservation Commission. Ms. Reiner provided a fact sheet regarding Tovrea Castle. Ms. Reiner reported there are 20 parks listed on the Historic register. Funding has been allocated in the past for many of these parks. Ms. Reiner reported the Historic Preservation Commission prioritized their list of projects that they felt were the most important to fund through the Phoenix Parks and Preserve Initiative. Ms. Reiner stated the first phase of the castle renovations has been implemented and is slated for completion by the end of 2008. She stated over \$24 million has been spent on the acquisition and renovation of the castle. Ms. Reiner stated there are no restrooms available to the public and would like the PPPI fund the project.

Douglas Ireland, resident, requested to speak, however left prior to being called.

Walt Gray, resident, stated he felt there had been an abuse of power and did not agree how the Phoenix Parks and Preserve Initiative was presented to the citizens. Mr. Gray stated a plan should have been conducted prior to passing the initiative.

Calvin C. Goode, resident, was representing Eastlake Park Association. Mr. Goode introduced Dr. Phil Blair who is also part of the association. Mr. Goode stated over 1,000 children utilized the services provided at Eastlake Park. Mr. Goode stated Eastlake Park is one of three of the oldest parks in Phoenix. He suggested money be allocated to renovate and improve services to the citizens in the area of 7th Street to 16th Street, Van Buren to Jackson.

Samuel Richard, resident, stated the importance of investing in the civic space park which is currently under construction. Mr. Richard stated there are many benefits to the citizens who live and work downtown in providing additional funding to complete the projects.

Arthur Murillo, resident, represented Sherman Park. Mr. Murillo stated funding to upgrade and renovate the park would be appreciated by the community. Mr. Murillo stated Sherman Park is a Point of Pride and should not be overlooked. Mr. Murillo stated additional amenities are needed such as shade canopies.

Dwight Amery, resident, is the Executive Director of Maryvale Revitalization Organization also Vice President of Maryvale Village Planning Committee. Mr. Amery stated over 80,000 children live in the Maryvale area. Mr. Amery stated their organization partners with the community and the city to revitalize the Maryvale area. Mr. Amery suggested projects need to be prioritized and would like the City to update and renovate the old parks prior to building new ones. Mr. Amery stated Cricket Pavilion is the only Point of Pride in the Maryvale area in need of updating. Mr. Amery stated the PPPI money should be used for the zoo, sport facilities and older parks.

Claudine Reifschneider, resident, had to leave prior to being called. Ms. Reifschneider wrote comments on the back of the comment card. "We are here for the Laveen Community Center. This project would help youth, family and senior projects in a "New" community with nothing for the above groups."

Julie Gunn, resident, had to leave prior to being called. Ms. Gunn wrote comments on the comment card. "Laveen desperately needs facilities for youth, family and senior activities. Laveen Community Council has done extensive research into developing a self-sufficient community center. We need start-up funding and do not want to be a continuing drain on the city budget. In fact, by incorporating solar panels and running the center for profit, we'd love to give back by paying back and being a model for other centers."

Alisa Nakashima-Smith, Chandler resident, representing the Japanese Friendship Garden. Ms. Nakashima-Smith thanked the Parks and Recreation Board and the City of Phoenix for funding construction of the restroom facilities. She stated continued funding would benefit the City's citizens and provide important educational opportunities on the culture of Japan. Ms. Nakashima-Smith stated they would like to become a premier destination and a light-rail stop due to its centralized location.

Raleigh Dombek, resident, represented the Garfield Association for Verde Park. Ms. Dombek stated Verde Park is the oldest park in the city. She stated the community utilizes the park and community facility and would like to expand the park an additional four acres that is currently available for purchase. Ms. Dombek was told Parks and Recreation Department Parks Development staff was already researching the feasibility and would contact her.

Rose Sullivan, resident, left before her name was called.

Greta Rodgers, resident, provided a handout to the Parks and Recreation Board members. Ms. Rodgers suggested an Oversight Committee be established with representation from each council district.

Don Turbyfill, resident, represented Cactus Village Community and ASU West Campus regarding the unnamed park at Sweetwater and 47th Avenue. Mr. Turbyfill stated the park has been in the planning stages for the past thirteen years and would like to see PPPI funding utilized to complete the project.

Dan Turbyfill, Fountain Hills resident, came in support of the unnamed park at Sweetwater and 47th Avenue. Mr. Turbyfill stated he grew up in the neighborhood and would like to see the park developed for the community.

Alicia Ruiz, resident represented the Garfield Neighborhood Association for Verde Park. Ms. Ruiz stated it was the first municipal park in Phoenix and will be celebrating its centennial. Ms. Ruiz suggested PPPI funding to update and maintain the park. Ms. Ruiz stated it is located near ASU Downtown and would be a viable green space.

Tom Chapman, resident, had to leave prior to being called. He wrote a comment on the back of comment card: "In favor, Encanto Palmscroft-Historic Preservation Association, represented by Martin Vogel".

Daniel Nunez, resident, a student at ASU Downtown Campus. Mr. Nunez stated he is in favor of funding a downtown park where the students commune and socialize. Mr. Nunez stated he would like to see a more detailed view of the results to the online survey. Mr. Nunez was referred to staff to review the survey results.

Kelly Larabee Morlan, resident, was representing Friends of Encanto Park. Ms. Larabee Morlan stated many citizens utilize the park and it has served seven generations. Ms. Larabee Morlan stated Friends of Encanto Park had over 100 people representing Encanto Park at the community meeting held at Burton Barr Library. Ms. Larabee Morlan also stated PPPI funding should be used to update the Encanto Park for curb appeal.

Board Chair Richards stated there were no more public comment cards. Chair Richards questioned staff what the next steps in allocating the PPPI funds.

Director Hensley explained there would be a criteria review, financial capacity, and expenditure categories which will be discussed at the Parks and Recreation Board Meeting on September 25. A presentation to the City Council at a Work Study session is planned for October 8. Next, the preliminary plan will be presented to the Parks and Recreation Board at the October meeting and then in November the plan will be presented to the City Council.

Board Chair Richards asked Board Members if they had anything to add.

Board Member Hancock stated she enjoyed reading the public comments from the on-line survey which gave citizens a chance to participate if they could not make any of the community meetings.

3. Public comment

None.

4. Adjournment

The meeting was adjourned at 7:24 p.m.

Respectfully submitted,
Dolores O'Dell, Administrative Secretary

Attachment B

Park Projects: December 1999 – Present

Regional Parks

- Steele Indian School Park
- Pecos Park
- Paseo Highlands Park
- Cesar Chavez Park
- Reach 11 Park
- Cave Creek Recreational Park
- Desert West Park
- Rio Salado
- Dust Devil Park
(Camelback Park)

Major Renovations

- Kids Street Park
- Monterey Park
- Hope VI
- Winifred Green Park
- Grant Park
- Cortez Park
- Mormon Trailhead
- Francisco Highland Park (Puerto Park)
- Telephone Pioneer Park
- Mountain Vista Park
- University Park
- John F. & Mary P. Long
Homestead Park
- Hoshoni Park
- Mercury Mine Basin
- Desert Willow Park
- Eastlake Park
- El Oso Park
- Starlight Park
- Townsend Park
- Virginia Park
- Hu-O-Te Park
- Lindo Park
- El Reposo Park
- Sueno Park
- Hermoso Park
- Mong Park

Major Renovations (Cont.)

- Verde Park
- Coronado Park
- Cielito Park
- Desert Star Park
- Holiday Park
- Orme Park
- Arcadia Park
- Moon Valley Park
- Los Olivos Park
- Altadena Park
- Cortez Park
- Royal Palm Park
- Ladmo Park
- Mountain View Park

Park Improvements

- 87 Playgrounds
- 52 Sports Courts
- 24 Restrooms
- 41 Area Lighting Projects
- 50 ADA Improvements
- 34 Site Amenities
- 33 Parking Lots
- 4 Skate Park Projects
- 33 Pool Improvements
- 38 Ball Fields
- 22 Sports Field Lighting
- 48 Buildings
- 3 Splash Pads
- 1 Golf Improvement
- 63 Development Projects
- 84 General Park Improvements

Preserve Land

- 11 Acquisition Projects

CITY COUNCIL REPORT

TO: Deanna Jonovich, Deputy City
Manager

FROM: James P. Burke, Director
Parks and Recreation Department

SUBJECT: ATHLETIC FIELD ALLOCATIONS AND CONDITIONS

At the April 22, 2015 Parks, Arts, Transparency and Education (PATE) Subcommittee meeting, Councilman Nowakowski requested a report on field allocations and the upkeep and maintenance of sports fields. This report provides the requested information.

THE ISSUE

The current Athletic Field Allocation Policy (see Attachment) was approved by the Parks and Recreation Board and implemented in 2008 after multiple meetings with stakeholders, work study sessions with Parks and Recreation Board members and review with City Council Subcommittee members. Previously, field use throughout the department had been allocated by geographic division. The Policy allocates fields citywide and addresses the increased demand for field space, which exceeds availability. Currently, there are 140 sports fields in the inventory.

The Policy reflects the City's goal to provide recreation services improving the quality of life and responds to the leisure needs and interests of the entire community. It recognizes the need to allocate field space for all groups; city programs, schools, non-profit organizations, private and commercial groups, providing recreational opportunities to meet community needs. Activities that receive allocations include: soccer, football, baseball, softball, lacrosse, rugby, kickball and cricket.

OTHER INFORMATION

The Athletic Field Allocation Policy has improved consistency through the standardization of forms, establishing allocation seasons, and consistent application processes. Additionally, athletic field information is available on the City's website in both English and Spanish.

The process established through this policy has accommodated more user groups, as well as a variety of sports and recreational activities throughout the city. In the Fall 2014 season, 165 organizations with nearly 3,000 teams and 43,500 participants were accommodated through the allocation process. In addition to the organization allocations, field rentals are available for groups or individuals that do not meet the criteria of an organization. Monday through Thursday 6:00 to 8:00 p.m. are the most requested blocks of time.

Maintenance and downtime are built into the field allocation schedule to maximize the quality of the athletic fields. Fields are worn out by late March and renovation takes place during the summer season (June 1 – August 31). Staff reviews the conditions of each field and determines a restoration plan that may include rest, soil amendments, fertilization, and/or re-seeding. A limited number of fields are available for allocation during the summer and for use by the general public.

Staff uses a number of criteria to determine allocations. Criteria include: the number of requests received; past allocations to the organization; compliance to stipulations of use, including Parks and Recreation Board policy 2.6 Code of Conduct and park rules; no shows, and misuse of the resource.

Other factors that determine field allocations include: flood irrigated fields versus sprinkler irrigated fields, vandalism, field light issues, routine maintenance and Intergovernmental Agreements with school districts.

Procedures have been put in place to streamline after-hours communication with user groups. Groups are provided with an after-hours phone number for each division that allows the park guest to leave a message for City staff. The message is routed to the on-duty rover who responds to the guest to address concerns such as turning on field lights or unlocking restrooms.

Staff works closely with groups to adjust allocations when necessary due to rain-outs and/or field irrigation. Several organizations are on payment plans, allowing them to spread the costs of fields throughout the season. Additionally, staff meets with user groups at an annual orientation, providing park guests with information on the field allocation process, Code of Conduct, summer field closures for renovations and restorations, and overall updates. The annual meeting also allows groups to provide staff with feedback.

RECOMMENDATION

This report is for information and discussion.

Attachment

**City of Phoenix
Parks and Recreation Board Policy**

Number 2.8	Athletic Field Allocation Process	Adopted: 2/28/2008
		Revised:

1. An athletic field allocation is the reserved exclusive use of blocks of time on an athletic field(s) by an organization comprised of at least four (4) same-sport teams. Allocations extend across several weeks or months of use, unlike Athletic Field Reservations which are granted on a more limited basis.

- Allocating space to an organization results in more efficient use of field space, and efficient use of staff time in managing the use of the fields.
- Staff determines field space commitments for City-sponsored programs, operational and maintenance needs, general public usage, and contractual obligations first.
- Remaining field space is made available for athletic field allocations and reservations with roughly 75 percent of fields citywide for allocations and 25 percent for reservations.
- Approximately 80 percent of the athletic field allocations will be given to youth resident organizations and teams.
- Allocations will be made twice annually with an evaluation of the process after each cycle.

Demand for athletic field use has continued to increase and new sports have been introduced. As a result, our ability to accommodate allocation requests has fallen increasingly behind while the impact on the fields has grown increasingly worse.

Two new tools are introduced in the allocation process to help address these challenges, the inclusion of a residency requirement and the introduction of youth fees.

2. Introduction of Youth Fees

- Fees are for exclusive facility use and have been established at a nominal rate, near or below what the rest of the valley market charges.
 - a. Youth exclusive use = \$8.00/2 hour time block
 - b. Adult exclusive use = \$30.00/2 hour time block
- The fee is intended to help manage field usage and attach some real value to the exclusive facility use.
 - a. The fee schedule for exclusive use is a flat rate for ease of administration and to avoid the confusion of a more complex "ala carte" structure (i.e., separate rates and charges for residency, lights, nonprofits, etc).
- Fee Waiver Requests
 - a. Organizations may contact the division liaison for the area in which they have requested fields with any questions or concerns they may have regarding payment of usage fees or to request a waiver.
 - b. Fee waiver requests will be reviewed through the chain of command with approval determined at the Assistant Director level.

3. Residency Requirements

- This ensures that City of Phoenix residents will receive primary consideration in the allocation process for the privilege of exclusive use of limited athletic field resources.
- At least 70 percent of the overall organization or 70 percent members of the requesting teams must be residents of Phoenix.
- The Residency Verification Form must accompany the Field Allocation Request Form.
- The City of Phoenix reserves the right to request proof of residency at any time.
 - a. Organizations will be randomly audited by City staff.
 - b. The organization will be required to produce team rosters to verify residency.
- Allocation requests for organizations that do not meet the residency requirements will be reviewed after all other requests with 70 percent residency have been allocated.

The department believes in the importance of providing recreation services that improve the quality of life and responds to the leisure needs and interests of all segments of the community. The department recognizes that nonprofit organizations, private and commercial groups all assist in providing recreational opportunities to meet community needs. Offering suitable and quality athletic facilities to outside organizations that provide recreational services is an important part of the department's overall effort to serve the community's leisure needs.

Already there have been improvements to consistency through Citywide forms, allocation dates, information posted to the website, and general application processes. The process will be evaluated annually. Modifications will be made as necessary to continue to appropriately accommodate user groups.

Reference: FOP 9.12; Parks and Recreation Board Minutes of January 24, 2008, February 28, 2008