



City of Phoenix

Crime Prevention Through Environmental Design (CPTED) Interior Design: Small and Large Retail

- Place the cashier and cash register near the main entrance:
 - This allows the cashier to observe the customers and the entrance.
- Regulate the flow of customers:
 - Use shelving, tables, and marked aisles.
- Make sure as much of the store is visible as possible from the front:
 - Orient shelving and other interior items in a manner that allows the clerk to view most of the store;
 - Install ceiling mirrors to view hidden areas.
- Lock doors that are off-limits to customers:
 - Use locks with keypads or keys for entrances to restricted areas.
- Make it difficult for people to go where they are not allowed.
- Make sure all areas of the building are adequately illuminated.
- Place any ATM, Lottery, or other machines inside the building:
 - Machines outside of the building may be a criminal target for customers using the machines.