



**MAY 2012**

## Message from the Councilman

I would like to thank everyone in the District that attended one of the 17 budget hearings held in April, throughout the entire City, including the first ever televised hearing with Mayor Stanton. Your suggestions were great and taken into consideration when the City Manager presented the proposed budget to the Council at the May 1<sup>st</sup> Policy Meeting.

For those of you who could not attend here are a few of the highlights:

- No increase to general fund user fees
  - Strategic cuts and better allocation of resources will keep water and sewer rates at their current rates
- AAA Bond Rating
  - Our bond rating saved the City \$87 million in lower interest cost by refinancing our debt services
- Innovation & Efficiency Task Force
  - So far savings have exceeded \$40 million
- Enhanced transparency and community engagement
  - 17 budget hearings, 2 more than last year
    - 1 online, 1 bilingual
  - Employee compensation briefings for the public before each meeting
- Moderate economic growth
  - Forecasting predicts moderate growth for the 2012-2013 fiscal year
- Excellent City employees
  - Smallest staffing per capita in 40 years
  - Compensation concessions reduced estimated employee costs by \$131 million over 3 years

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### Proposed Expanded Programs

- Public safety
  - 22 sworn positions
  - 13 civilian positions
- Neighborhoods & Livability
  - 5 Graffiti Buster positions
- Parks & Recreation
  - Increase pool hours and youth sports programs
- Library Services
  - Increase library hours by 2 extra hours at 6 branches
- Social Services Delivery
  - Expand Senior Programs
- Infrastructure
  - Expanding bus Route 50 to 107<sup>th</sup> Ave

### Grand Total

**\$5,376,000**

7 sworn Public Safety positions

~ 65 civilian positions

## Relay for Life

On Saturday April 14, the communities in both Laveen and South Mountain hosted Relay For Life fund raisers.

In Laveen, 24 teams and 261 participants pulled together with the help from their friends and families to complete the all night relay and raise over an astounding \$23,000!

Congratulations to the top raisers! Team Rodriguez/Coughlon raised nearly \$5,000! And to the top individual contributor Cindy Stark, who was able to raise \$2,585 in honor of her brother!

In South Mountain, 18 teams and 174 participants were able to raise over \$11,000!

Congratulations to team SmartHearts that took the honor of top team with their captain Laura Bear also winning top individual contributor for a total of over \$2,300!

Special thanks and recognition is owed to team COPS FOR A CURE. This 12 member team met and surpassed its \$1,000 goal. They are a shining example of Phoenix police officers that go above and beyond what is asked of them and truly represent their community well.

Relay for Life is about celebrating, remembering and fighting back! This cause won't stop until they put an end to cancer. These two events were terrific efforts. Thank you to all who help to organize, to those who participate and to those who donated.



*Councilman Nowakowski and Commander Parra presenting medals to honor cancer survivors at the Laveen Relay for Life event and Betty Fairfax High School*

## More Goodwill

Goodwill of Arizona opened a new Career Center at their newest store at 19<sup>th</sup> Ave and Baseline.

Last year, Goodwill touched the lives of almost 36,000 at risk youths and adults and secured more than 12,000 employment opportunities for those individuals.

The new Career Center will offer job training, workshops and career fairs. It is equipped with computers, internet access, printers and much more to help put the community back to work.

Goodwill is a philanthropic organization that provides services to a struggling portion of the population at no cost. Consider donating your unwanted clothing and household items next time and help your community from the ground up.

For more information please visit [www.goodwillaz.org](http://www.goodwillaz.org) or call 602-276-0488

## CITY POOLS AND SWIM CLASSES

- 28 city pools will be open this summer, up from 20 the last three summers
- Pool hours will be from 1-7pm Saturday-Thursdays
- Admission is \$3 for adults \$1 for students & seniors
- Family passes and individual passes are also available
- Registration opens this Thursday, May 3 at 6:30 p.m. for the Phoenix Parks and Recreation Department's full schedule of affordable swim classes and teams. Swim lessons cost just \$15. The full 2012 swim lesson schedule now is viewable online, along with comprehensive pool information, at [phoenix.gov/parks](http://phoenix.gov/parks).

Information also is available by phone at 602-534-6587 or by sending email to [aquatics.pks@phoenix.gov](mailto:aquatics.pks@phoenix.gov)

## CHILD HUNGER ENDS HERE

Several American food companies are sponsoring a program to end child hunger in America. The participating companies will donate one full meal to Saint Mary's Food Banks, through the Feed America network of food banks, when you buy any product marked with a red thumb tack that reads "Child Hunger Ends Here."

Donate one meal to Feeding America by going to [www.childhungerendshere.com](http://www.childhungerendshere.com) and entering the 8 digit code found somewhere on the product's packaging. For every code entered, a monetary donation will be made through Feed America.

The program will run through August. So far over 2 million meals have been donated! Unfortunately Phoenix is in 45<sup>th</sup> place in terms of meals donated. This is the 6<sup>th</sup> largest city in the nation with the largest heart. We can do better than 45<sup>th</sup>! Please help out by buying participating products, and by going online and entering that code.



Participating Brands Include:



## Free Spay/Neuter Services

The Spay Neuter Hotline's Trap-Neuter-Return (TNR) program is for free-roaming, primarily feral, cats. Cats are humanely trapped, spayed and neutered, ear-tipped and returned. TNR is the most humane and effective method for stabilizing feral cat populations. Thanks to a generous grant from PetSmart Charities, TNR is currently being offered FREE to anyone in the **85019** zip code.

For information or to schedule an appointment, please call the Hotline at: 602-265-7729 (SPAY) or email: [feralcats@adlaz.org](mailto:feralcats@adlaz.org).

### What are the benefits of TNR?

- Ends the breeding cycle and stabilizes the population
- Eliminates or minimizes annoying behaviors such as spraying, yowling, and fighting.
- Helps end the suffering of unwanted, homeless cats.
- Reduces euthanasia due to the number of kittens flooding the already overburdened shelters



## SUNSET FOR THE DOWNTOWN SUNFLOWERS?



The Valley of the Sunflowers project wrapped up its last harvest in the end April, just in time to help celebrate Earth Day.

Last fall, the downtown community came together to plant two acres of sunflowers at 5<sup>th</sup> St and Garfield as an experiment in urban gardening. These sunflowers have brightened up an otherwise vacant dirt lot just north of Phoenix Union Bioscience High School.

The project has been a success, in its short two-season life span. It has highlighted the importance of public/private partnership and the role businesses can play in improving their surrounding environments

The Valley of the Sunflower group is looking into putting down new roots near 9<sup>th</sup> St and Roosevelt



For general program information please call 602.262.4994

## Parks & Recreation Summer Programs

A dozen Phoenix Parks and Recreation Department community centers will be offering full and three-quarter day supervised recreation programs to keep kids engaged, active and safe over the summer break. The programs will start June 4 and run through the end of July. In addition to the full-day programs, centers also will be offering a large selection of general interest classes and sports programs. Some centers also are offering programs for teens. Details on each center's programs are available online at [phoenix.gov/parks](http://phoenix.gov/parks) in the Classes and Programs link.



## KROC CORPS COMMUNITY CENTER

The Salvation Army Ray & Joan Kroc Corps Community Center will host its grand opening May 18, 2012.

The facility, grounds, programs and people will provide a place for young and old to come together and access opportunities in an uplifting and welcoming atmosphere.

Located on 16 acres and boast 147,000 sq ft. this amazing facility is a state of the art place to connect with neighbors and make new friends while participating in programs and classes for your mind, body and spirit.

Facilities at the center include:

- Sports fields
- Football/Soccer Fields
- Indoor Water Park
- Outdoor Splash Pad
- 3 NBC size Basketball Courts
- Café & Dining Area
- Banquet Facilities
- 6 Volleyball Courts
- Indoor Track
- Fitness Classes
- Library
- Computer Lab
- Tutoring
- Wellness Center
- 2 Boxing Rings
- Catering
- Performing Arts Center
- Chapel/theater
- And so much more...



Please call 602.276.7396 or visit [www.psmkroc.org](http://www.psmkroc.org) for more information



## CONGRATULATIONS!



Congratulations Nindi and Carissa Wadhwa of Scooptacular. May marks their second anniversary of providing delicious ice cream to the residents of Laveen and beyond!

Scooptacular has been a terrific addition to the community. The ice cream is homemade and delicious. The flavors are fun and unique.

It is a true local gem and neighborhood favorite. Beyond that Nindi and Carissa continue to be outstanding community stewards.

If you have not had the pleasure of enjoying the fine confections, you owe it to yourself to give it a try. Summer is coming and nothing beats ice cream on a triple digit day.

*Scooptacular is located next to Starbucks in the Fry's shopping center at 5150 W. Baseline Rd. Suite 102 in Laveen, and is open Sunday through Thursday Noon - 9 p.m. and Friday and Saturday Noon - 10 p.m.*

*For more information about the store, visit online at [www.scooptacular.com](http://www.scooptacular.com) or call 602-237-0254.*



## Drawing the Boundaries

Phase 3 of the re-districting process has begun and is in full swing. Five community meetings have already been held, with another five scheduled through the mid-May.

The City is hosting these meeting to give residents the chance to participate in shaping their city. The input gathered at these meetings will go towards re-drawing the eight council districts within Phoenix.

Phases 1 and 2 have helped give City staff a general idea of how best to draw these new boundaries. In these meetings, for phase 3, two options will be

presented to the public for their review and comments. **The maps being presented are not final drawings.** These meetings are not asking residents to pick one over the other. Instead they are meant to help residents identify specific areas of concerns and communities of interest that may be disrupted by the new boundaries.

Your input is needed! District 7 will be most affected by this redistricting process. Please attend one of these meetings and let the staff know what is most important to you.

| Location  | Date   | Time        |
|---|--------|-------------|
| Deer Valley Community Center<br>2001 W. Wahalla Lane  | May 3  | 6 to 7 p.m. |
| Sunnyslope Community Center<br>802 E. Vogel Ave.      | May 7  | 6 to 7 p.m. |
| Paradise Valley Community Center<br>17402 N. 40th St. | May 8  | 6 to 7 p.m. |
| Burton Barr Central Library<br>1221 N. Central Ave    | May 10 | 1 to 2 p.m. |
| Cesar Chavez Branch Library<br>635 W. Baseline Road   | May 14 | 6 to 7 p.m. |
| Pecos Community Center<br>17010 S. 48th St.           | May 15 | 6 to 7 p.m. |

## VISTA DEL SUR TRADITIONAL SCHOOL PARTENTS

May 9<sup>th</sup>, at 4:30pm Councilman Nowakowski and staff from the Street Department and the Parks Department will be hosting a community meeting regarding the access road off of South Mountain Ave. Please come to voice your interest and listen to how the City will be moving forward on this project.

MAY 9<sup>th</sup> - 4:30pm - 3908 W. South Mountain Ave

## Other Upcoming Public Meetings

1. May 3<sup>rd</sup> 7:30am come have coffee with Councilman Nowakowski and Mayor Stanton at Kay’s Café at 3401 S. 43<sup>rd</sup> Ave
2. May 3<sup>rd</sup> 6:30pm - The Transit Department will host a community meeting to discuss the expansion of the light rail at St. Matthews Catholic Church at 320 N. 20<sup>th</sup> Drive
3. May 5-6 - All day at the Desert Sky Mall 7611 W. Thomas Road there will be family friendly and fun Cinco de Mayo celebrations.
4. May 8<sup>th</sup> 6:00pm - Maryvale Village Planning Committee at Desert Sky Mall at 7611 W. Thomas Road
5. May 14<sup>th</sup> 6:30 pm - Laveen Village Planning Committee at Desert Meadows Elementary 6855 W. Desert Meadows Loop
5. May 19<sup>th</sup> 6pm - Movie in the Park at Kuban Park 3275 W. Sherman Street. The movie is yet to be determined, but it is sure to be family friendly. All are welcome. Bring a blanket or chairs and enjoy!



## Useful Contact Information

### City of Phoenix

#### DISTRICT 7

Office of Michael Nowakowski  
 Phone: 602.262.7492  
 e-mail: [council.district.7@phoenix.gov](mailto:council.district.7@phoenix.gov)

#### BLIGHT BUSTERS

Phone: 602.262.7844  
 e-mail: <http://phoenix.gov/email/appblght.html>

#### GRAFFITI BUSTERS

Phone: 602.495.7014  
 e-mail: <http://phoenix.gov/EMAIL/emgraffi.html>

#### CRIME STOP

Phone: 602.262.6151  
 e-mail: <http://www.phoenix.gov/police/policereport/index.html>

### Maricopa County

#### BOARD OF SUPERVISOR

Supervisor Mary Rose Wilcox (D)  
 Phone: 602.506.7092  
 e-mail: [mrwilcox@mail.maricopa.gov](mailto:mrwilcox@mail.maricopa.gov)  
 Maricopa County District 5 Supervisor  
 301 W. Jefferson, 10th Floor  
 Phoenix, Arizona 85003



#### DUST COMPLAINT

602.372.2703

#### ANIMAL CONTROL

602.372.7556

### POLICE BEATS

Estrella Mountain  
 2111 S. 99th Ave.  
 602.495.5003

Mountain View  
 2075 E. Maryland Ave  
 602.495.5007

Maryvale  
 6120 W. Encanto Blvd.  
 602.495.5008

South Mountain  
 400 W. Southern Ave.  
 602.495.4004

### Arizona State Legislative Representatives

Rep. Chad Campbell - District 14  
 (602) 926-3026



Rep. Debbie McCune Davis - District 14  
 (602) 926-4485



Sen. Robert Meza - District 14  
 (602) 926-3425



Rep. Lela Alston - District 15  
 (602) 926-5829



Rep. Katie Hobbs - District 15  
 (602) 926-5325



Sen. David Lujan - District 15  
 (602) 926- 5058



Rep. Ruben Gallego- District 16  
 (602) 926-3042



Rep. Catherine Miranda - District 16  
 (602) 926-4893



Sen. Leah Landrum Taylor - District 16  
 (602) 926-3830



Find your legislature here:

<http://www.azleg.gov/alisStaticPages/HowToContactMember.asp>