



Interim Chief Michael G. Sullivan

NEIGHBORHOOD BLOCK WATCH  
CRIME PLAN PRESENTATION

ASST. CHIEF KENNEDY

# Crime Plan Mission

To reduce crime in the City of Phoenix using a community and victim-centered approach that leverages data, is intelligence led, and employs solution-oriented policing strategies



# Guiding Principles

- Community and victim-centered
- Solutions-Oriented
- Data and intelligence-driven policing
- Extreme ownership
- Commitment to continual improvement and evaluation



## Creating Strategic Priorities

- Build upon past successes
- Look at emerging crime trends
- Commitment to enhancing quality of life
- Preventing crime and disorder
- Impactful resource deployment
- Partnerships with other agencies for comprehensive approach



# Strategic Priority #1

## Most Violent People

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- The most violent crime suspects are engaged in a high volume of violence in the community.
- The early identification, investigation, apprehension, and prosecution of these individuals provides the highest probability of preventing additional crime.



# Strategic Priority #2

- Disproportionate amount of the criminal behavior in our City is concentrated in specific geographical locations within each precinct
- Patrol officers are to perform intelligence directed activities designed to prevent and control crime while identifying criminal offenders by focusing on the instrumentalities of crime such as firearms, stolen vehicles, etc.

## Most Dangerous Places



# Strategic Priority #3

## Prohibited Possessors



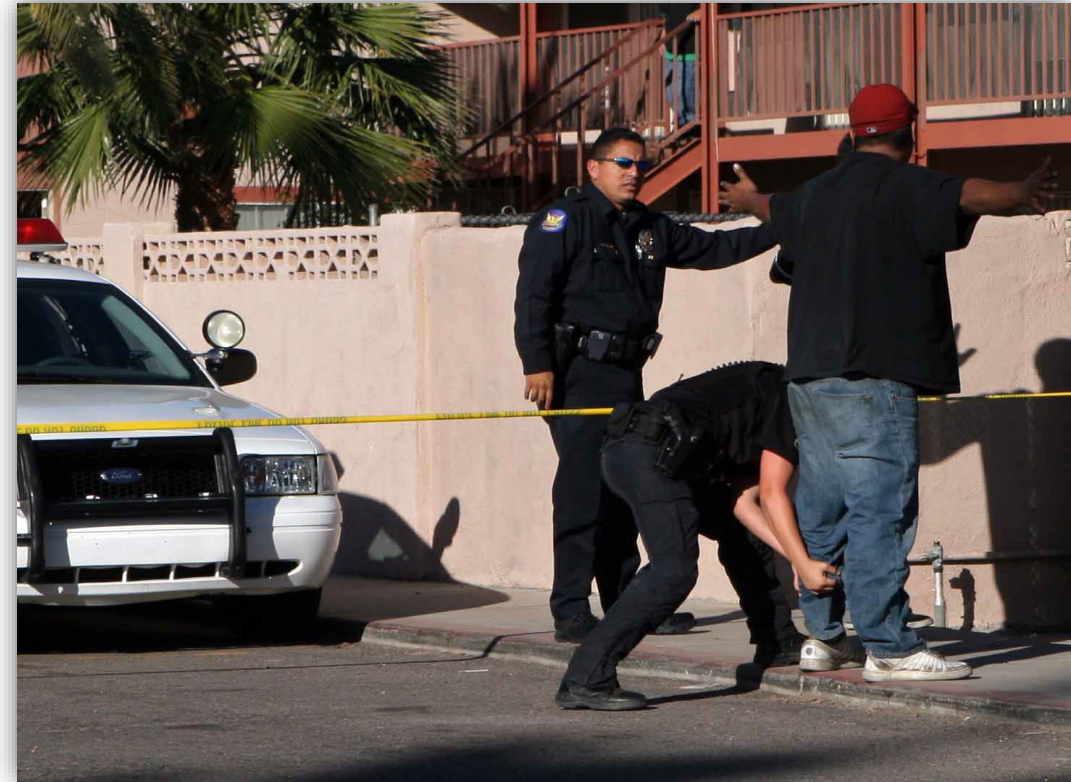
- People who are not legally able to possess a firearm have been linked to a high number of violent crimes and disorder within our communities
- A coordinated approach that reduces the opportunities for these individuals to reoffend



# Strategic Priority #4

## Offenders with Outstanding Warrants

- Violent offenders with outstanding warrants present a threat to our communities and the Department will utilize a department-wide prioritized tiered approach





# Crime Trends

A comprehensive review of crime trends during 2023 demonstrates a need for an ongoing, impactful strategy that addresses violent and property crime

UCR Crime Type	2022	2023	% Change 2022-2023
Homicide	223	198	-11%
Rape	1,105	1,089	-1%
Robbery	3,207	2,803	-13%
Agg Assault	8,986	8,950	-0.4%
Total Part One Violent Crimes	13,521	13,040	-4%
Burglary	6,266	5,690	-9%
Theft/Larceny	33,631	26,195	-22%
Motor Vehicle Theft	7,633	9,364	23%
Arson	257	183	-29%
Total Part One Property Crimes	47,787	41,432	-13%



# Performance Goals

- By analyzing data and trends over the last year, revised performance goals have been identified for this year's plan
- The development and implementation of strategies to reduce violent, property, juvenile, fentanyl and traffic crime in the City of Phoenix are a priority



# Goal 1

Reduce the number of violent crimes in the City of Phoenix by 5% and the number of property crimes by 8%



## Goal 2

- Increase the number of apprehensions for the sale and distribution of fentanyl and methamphetamine by 3%.
- Expand education and prevention efforts & leverage multiagency intelligence dashboards
- Enhance our current partnerships with other public health agencies and community stakeholders



## Goal 3



- Reduce juvenile violent crime rates by 5%
- Focus on intelligent enforcement, partnerships with courts and prosecutors, legislation and statute changes and youth engagement and education



# Goal 4

- Increase technology tools to continue to assist with lowering crime in the City
- Includes:
  - Real Time Operations Centers,
  - Drones
  - License plate readers (LPRs)
  - gun-shot detection equipment
  - fixed cameras
  - laptops for all patrol officers



# Goal 5

- Increase use Motors partnering with precincts to overlay traffic enforcement plans where violent crime hotspots are identified
- Create a comprehensive traffic enforcement plan
- Goal of reducing fatality and serious injury collisions by 5%



# Crime Reduction Tracking

- Precinct developed crime plans which focus on:
  - Top offenders
  - Hotspot locations
- Data-driven and can be modified as needed
- Combines elements of Department Crime Plan
- If plans are working, crime rates should reduce





# Community Stakeholders

- Engaging in open lines of communication
- Focusing on matters of ongoing public concern and providing continuity of services to the community
- Identifying and creating purposeful engagement to enhance safety and quality of neighborhoods
- Build upon and establish new groups and organizations to allow residents to advocate and impact their neighborhood's safety





# Questions?

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2024 Crime Plan can be  
found here:

<https://www.phoenix.gov/police>