### NATURE FEST PHX

Oct. 19. 2024 | 8AM -12PM | 2801 S 7th Ave.

Presented by: U.S. Fish and Wildlife Service
City of Phoenix
Rio Reimagined

**Audubon Southwest** 



### BECOME AN EVENT SPONSOR OR EXHIBITOR

SPONSORSHIP & EXHIBITOR

LEVELS:

BOOTH

VIP BOOTH LOCATION
VIP BOOTH LOCATION
STAGE RECOGNITION
ME

ARKETING
ARKETING
SPACE FOR BANNER
WEBSITENITION
RECOGNITION



\$2,500













LOGO



BURROWING OWL \$1.000









LOGO



HUMMINGBIRD \$500







NAME



**\$0** 



Limited number of slots available. Act NOW!

For sponsorship inquiries contact Cecilia Riviere ceciliariviere@asu.edu

For exhibitor inquiries contact Nichole Engelmann nichole engelmann@fws.gov

## NATURE FEST PHX



# EXHIBITOR & SPONSORSHIP GUIDELINES

#### **I.EVENT & PAYMENT**

- 1. The fiscal agent for the event will provide invoice and receipt.
- 2. If event is canceled or postponed the Nature Fest PHX planning team reserves the right to refund or transfer funds, with sponsor permission, to rescheduled event.
- 3. If all funds are not utilized for the current 2024 event, the Nature Fest PHX planning team reserves the right to transfer funds, with sponsor permission, to the next Nature Fest PHX event. Sponsor benefits will transfer to the next Nature Fest PHX event.

#### **II.RECOGNITION & LOGO**

- 1. Stage recognition may vary based on schedule.
- 2. Blue Heron sponsors must provide their own banner by Monday October 14, 2024.
- 3. The Nature Fest PHX planning team will do its best to ensure all names, logos and placements are for max exposure based on sponsorship level.
- 4. Event website hosted by City of Phoenix, website: phoenix.gov/NatureFestPHX
- 5. Corporate marketing or specific brand guidelines will be followed if provided.

#### III.ON-SITE BOOTH

- 1. The City of Phoenix will provide a table and two chairs. Pop-up tents are available on a first come, first serve basis until supplies run out.
- 2. Booth registration must be completed by Friday, September 27, 2024.
- 3. VIP placement of booths is based on highest traffic flow and visibility.

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