CITY OF PHOENIX PARKS AND RECREATION DEPARTMENT

THE **FABULOUS PHOENIX FOURTH**



SPONSORSHIP OPPORTUNITIES 2025 FRIDAY, JULY 4, 2025

THANK YOU 2024 SPONSORS











THE FABULOUS PHOENIX FOURTH





FAB PHX 4TH

he City of Phoenix Parks and Recreation
Department has the honor and privilege of
producing family events that enhance our
quality of life and bring vitality to our
community. This year, the award-winning
Fabulous Phoenix 4th will bring the community
together to celebrate America's independence with a
good old-fashioned evening of food and family fun

The City's long history of success attracts up to 80,000 participants each year to this FREE public event!

thanks to our sponsors who help make it all possible.

GOLD SPONSORSHIP

\$50,000







FAB PHX 4TH

Gold Sponsor will be highlighted as the presenting sponsor for this event. This will cover the costs of the light/firework show and contribute to the enjoyment of the festivities for all those in attendance, because of this support this sponsor will be recognized from during the pre-event planning, during the event and post event marketing. This is a new opportunity we are offering to generous contributors who are interested.

RED SPONSORSHIP

\$10,000







FAB PHX 4TH

Red Sponsor has the option to choose what zone of the event they would like to sponsor out of the options below. This allows for streamlined connection with zone coordinator and sponsor contact during planning, marketing, and purchasing amenities for zone! You may pick more than one and estimated costs of each are included. Zone titles listed below:

- -Phoenix Afterschool Center (PAC) Land or Kids Zone
- -Veterans Village
- -Classic Car Exhibit
- -Teen Zone
- -VIP Zone

BLUE SPONSOR

\$5,000







FAB PHX 4TH

Blue sponsor has the option to choose what amenity of the event they would like to sponsor out of the options below. This allows for streamlined connection with logistics coordinator and sponsor contact during planning, marketing, and purchasing amenities! You may pick more than one and estimated costs of each are included. Zone/event amenities listed below:

- -Water Stations/Cooling stations
- -Sensory (Quiet) Zone
- -Otter pops for PAC Land

SILVER SPONSOR

\$1,000





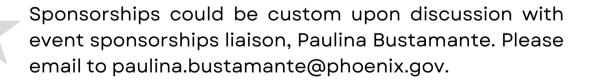


FAB PHX 4TH

White sponsor has the opportunity to support the details that make the event successful. This sponsor will support the costs of event rental equipment, such as, signage, screens, radios, fencing, golf carts, generators, swag, etc.

SPONSOR BENEFITS

SPONSORSHIP BENEFITS	GOLD \$50,000	RED \$10,000	BLUE \$5,000	WHITE \$1,000
PRE-EVENT RECOGNITION				
Social Media Promotion (Facebook, Instagram)	x			
Email Blast	x	X		
Event Flyer	x	X	x	
Press Release	x	X	x	x
Website Presence	x	X	x	x
ON-SITE RECOGNITION				
Logo on Event Sponsor Banners/ Stage screens	x	x	x	x
Logo on Event Tee-Shirt	X	X		
2-Premium Exhibit Spaces	x	X		
1-Premium Exhibit Space	x		x	
VIP Passes & Parking	10 VIP PASSES 2 PARKING PASSES	5 VIP PASSES 4 PARKING PASSES	5 VIP PASSES 3 PARKING PASSES	2 VIP PASSES 1 PARKING PASS
POST-EVENT RECOGNITION				
Thank you E-mail Blast	x	X	x	
City of Phoenix Internal Newsletter	x	x		
2025 Sponsorship Packet	X	X	X	X
Social Media Thank You Post	х	x		



SPONSOR COMMITMENT FORM

Sponsorships: GOLD \$50,000							
RED \$10,000							
☐ BLUE \$5,000							
☐ WHITE \$1,000							
Supporting donation of: \$							
Contact Name:							
Business Name:							
Address:							
City:	State:		Zip:				
Phone:		Email:					
Method of Payment:							
Please send me an invoice							
☐ Enclosed is a full payment in the form of a check in the amount of:							
Please provide me with an electronic method of payment							
(Checks are to be made payable to Phoenix Parks Foundation)							
This form and payment can be mailed to: City of Phoenix Parks and Recreation Department Fabulous Phoenix 4th 2700 N. 15th Ave. Phoenix, AZ 85007 City of Phoenix PARKS AND RECREATION DEPARTM. Building healthy communities through parks, programs, and par							

Thank you for your consideration! Responses are needed by Monday, May 26, 2025.

If you have any questions, please reach out to Paulina Bustamante at paulina.bustamante@phoenix.gov and Tammy Parker at tammy.parker@phoenix.gov