



South Central TOD

Steering Committee

June 18, 2020

Individuals wishing to address an agenda item have notified the Planner (Elias Valencia) in advance. Requests to speak and other written comments from individuals have been shared with the Steering Committee Chair and Vice Chair.

Las personas que desean hablar sobre un artículo en el programa de esta noche han notificado al planificador (Elias Valencia) con anticipación. Las solicitudes para hablar y otros comentarios escritos del público se han compartido con el Presidente y el Vicepresidente del Comité Directivo.

Elias Valencia (Light Rail Village Planner)
elias.valencia@phoenix.gov , 602-261-8771



VIRTUAL MEETING/ **REGLAS GENERALES DE ORDEN** **General Rules of Order/** **Para Nuestra Reunión Virtual**

- Please state your name and title when you are connected to the meeting.
- **Indique su nombre y título cuando esté conectado a la reunión.**
- Then, please mute your device's microphone to help reduce lag and noise. All participants will be muted by staff (meeting host) at the start of the meeting.
- **Luego, silencia su micrófono para ayudar a reducir el retraso y el ruido. Todos los participantes serán silenciados por el anfitrión de la reunión al comienzo de la reunión.**
- All agenda items will be presented uninterrupted to allow questions, comments and discussion at the end.
- **Cada artículo de la agenda será presentado sin interrupciones para permitir preguntas, comentarios y discusión al final.**
- **Committee members**, please unmute your device and state your name when you have been instructed to speak (including making or seconding a motion). **Members of the public** will have their microphones unmuted by the meeting host during public comment based on emails received.
- **Miembros del comité**, activen el sonido de sus micrófonos y digan su nombre cuando se les indique que hablen (incluyendo la presentación o secundación de una moción). **Los miembros del público** tendrán el sonido de sus micrófonos activados por el anfitrión de la reunión durante los comentarios públicos basados en correos electrónicos recibidos.



Kind reminders:

- Be mindful of the interpreter.
- Please do not talk over one another. When discussing issues raise your hand and wait to be called by the Chair.
- Pace your statements, fast talk is very difficult to follow and repeat simultaneously.



City of Phoenix

South Central Website:

<https://www.phoenix.gov/pdd/tod/south-central>

<https://www.phoenix.gov/pdd/tod/south-central-spanish>

1. Call to Order, Introductions and Announcements by Chair.

- Roll Call

Item sequence:

1. Roll Call
2. Announcements

1. Llamar al orden, presentaciones y anuncios por la Presidenta del Comité.

- Llamada de rol

Secuencia del artículo:

1. Llamada de rol
2. Anuncios

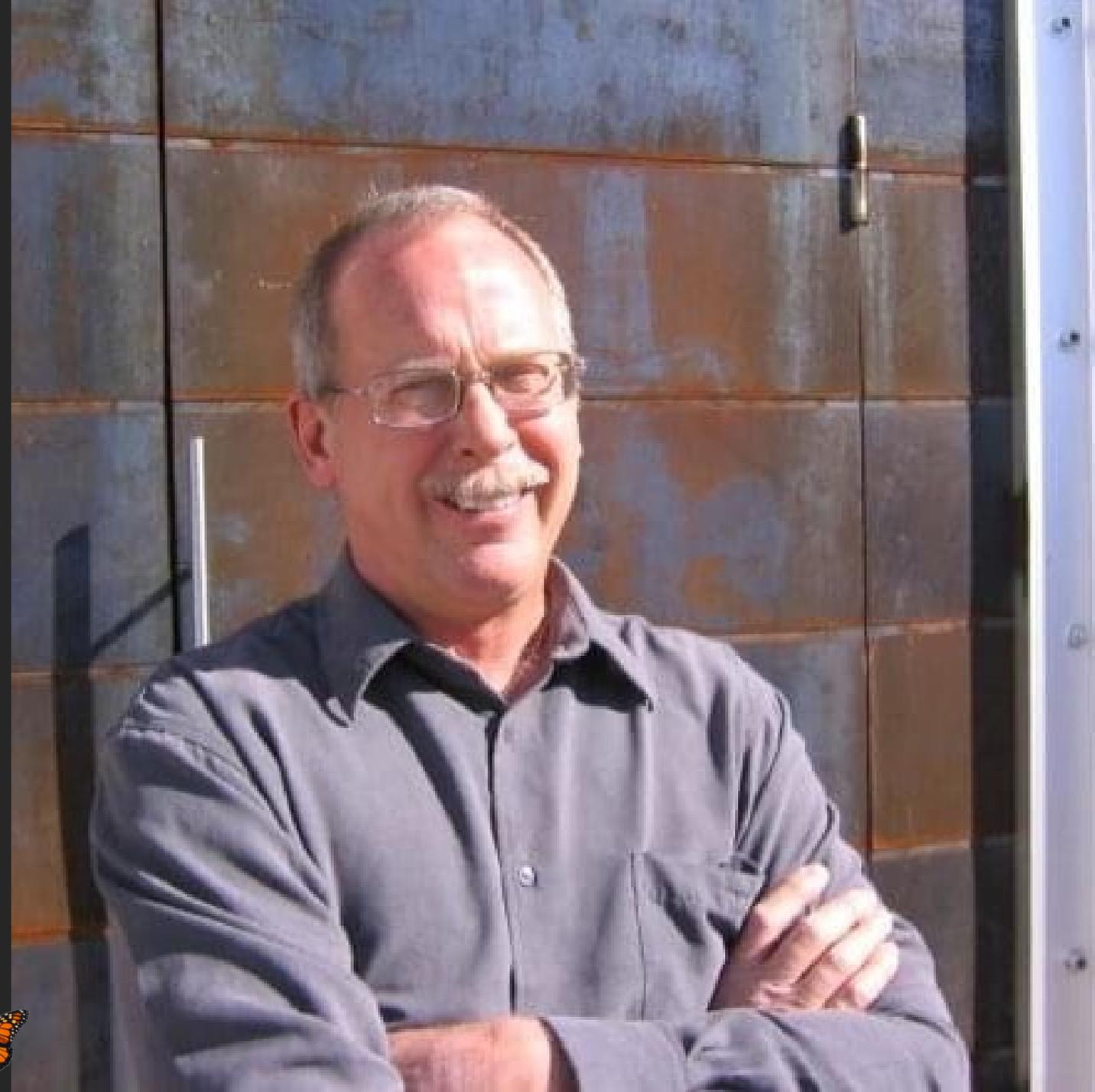
On June 16th, 2020 Lyle Frederick Plocher Jr, passed away at the age of 69 and joined his loving wife Nancy.

Lyle grew up in Denver, CO. He served as a pastor for Shiloh Ministries in Eugene Oregon, where he met his wife Nancy and her daughter Portland, who he adopted after they married in 1971. In 1973 Nancy gave birth to their son Jordan.

Lyle had a heart for the homeless and strongly believed in building up his community. Lyle was passionate about urban gardening and teaching sustainable growing in the Warehouse District (SoDo) of Phoenix, a neighborhood where he loved living.

Lyle was the person who really stressed the need for a better 'SoDo', (south downtown) and the Warehouse District. He participated in visioning and workshops for the new Downtown Core, Warehouse, and Central Park Character Areas - always wanting to merge the old neighborhood character with the new, and wanting to introduce butterfly gardens, not only in the Warehouse District, but in the South Central Corridor as well.

He taught a legacy of self-reliance and resourcefulness to his children, grandchildren, and the community. He truly represented the best of SoDo, he cared, was committed and involved, and he will be missed.





2. Review and approval of the May 21, 2020 meeting minutes.

Item sequence:

1. *Committee vote*

2. Revisión y aprobación de las actas de la reunión del 21 de mayo de 2020.

Secuencia del artículo:

1. *Voto del Comité*

- 3. INFORMATION ONLY:** Committee member discussion regarding current state of the South Central Corridor communities, sharing of successes, and ideas for consideration of short term action items.

Committee open discussion.

- 3. SÓLO INFORMACIÓN:** Discusión de los miembros del comité sobre el estado actual de las comunidades del Corredor South Central, el intercambio de éxitos e ideas para considerar los elementos de acción a corto plazo.

Discusión del Comité

Item sequence:

- 1. Committee discussion*
- 2. Public Comment*

Secuencia del artículo:

- 1. Discusión del Comité*
- 2. Comentario Publico*



¡Bienvenidos! Welcome!

- **¿Cuáles son algunas historias inspiradoras que están viendo en sus comunidades en este momento?**
- **What are some inspirational stories you are seeing in your community right now?**
- **¿Qué recursos / acciones creen que serían más útiles?**
- **What resources/actions do you think would be most helpful?**

- 1. None received

Public Comment



Comentario Público

Item sequence:
1. *Public Comments*

Secuencia del artículo:
1. *Comentarios Publico*

4. **INFORMATION ONLY:** Presentation, discussion, and activity connecting strategies and action items to the 6 planning framework elements.

Presentation by the Planning and Development Department

4. **SOLO INFORMACIÓN:** Presentación, discusión y una actividad que conecta acciones a corto plazo con la Visión del Corredor Sur Central con énfasis en la resiliencia comunitaria.

Presentación del Departamento de Planificación y Desarrollo.

Item sequence:

- 1. PDD Presentation*
- 2. Committee Activity*
- 3. Public Comment*

Secuencia del artículo:

- 1. Presentación*
- 2. Actividad para el Comité*
- 3. Comentario Público*



Measures, Strategies, Actions!!!



HEALTH

future Love Pride jobs Welcoming Gardening Local TOD Develop residents

Community

Heal Heal door benefits

market Resources fix-broken-systems remove-systemic-barriers Keep Attract

History

land Opportunity people Corridor-jobs interior

farmers Edible-landscaping berry Grow Corridor our-story

front development neighborhoods Overcome South-Central outside Culture plan access

Farmer education landscaping Making variety Closer Journey within Steering-Committee Shorter-blocks

herb Inclusive Respect Our-History

food onward Benefit experience

Tour Fruits





HEALTH

Strategies

- Encourage Community-Based Healthy Food Sources
- Develop a Healthy Corner Store Program
- Provide Community Health Resources at Schools
- Develop Additional Open Space
- Enhance Existing Recreation Facilities
- Improve Safety in Public Spaces
- Healthy Air Quality for all residents





HEALTH

*What strategies are we missing for **Health**?*

What short term actions can help us to achieve our long term strategies?

Strategy

- Encourage Community-Based Healthy Food Sources
- Develop a Healthy Corner Store Program
- Provide Community Health Resources at Schools
- Develop Additional Open Space in the District
- Enhance Existing Parks
- Enhance Recreation Facilities
- Improve Safety in Public Spaces
- Healthy Air Quality for all residents
- Healthcare access primary and secondary care including urgent care facilities/ specialists /holistic health
- Health industry jobs/skills
- Safe and affordable housing (Physical and Emotional)
- Public funds for public health amenities
- Master Shade Plan 25% goal

Action

- Annual healthy food festival
- Establish a monthly Farmers market
- Create new community gardens
- Plant shade/fruit trees on Central
- Build more bike + walk paths
- Attract a grocery store into the Corridor
- Attract a hospital into the Corridor's center
- Gardening expos at local schools
- Moratorium on fastfood/liquor stores
- Walkscore actions
- Beautify/redevelop park
- Increase recreation activities
- Fitness facilities/programs
- Partnership building with local schools



GREEN SYSTEMS

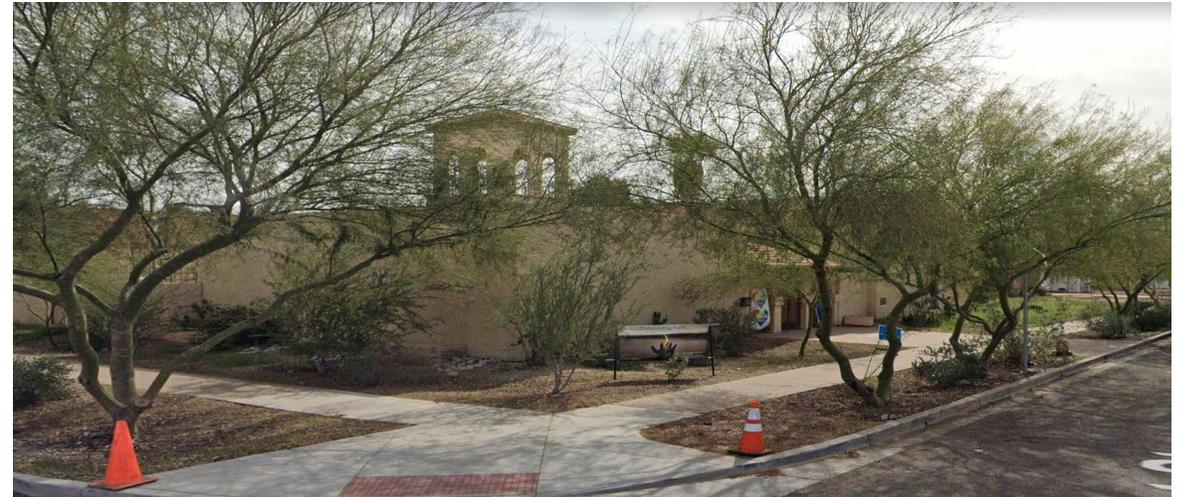
Measure



Strategy

Decrease Surface Temperatures
Increase Tree Coverage
% Unpaved Lots
Improved Air Quality
Reduce Utility Costs

Develop Best Practice Green Systems Standards
Encourage Green Infrastructure Demonstration Projects
Development of District Clean Energy System
Provide District Stormwater Management Services
Heat Island Mitigation
Green Industry Jobs





GREEN SYSTEMS

What strategies are we missing for Green Systems?

What short term actions can help us to achieve our long term strategies?

Strategy

- Develop Best Practice Green Systems Standards
- Encourage Green Infrastructure Demonstration Projects
- Development of District Clean Energy System
- Provide District Stormwater Management Services
- Heat Island Mitigation
- Green Industry Jobs
- Underground retention and Water Right Retention (reduced water costs)
- Irrigation water flexibility

Action

- Underground retention to include SRP water and Water Right Retention (reduced water costs)
- Leed Building demonstration project
- Gray water reuse
- Retrofit program to incorporate green systems
- Find partners that can fund existing buildings to retrofit with greener systems

- 1. None received

Public Comment



Comentario Público

Item sequence:
1. *Public Comments*

Secuencia del artículo:
1. *Comentarios Publico*

5. Public comment concerning items not on the agenda

- 1. None received

Item sequence:
1. *Public Comments*

Public Comment
Not for Committee discussion or action



Secuencia del artículo:
1. *Comentarios Publico*

Comentario público
No para discusión o acción del Comité

6. Committee member announcements, request for information, follow up or future agenda items
Not for committee discussion or action.

6. Anuncios de los miembros del comité, solicitud de información, seguimiento o temas para agendas en el futuro.
No para discusión o acción del comité.

7. Adjournment.

*The next meeting is scheduled for **July 16, 2020**.*

7. Fin de la reunión.

*La próxima reunión está programada para el **16 de julio de 2020**.*