

**CITY OF PHOENIX  
CITIZENS COMMITTEE ON THE FUTURE OF PHOENIX TRANSPORTATION**

Pursuant to Arizona Revised Statutes, A.R.S. Section 38-431.02, notice is hereby given to the members of the **CITIZENS COMMITTEE ON THE FUTURE OF PHOENIX TRANSPORTATION** and to the general public, that the **CITIZENS COMMITTEE ON THE FUTURE OF PHOENIX TRANSPORTATION** will hold a meeting open to the public on **October 8, 2014, at 6:00p.m. located in the Saguaro Room, 2nd Floor, Phoenix Public Transit Building, 302 N. 1<sup>st</sup> Avenue, Phoenix, Arizona.**

One or more Committee members may participate via teleconference. Agenda items may be taken out of order.

1.	<b>Call to Order</b>	Chair Peters
2.	<b>Approval of the minutes of the September 23, 2014 meeting</b> <i>This item is for information, discussion and possible action.</i>	Committee members
3.	<b>Call to the Public</b> Consideration, discussion, and concerns from the public. Those wishing to address the Committee need not request permission in advance. Action taken as a result of the public comment will be limited to directing staff to study the matter or rescheduling the matter for further consideration and decision at a later date.	Chair Peters
4.	<b>Staff Review/Public Involvement Update</b> This item provides an update on committee requests for information, staff summations, and the public involvement process. <i>This item is for information and discussion.</i>	Phoenix Public Transit staff
5.	<b>East Phoenix overview: Transportation Needs Assessment and Solutions Discussion</b> This item provides an overview of the East Phoenix area and will consider existing conditions, needs of the city and the specific area, and potential solutions for review. <i>This item is for information and discussion.</i>	Phoenix Public Transit and Phoenix Street Transportation staff
6.	<b>Request for Future Agenda Items</b>	Chair Peters
7.	<b>Adjournment</b>	Chair Peters

For further information, please call Megan Neal, Management Assistant II, Public Transit Department at 602-534-6192.

**Persons paid to lobby on behalf of persons or organizations other than themselves shall register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you have any questions about registration or whether or not you must register, please contact the City Clerk's Office at 602-262-6811.**

To request reasonable accommodations, call Megan Neal at Voice/602-534-6192 or TTY/602-261-8208 as early as possible to coordinate needed arrangements.

October 3, 2014

**CITY OF PHOENIX  
CITIZENS COMMITTEE ON THE FUTURE OF PHOENIX TRANSPORTATION  
MEETING MINUTES  
September 23, 2014**

Maricopa Association of Governments  
302 N. First Avenue, 2<sup>th</sup> Floor

<b>Committee Present</b>	<b>Committee Present (con't)</b>	<b>Public Present</b>	<b>Staff Present</b>	<b>Staff Present (con't)</b>
Peters, Mary (Chair)	Martin, David	Barker, Dianne	Bowar, Joe	Kessler, Ken
Baele, Roger	Mattox, Claude	Harlow, John	Dovalina, Ray	Lunsford, Jack
Baier, Maria (Vice Chair)	Miller, Roy	Kunthera, Sophia	Gathers, Kim	Miller, Wendy
Brossart, Diane	Olivas, Eva	Sherwood, Gary	Goyette, Maurice	McLaren, Jymie Sue (VM)
Brown, Kerwin	Pangrazio, Phil	Stone, Alicia	Grote, Wulf (VM)	Melnychenko, Mark
Cornelius, Michael	Pastor, Sonya		Gudino, Eric (ADOT)	Merritt, Tim
Danley, Ian	Rees, Julie		Gruver, Terry	Naimark, Rick
Federhar, Andy	Scherer, Diane		Heil, Matthew	Neal, Megan
Ferniza, Sandra	Scutari, Shannon		Hernandez, Monica	Santana, Albert
Gilroy, Len	Tribken, Craig		Hyatt, Maria	Sapien, Jesus
Hoover, Mike	Vera, Feliciano (call-in)			Sweinhagen, Melissa
Hubbard, Richard				Yazzie, Eileen (MAG)
Hunter, Yvonne				
James, Abraham				
Kueth, Don				
Martin, David				

<b>Committee Absent</b>	
Shultz, Marty (Vice Chair)	Scrivano, Catherine
Bunch, Ed	Simplot, Tom
Cannon, Bob	Trujillo, Gary
Loo, Leonard	

1. Call to Order

Chair Peters called the meeting to order at 6:02 p.m.

2. Approval of the minutes of the September 18, 2014 meeting

Chair Mary Peters submitted two grammatical changes to the minutes prior to the meeting. Committee Member David Martin motioned to approve the minutes. Vice Chair Marty Shultz seconded the motion. The motion passed unanimously.

3. Call to the Public

Chair Peters had one request from the public to speak by Ms. Dianne Barker, Phoenix resident. Ms. Barker stated she was a believer in multi-modal transportation and determining what mode is appropriate in the area. Ms. Barker noted she had visited talktransportation.org and stated many of the comments were about increasing frequency of bus and rail. She continued that she didn't see a place where members of the public could insert their own ideas. Ms. Barker stated that if the City wants public outreach, they should go out and get it. She continued that the public is smart, interested, and has original ideas.

Mr. Chavez submitted two comment cards and did not wish to speak in support of item 5 for route 91 and route 99 to Glendale Avenue for Westgate and build-out at 95<sup>th</sup> Avenue and Northern Avenue. Better service from 4:30am til 10:30am, Monday thru Saturday and increase times on Sunday 5:30am til 5:30pm.

4. Staff Review/Public Involvement Update

Ms. Megan Neal, City of Phoenix Public Transit staff, explained the information provided included a list of questions and suggestions requested by the Committee from the previous meeting which are being addressed by staff, a table indicating cost per rider for Phoenix and several other major cities, and national fare comparisons. Ms. Neal stated the committee should notify her if there are any changes or suggestions.

Mr. Matt Heil, City of Phoenix Public Transit Public Information Officer, presented an update on the public involvement process. He provided the current participation levels on talktransportation.org. The site has received over 9,700 page views, 2,200 unique visitors and has 333 active participants and staff is continuing to address ways to bring people to the site.

Mr. Heil stated staff is scheduling presentations for the 15 village planning committee meetings beginning in October. He stated City of Phoenix staff has started outreach at the transit facilities and light rail platforms to gather information from riders on likes and dislikes regarding transit as well as suggestions for improvements. Mr. Heil provided the top responses from a recent poll administered on talktransportation.org which indicate the public wants to increase frequency for service and the amount of service in particular areas. Mr. Heil stated a list of upcoming meetings and hearings is included and encouraged the committee to attend.

Mr. Heil explained the City of Phoenix is working with ASU graduate students to develop a survey to obtain feedback from the committee as well as the public to help understand both the committee's and the public's priorities for transit service and transportation issues. Committee members will receive the survey via email from ASU very soon.

Mr. Heil provided additional data on over 200 comments received from recent outreach specifically related to the West Valley area. Many of the participants indicated they did not own a car and had concerns with overcrowding on buses and the frequency of transit service being too low.

Mr. Heil addressed the list of agencies contacted to provide presentations but had not been reached. Mr. Heil asked if the committee could assist in contacting any agencies they were familiar with to help staff get in touch with the correct people and schedule presentations. He stated staff is also reaching out to every school in Phoenix to offer presentations as well as other community groups. Mr. Heil also indicated the information provided to the committee includes all of the media coverage to date.

Committee Member Eva Olivas stated she agreed with the comment made by Ms. Barker earlier where there was no option on the poll question to fill in your own answer. Ms. Olivas stated she also had her own idea that differed from the options provided and wanted to be able to share it. Additionally, she requested staff to come present at Central City South.

Vice Chair Shultz commented the Public Outreach report provided was fabulous. He stated what the committee and staff is doing to generate ideas and data from the individuals on how the system could be and should be used, how best to facilitate transportation, and for what reasons will help the best planning decisions be made. He stated the committee needs more data on expressions of citizens and users. He thanked the staff for the work being done.

Committee Member Abraham James asked if staff planned to present at neighborhood GAIN events or the State Fair. Mr. Heil stated he would be happy to schedule these events.

Committee Member Michael Cornelius stated that we shouldn't dismiss opportunities to speak at places like the State Fair because it would be incorrect to think there aren't transit riders at those types of events. He continued that we should think outside of the box and these events will also have voters which is important if we go out for a tax extension.

Committee Member Craig Tribken asked for Mr. Heil's contact information to request a presentation. Mr. Heil responded to send any request to the general email account at [talktransportation@phoenix.gov](mailto:talktransportation@phoenix.gov).

Chair Peters stated that Committee Member Diane Scherer had stated at the previous meeting there were various compiled lists of organizations and

requested Mr. Heil contact them for presentations. Chair Peters also recommended everyone go onto talktransportation.org and enter comments.

Chair Peters requested Ms. Neal to take roll call and established there was a quorum.

5. West Phoenix Overview: Transportation Needs Assessment and Solutions Discussion

Chair Peters requested committee members provide comments on the geographical presentation format to ensure members are getting the information they need.

Ms. Maria Hyatt, City of Phoenix Public Transit Director, explained how the staff decided to break up the information presented geographically into four quadrants, West, East, North and South. She welcomed feedback on the format as well. Ms. Hyatt announced Victor Mendez, Deputy Secretary of the US Department of Transportation and FTA Region XI Administrator, Leslie Rogers visited Phoenix today. She stated staff hosted a tour of the South Central Corridor for Deputy Secretary Mendez, Administrator Rogers, Committee Members Sonya Pastor and Eva Olivas, and several citizens. Ms. Hyatt explained visit was also to celebrate the City of Phoenix receiving \$1.6 million from the FTA the Transportation Investments Generating Economic Recovery (TIGER) grant for planning and engineering for the South Central light rail corridor.

Ms. Hyatt stated the committee is tasked with creating a transportation plan and funding strategy to recommend to City Council. She indicated staff wants to help the committee identify objectives and needs to help maintain the solid transportation infrastructure and services built by the Transit 2000 tax. Ms. Hyatt discussed the accomplishments completed with the Transit 2000 tax and the shortfalls due to the recession. She indicated it would be beneficial to hear from the public on what transit improvements are still important to them. She stated that the issues for transit now are similar concerns from 2000, such as increasing frequency, later night service, and reducing overcrowding. Ms. Hyatt indicated the current tax pays for what we have today and does not address growth. She discussed the City's plan includes multi-modal connectivity for transit and streets.

Vice Chair Marty Shultz requested if staff could provide population estimates from the 1950's or 1960's versus the actual growth in this area, as he predicts Phoenix will continue to grow in a robust way. Vice Chair Shultz stated there is skepticism from certain groups on the population growth and this would help demonstrate the growth.

Mr. Jesus Sapien, City of Phoenix Deputy Public Transit Director presented on West Phoenix. Mr. Sapien discussed the maps of the West Valley provided in the packet showing boarding information and increasing demand. He indicated due to the recession, the city has not been able to increase service as originally planned. Mr. Sapien continued the current service funded by the tax is not

commensurate with the growth. He demonstrated the overcrowding at peak times in high boarding areas which indicate the need for adding frequency, new routes, and additional buses. Mr. Sapien mentioned the city's goal is to have a connected, balanced system that is user friendly and multi-modal.

Mr. Sapien discussed the population growth maps in 2040 and future employment centers which indicate the growth will likely continue where the ridership is currently highest. He stated this will help us determine how to address the density and growth through service planning.

Committee Member Tribken asked for clarification on what the green squares indicate on the map. Ms. Neal responded the green squares indicate redevelopment and revitalization areas and the red circles indicate areas of high growth.

Committee Member Cornelius stated he would like for the City to consider the transit operators and their needs for access to food, water, and restrooms when planning to expand routes.

Committee Member Shannon Scutari asked if there was a way to define costs for the bullet items on the slide "overarching citywide service issues." Ms. Hyatt responded staff will provide information on all elements of costs versus needs to assist the committee in making decisions. Ms. Scutari asked also for information on what the tax currently funds and what was committed as well as what the new tax would be burdened with to meet those commitments. Ms. Scutari continued it would be preferred to have scenarios for increasing the tax and the service it would fund.

Chair Peters stated the committee should decide if they want to look at the gaps in what was originally committed from the tax and how to fund the shortfalls first, and then add in from there with additional funding for other service. She indicated she is a believer in providing what was promised and then working from there; however the committee needs to decide. We could look at what still hasn't been implemented and what portion of a tax that would take and build from there based upon the delta, or not. Committee Member Scutari agreed and added it would be good to consider the public input to see if their perspective has changed on what is still needed or if there needs to be an adjustment.

Committee Member Sonya Pastor LaSota stated it was helpful having population growth information because what we have currently does not necessarily match what was projected due to the recession and other factors.

Committee Member Andy Federhar stated the staff presentation seems to assume the street system capacity hasn't changed. He asked if the streets have the capacity to handle increases to the transit component. Mr. Federhar continued that it a serious problem and we should look at the road system and not advocating a transit tax without considering how it impacts the road system and street infrastructure and consider a funding source for that. He stated he was not sure if this was in the committee's purview.

Chair Peters confirmed this was within the committee's purview.

Committee Member Sandra Ferniza asked what portion or how to balance the need for the new infrastructure versus maintaining what is there, including roads and facilities. She is concerned about addressing new items when we can't maintain what we already have and hopes the committee addresses maintenance in their discussions.

Committee Member Scutari stated the mode choice of people has changed since 2000. She commented the City of Phoenix has made a commitment regarding to bike share and complete streets and thinks the street grid needs to be taken into account. Ms. Scutari stated she is familiar with the funding piece, but wants to look at a more innovative ways to move people.

Committee Member Claude Mattox asked how do we expand the system and maintain it and he will look to Mr. Dovalina. Mr. Mattox continued that we need to look at both or we could have bigger problems down the road.

Mr. Ray Dovalina, City of Phoenix Street Transportation Director, responded yes we had a bigger program several years ago and due to funding shortfalls it has been cut significantly, which will continue.

Committee Member Mattox stated Phoenix historically depends on State funding but it can be taken away and looking at how do we get away from relying on State funding and the Federal government.

Committee Member Roy Miller asked for information that would help us to not reinvent the wheel. He stated the Mayor's comment from the previous meeting indicated the committee's recommendations were independent, however he asked if it was possible for staff to provide what the Village Planning Committees have already recommended for their areas. He also asked to receive electronically the Maricopa Association of Governments (MAG) Regional Transportation Plan (RTP), MAG Central Phoenix Framework Study, Citizens Transit Commission reports, and the Downtown Phoenix Comprehensive Transportation Study and have staff tell us what was recommended when giving us their presentations for each area. Mr. Sapien responded yes staff can provide this information.

Committee Member Pastor asked about the red squares on the maps. Ms. Neal stated the squares indicate cores or areas of commercial density, such as malls, universities and hospitals.

Committee Member Mattox requested staff to provide more thorough map keys in the future.

Committee Member Pastor LaSota asked for staff to indicate items on the RTP via overlay.



Mr. Kini Knudson, Assistant Street Transportation Director and City Engineer, presented information on street improvement needs and priorities. Mr. Knudson provided a summary of the street classifications in the West area and how it connects with public transit. He stated the city has changed how it looks at streets to more of a multi-modal approach. Mr. Knudson explained the creation of the Complete Streets Advisory Board and its purpose to develop guidelines and performance standards but does not include consideration of implementation costs. He indicated the Citizens Committee on the Future of Phoenix Transportation (CCFPT) will be considering the costs and the two committees will be working parallel to each other on these issues. Mr. Knudson talked about the pavement conditions in the West area, which is lacking some sidewalks and ADA components due to the age of the area. He continued with other priorities for the area includes street lighting for safety and bus pullouts.

Committee Member Federhar stated the information does not show street capacity and asked if it was being considered to increase the street capacity or if it was to remain the same. Mr. Knudson responded the City is consistently looking at capacity and how the roads function. He stated the city is not opposed to increasing capacity, but is also reviewing how to better use the current infrastructure with the curb to curb we have right now, how we use transit, and increase the number of people who can use the roadways.

Chair Peters asked if the Complete Streets Advisory Board will be briefed on the recommendations of this committee. Mr. Knudson responded yes and also that this committee will also be briefed on items from the Complete Streets Advisory Board.

Chair Peters asked if the use of technology and signal synchronization for street lights is included. Mr. Knudson responded yes.

Mr. Knudson stated there are 150 miles of streets in the West corridor and the full cost of improvements to the Complete Streets standard is approximately \$4.8 million dollars per mile. He indicated the City is not making value judgments at this point on what is the priority and is looking for feedback on priorities for these improvements based on the funding levels.

Committee Member Yvonne Hunter asked what the \$4.8 million included. Mr. Knudson responded the cost includes the whole list of complete streets standard improvements.

Committee Member Olivas asked if the Complete Streets standards were national or local standards. Mr. Knudson responded these are City of Phoenix standards. Ms. Olivas asked what the pavement condition standard is. Mr. Knudson replied 20-30 years is the national standard and the City of Phoenix current average replacement timeframe is 60-65 years, but is aiming for 40 years for Phoenix. Ms. Olivas stated pavement improvements are important because it connects people to mass transit.

Committee Member Hunter asked if the \$4.8 million figure was an annual or one-time cost or if it included ongoing maintenance. Mr. Knudson responded the \$4.8 million figure represented if all elements of complete streets were to be implemented and the cost includes maintenance. He clarified some of the funding is already set aside in the city's budget to maintain the city's 60-65 year cycle, but it is not quite enough to keep up with the current maintenance load.

Chair Peters clarified this figure would represent bringing everything up to the new standard and maintaining it and part of the committee's charge is to prioritize the items and the likelihood exists there won't be enough money to do everything.

Committee Member Tribken asked if the calculation to update all streets on the West side to the Complete Streets standard was roughly \$4.8 billion. Mr. Dovalina responded no, the amount is scalable since some of the infrastructure is already in place; there is a menu of choices and not all streets will necessitate the full upgrade. He continued much of the infrastructure is already in place and would just require enhancements and these are scalable. He gave an example where some places will just need upgrades or enhancements and to sidewalks or LED lights. Mr. Dovalina continued we are looking at older corridors and sometimes repurposing them based on changes to traffic patterns.

Chair Peters asked if we looked at dedicated bus lanes on Camelback and Thomas Road and asked if there would be enough capacity for other vehicle traffic. Mr. Dovalina responded yes it would be doable, and we need to look at parallel corridors to ensure they have enough capacity as some of the traffic would have to be diverted to those corridors to make changes like that.

Chair Peters clarified if we wanted to add these items, ADA improvements, bike lanes, sidewalks. it's a matter of applying the standards as they are today. Mr. Dovalina responded prior to the Americans with Disabilities Act (ADA) a lot of older areas did not get built with lights or sidewalks. He stated we need to look at funding versus infrastructure needs.

Committee Member Pangrazio stated that regarding ADA related items, there are around 25,000 ADA issues outstanding throughout the city, East, West, North, South for accessible neighborhoods and streets and we need to make sure there are appropriate investments for accessibility. Mr. Dovalina replied yes, there are funding shortfalls, but due to a recent change in the ADA, the city looks at the overlay with these areas a year in advance to add ADA components.

Committee Member Olivas asked about the current types of pavement and equipment materials that would be a cost savings and when the committee will see the options. Mr. Dovalina responded Phoenix was a pioneer in rubberized asphalt and staff can provide a brief presentation on the information requested or provide a fact sheet.

Committee Member Tribken requested in reference to improving all streets to Complete Streets standards, if the committee could understand what is already in

place. He mentioned the Westside Revitalization Study which indicated there were missing sidewalks in many areas. Mr. Dovalina replied there are priority corridors and collector streets and can provide the needs or menu items for each corridor. He continued some areas are newer and may only need pavement or street striping.

Committee Member Scutari referenced the connectivity to transit and the shade component and that it is important to look at the new pavement. She asked how a Rolls Royce plan looks with all modes connecting together and do we have best practices already with shade and how can the tax fund this. Mr. Dovalina responded that the Rolls Royce plan would be expensive, but these improvements can be funded incrementally, however, there will be challenges in the older areas with limited right of way.

Committee Member Miller asked about decreased traffic on 32<sup>nd</sup> Street and if that was due to the impact of the I-51 freeway. Mr. Dovalina responded yes.

Vice Chair Shultz commented that the committee should have all their questions answered, but has some concerns regarding the questions posed by the committee for data and information. He continued that MAG works on a financially constrained basis and determines what the anticipated revenues will be. Mr. Shultz stated regarding the references to requests for the Rolls Royce options he recommended the committee figure out a strategic way to deal with these issues. Vice Chair Shultz mentioned we need to know street conditions and what the reasonable options are for transit routes and we need this data in some manner, but concerned about the depth of requests of staff could be going too far. He stated he thought the committee's task was to find the most strategic way to deal with transit expansion and with street maintenance and further development and what is the most reasonable way to build a financially friendly plan that works. He commented his preference was to stick to our plan and not go with the pipe dreams. Mr. Shultz continued we need to expedite decisions to provide the Council in the near future and does not want to set up unreasonable expectations in the billions for a Rolls Royce plan regarding the funding we have to work with or staff resources.

Committee Member Beale asked about increasing capacity through corridors and if there is information on Phoenix or nationally about reducing traffic counts along corridors or other things we can do to reduce problems in certain areas. Mr. Dovalina responded there is a street classification map with standards for each type of streets and the city analyzes any changes to the street volumes every 3-4 years. Mr. Beale asked if there were reductions in traffic on Central with light rail. Mr. Dovalina responded that due to the economic downturn the traffic levels are currently at 2008-2009 levels.

Mr. Rick Naimark, City of Phoenix Deputy City Manager, commented the City conducted an analysis of the reverse lanes 7<sup>th</sup> Avenue and 7<sup>th</sup> Street of before and after light rail which showed volumes dropped in general, and light rail did increase the volume a little, but the overall drop in volume was likely due to the recession. Mr. Naimark stated we can show traffic volumes but the big focus is

how the street network supports transit. He continued the other street needs are in our program and we need to figure out a way to fund them, as for us, it is less about street capacity than condition.

Committee Member Pastor commented the committee should keep in mind the goals and objectives and stated the focus is on how this relates to transit. She suggested perhaps we table some of these questions and focus on the committee goals.

Committee Member Scutari mentioned Mr. Albert Santana, City of Phoenix Light Rail Administrator, had previously stated that 68% of people walk to transit. She commented the discussion on pavements and street improvements are not superfluous because most people are walking not driving to transit.

Committee Member David Martin commented that he believes the process of the committee should be providing recommendations at a macro level, not a micro level. He continued that City staff has prioritized with needs on corridors and their mission will be to carry that out. He stated it is our job to balance the macro level needs and leave technical decisions to city staff.

Committee Member Tribken clarified his comment on the \$4.8 billion magnitude was intended to suggest it was too large to be achievable.

Mr. Knudson clarified the city has done some analysis on the needs of certain areas to indicate what should be done in those areas, and provided figures for transit related improvements as well as high capacity transit corridors, and non-transit street improvements.

Ms. Hyatt clarified one of the committee's tasks is to determine if we maintain the existing system or to meet needs with projected growth. Ms. Hyatt also mentioned we want to ask talktransportation.org questions to determine the public requests. She continued we don't have room for growth in our current system without trimming some services because we have a balanced system.

Mr. Dovalina provided a summary of the Street Transportation needs of connecting to transit corridors, high capacity transit, draining and pedestrian improvements.

Ms. Terry Gruver, Facilitator, reviewed the gaps of what was promised versus goals achieved by the Transit 2000 tax. She asked the committee what their feelings are on this.

Committee Member Cornelius stated he thinks we missed the opportunity on talktransportation.org to ask the public about what was promised versus what was delivered from the T2000 tax and do they want it finished or start new.

Committee Member Frank McCune asked to get a sense of raw dollars on what this costs versus the funding gap so we can decide as committee.

Chair Peters asked if the 4/10 was extended what percent increase would it take to close these gaps.

Committee Member McCune stated the approach should start at the 7/10 cent or 6/10 cent and look backward from that point would be helpful.

Chair Peters clarified she asked staff to provide if the 4/10 cent tax was extended what the yield would be versus 5/10 cent or other preferences. She continued it is her preference we base the committee decisions on real needs determine what it would take to fund it rather than coming up with a number first and determining what could be accomplished. Chair Peters suggested we should be looking at making sacrifices on lower priority areas.

Committee Member Ian Danley stated he keeps hearing about survey data and would like to see survey data broken out by region. Mr. Danley stated he hears a lot of feedback on fares and would like to see feedback on this. He asked if the High Transit Corridors are taking the place of the I-10 West corridor.

Ms. Hyatt responded the light rail plan through I-10 West most likely precludes light rail on Thomas and based on FTA guidelines, these are too close, and the I-10 West was approved as the locally preferred alternative.

Chair Peters stated she would like for staff to ask the question on [talktransportation.org](http://talktransportation.org) regarding making them whole for what was committed for T2000.

Committee Member Miller commented he got the impression that it was being suggested we limit the scope of the committee and he would like to resist that idea. He continued the committee is responding for all citizens and the gap is in a plan that is 12 years old. Mr. Miller stated we should be respectful of the interests of the hundreds of thousands that didn't vote for the plan. Chair Peters responded her understanding of the comments about the committee's scope was not that we should limit our scope, but to not exceed it.

Ms. Gruver pointed out pages 26 and 27 of the packet indicating major needs. She asked the committee to give feedback on what is missing.

Chair Peters stated one missing item is not just the maintenance of street system, but the condition of the transit fleet.

Committee Member Martin asked if there is an inverse relationship between pavement condition and maintenance of the transit fleet and if there are street improvements does that provide an improvement to transit.

Committee Member Cornelius stated that it is his understanding contractors pay for the maintenance on the buses and they should be compensated. Chair Peters clarified that the contracts are on a cost per mile basis and the contractors bids would reflect the cost of maintenance.

Ms. Gruver stated there is great feedback on talktransportation.org and asked what other questions the committee would like to ask the public.

Committee Member Sandra Ferniza stated the MyPlan Phoenix site had lessons learned where the participants comments are limited to a very basic few people. She stated that where the comments are coming from (urban versus suburban) are important to note.

Committee Member Danley stated he can facilitate setting up student listening sessions.

Committee Member Pastor stated the next geographic area is East Phoenix and requested talktransportation.org questions be focused on the East prior to the next meeting.

Chair Peters asked for feedback or suggestions on the presentation format and suggested staff include percentages of gaps on a macro level. Mr. Knudson commented they had slides showing that information and would include that for the next meeting.

Chair Peters noted a request from Vice Chair Baier (not present) to change the order of the geographic areas to present the North area at the October 8 meeting and continue with the East area following that.

Committee Member Pastor requested when the strategies as mentioned in the original format will be included. Ms. Gruver responded the goals and strategies are more of the conclusion modified from the original format.

Committee Member Olivas stated she did not think the directions on the committees overall goals and objectives were clear and precise. She also stated disappointment that the City of Phoenix adopted a Complete Streets policy that is not attainable.

Chair Peters requested Ms. Neal to ensure the goals and charge of the committee were reiterated in the next packet.

Committee Member Brossart commented she supported the City of Phoenix Complete Streets policy and we should strive for that.

6. Request for Future Agenda Items  
No items were requested.

7. Adjournment  
Committee Member Martin made a motion to adjourn the meeting. Committee member Federhar seconded the meeting. Chair Peters adjourned the meeting at 7:57 p.m.

September 29, 2014

# Public Involvement

What we're hearing:

I get off work at 10:00 p.m., buses generally stop running just before I get off. If buses were kept running until midnight (or even 11 p.m.) it would help people who have no other recourse to get home.

Even if it is only specific routes, it would help people to get home after an afternoons shift.

Dan G. ~  
talktransportation.org



Talktransportation.org participation hit another high this week, with over **13,000** page views, **2,988** unique visitors, and **403** active participants.

Staff is working with the Street Transportation Department to outreach to a wide array of stakeholder groups that they regularly have contact with, including the American Public Works Association, the American Society of Civil Engineers, the American Council of Engineering Companies, and the Construction Management Association of America, among others.

Additionally, Public Information staff is continuing outreach to individuals at transit facilities and events. Staff conducted 124 in-person surveys at transit centers and light rail platforms, and Valley Metro's recent RideShare event at CityScape.

Staff is also working with the Phoenix Police Department to get transportation planning information at upcoming GAIN events on Oct. 18.



**Talktransportation.org**

One of the ideas generated on talktransportation.org was featured by Mindmixer on its Sept. 30 blog post. "Connect Phoenix Neighborhoods with a Streetcar."

In addition, staff is continuing to engage participants to generate information on street and transit needs in the areas of the city with tailored mapping questions.

So far, participants have submitted more than 275 suggestions online for ways to improve the city's transportation system.

## Meetings/Hearings

Scheduled Village Planning Committee presentations to date:

*North Mountain*  
6 p.m. Oct. 15

*Deer Valley*  
6 p.m. Oct. 16

*Ahwatukee Foothills*  
6 p.m. Oct. 27

*Paradise Valley*  
6 p.m. Nov. 3

*Camelback East*  
6 p.m. Nov. 5

*Maryvale*  
6 p.m. Nov. 12

*North Gateway*  
6 p.m. Nov. 13

*Alhambra*  
6 p.m. Nov. 18

## School involvement

Public Information Staff is working with the Maricopa Community Colleges to outreach to students and staff at campuses in Phoenix.

Additionally, the survey by ASU's School of Nutrition and Health Promotion is online, and available for participants of talktransportation.org to fill out.

Lastly, staff has tentatively scheduled presentations for the Balsz Elementary District for the third week of November. Staff will present at each of the Balsz schools, and will include Spanish-language translation at the events.

PHOENIX

# Staff Review





# Review overarching citywide service issues

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- New service
  - Basic coverage
- Enhanced service
  - Better frequency, span of service
- High Capacity Transit
  - BRT, Rail, Streetcar
- Complete Streets
  - Shade, accessibility, bike lanes, pedestrian and pavement improvements



# Revisit West Area

## Major Needs and Priorities

- New routes in outlying areas of West
- Establish high capacity corridors (BRT or Rail) to address population growth, serve cores/destinations
- Address the overcrowding with frequency of service
- Continued complete streets implementation
  - Shaded bus stops
  - Accessibility upgrades
  - Pedestrian improvements
  - Bicycle improvements



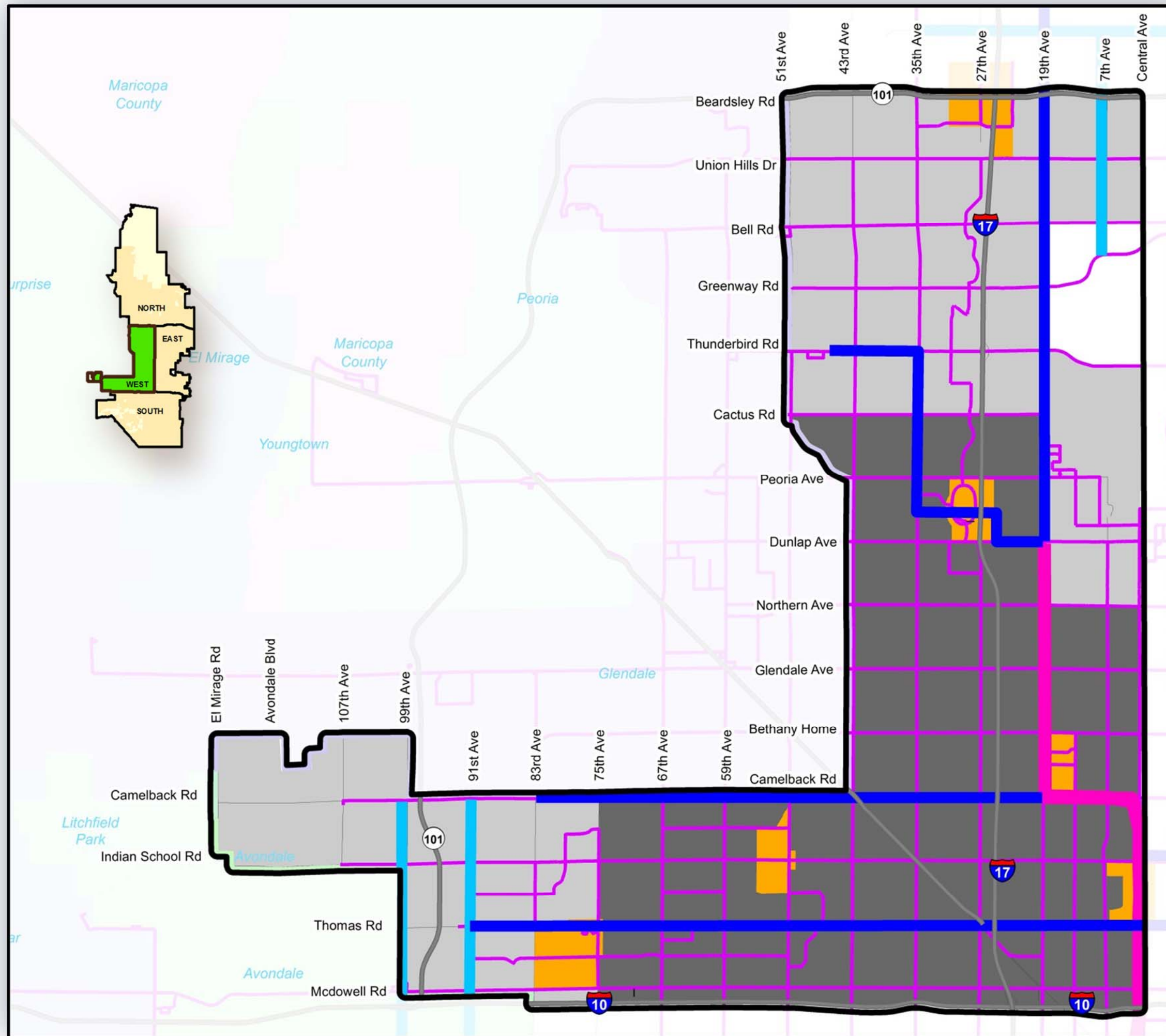


## Potential West Area Transportation Solutions

- █ New HCT/LRT
- █ New Bus
- █ Existing LRT
- █ Existing Bus
- █ Village Core

- 2040 High Density
- 2040 Moderate Density
- 2040 Low Density

\* Density as measured by population plus employment per square mile.



# East Phoenix overview: Transportation Needs Assessment and Solutions Discussion

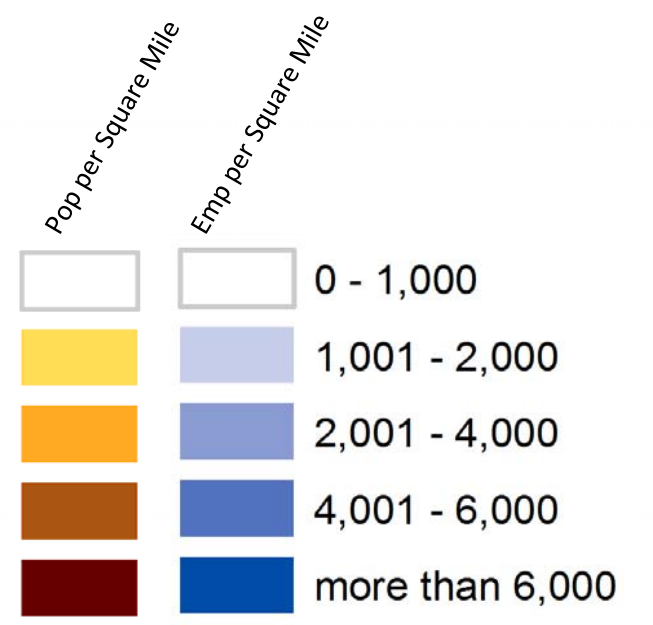
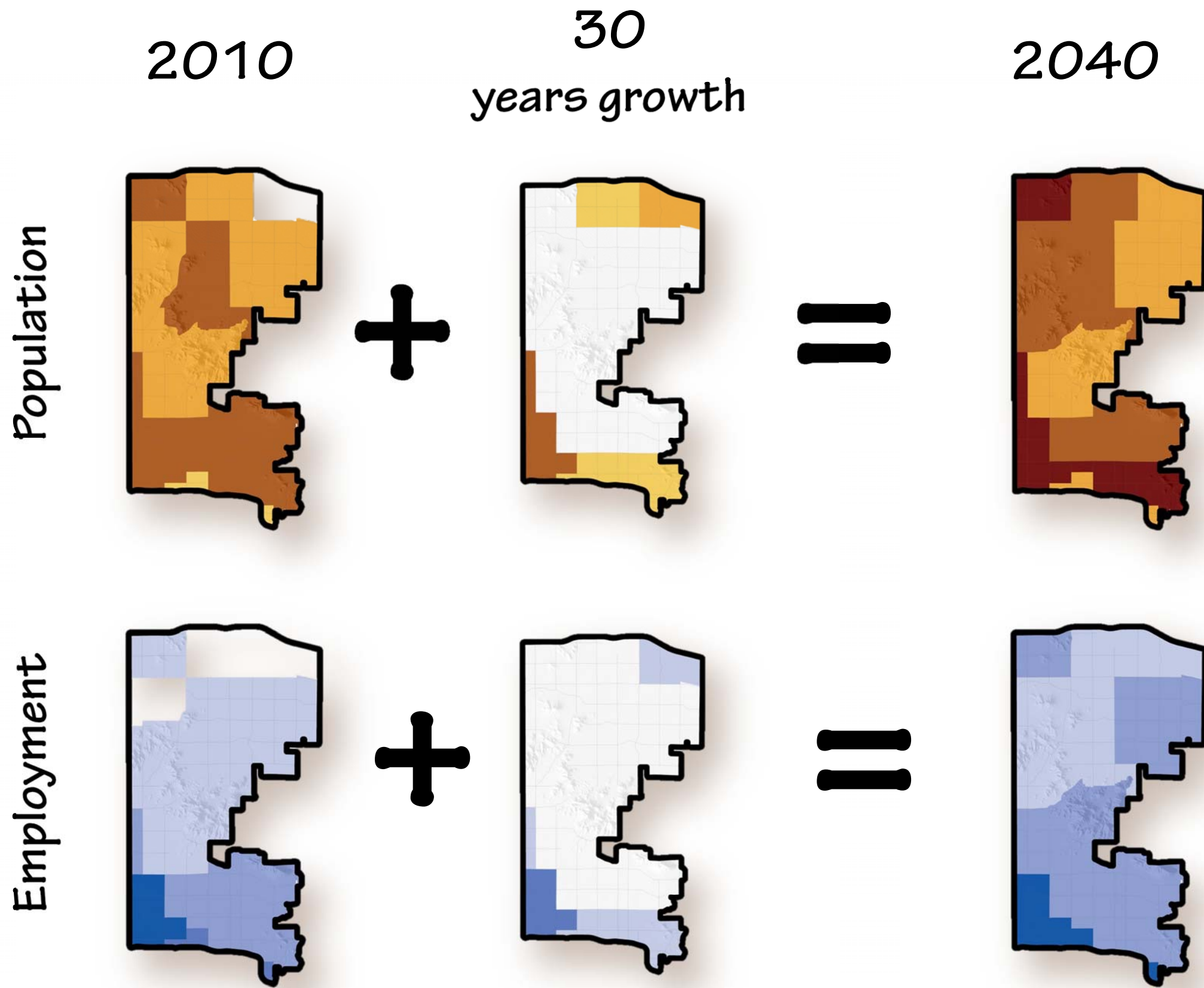


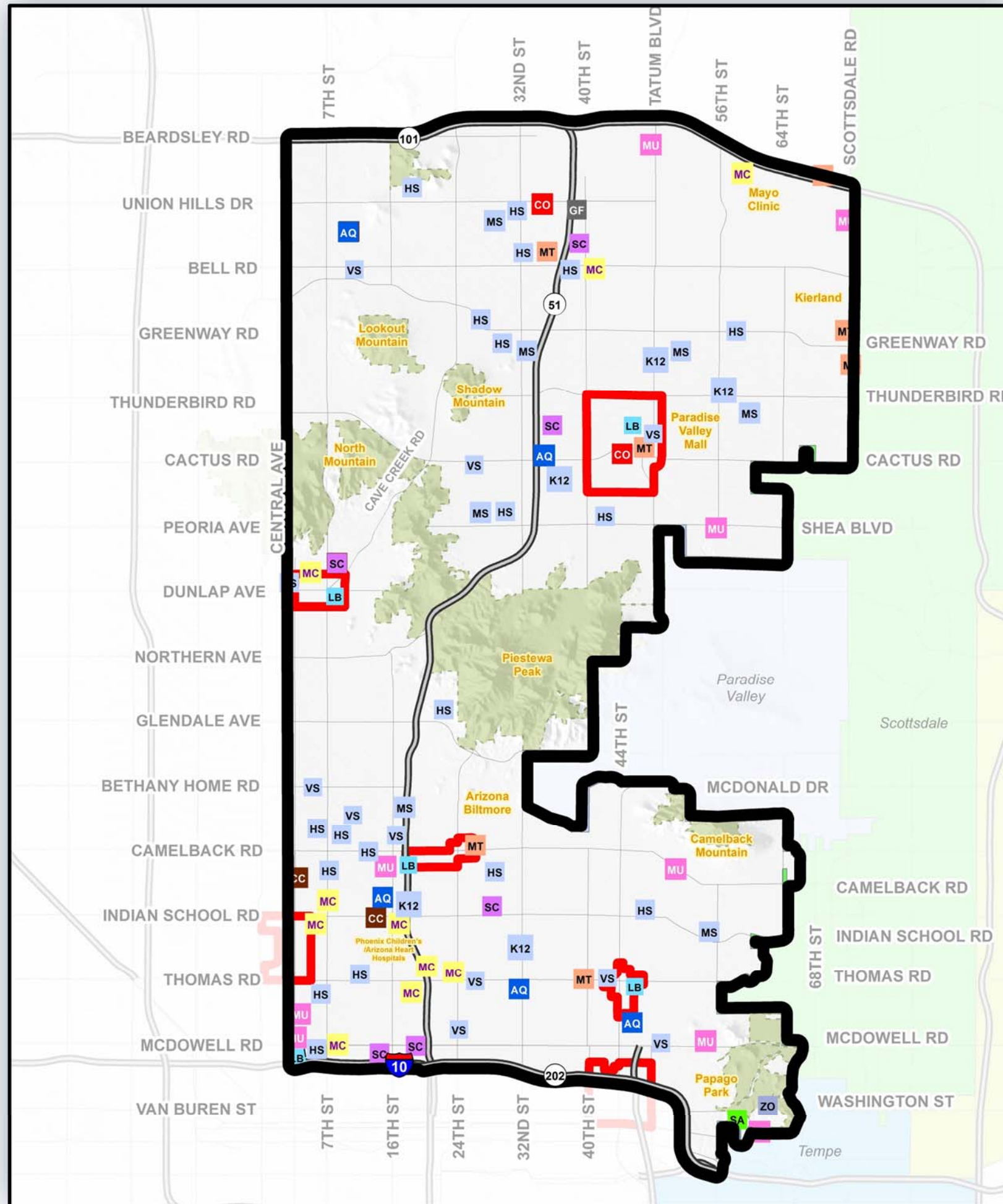


East Area Map #1

Development Growth

Data Source: Maricopa Association of Governments  
2014 Socioeconomic Projections





Citizens Committee for the  
Future of Phoenix  
Transportation



East Area Map #2

East Area  
Activity Centers

Data Source: Maricopa Association of Governments 2014  
Buildings, Libraries and Institutions Database

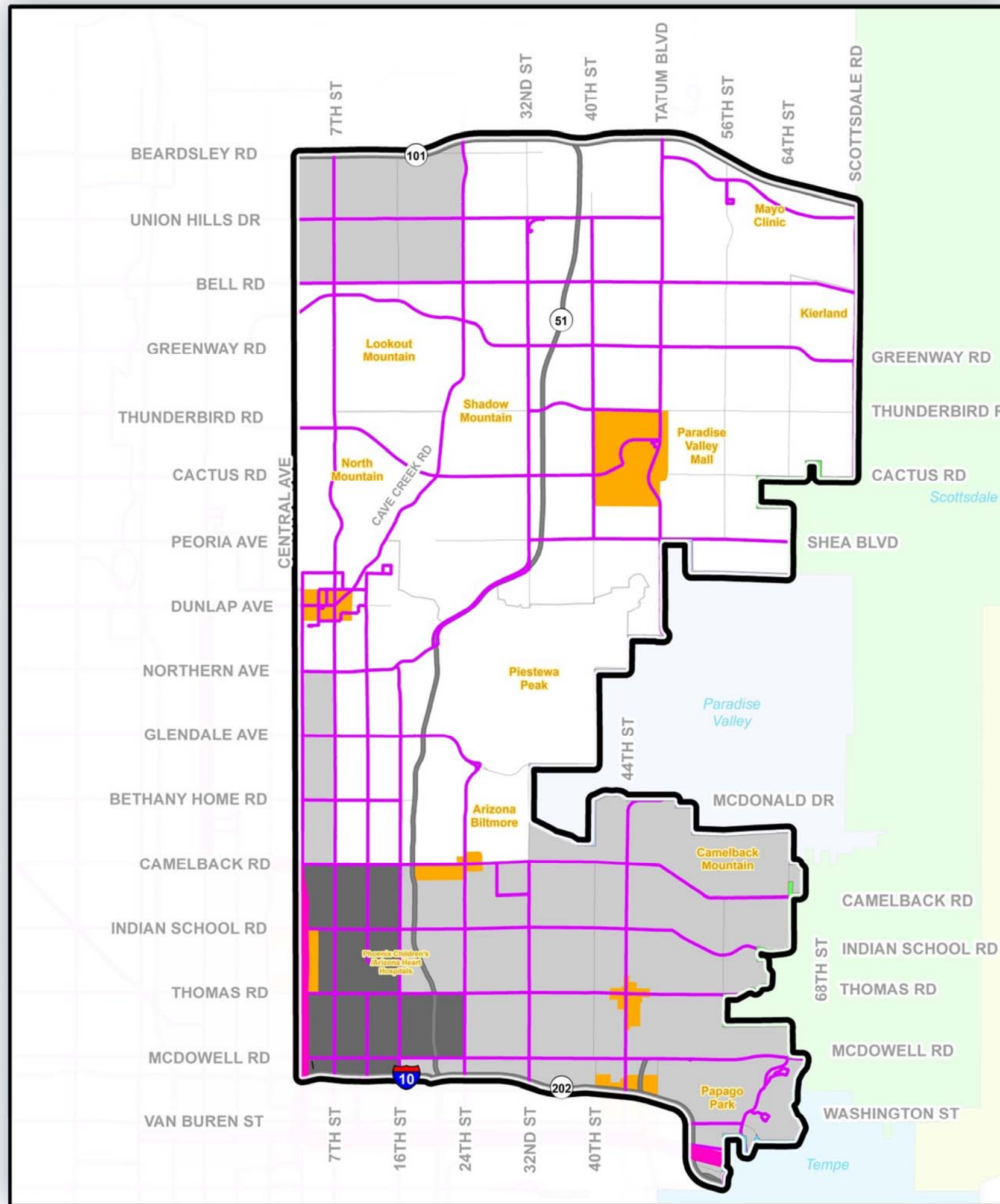
Code	Activity Centers	Count
AQ	Aquatic Center	7
CO	College	2
CC	Community Center	4
GF	Government Facility	2
HS	High School	19
LB	Library	4
MC	Medical Center	8
MS	Middle School	8
MT	Movie Theaters	5
MU	Museum	8
K12	Other K-12 Schools	6
SC	Senior Center	6
SA	Stadium/Arena	1
VS	Vocational School	11
ZO	Zoo	1

 Village Core



City of Phoenix  
PUBLIC TRANSIT DEPARTMENT

October 3, 2014

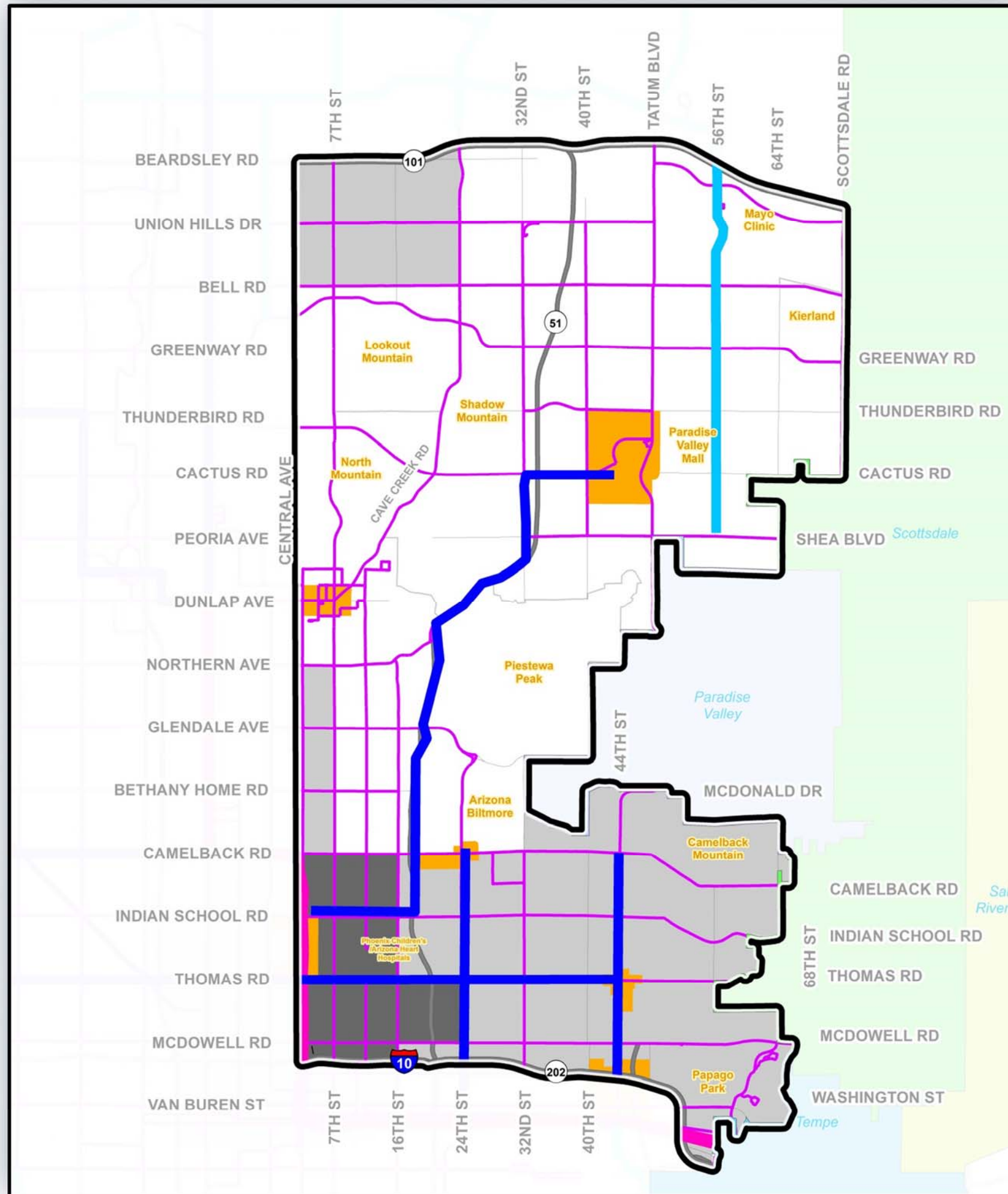


East Area Map #3

Existing East Area  
Light Rail & Bus  
Routes

- Existing LRT
- Existing Bus
- Village Core
- 2010 High Density
- 2010 Moderate Density
- 2010 Low Density

\* Density as measured by population plus employment per square mile.



East Area Map #4

## Potential East Area Transportation Solutions

- █ New HCT/LRT
- █ New Bus
- █ Existing LRT
- █ Existing Bus
- █ Village Core

- 2040 High Density
- 2040 Moderate Density
- 2040 Low Density

\* Density as measured by population plus employment per square mile.

