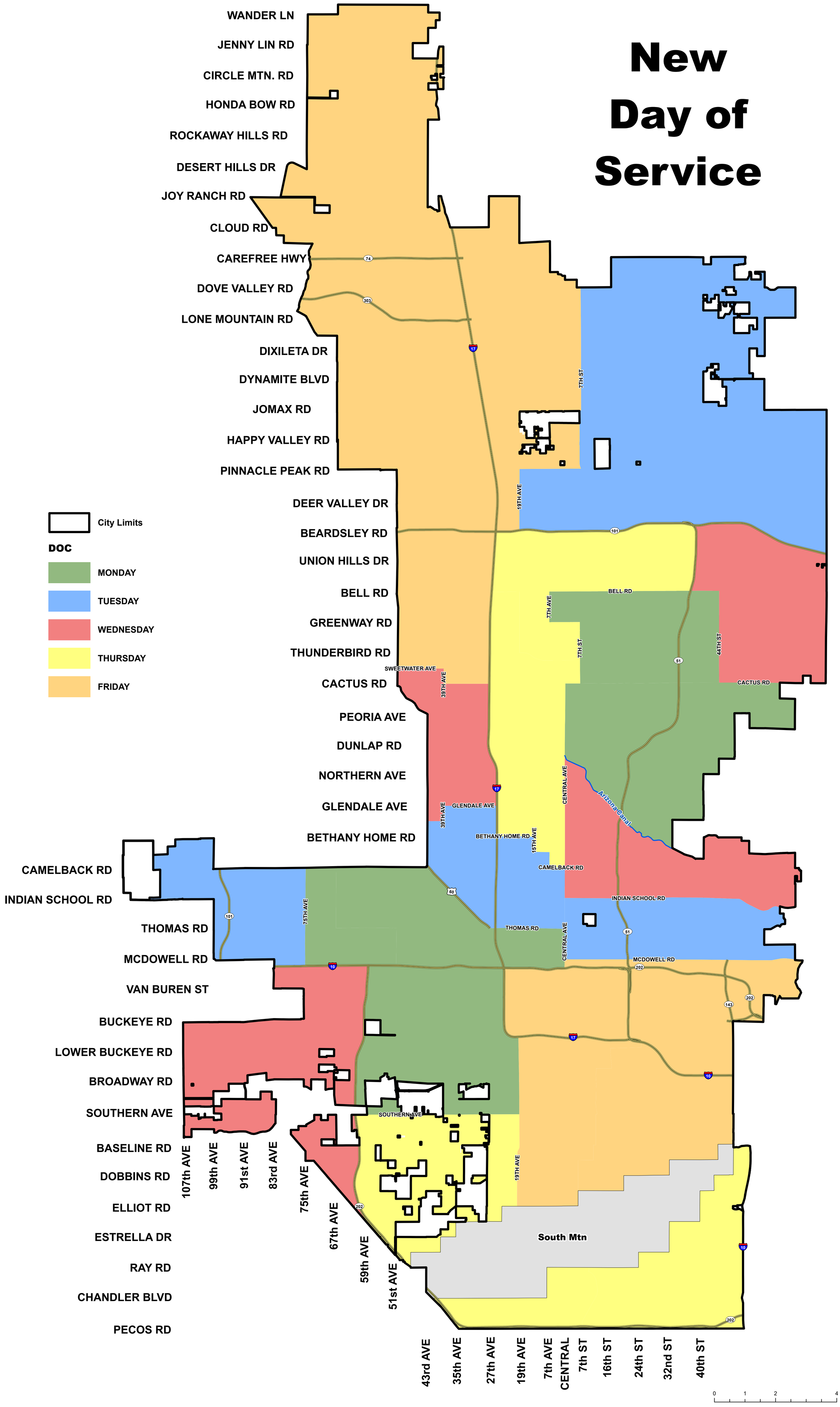New Day of Service